



MASTER CREDIT CARD REPORT

State

Card Category

Num of Customer (NOC)
10.108

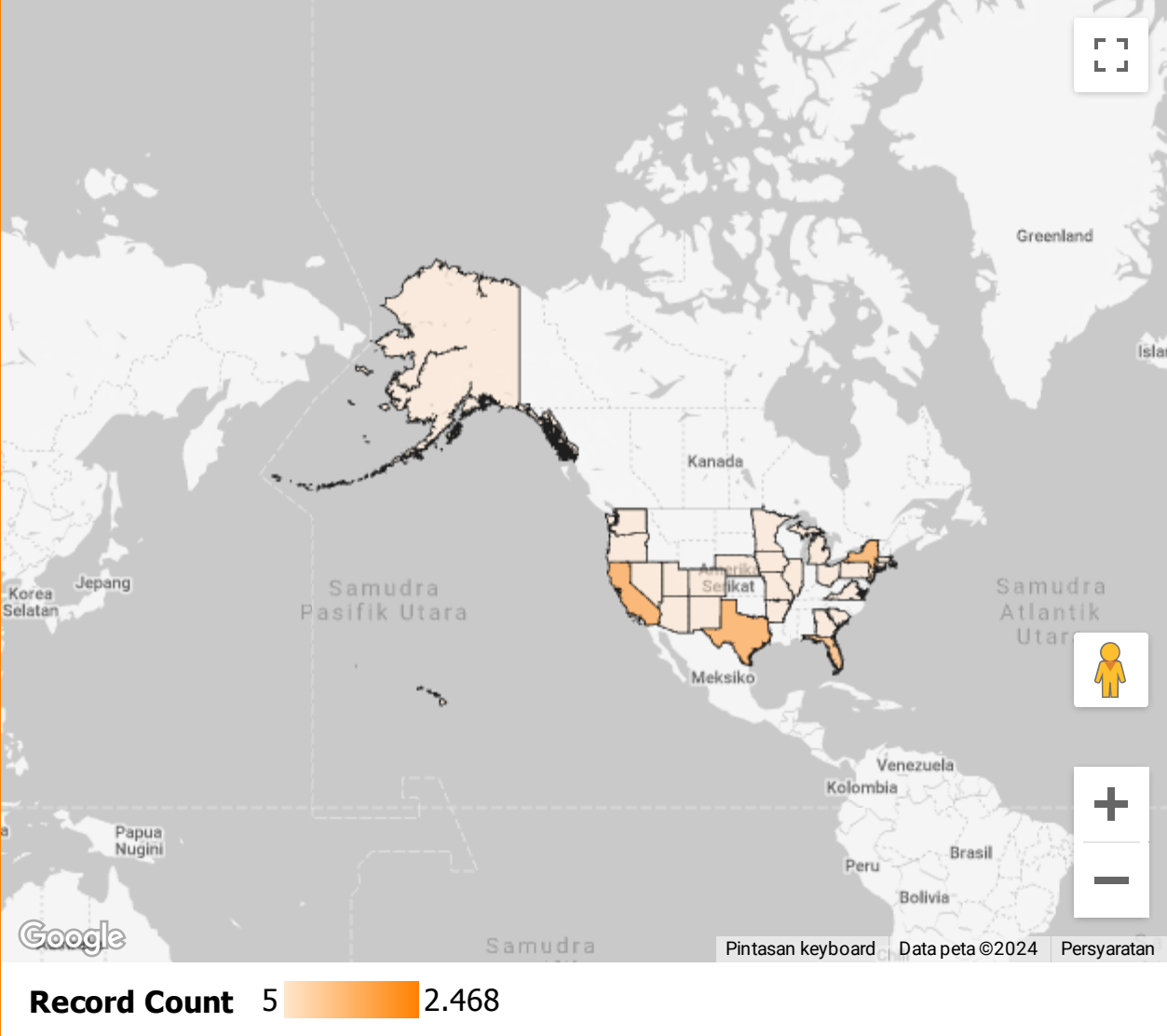
Total Transaction Volume
655.651

Avg Satisfaction Score
3,19

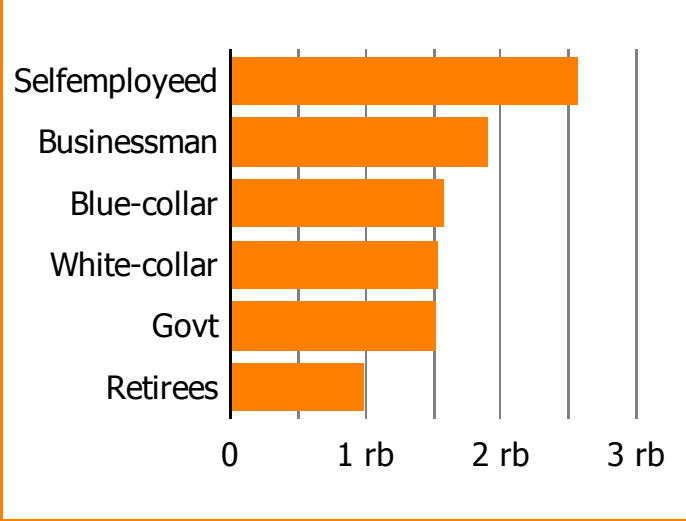
Total Transaction Amount
\$44,52 jt

Customer Demographic

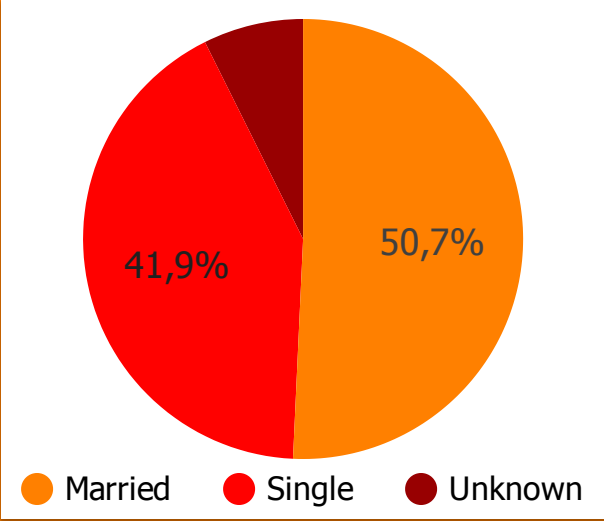
Customer by State



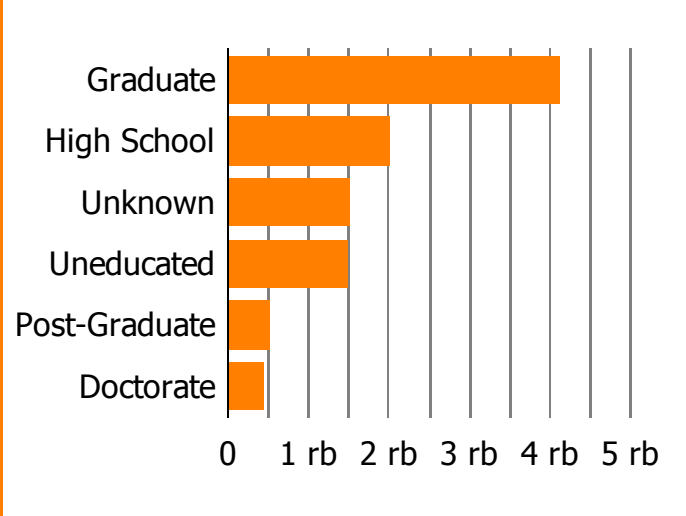
Customer by Occupation



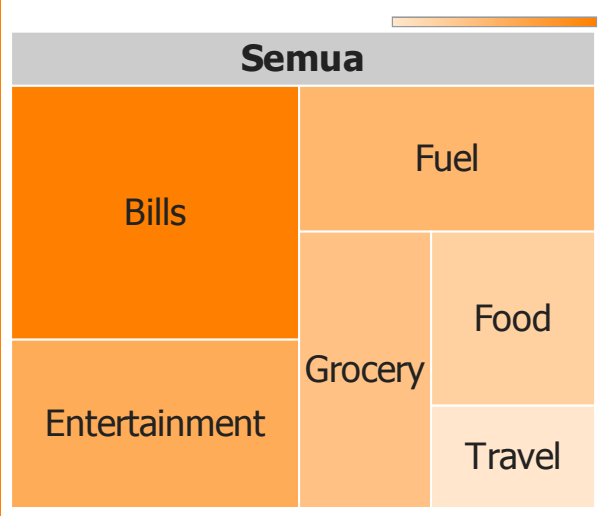
