

Press Ganey Analytics Exercise

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Overview

Intro

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 - Data Merging
 - Overview of tables
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 - Survey results by mode of delivery
 - Quality of care measures
 - Performance benchmarking
 - Measuring Quality of Care
 - How can Quality of Care be measured?
 - What are the drivers of Quality of Care?
 - Application Example: Benchmarking
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-

Data Merging

Combining Data Sources

Description of tables

- **Survey:** Table that identifies, for each completed survey (identified by SurveyKey – one for each survey returned), the Mode the survey was conducted in.
- **SurveyItem:** Table with fields relevant to content of survey:
 - SurveyItemVariable: Question/rating that respondent is answering
 - Survey
 - ResponseCode: Rating scale of item. Many of our survey items ask ordinal response questions (e.g. on a scale to 1 to 5: completely disagree to completely agree), with a higher value being better.
 - TopBoxCode: This is the value for the ResponseCode that we consider “TopBox” – the highest rating.
 - SurveyItemReportName: Brief description of question corresponding to SurveyItemVariable
- **Patient:** Demographics table with PatientSex and PatientBirthDateKey (all birth-dates changed to January 1). Birthdate is in format YYYYMMDD.
- **Response:** Table with survey response value (SurveyResponse), in a key-value structure; e.g. one row per item, per respondent. Also includes fields used to merge with **Survey**, **Patient** and **SurveyItem** fields.

Merged tables

Data Merging

- See the attached R notebook for the data manipulations
- The two outputs `SurveyMatrix` and `MergedSurvey` are attached



