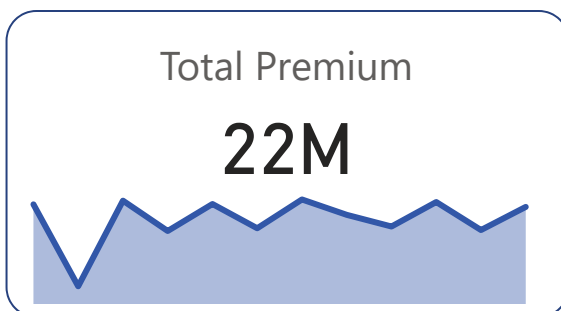
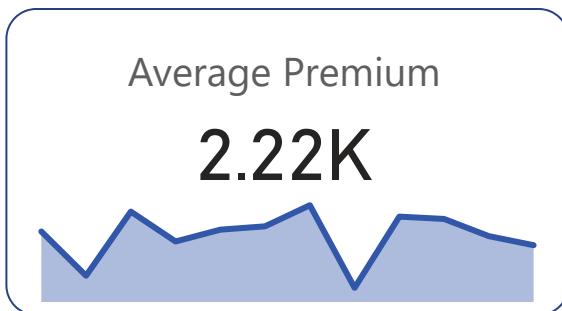
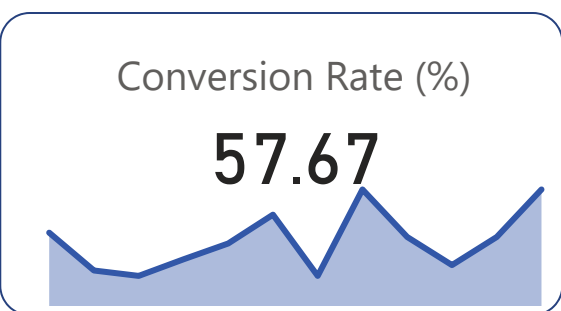
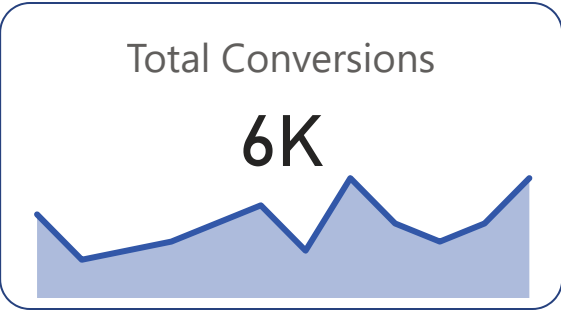


