```
import pandas as pd
from google.colab import files
uploaded = files.upload()

df = pd.read_csv("movies.csv")
df.head()
```

→▼

Choose Files movies.csv

• movies.csv(text/csv) - 608 bytes, last modified: 5/8/2025 - 100% done Saving movies.csv to movies (1).csv

	Customer	Age	Watched movie	Related movie	Start time	End time	websites	paid	
0	Logeshkannan	19	kaththi	thupakki	03:00	06:00	JioHotstar	150	ılı
1	Dhamothiran	19	good bad ugly	vidamuyarchi	09:00	12:00	Amazon prime	100	
2	Sakthi	19	kingston	gangers	12:00	03:00	JioHotstar	150	
3	Sanjeev	18	beast	gurkha	03:00	06:00	Amazon prime	100	
4	Naveen	18	Wrong turn	Thanksgiving	09:00	12:00	JioHotstar	150	

Next steps: (Generate code with df View recommended plots **New interactive sheet** import os import zipfile import urllib.request # Download and extract MovieLens 100k if not already present $data_dir = "./ml-100k"$ if not os.path.exists(data dir): url = "http://files.grouplens.org/datasets/movielens/ml-100k.zip" urllib.request.urlretrieve(url, "ml-100k.zip") with zipfile.ZipFile("ml-100k.zip", "r") as zip_ref: zip_ref.extractall() ratings_path = "ml-100k/u.data" movies_path = "ml-100k/u.item" !pip install scikit-surprise

Collecting scikit-surprise

Downloading scikit_surprise-1.1.4.tar.gz (154 kB)

- 154.4/154.4 kB 5.9 MB/s eta

Installing build dependencies ... done
Getting requirements to build wheel ... done

```
Preparing metadata (pyproject.toml) ... done
     Requirement already satisfied: joblib>=1.2.0 in /usr/local/lib/python3.11/dist-p
     Requirement already satisfied: numpy>=1.19.5 in /usr/local/lib/python3.11/dist-p
     Requirement already satisfied: scipy>=1.6.0 in /usr/local/lib/python3.11/dist-pa
     Building wheels for collected packages: scikit-surprise
       Building wheel for scikit-surprise (pyproject.toml) ... done
       Created wheel for scikit-surprise: filename=scikit surprise-1.1.4-cp311-cp311-
       Stored in directory: /root/.cache/pip/wheels/2a/8f/6e/7e2899163e2d85d8266daab4
     Successfully built scikit-surprise
     Installing collected packages: scikit-surprise
     Successfully installed scikit-surprise-1.1.4
AI-Driven Matchmaking System for Movie Recommendation
import numpy as np
import pandas as pd
from sklearn.model_selection import train_test_split
from scipy.sparse import csr_matrix
from sklearn.metrics.pairwise import cosine_similarity
from sklearn.metrics import mean squared error
import matplotlib.pyplot as plt
# Load MovieLens 100k dataset
# Correcting the path to match where the data was extracted
ratings_path = "./ml-100k/u.data"
movies path = "./ml-100k/u.item"
# Define column names
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
"unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
"Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror",
    "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Read data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Merge for convenience
ratings = ratings.merge(movies[["movie_id", "title"]], on="movie_id")
# Split data
train, test = train test split(ratings, test size=0.2, random state=42)
# Build user-item matrix
user_item_matrix = csr_matrix((train["rating"], (train["user_id"], train["movie_id"])))
# Compute user-user similarity
user_similarity = cosine_similarity(user_item_matrix)
# Predict function
def predict_rating(user_id: int, movie_id: int, k: int = 20):
    users rated = train[train["movie id"] == movie id]["user id"].values
    similarities = user_similarity[user_id, users_rated]
    ratings_vec = train[train["movie_id"] == movie_id]["rating"].values
```

```
if len(similarities) == 0:
        return train["rating"].mean()
    top_k_idx = np.argsort(similarities)[-k:]
    top_k_sims = similarities[top_k_idx]
    top_k_ratings = ratings_vec[top_k_idx]
    if top_k_sims.sum() == 0:
        return train["rating"].mean()
    return np.dot(top k sims, top k ratings) / top k sims.sum()
# Evaluate on test set
y_true, y_pred = [], []
for row in test.itertuples():
    y true.append(row.rating)
    y_pred.append(predict_rating(row.user_id, row.movie_id))
rmse = np.sqrt(mean_squared_error(y_true, y_pred))
print(f"Test RMSE: {rmse:.4f}")
# Recommend top N movies for a user
def recommend_movies(user_id: int, N: int = 5):
    rated = train[train["user_id"] == user_id]["movie_id"].tolist()
    all_movies = ratings["movie_id"].unique()
    candidates = [m for m in all movies if m not in rated]
    predictions = [predict rating(user id, m) for m in candidates]
    top_indices = np.argsort(predictions)[-N:][::-1]
    top_movie_ids = [candidates[i] for i in top_indices]
    return movies[movies["movie_id"].isin(top_movie_ids)][["title"]]
# Example: Recommend for user 1
print("Top recommendations for User 1:")
print(recommend movies(1))
# Optional: Visualize rating distribution
plt.hist(ratings["rating"], bins=5, edgecolor="black")
plt.title("Distribution of Movie Ratings")
plt.xlabel("Rating")
plt.ylabel("Count")
plt.show()
```

```
Test RMSE: 1.0118
Top recommendations for User 1:

title

849
Perfect Candidate, A (1996)

1188
Prefontaine (1997)

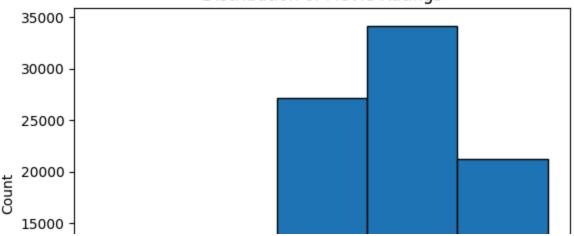
1305
Delta of Venus (1994)

1466 Saint of Fort Washington, The (1993)
```