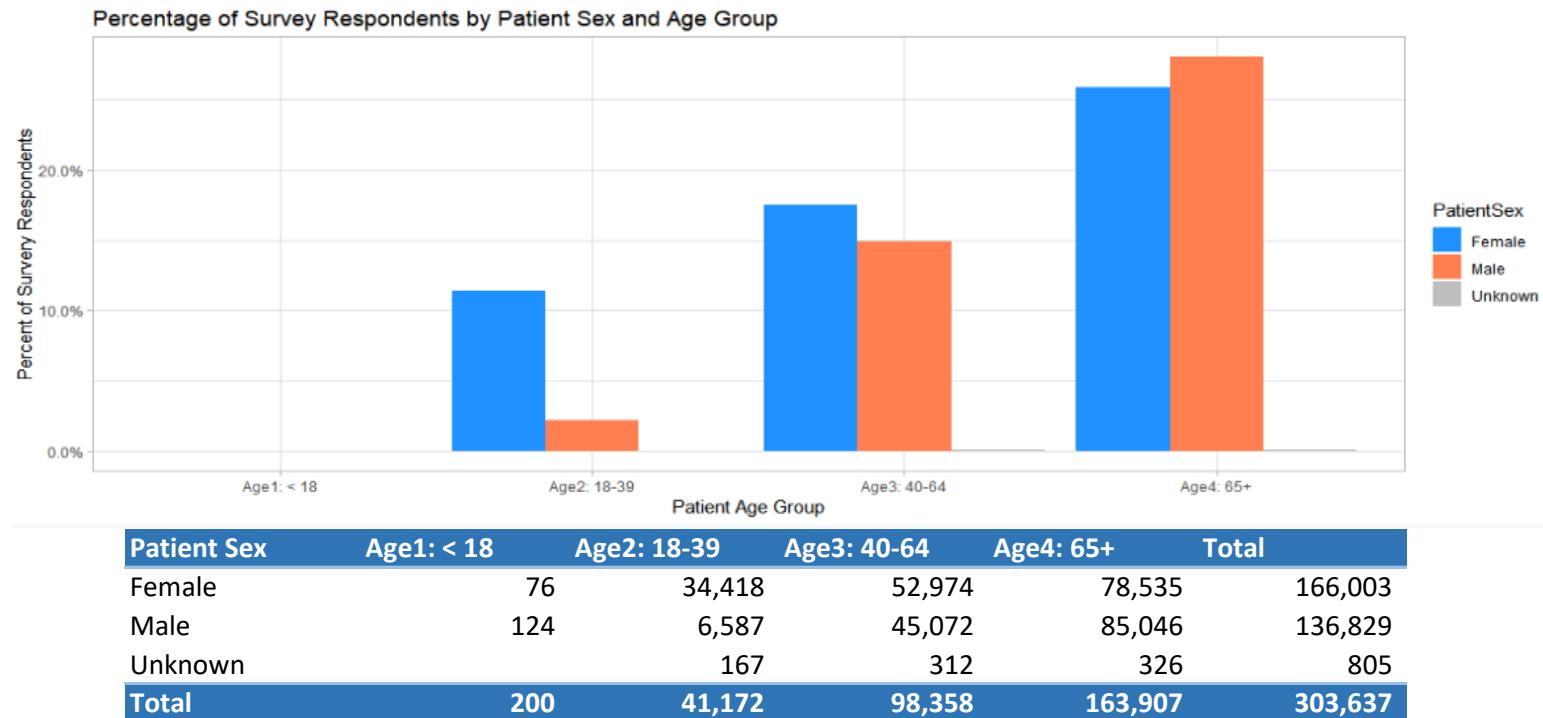
Survey Results Summary

Visualizations & Drill Down

Survey results by age and patient sex

Analysis

- Most survey respondents are older
- Less than 5% of male patients between the ages of 18-39 respond, whereas about 10% of female patients from this group do respond
- Looking at the number of respondents instead of the percentage shows a very similar pattern



Creating a performance measure

Analysis

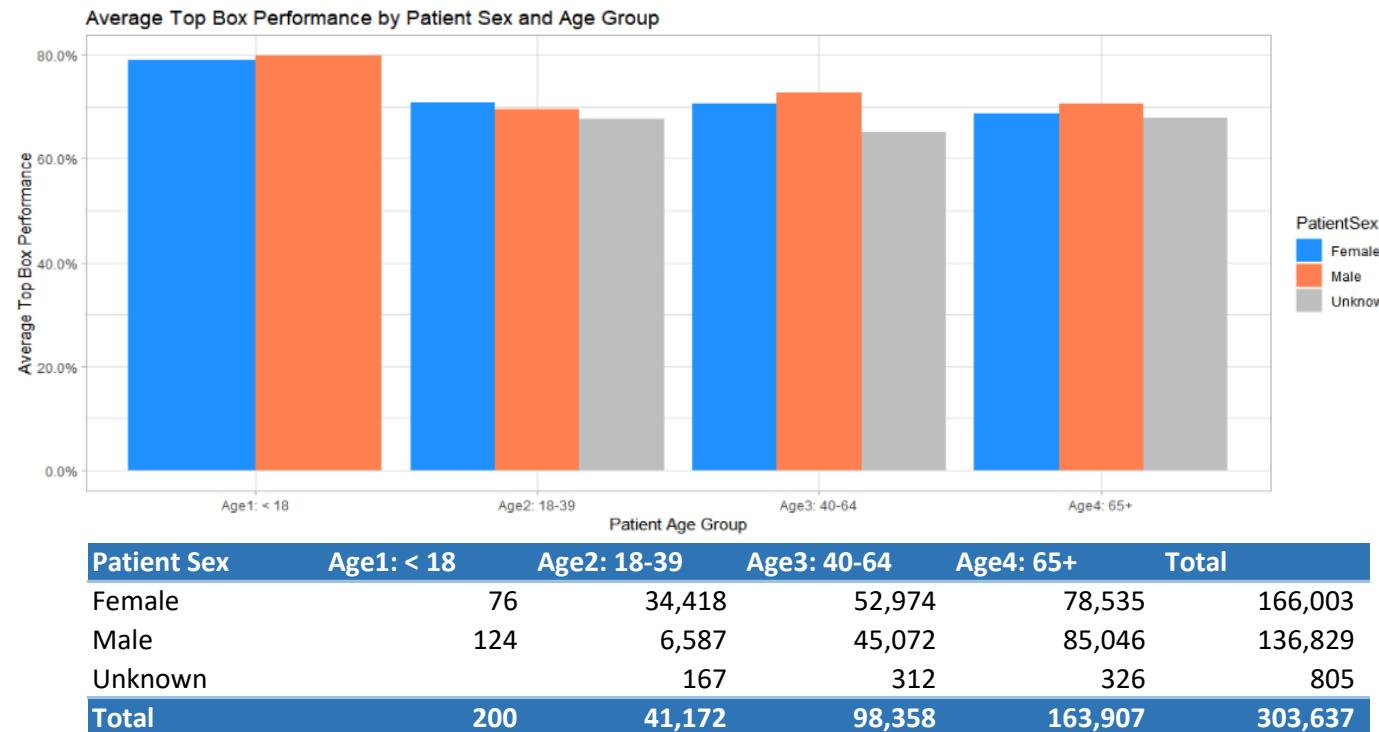
- “Top Box” performance shows the if a patient indicated that their quality or care was the highest possible value, a 4-out-of-4 rating
- This performance measure can be split by any member characteristics such as the patient’s sex, age group, the mode of the survey, or other information



Top box performance by age and patient sex

Analysis

- Men have higher top box percentages for ages 40+, and women have higher responses on average between the ages of 18-39
- Patients younger than 18 have higher responses on average. Is this because the quality of care is better or because they are spending less time completing the survey?