Insurance Performance Analytics

Insurance Analytics

Sales Analytics

Customer 360



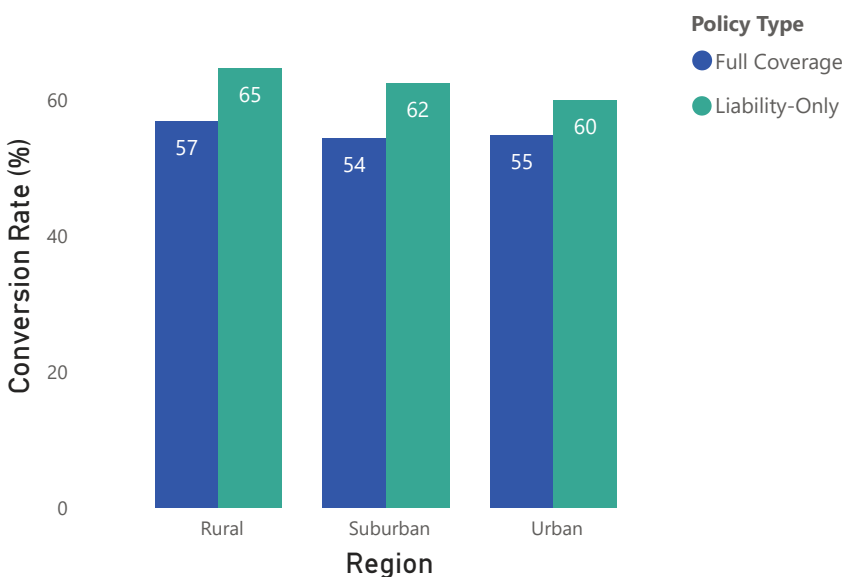
Select all

Rural

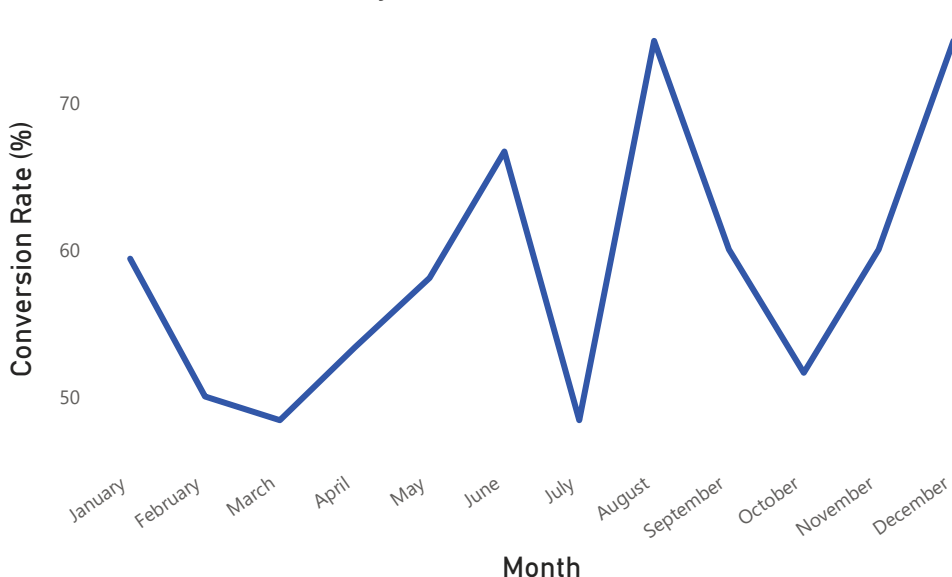
Suburban

Urban

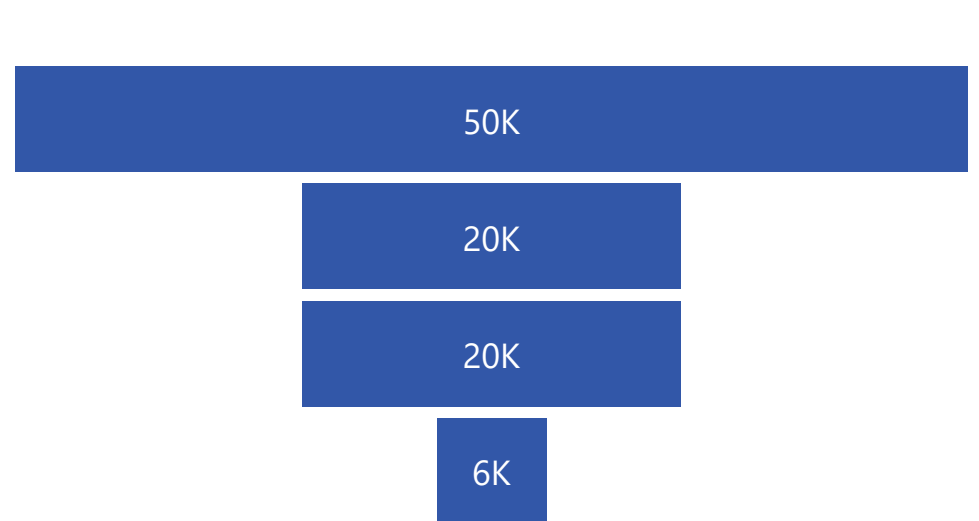
Conversion Rate (%) by Region and Policy Type