1641

→ Test RMSE: 1.0118

Distribution of Movie Ratings



Some Mother's Son (1996)

```
# Train-Test Split for collaborative filtering
train, test = train_test_split(ratings, test_size=0.2, random_state=42)
# Define a user ID and a movie ID for which to predict a rating
user_id = 1 # Replace with a valid user ID from your dataset
movie id = 50 # Replace with a valid movie ID from your dataset
# Predict the rating for the specified user and movie
predicted_rating = predict_rating(user_id, movie_id)
# Print the predicted rating (optional)
print(f"Predicted rating for User {user_id} and Movie {movie_id}: {predicted_rating:.2f}")
→ Predicted rating for User 1 and Movie 50: 4.77
# --- Evaluation block already in the recommender script ---
from sklearn.metrics import mean_squared_error
y_true, y_pred = [], []
for row in test.itertuples():
                                       # test is the 20 % split of ratings
    y_true.append(row.rating)
                                       # actual rating
    y_pred.append(predict_rating(
                                       # predicted rating from CF
        row.user id, row.movie id)
rmse = np.sqrt(mean_squared_error(y_true, y_pred))
print(f"Test RMSE: {rmse:.4f}")
```

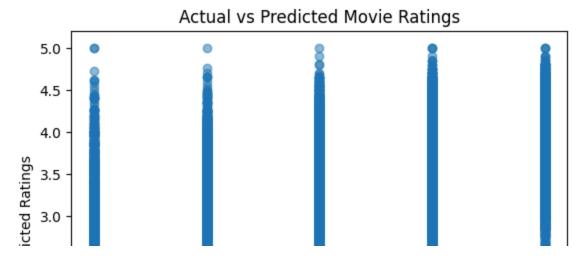
```
from sklearn.metrics import r2_score
r2 = r2_score(y_true, y_pred)
print(f"Pseudo-R²: {r2:.4f}")

Pseudo-R²: 0.1894

import matplotlib.pyplot as plt

# Actual vs Predicted Ratings scatter plot
plt.scatter(y_true, y_pred, alpha=0.5)
plt.xlabel("Actual Ratings")
plt.ylabel("Predicted Ratings")
plt.title("Actual vs Predicted Movie Ratings")
plt.show()
```





import seaborn as sns

```
# Sample: Use a subset of users for readability
subset_users = list(range(1, 21))  # First 20 users
similarity_subset = user_similarity[np.ix_(subset_users, subset_users)]

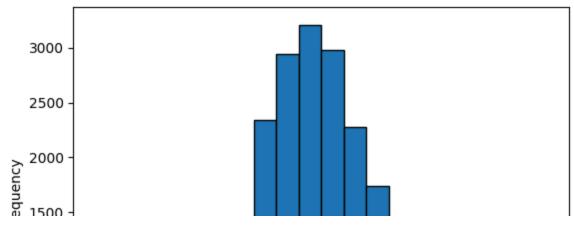
plt.figure(figsize=(10, 8))
sns.heatmap(similarity_subset, cmap="coolwarm", xticklabels=subset_users, yticklabels=subset_
plt.title("User-User Cosine Similarity Heatmap (Top 20 Users)")
plt.xlabel("User ID")
plt.ylabel("User ID")
plt.show()
```




```
errors = np.array(y_pred) - np.array(y_true)
plt.hist(errors, bins=20, edgecolor='black')
plt.title("Distribution of Prediction Errors")
plt.xlabel("Prediction Error")
plt.ylabel("Frequency")
plt.show()
```



Distribution of Prediction Errors



```
user_id = 5  # Example user
recommended = recommend_movies(user_id, N=5)

print(f"Top 5 Movie Recommendations for User {user_id}:")
print(recommended)
```

→ Top 5 Movie Recommendations for User 5:

		titte
849	Perfect Candidate, A	(1996)
1462	Boys, Les	(1997)
1466	Saint of Fort Washington, The	(1993)
1499	Santa with Muscles	(1996)
1652	Entertaining Angels: The Dorothy Day Story	(1996)

```
# Load MovieLens 100k dataset (assuming you've downloaded it as shown before)
ratings_path = "./ml-100k/u.data" # user item rating timestamp
movies path = "./ml-100k/u.item" # item|title|release date|...
# Define column names
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
    "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load ratings and movies
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Merge ratings with movie titles for easier analysis
df = ratings.merge(movies[["movie_id", "title"]], on="movie_id")
# Display the first few rows
df.head()
```

	title	timestamp	rating	movie_id	user_id		→
ılı	Kolya (1996)	881250949	3	242	196	0	
	L.A. Confidential (1997)	891717742	3	302	186	1	
	Heavyweights (1994)	878887116	1	377	22	2	
	Legends of the Fall (1994)	880606923	2	51	244	3	
	Jackie Brown (1997)	886397596	1	346	166	4	

```
→
            user id movie id
    75220
                807
                          1411
    48955
                474
                           659
    44966
                           268
                463
                139
    13568
                           286
    92727
                           751 75220
                621
                                        1
    48955
              5
    44966
              4
    13568
              4
    92727
              4
    Name: rating, dtype: int64
from sklearn.linear model import LogisticRegression
from sklearn.model_selection import train_test_split
# Binarize the ratings (e.g., 1-3 = 'disliked', 4-5 = 'liked')
y_binary = (y \ge 4).astype(int) # 1 if liked (rating >= 4), 0 if disliked (rating < 4)
# Train-Test Split
X_train, X_test, y_train, y_test = train_test_split(X, y_binary, test_size=0.2, random_state
# Logistic Regression Model
model = LogisticRegression(max iter=1000)
model.fit(X_train, y_train)
# Evaluate the model (Accuracy)
accuracy = model.score(X_test, y_test)
print(f"Accuracy: {accuracy:.2f}")
→ Accuracy: 0.60
from sklearn.metrics import accuracy_score, confusion_matrix, classification_report
# Predicting the labels for the test set
y_pred = model.predict(X_test)
# Performance Metrics
accuracy = accuracy_score(y_test, y_pred)
print(f'Accuracy: {accuracy:.2f}')
# Confusion Matrix
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred))
# Classification Report
print("Classification Report:")
print(classification_report(y_test, y_pred))
\rightarrow Accuracy: 0.60
    Confusion Matrix:
     [[2869 6141]
      [1940 9050]]
    Classification Report:
                                  recall f1-score
                    precision
                                                       support
                                    0.32
                                               0.42
                                                          9010
                0
                         0.60
```

```
1
                    0.60
                               0.82
                                          0.69
                                                    10990
                                          0.60
                                                    20000
    accuracy
                               0.57
                                          0.55
                                                    20000
                    0.60
   macro avg
weighted avg
                    0.60
                               0.60
                                          0.57
                                                    20000
```

