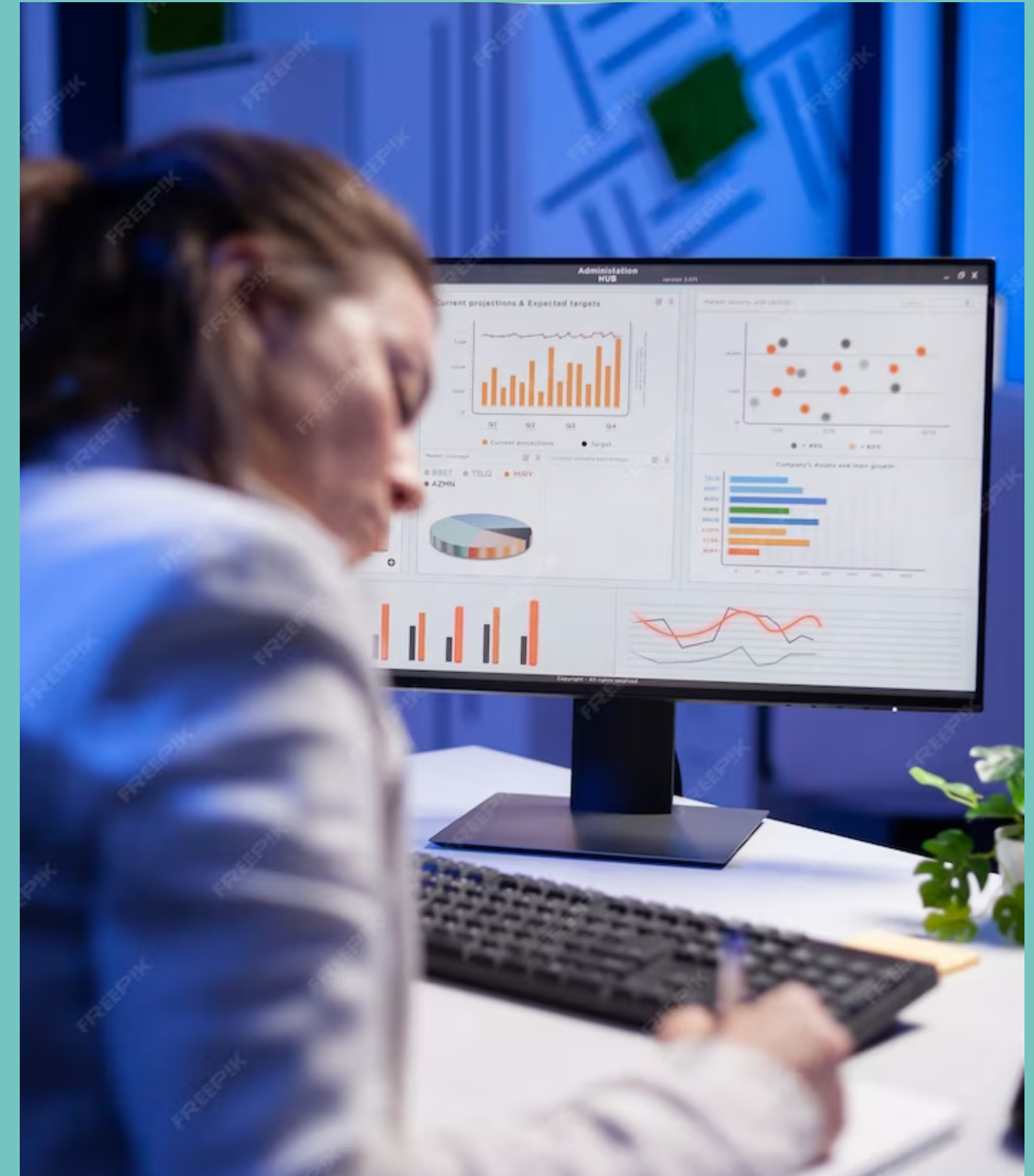


**UNLOCKING BUSINESS
INSIGHTS: CREATING
INTERACTIVE DASHBOARDS
AND REPORTS WITH IBM
COGNOS**

INTRODUCTION

Unlocking Business Insights is crucial for organizations to make data-driven decisions. With IBM Cognos, creating **Interactive Dashboards and Reports** is easy and efficient. In this presentation, we will explore the features and benefits of IBM Cognos and how it can help organizations gain valuable insights from their data.



Benefits of IBM Cognos

IBM Cognos provides a **unified platform** for creating and managing reports, dashboards, and analytics. It offers **real-time data access** and **customizable visualizations**. With IBM Cognos, organizations can **improve decision-making, increase efficiency, and reduce costs**.

CREATING INTERACTIVE DASHBOARDS

IBM Cognos allows users to create **customizable dashboards** that provide **real-time insights**. Users can **drag and drop** data to create visualizations and **interact** with the data to gain deeper insights. With IBM Cognos, users can **easily share** their dashboards with others.



CONCLUSION

IBM Cognos is a powerful tool for creating interactive dashboards and reports. It provides a **unified platform** for managing data and offers **real-time insights**. With IBM Cognos, organizations can make **data-driven decisions** and gain a **competitive edge**. Contact us to learn more about how IBM Cognos can benefit your organization.

Thanks!

