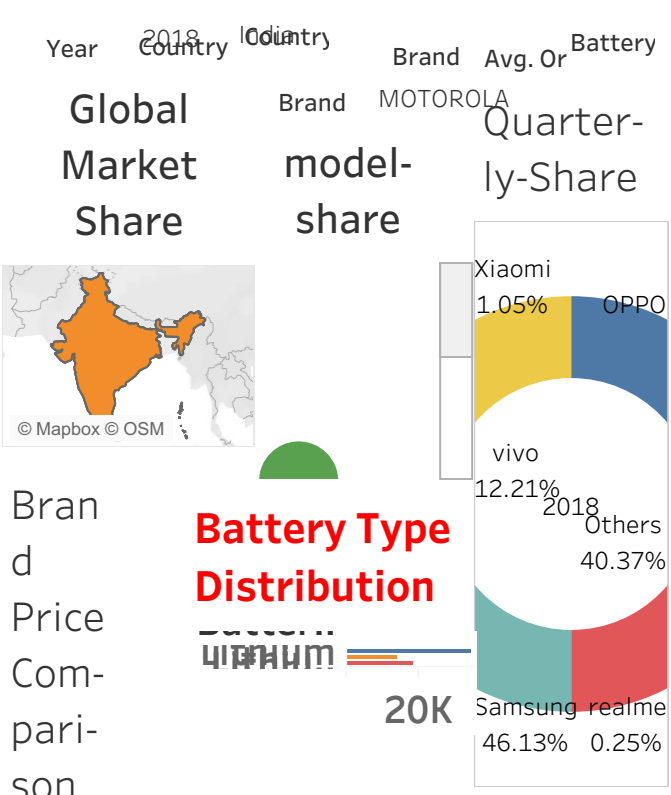


Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance inthe US. 6 of the top 10 most sold smaartphone models in January 2021 were designed by ap..



Story 1

more than 1 billion consumers currently use iphones. Since its initial launch, more than 1.9 billion iphones have been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