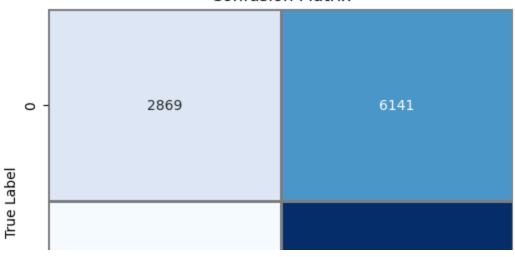
```
import seaborn as sns
import matplotlib.pyplot as plt
from sklearn.metrics import confusion_matrix

# Generate the confusion matrix
cm = confusion_matrix(y_test, y_pred)

# Plot the confusion matrix heatmap
plt.figure(figsize=(6, 5))
sns.heatmap(cm, annot=True, fmt="d", cmap="Blues", cbar=False, linewidths=1, linecolor='graplt.xlabel("Predicted Label")
plt.ylabel("True Label")
plt.title("Confusion Matrix")
plt.show()
```



Confusion Matrix



```
from sklearn.model_selection import GridSearchCV
from sklearn.linear_model import LogisticRegression

# Define the hyperparameters to tune
param_grid = {'C': [0.1, 1, 10, 100]}

# Create GridSearchCV object
grid = GridSearchCV(LogisticRegression(max_iter=1000), param_grid, cv=5)

# Fit the model to the training data
grid.fit(X_train, y_train)

# Print best parameters and best accuracy score
print(f"Best Parameters: {grid.best_params_}")
print(f"Best Accuracy: {grid.best_score_:.2f}")

➡ Best Parameters: {'C': 0.1}
```

Best Accuracy: 0.59

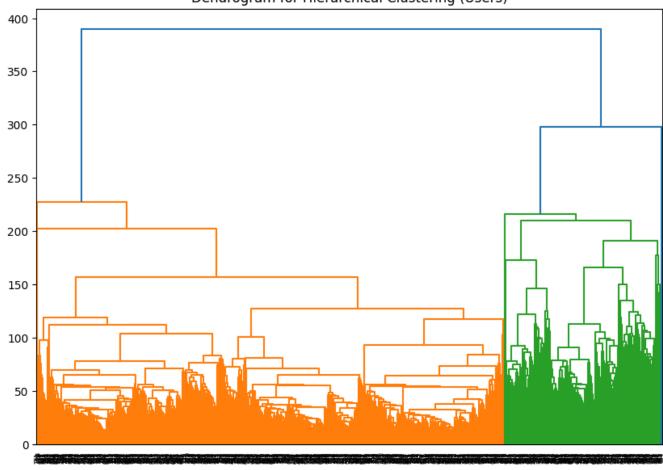
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans
from sklearn.model selection import train test split
# Load MovieLens 100k dataset
ratings path = "./ml-100k/u.data" # user item rating timestamp
movies path = "./ml-100k/u.item" # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
"unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
"Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror",
"Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Apply KMeans clustering on user-movie ratings matrix
k_range = range(1, 11) # Test for k values from 1 to 10
for k in k_range:
    kmeans = KMeans(n_clusters=k, random_state=42)
    kmeans.fit(user movie ratings)
    inertia.append(kmeans.inertia )
# Plot the Elbow graph to find the optimal k
plt.plot(k_range, inertia, marker='o')
plt.xlabel('Number of Clusters (k)')
plt.ylabel('Inertia (Sum of squared distances)')
plt.title('Elbow Method for Optimal k (Clustering Users)')
plt.show()
# Let's assume after inspecting the elbow graph, we choose k=4 as optimal
optimal k = 4
kmeans = KMeans(n clusters=optimal k, random state=42)
user_clusters = kmeans.fit_predict(user_movie_ratings)
# Add cluster labels to the original user data
ratings['user_cluster'] = user_clusters[ratings['user_id'] - 1]
# Display the first few rows of the data with cluster labels
print(ratings.head())
```

```
1.10 - Elbow Method for Optimal k (Clustering Users)