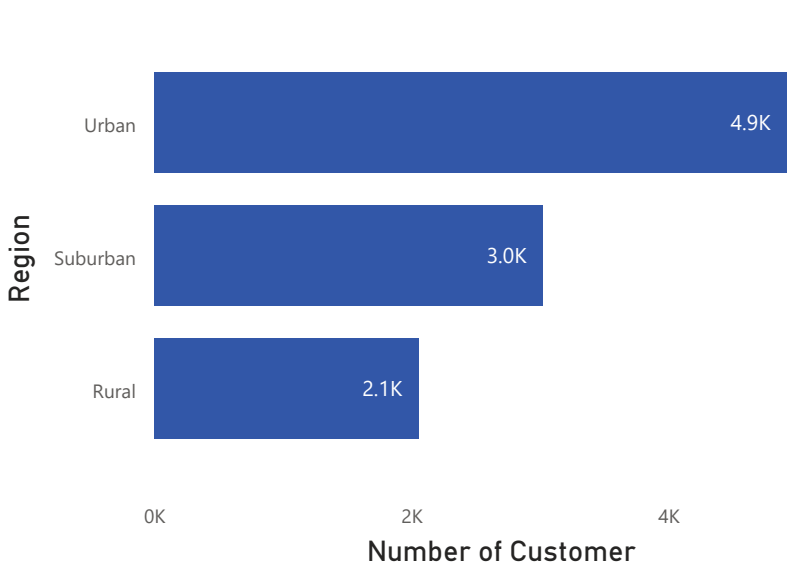
Conversion Rate (%) by Month



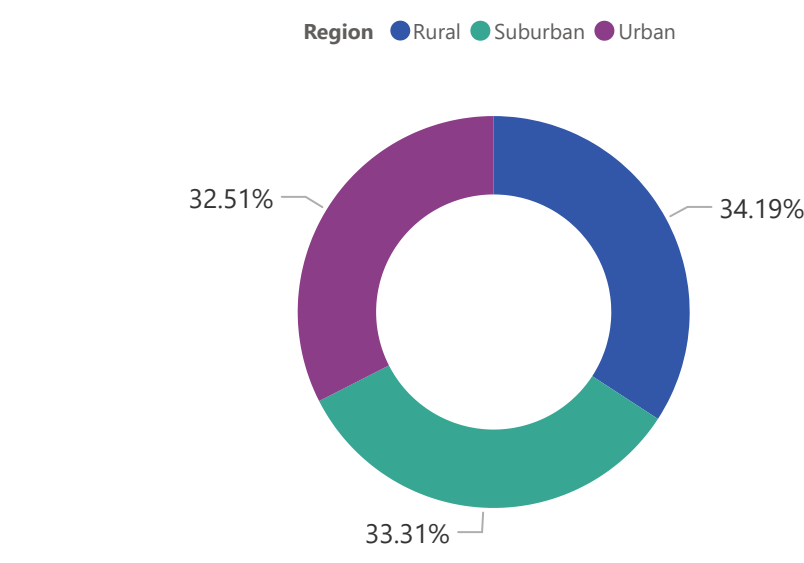
Website Visits to Final Conversion



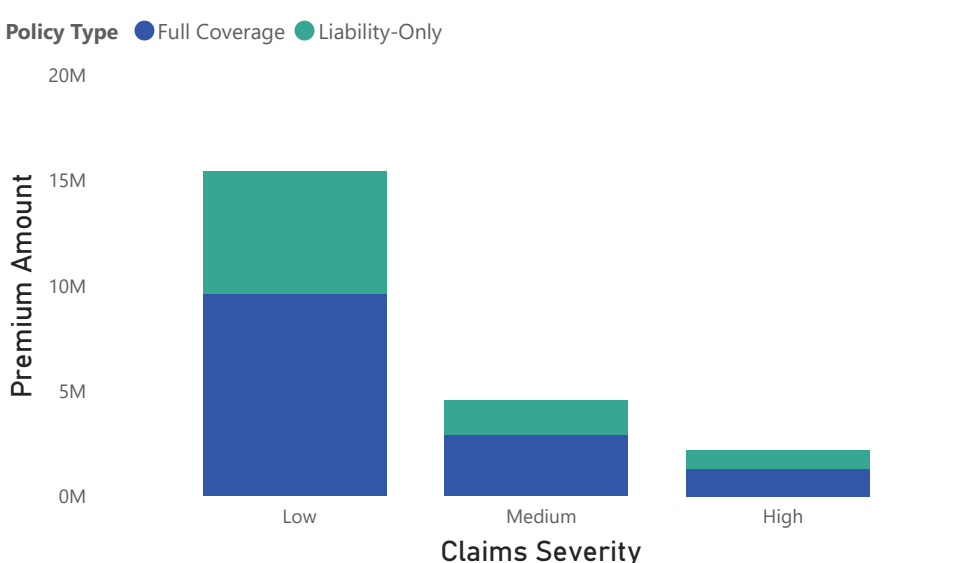
Number of Customer by Region



ClaimsFree Conversion Rate by Region