Customer by Marital Status



Customer by Education

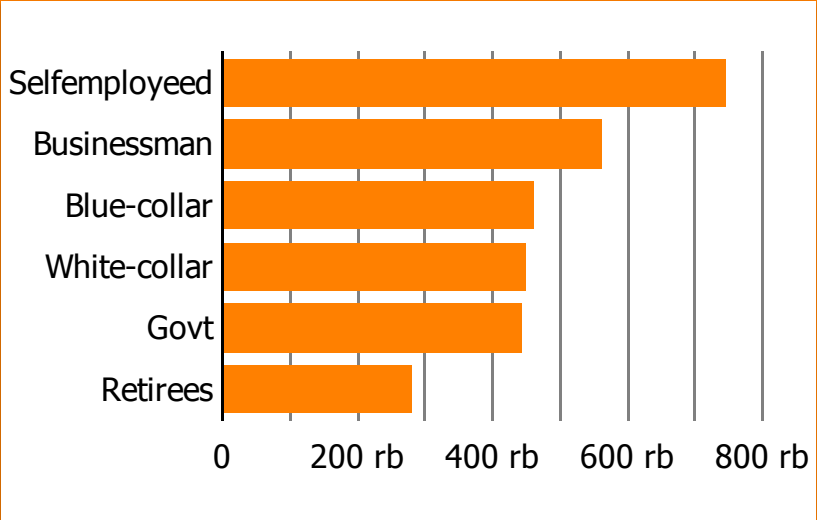


Customer by Expenses

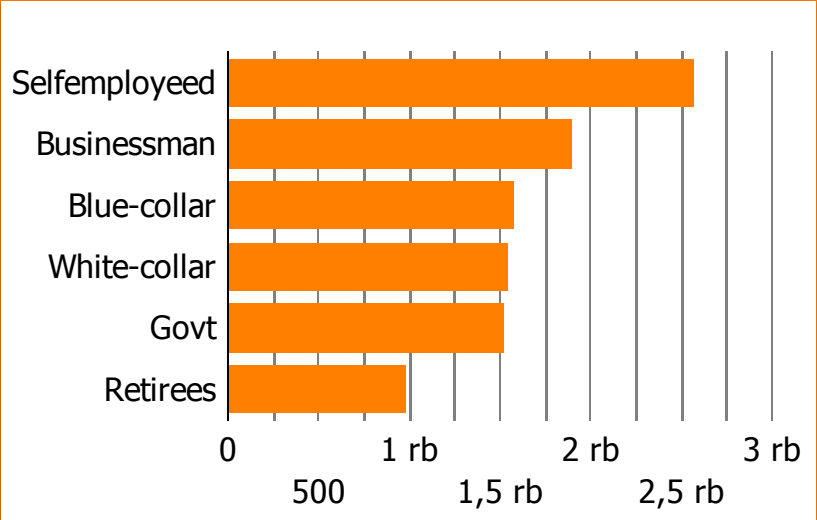


Customer Revenue Profile

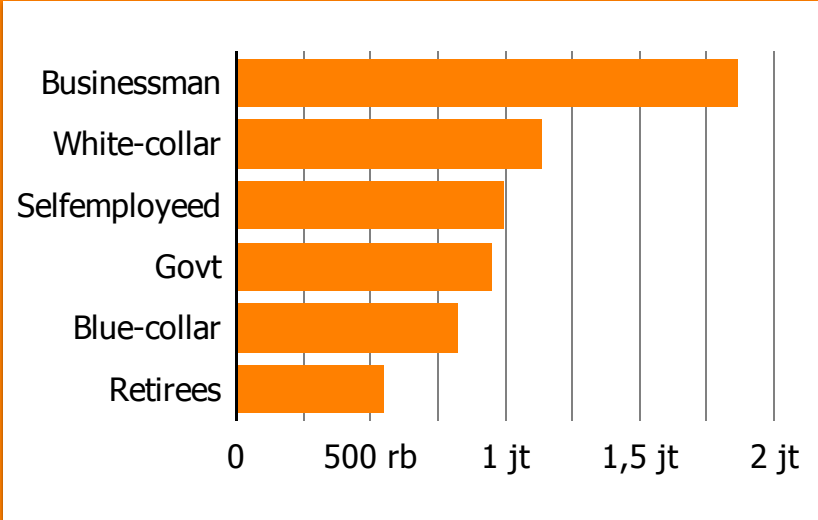
Annual Fee by Occupation



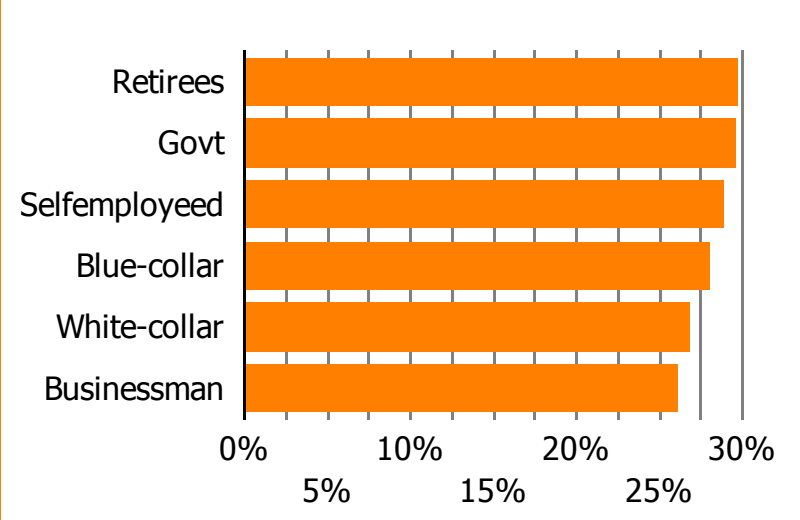
Total Transaction Volume



Interest Earned Distribution



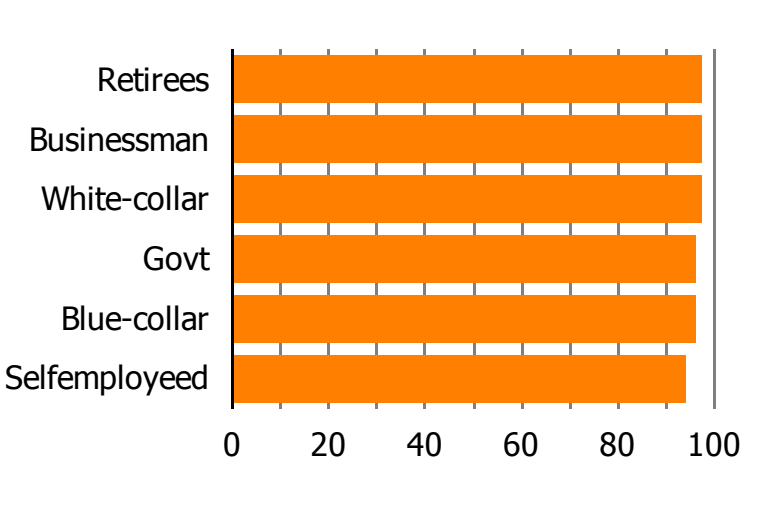
Avg Utilization by Customer



Avg Total Transaction Volume by Education