1.10 - (Sapurate of the content of the con
```

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import AgglomerativeClustering
import scipy.cluster.hierarchy as sch
from sklearn.preprocessing import StandardScaler
# Load MovieLens 100k dataset
ratings_path = "./ml-100k/u.data" # user item rating timestamp
movies_path = "./ml-100k/u.item" # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy", "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (optional but can improve results)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Create the Dendrogram
plt.figure(figsize=(10, 7))
dendrogram = sch.dendrogram(sch.linkage(user_movie_ratings_scaled, method='ward'))
plt.title("Dendrogram for Hierarchical Clustering (Users)")
plt.show()
```

```
# Apply Agglomerative Clustering with n clusters=4
hc = AgglomerativeClustering(n clusters=4, affinity='euclidean', linkage='ward')
y_hc = hc.fit_predict(user_movie_ratings_scaled)
# Add cluster labels to the data
ratings['user_cluster'] = y_hc[ratings['user_id'] - 1]
# Visualize the clusters
plt.scatter(user_movie_ratings_scaled[:, 0], user_movie_ratings_scaled[:, 1], c=y_hc, cmap=
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import AgglomerativeClustering
import scipy.cluster.hierarchy as sch
from sklearn.preprocessing import StandardScaler
# Load MovieLens 100k dataset
ratings path = "./ml-100k/u.data" # user item rating timestamp
movies_path = "./ml-100k/u.item" # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
    "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read csv(movies path, sep="|", names=movies cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (optional but can improve results)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Create the Dendrogram
plt.figure(figsize=(10, 7))
dendrogram = sch.dendrogram(sch.linkage(user_movie_ratings_scaled, method='ward'))
plt.title("Dendrogram for Hierarchical Clustering (Users)")
plt.show()
# Apply Agglomerative Clustering with n clusters=4
hc = AgglomerativeClustering(n_clusters=4, affinity='euclidean', linkage='ward')
y_hc = hc.fit_predict(user_movie_ratings_scaled)
# Add cluster labels to the data
ratings['user cluster'] = y hc[ratings['user id'] - 1]
# Visualize the clusters
plt.scatter(user_movie_ratings_scaled[:, 0], user_movie_ratings_scaled[:, 1], c=y_hc, cmap=
plt.title("Hierarchical Clustering of Users")
plt.xlabel("Feature 1 (scaled)")
plt.ylabel("Feature 2 (scaled)")
plt.show()
```



Next steps: Explain error

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import DBSCAN
from sklearn.preprocessing import StandardScaler

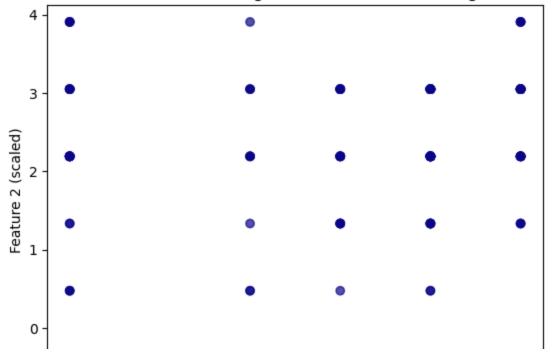
# Load MovieLens 100k dataset
ratings_path = "./ml-100k/u.data" # user item rating timestamp
movies_path = "./ml-100k/u.item" # item|title|release date|...

# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies_cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
    "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror",
```

```
"Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (optional but can improve results)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Apply DBSCAN clustering
dbscan = DBSCAN(eps=0.5, min_samples=5) # eps: maximum distance between samples in a clust
y dbscan = dbscan.fit predict(user movie ratings scaled)
# Visualize the clusters
plt.scatter(user_movie_ratings_scaled[:, 0], user_movie_ratings_scaled[:, 1], c=y_dbscan, c
plt.title("DBSCAN Clustering of Users Based on Ratings")
plt.xlabel("Feature 1 (scaled)")
plt.ylabel("Feature 2 (scaled)")
plt.show()
# Add cluster labels to the original ratings data
ratings['user_cluster'] = y_dbscan[ratings['user_id'] - 1]
# Display the first few rows with cluster labels
print(ratings.head())
```



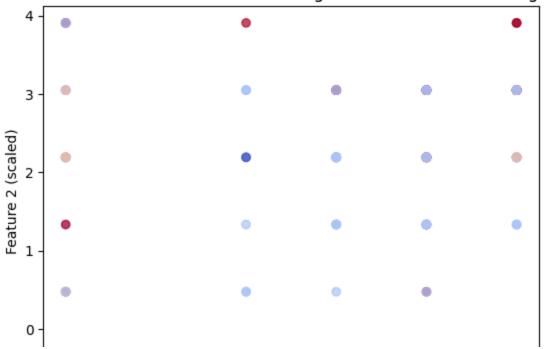
DBSCAN Clustering of Users Based on Ratings



```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.mixture import GaussianMixture
from sklearn.preprocessing import StandardScaler
```

```
# Load MovieLens 100k dataset
ratings_path = "./ml-100k/u.data" # user item rating timestamp
movies_path = "./ml-100k/u.item" # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy", "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (optional but can improve results)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Apply GMM (Gaussian Mixture Model) clustering
gmm = GaussianMixture(n components=4, random state=42)
y_gmm = gmm.fit_predict(user_movie_ratings_scaled)
# Visualize the clusters
plt.scatter(user_movie_ratings_scaled[:, 0], user_movie_ratings_scaled[:, 1], c=y_gmm, cmap
plt.title("Gaussian Mixture Model Clustering of Users Based on Ratings")
plt.xlabel("Feature 1 (scaled)")
plt.ylabel("Feature 2 (scaled)")
plt.show()
# Add cluster labels to the original ratings data
ratings['user_cluster'] = y_gmm[ratings['user_id'] - 1]
# Display the first few rows with cluster labels
print(ratings.head())
```

Gaussian Mixture Model Clustering of Users Based on Ratings



```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.decomposition import PCA
from sklearn.preprocessing import StandardScaler
# Load MovieLens 100k dataset
ratings path = "./ml-100k/u.data" # user item rating timestamp
movies_path = "./ml-100k/u.item" # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
"unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
    "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (important for PCA)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Apply PCA to reduce the data to 2 dimensions
pca = PCA(n_components=2)
X pca = pca.fit transform(user movie ratings scaled)
# Scatter plot of PCA results (users in 2D space)
```

```
plt.scatter(X_pca[:, 0], X_pca[:, 1], alpha=0.7)
plt.title("PCA on MovieLens User Ratings")
plt.xlabel("Principal Component 1")
plt.ylabel("Principal Component 2")
plt.show()
```

₹

PCA on MovieLens User Ratings