Premium Amount by Claims Severity and Policy Type



Select all

Rural

Suburban

Urban

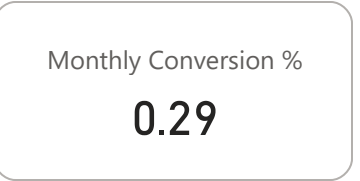
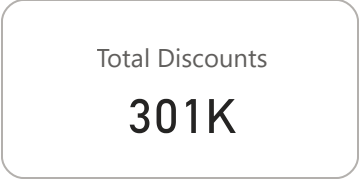
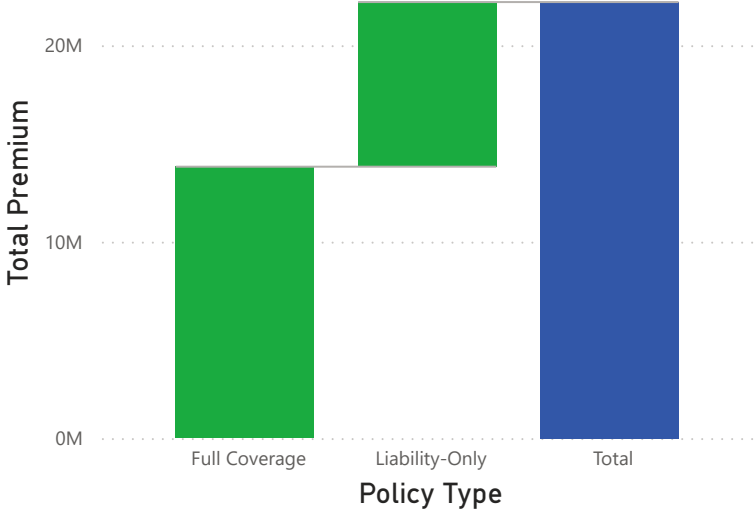
Insurance Analytics

