

# Pravesh Agrawal

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## Education

B. Tech Computer Science and Engineering

Bennett University

2019-2023

CGPA: 8.14

## Experience

### Ezetap By Razorpay | Design Intern

March 2023 - Present

- Developed a 32-page, corporate-level visual presentation template to ensure brand consistency across all materials, implemented.
- Created & designed 5 brand case studies with appealing visuals
- Worked on the upcoming website UI design/development
- Worked on booth designs for various company events across the country

### Avalara | UX Design Intern

September 2022 - December 2022

- Providing recommendations to improve website accessibility for people with disabilities in accordance with WCAG 2.0 guidelines.
- Creating visual designs that adhered to style guides and branding guidelines, resulting in 100% compliance with company standards.
- Ensured that all web pages were compatible with Google Chrome, Safari, Mozilla Firefox, and Microsoft Edge.
- Performing research to develop an understanding of the tools available to perform accessibility audits and check compliance of products.

### Scaler | Freelancer

July 2022 - August 2022

- Successfully generated 27 digital image files per week, meeting all deadlines.

### The Language Network | Graphic Designer

March 2021 - April 2022

- Created visual assets such as illustrations, icons, and infographics that were used in presentations and company platform.
- Worked with a team of 4 to design and create prototypes of learning modules for training curriculum.

## Skills

- User Research
- User Journey Mapping
- Wire-framing
- Prototyping
- Usability Testing
- Design Iteration
- Ideation
- HTML & CSS
- Client Presentation
- Agile Methodology

## Projects

### Grip N Grab

January 2023 - Present

- Constructively designed, developed & implemented 10+ feature-rich Flutter screens based on Figma designs.
- Integrated Firebase into Flutter app architecture to enable user data retrieval and syncing, providing faster response times with improved scalability.

### Fit N Form

September 2021 - December 2021

- Designed a sample prototype and case study of an android application which provides a one stop solution for your fitness goal.
- Selected colors and themes while adding functionality to create new designs.

## Tools

- Figma
- Photoshop
- Illustrator
- Premier Pro
- Miro
- Slack
- Jira
- Notion

## Certificates

- Graphic Design Foundations: Layout and Composition (Linked in learning)
- Foundation of User Experience (UX) Design By Google (Coursera)

## Positions of responsibility

- Graphic Design and Social Media Head **Technotix Club** (Bennett University)
- Graphic Designer **Sports Club** (Bennett University)