```
150 -

125 -

2 100 -

75 -

50 -
```

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.manifold import TSNE
from sklearn.preprocessing import StandardScaler
# Load MovieLens 100k dataset
ratings_path = "./ml-100k/u.data" # user item rating timestamp
movies path = "./ml-100k/u.item"
                                      # item|title|release date|...
# Define column names for ratings and movies
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies cols = [
    "movie_id", "title", "release_date", "video_release_date", "IMDb_URL",
"unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
"Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror",
    "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
1
# Load the data
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# Pivot ratings to create a user-item matrix (users as rows, movies as columns)
user_movie_ratings = ratings.pivot(index='user_id', columns='movie_id', values='rating').fi
# Standardize the data (important for t-SNE)
scaler = StandardScaler()
user_movie_ratings_scaled = scaler.fit_transform(user_movie_ratings)
# Apply t-SNE to reduce the data to 2 dimensions
tsne = TSNE(n_components=2, random_state=42)
X_tsne = tsne.fit_transform(user_movie_ratings_scaled)
# Scatter plot of t-SNE results (users in 2D space)
plt.scatter(X_tsne[:, 0], X_tsne[:, 1], alpha=0.7)
plt.title("t-SNE on MovieLens User Ratings")
plt.xlabel("Dimension 1")
```

```
plt.ylabel("Dimension 2")
plt.show()
```

 $\overline{2}$

plt.show()

t-SNE on MovieLens User Ratings

```
10.0 -

7.5 -

5.0 -

2.5 -

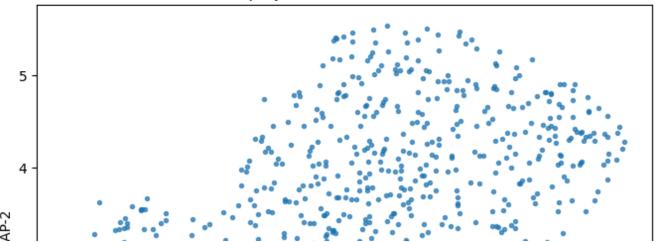
0.0 -
```

```
import pandas as pd
import matplotlib.pyplot as plt
import umap
from sklearn.preprocessing import StandardScaler
# — 1. Load MovieLens-100k -
ratings path = "./ml-100k/u.data"
                                             # user item rating timestamp
movies_path = "./ml-100k/u.item"
                                             # item|title|...
ratings_cols = ["user_id", "movie_id", "rating", "timestamp"]
movies cols = [
    "movie_id","title","release_date","video_release_date","IMDb_URL",
    "unknown", "Action", "Adventure", "Animation", "Children's", "Comedy",
    "Crime", "Documentary", "Drama", "Fantasy", "Film-Noir", "Horror", "Musical", "Mystery", "Romance", "Sci-Fi", "Thriller", "War", "Western"
]
ratings = pd.read_csv(ratings_path, sep="\t", names=ratings_cols)
movies = pd.read_csv(movies_path, sep="|", names=movies_cols, encoding="latin-1")
# — 2. Build user-item matrix -
user movie = ratings.pivot(index="user id",
                            columns="movie_id",
                            values="rating").fillna(0)
# — 3. Standardize (helps UMAP)
X scaled = StandardScaler().fit transform(user movie)
\# — 4. Run UMAP to 2D -
reducer = umap.UMAP(n components=2, random state=42)
X_umap = reducer.fit_transform(X_scaled)
# — 5. Visualize users in 2-D preference space -
plt.figure(figsize=(8,6))
plt.scatter(X_umap[:,0], X_umap[:,1], s=8, alpha=0.7)
plt.title("UMAP projection of MovieLens users")
plt.xlabel("UMAP-1"); plt.ylabel("UMAP-2")
```

/usr/local/lib/python3.11/dist-packages/sklearn/utils/deprecation.py:151: Future warnings.warn(

/usr/local/lib/python3.11/dist-packages/umap/umap_.py:1952: UserWarning: n_jobs warn(

UMAP projection of MovieLens users



```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import tensorflow as tf
from tensorflow import keras
from sklearn.preprocessing import StandardScaler
# 1. Load MovieLens dataset
ratings path = './ml-100k/u.data'
ratings_cols = ['user_id', 'movie_id', 'rating', 'timestamp']
ratings = pd.read_csv(ratings_path, sep='\t', names=ratings_cols)
# 2. Create user-movie matrix
user_movie_matrix = ratings.pivot(index='user_id', columns='movie_id', values='rating').fil
X = user movie matrix.values # Users as rows, movies as features
# 3. Normalize data
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)
# 4. Define Autoencoder architecture
input_dim = X_scaled.shape[1]
encoding dim = 32
input layer = keras.layers.Input(shape=(input dim,))
encoded = keras.layers.Dense(encoding dim, activation='relu')(input layer)
decoded = keras.layers.Dense(input_dim, activation='sigmoid')(encoded)
autoencoder = keras.models.Model(input layer, decoded)
autoencoder.compile(optimizer='adam', loss='mse')
# 5. Train the Autoencoder
autoencoder.fit(X scaled, X scaled, epochs=30, batch size=32, shuffle=True, verbose=1)
# 6. Encode user representations
encoder = keras.models.Model(input layer, encoded)
X_encoded = encoder.predict(X_scaled)
```

```
# 7. Visualize compressed user embeddings (first 2 components)
plt.figure(figsize=(8,6))
plt.scatter(X_encoded[:, 0], X_encoded[:, 1], alpha=0.7, cmap='plasma')
plt.title("User Embeddings via Autoencoder")
plt.xlabel("Encoded Dim 1")
plt.ylabel("Encoded Dim 2")
plt.show()
```