Sales Analytics

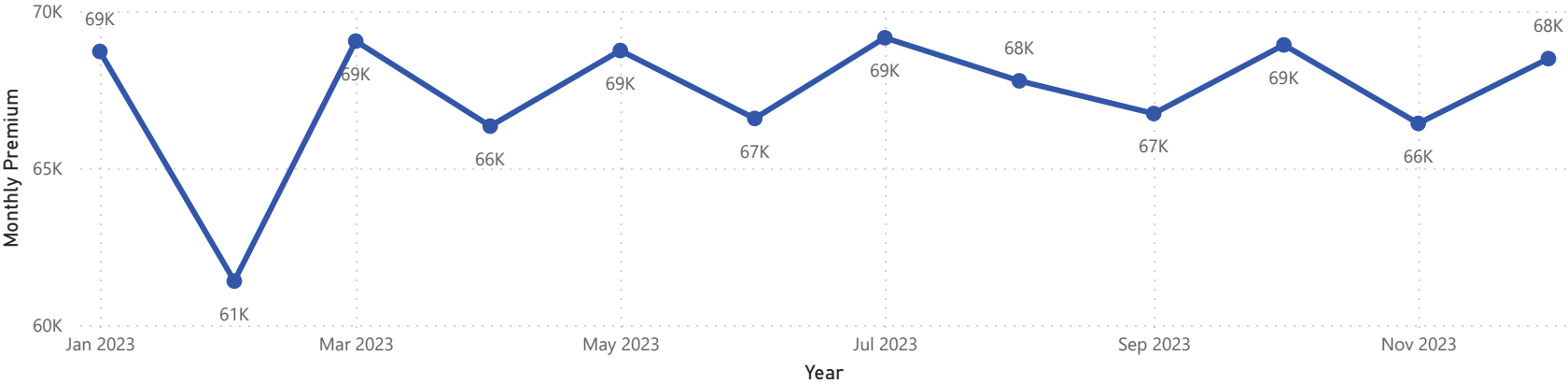
Customer 360

Total Premium by Policy Type

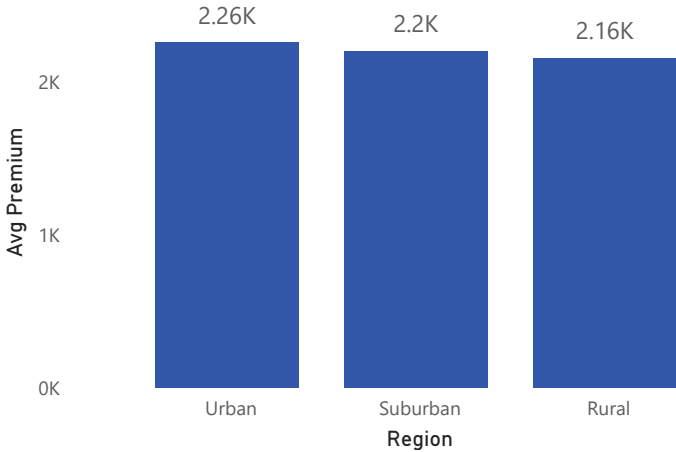
● Increase ● Decrease ● Total



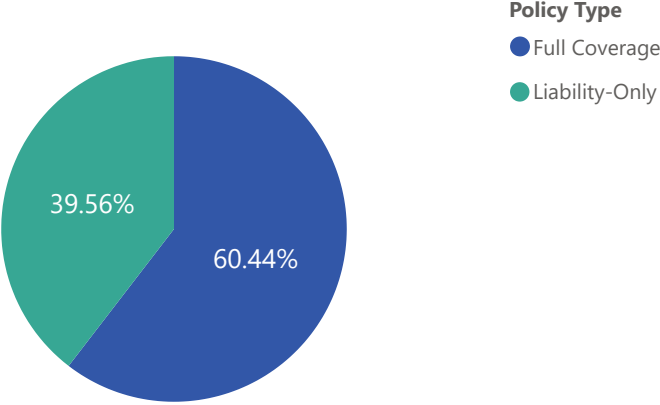
Monthly Premium by Year and Month



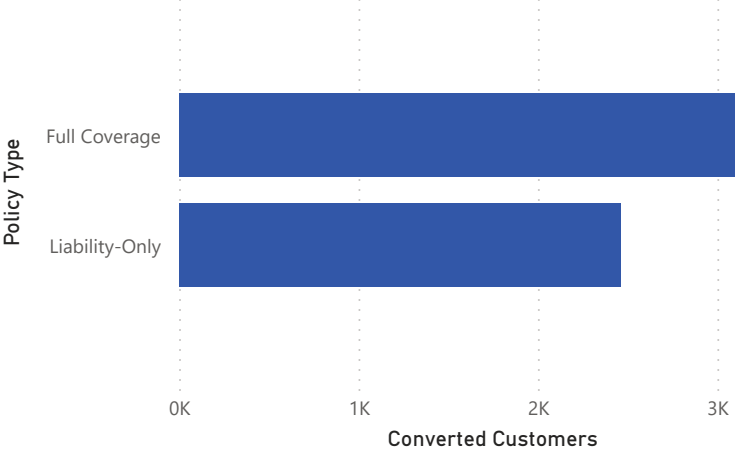
Avg Premium by Region