Education Level / Avg Transaction Volume						
Customer...	Post-Graduate	Unknown	High School	Graduate	Uneducated	Doctorate
Business...	78,87	83,21	80,9	80,68	80,89	82,03
White-coll...	72,77	72,49	72,66	72,15	73,29	71,38
Govt	70,12	67,05	71,13	68,58	66,96	68,74
Retirees	64,68	64,92	65,64	64,93	66,48	64,57
Blue-collar	63,61	60,95	59,9	60,19	60,96	60,71
Selfemplo...	52,95	49,05	49,07	48,73	46,56	44,79

Customer Risk Profile



State	Delinquent Cu...
1... PA	22,22%
2... OR	20%
3... VA	14,81%
4... IA	12,77%
5... MA	10,71%
6... MI	7,94%
7... NY	7,14%

Education / Delinquent Customer					
Occupation	Doctorate	Unknown	Uneduc...	Post-Gr...	Graduate
Govt	8,57%	9,24%	9,43%	4,65%	7,32%
Selfemplo...	11,45%	6,58%	6,68%	8,21%	5,56%
Retirees	4,76%	8,61%	6,8%	4%	4,9%
White-coll...	3,77%	4,26%	7,25%	5,19%	5,71%
Blue-collar	4,35%	7,79%	4,55%	6,33%	5,22%
Business...	5,81%	7,04%	4,55%	6,67%	5,76%