

Pravesh Agrawal

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Education

B. Tech Computer Science and Engineering

Bennett University

2019-2023

CGPA: 8.0

Experience

Avalara | UX Design Intern

September 2022 - Present

- Providing recommendations to improve website accessibility for people with disabilities in accordance with WCAG 2.0 guidelines.
- Successfully drove user centred design principles across all projects, ensuring customer needs were always met.
- Creating visual designs that adhered to style guides and branding guidelines, resulting in 100% compliance with company standards.
- Ensured that all web pages were compatible with Google Chrome, Safari, Mozilla Firefox, and Microsoft Edge.
- Performing research to develop an understanding of the tools available to perform accessibility audits and check compliance of products.
- Documented, reviewed, and analyzed user interface design and content for errors, areas of improvement, and compliance with company standards.

Scaler | Freelancer

July 2022 - August 2022

- Created multiple images and layouts using Adobe Illustrator, which were used on their website and in print.
- Successfully generated 27 digital image files per week, meeting all deadlines.

The Language Network | Graphic Designer

March 2021 - April 2022

- Created visual assets such as illustrations, icons, and infographics that were used in presentations and company platform.
- Successfully completed all design projects assigned by the team within the specified deadlines.
- Worked with a team of 4 to design and create prototypes of learning modules for training curriculum.

Skills

- User Research
- User Journey Mapping
- Wire-framing
- Prototyping
- Usability Testing
- Design Iteration
- Ideation
- HTML & CSS
- Client Presentation
- Agile Methodology

Projects

Fit N Form

September 2021 - December 2021

- Designed a sample prototype and case study of an android application which provides a one stop solution for your fitness goal.
- Selected colors and themes while adding functionality to create new designs.

Tools

- Figma
- Photoshop
- Illustrator
- Premier Pro
- Miro
- Slack
- Jira
- Notion

Certificates

- Graphic Design Foundations: Layout and Composition (Linked in learning)
- Foundation of User Experience (UX) Design By Google (Coursera)

Positions of responsibility

- Graphic Design and Social Media Head **Technotix Club** (Bennett University)
- Graphic Designer **Sports Club** (Bennett University)