Website Visits and Quotes Requested by Policy Type



Converted Customers by Policy Type



Total Customer

10K

Conversion Customer

6K

ClaimsFree Customers

4K

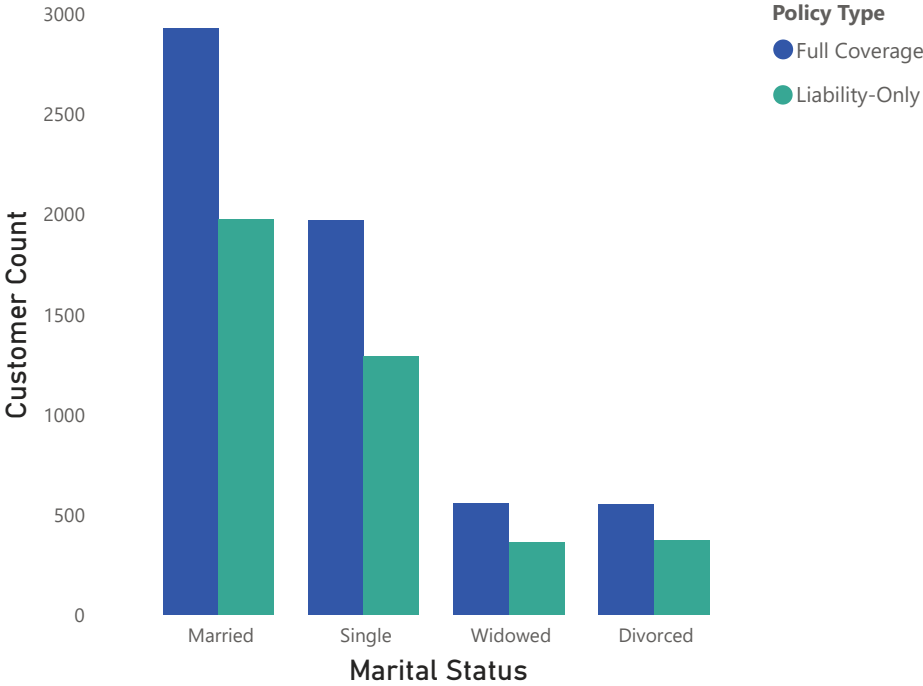
Repeated Customer

5K

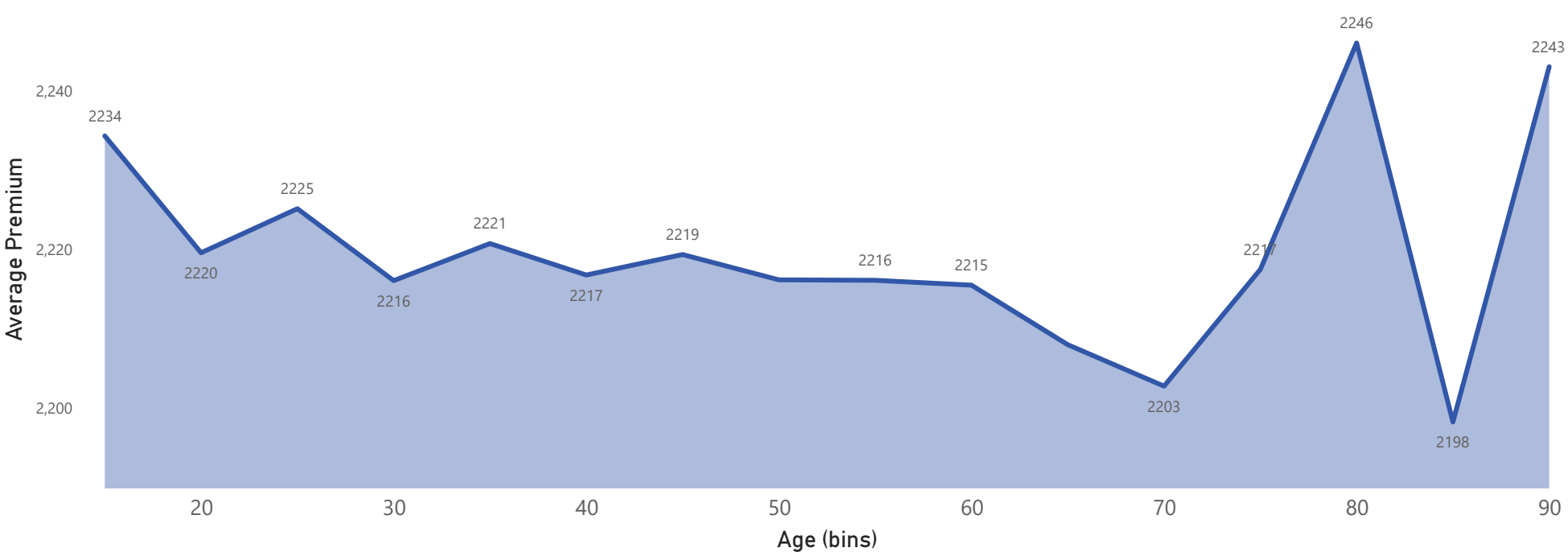
Senior Customer %

0.16

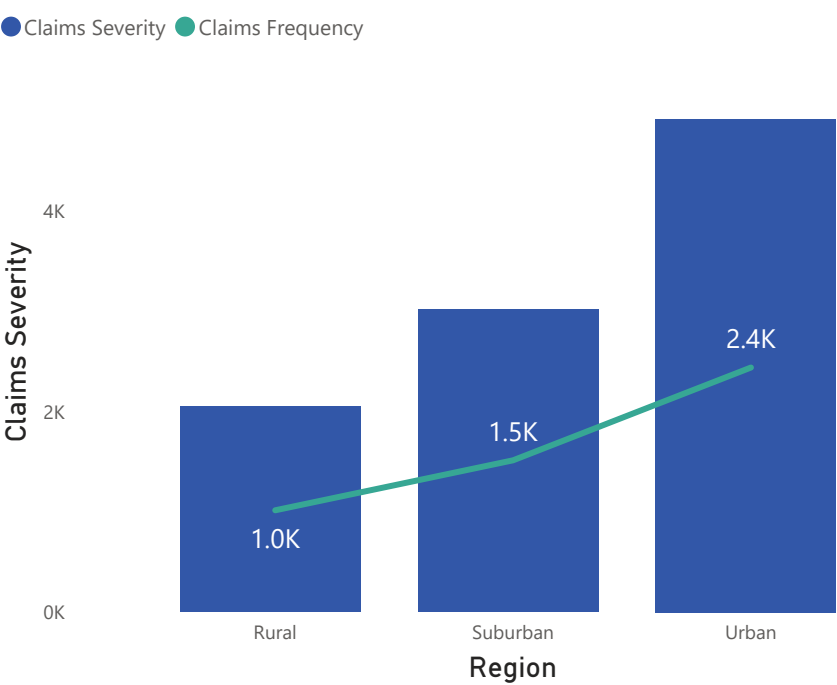