 \rightarrow Epoch 1/30 30/30 -**— 1s** 5ms/step - loss: 1.1969 Epoch 2/30 - **Os** 4ms/step - loss: 0.9311 30/30 -Epoch 3/30 **Os** 4ms/step - loss: 0.9068 30/30 -Epoch 4/30 30/30 — **- 0s** 4ms/step - loss: 0.9600 Epoch 5/30 - **Os** 4ms/step - loss: 0.8835 30/30 -Epoch 6/30 **- 0s** 4ms/step - loss: 0.9062 30/30 -Epoch 7/30 30/30 -**- Os** 4ms/step - loss: 0.9157 Epoch 8/30 **- 0s** 4ms/step - loss: 0.8511 30/30 -Epoch 9/30 **- 0s** 4ms/step - loss: 0.9387 30/30 -Epoch 10/30 **Os** 7ms/step - loss: 0.9184 30/30 -Epoch 11/30 30/30 -**Os** 7ms/step - loss: 0.8731 Epoch 12/30 **- Os** 7ms/step - loss: 0.8263 30/30 -Epoch 13/30 **- 0s** 7ms/step - loss: 0.9123 30/30 -Epoch 14/30 30/30 -**- 0s** 7ms/step - loss: 0.8077 Epoch 15/30 30/30 -**- 0s** 7ms/step - loss: 0.8451 Epoch 16/30 **Os** 7ms/step - loss: 0.8462 30/30 -Epoch 17/30 **- 0s** 8ms/step - loss: 0.7953 30/30 -Epoch 18/30 30/30 -**- Os** 4ms/step - loss: 0.8629 Epoch 19/30 30/30 -**- Os** 4ms/step - loss: 0.8861 Epoch 20/30 30/30 -**- Os** 4ms/step - loss: 0.8386 Epoch 21/30 30/30 -**- 0s** 4ms/step - loss: 0.7782 Epoch 22/30 **- 0s** 5ms/step - loss: 0.8489 30/30 -Epoch 23/30 30/30 -**Os** 4ms/step - loss: 0.8183 Epoch 24/30 30/30 -**0s** 4ms/step - loss: 0.8331 Epoch 25/30 - **Os** 4ms/step - loss: 0.8659 30/30 -Epoch 26/30

- 0s 4ms/step - loss: 0.8148

- Os 5ms/step - loss: 0.8371

- 0s 4ms/step - loss: 0.8243

30/30 -

30/30 ——— Epoch 28/30

30/30 -

Epoch 27/30

```
Epoch 29/30
30/30 — Os 4ms/step - loss: 0.7806
Epoch 30/30 — Os 4ms/step - loss: 0.8996
30/30 — Os 2ms/step
```

<ipython-input-34-8edf82438b2d>:41: UserWarning: No data for colormapping provid
plt.scatter(X_encoded[:, 0], X_encoded[:, 1], alpha=0.7, cmap='plasma')

User Embeddings via Autoencoder



```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans
from sklearn.preprocessing import StandardScaler
# 1. Load MovieLens ratings data
ratings = pd.read_csv('./ml-100k/u.data', sep='\t', names=['user_id', 'movie_id', 'rating',
# 2. Create a user-movie rating matrix
user_movie_matrix = ratings.pivot(index='user_id', columns='movie_id', values='rating').fil
X = user_movie_matrix.values # rows = users, columns = movie ratings
# 3. Standardize data
X scaled = StandardScaler().fit transform(X)
# 4. Apply K-Means clustering
kmeans = KMeans(n_clusters=5, random_state=42)
clusters = kmeans.fit_predict(X_scaled)
# 5. Visualize clusters using PCA (for 2D plot)
from sklearn.decomposition import PCA
X_pca = PCA(n_components=2).fit_transform(X_scaled)
plt.figure(figsize=(8,6))
plt.scatter(X_pca[:, 0], X_pca[:, 1], c=clusters, cmap='viridis', alpha=0.7)
plt.scatter(kmeans.cluster_centers_[:, 0], kmeans.cluster_centers_[:, 1],
            s=200, c='red', marker='X', label='Centroids')
plt.title("User Clusters Based on Movie Preferences")
plt.xlabel("PCA Component 1")
plt.ylabel("PCA Component 2")
plt.legend()
plt.show()
```

```
Centroids
         150 -
         125
         100
          75
import pandas as pd
import numpy as np
from sklearn.cluster import KMeans
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
import matplotlib.pyplot as plt
# — 1. Load MovieLens-100k ratings —
ratings = pd.read csv(
    "./ml-100k/u.data",
    sep="\t",
    names=["user_id", "movie_id", "rating", "timestamp"]
)
\# — 2. Build a user-movie matrix (rows = users, cols = movies) —
user_movie = ratings.pivot(index="user_id",
                           columns="movie_id",
                           values="rating").fillna(0)
# — 3. Prepare features (X) -
X = user movie.values
                                    # shape: (n users, n movies)
X_scaled = StandardScaler().fit_transform(X)
\# — 4. K-Means clustering (choose k=4 to mirror your 4 blobs) —
kmeans = KMeans(n_clusters=4, random_state=42)
clusters = kmeans.fit predict(X scaled)
# — 5. 2-D visualization via PCA —
X_pca = PCA(n_components=2).fit_transform(X_scaled)
plt.figure(figsize=(8,6))
plt.scatter(X_pca[:,0], X_pca[:,1], c=clusters, cmap="viridis", alpha=0.7)
plt.scatter(kmeans.cluster_centers_[:,0], kmeans.cluster_centers_[:,1],
            s=250, c="red", marker="X", label="Centroids")
plt.title("K-Means Clustering of Users (MovieLens-100k)")
plt.xlabel("PCA component 1")
plt.ylabel("PCA component 2")
plt.legend()
plt.show()
```

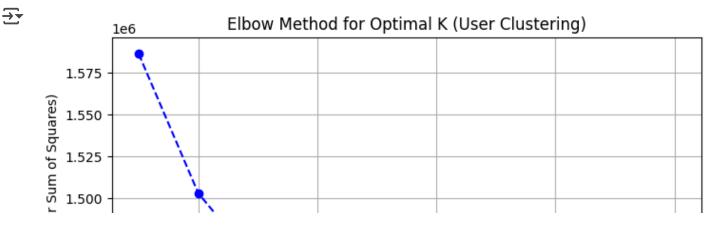
K-Means Clustering of Users (MovieLens-100k)

```
Centroids
         125
         100
          75
import pandas as pd
from sklearn.cluster import KMeans
from sklearn.preprocessing import StandardScaler
# Step 1: Load MovieLens-100k dataset
ratings = pd.read_csv('./ml-100k/u.data', sep='\t', names=['user_id', 'movie_id', 'rating',
# Step 2: Create user-movie matrix (users as rows, movies as columns)
user_movie_matrix = ratings.pivot(index='user_id', columns='movie_id', values='rating').fil
# Step 3: Prepare feature matrix
X = user_movie_matrix.values
# Step 4: Normalize the data
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)
# Step 5: Apply K-Means clustering
kmeans = KMeans(n clusters=4, random state=42)
y_kmeans = kmeans.fit_predict(X_scaled)
# Optional: Add cluster labels to users
user_clusters = pd.DataFrame({'user_id': user_movie_matrix.index, 'cluster': y_kmeans})
print(user clusters.head())
→
        user id cluster
    0
              1
                        1
    1
              2
                        2
              3
                        2
    2
    3
              4
                        2
              5
from sklearn.decomposition import PCA
import matplotlib.pyplot as plt
# Reduce to 2D using PCA for visualization
pca = PCA(n_components=2)
X_pca = pca.fit_transform(X_scaled)
# Plot the clusters
plt.figure(figsize=(8, 6))
```

plt.scatter(X_pca[:, 0], X_pca[:, 1], c=y_kmeans, cmap='viridis', alpha=0.7)

```
wcss = [] # Within-cluster sum of squares
for k in range(1, 11):
    kmeans = KMeans(n_clusters=k, random_state=42)
    kmeans.fit(X_scaled) # Use normalized data
    wcss.append(kmeans.inertia_)

# Plot the elbow graph
plt.figure(figsize=(8, 5))
plt.plot(range(1, 11), wcss, marker='o', linestyle='--', color='blue')
plt.xlabel("Number of Clusters (K)")
plt.ylabel("WCSS (Within-Cluster Sum of Squares)")
plt.title("Elbow Method for Optimal K (User Clustering)")
plt.grid(True)
```



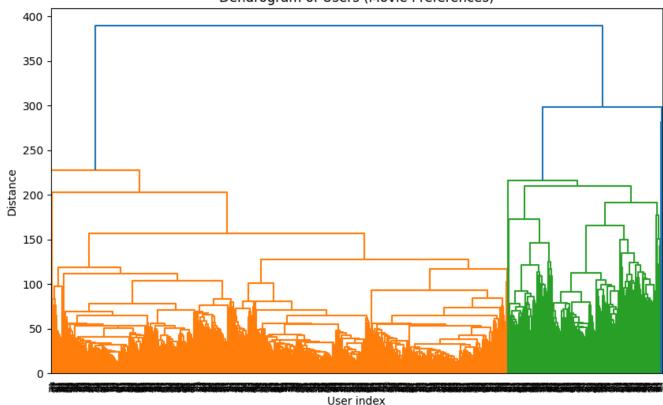
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

100

75

plt.show()

```
import scipy.cluster.hierarchy as sch
from sklearn.cluster import AgglomerativeClustering
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
# — 1. Load MovieLens-100k ratings -
ratings = pd.read_csv(
    "./ml-100k/u.data",
    sep="\t",
    names=["user_id", "movie_id", "rating", "timestamp"]
)
# — 2. Build user-movie matrix (rows=user, cols=movie) —
user_movie = ratings.pivot(index="user_id",
                           columns="movie id",
                           values="rating").fillna(0)
# — 3. Scale features -
X = StandardScaler().fit transform(user movie.values)
# — 4. Dendrogram (Ward linkage) —
plt.figure(figsize=(10, 6))
sch.dendrogram(sch.linkage(X, method="ward"))
plt.title("Dendrogram of Users (Movie Preferences)")
plt.xlabel("User index")
plt.ylabel("Distance")
plt.show()
# —— 5. Agglomerative clustering: choose, e.g., 4 clusters —
hc = AgglomerativeClustering(n_clusters=4, affinity="euclidean", linkage="ward")
user_labels = hc.fit_predict(X)
# — 6. Visualize clusters in 2-D with PCA -
X pca = PCA(n components=2).fit transform(X)
plt.figure(figsize=(8, 6))
plt.scatter(X_pca[:, 0], X_pca[:, 1], c=user_labels, cmap="rainbow", alpha=0.7)
plt.title("Hierarchical Clustering of Users (2-D PCA view)")
plt.xlabel("PCA-1"); plt.ylabel("PCA-2")
plt.show()
\# — 7. Attach cluster IDs back to user IDs (optional) —
user clusters = pd.DataFrame({
    "user_id": user_movie.index,
    "cluster": user_labels
print(user_clusters.head())
```



TypeError: AgglomerativeClustering.__init__() got an unexpected keyword argument
'affinity'

Next steps: (Explain error)

```
values="rating").fillna(0)
```

```
# 3 ) Scale features (very important for clustering) -
X = StandardScaler().fit_transform(user_movie.values)
# 4 ) Run K-Means (k = 4 to mirror your 4 synthetic blobs) -
kmeans = KMeans(n clusters=4, random state=42)
clusters = kmeans.fit predict(X)
# 5 ) 2-D plot with PCA for visualization only
X_2d = PCA(n_components=2).fit_transform(X)
plt.figure(figsize=(8,6))
plt.scatter(X_2d[:,0], X_2d[:,1], c=clusters, cmap="viridis", alpha=0.7)
centroids 2d = PCA(n components=2).fit transform(kmeans.cluster centers )
plt.scatter(centroids_2d[:,0], centroids_2d[:,1],
            s=250, c="red", marker="X", label="Centroids")
plt.title("User Clusters Based on Movie Preferences")
plt.xlabel("PCA-1"); plt.ylabel("PCA-2")
plt.legend(); plt.show()
\overline{\Sigma}
                              User Clusters Based on Movie Preferences
                                                                                 Centroids
         150
         125
         100
          75
import pandas as pd
import matplotlib.pyplot as plt
import scipy.cluster.hierarchy as sch
from sklearn.preprocessing import StandardScaler
# 1. Load MovieLens-100k ratings
ratings = pd.read csv(
    "./ml-100k/u.data",
    sep="\t",
    names=["user_id", "movie_id", "rating", "timestamp"]
)
# 2. Build user-movie matrix
user_movie = ratings.pivot(index="user_id", columns="movie_id", values="rating").fillna(0)
# 3. Normalize the matrix
X_scaled = StandardScaler().fit_transform(user_movie)
# 4. Plot dendrogram
plt.figure(figsize=(10, 6))
dendrogram = sch.dendrogram(sch.linkage(X scaled, method='ward'))
plt.title("User Dendrogram Based on Movie Preferences")
plt.xlabel("User Index")
```

```
plt.ylabel("Euclidean Distance")
plt.tight_layout()
plt.show()
```