Customer Count by Marital Status and Policy Type



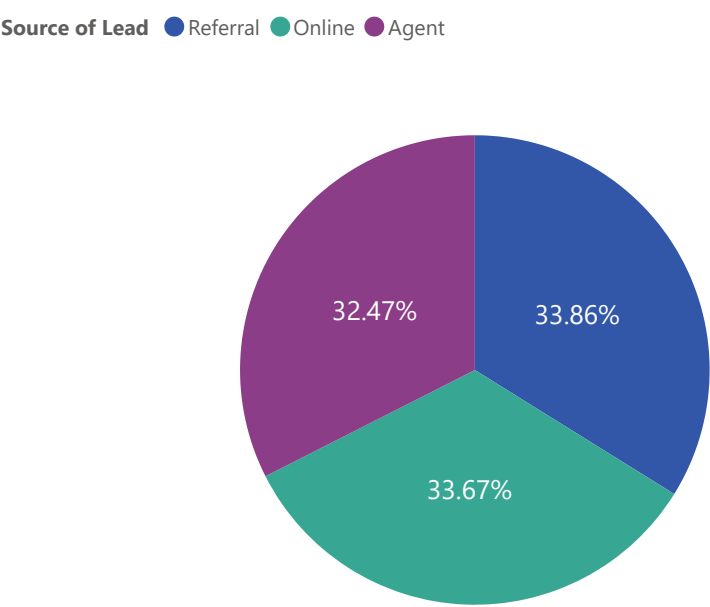
Average Premium and Converted Customers by Age (bins)



Claims Severity and Claims Frequency by Region



Conversion Rate by Source by Source of Lead



Claims Frequency by Claims Severity and Policy Type