→

User Dendrogram Based on Movie Preferences

```
400 -
350 -
300 -
250 -
```

```
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.cluster import AgglomerativeClustering
from sklearn.preprocessing import StandardScaler
# 1. Load MovieLens-100k ratings
ratings = pd.read_csv(
    "./ml-100k/u.data",
    sep="\t",
    names=["user id", "movie id", "rating", "timestamp"]
)
# 2. Create user-movie matrix
user_movie = ratings.pivot(index="user_id", columns="movie_id", values="rating").fillna(0)
# 3. Normalize the matrix
X_scaled = StandardScaler().fit_transform(user_movie)
# 4. Apply Agglomerative Clustering
hc = AgglomerativeClustering(n_clusters=4, linkage='ward')
y hc = hc.fit predict(X scaled)
# 5. Visualize clusters using PCA (reduce to 2D for plotting)
from sklearn.decomposition import PCA
X_pca = PCA(n_components=2).fit_transform(X_scaled)
plt.figure(figsize=(8, 6))
plt.scatter(X_pca[:, 0], X_pca[:, 1], c=y_hc, cmap="viridis", alpha=0.7)
plt.title("Agglomerative Clustering of Users Based on Movie Preferences")
plt.xlabel("PCA-1")
plt.ylabel("PCA-2")
plt.show()
```

Agglomerative Clustering of Users Based on Movie Preferences

```
150 -
125 -
100 -
75 -
```

```
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.cluster import AgglomerativeClustering
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
# 1. Load MovieLens-100k ratings
ratings = pd.read_csv(
    "./ml-100k/u.data",
    sep="\t",
    names=["user_id", "movie_id", "rating", "timestamp"]
)
# 2. Create user-movie matrix
user_movie = ratings.pivot(index="user_id", columns="movie_id", values="rating").fillna(0)
# 3. Normalize the matrix
X_scaled = StandardScaler().fit_transform(user_movie)
# 4. Apply Agglomerative Clustering
hc = AgglomerativeClustering(n_clusters=4, linkage='ward')
y_hc = hc.fit_predict(X_scaled)
# 5. Visualize clusters using PCA (reduce to 2D for plotting)
X_pca = PCA(n_components=2).fit_transform(X_scaled)
# 6. Plot the clusters with Hierarchical Clustering labels
plt.figure(figsize=(8, 6))
plt.scatter(X_pca[:, 0], X_pca[:, 1], c=y_hc, cmap='rainbow', alpha=0.7)
plt.title("Hierarchical Clustering of Users Based on Movie Preferences")
plt.xlabel("PCA-1")
plt.ylabel("PCA-2")
plt.show()
```

Hierarchical Clustering of Users Based on Movie Preferences

```
150 -
125 -
100 -
75 -
```

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.decomposition import PCA
from sklearn.preprocessing import StandardScaler
# 1. Load MovieLens-100k ratings data
ratings = pd.read_csv(
    "./ml-100k/u.data", # Adjust this path if needed
    sep="\t",
    names=["user_id", "movie_id", "rating", "timestamp"]
)
# 2. Build user-movie matrix (rows = users, columns = movies)
user_movie = ratings.pivot(index="user_id", columns="movie_id", values="rating").fillna(0)
# 3. Normalize the matrix (important for PCA)
X_scaled = StandardScaler().fit_transform(user_movie)
# 4. Apply PCA (reduce to 2D for visualization)
pca = PCA(n_components=2)
X_pca = pca.fit_transform(X_scaled)
# 5. Plot the 2D representation
plt.figure(figsize=(8, 6))
plt.scatter(X_pca[:, 0], X_pca[:, 1], alpha=0.7)
plt.title("PCA on Movie Preferences")
plt.xlabel("PCA-1")
plt.ylabel("PCA-2")
plt.show()
```

```
150 -

125 -

100 -

75 -

t numpy as np
t matplotlib.pyplot as plt
sklearn.decomposition import PCA
sklearn.datasets import load digits
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import numpy as np
import matplotlib.pyplot as plt
from sklearn.decomposition import PCA
from sklearn.datasets import load_digits
from sklearn.preprocessing import StandardScaler
# 1. Load the Digits dataset
digits = load_digits()
X = digits.data # Features (64-dimensional)
y = digits.target # Labels (digits 0-9)
# 2. Normalize the data (important for PCA)
X_scaled = StandardScaler().fit_transform(X)
# 3. Apply PCA (reduce to 2D for visualization)
pca = PCA(n_components=2)
X_pca = pca.fit_transform(X_scaled)
# 4. Scatter plot of the PCA result (2D representation)
plt.figure(figsize=(8, 6))
scatter = plt.scatter(X_pca[:, 0], X_pca[:, 1], c=y, cmap='viridis', alpha=0.7)
# 5. Add a color bar for digit labels
plt.colorbar(scatter, label="Digit Label")
plt.title("PCA of Digits Dataset")
plt.xlabel("PCA-1")
plt.ylabel("PCA-2")
plt.show()
```

import numpy as np import matplotlib.pyplot as plt from sklearn.decomposition import PCA from sklearn.datasets import load_digits from sklearn.preprocessing import StandardScaler # 1. Load the Digits dataset digits = load_digits() X = digits.data # Features (64-dimensional) y = digits.target # Labels (digits 0-9)

2. Standardize the features (important for PCA) scaler = StandardScaler() X scaled = scaler.fit transform(X)