Top box performance by mode of survey

Analysis

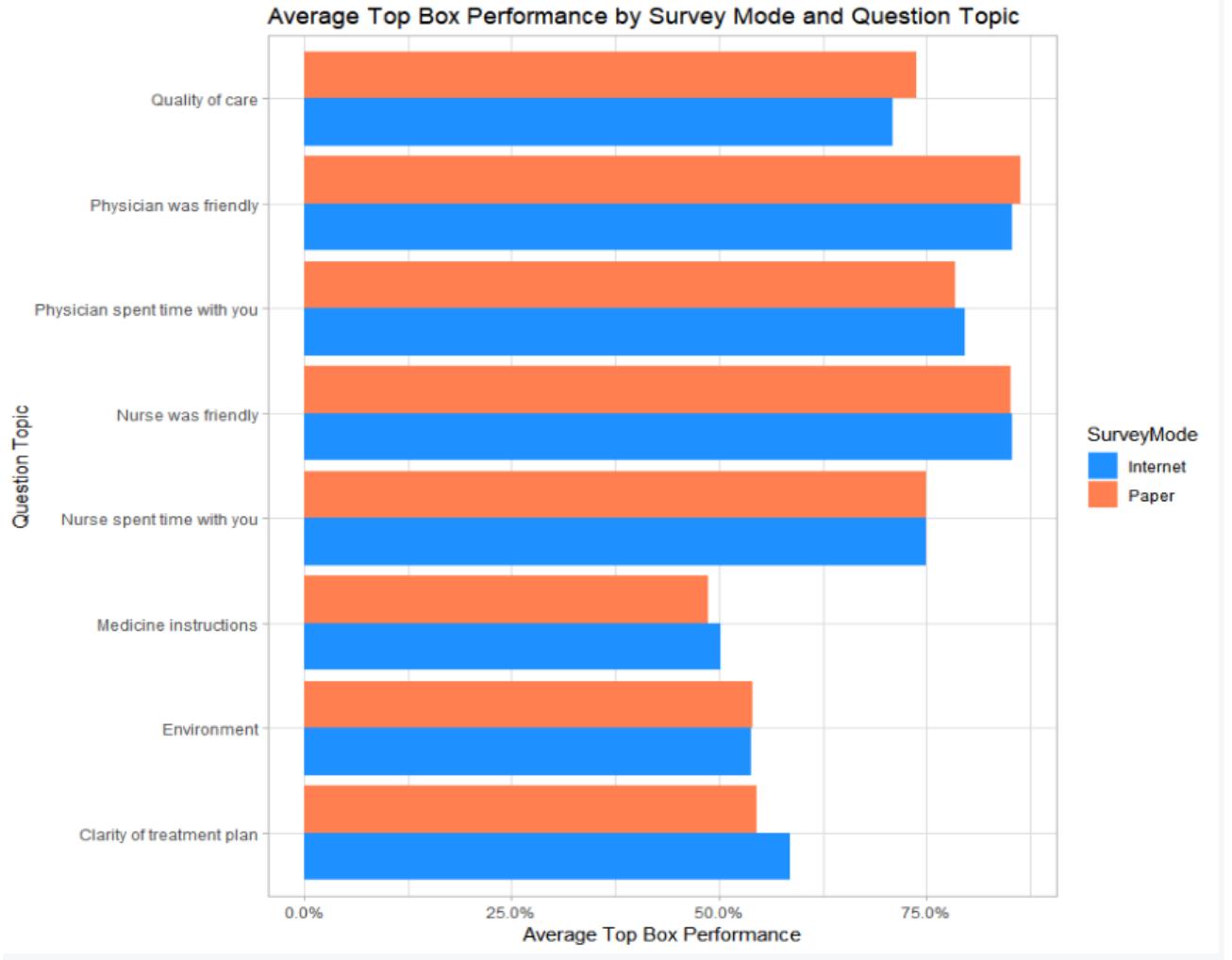
- Surveys can be completed either online or in paper form
- 98% of patients completed the surveys in paper; 2% completed the surveys online

	Number of Respondents
Clarity of treatment plan	39,327
Paper	38,666
Internet	661
Environment	39,403
Paper	38,736
Internet	667
Medicine instructions	26,574
Paper	26,177
Internet	397
Nurse spent time with you	39,745
Paper	39,079
Internet	666
Nurse was friendly	39,759
Paper	39,091
Internet	668
Physician spent time with you	39,625
Paper	38,960
Internet	665
Physician was friendly	39,688
Paper	39,023
Internet	665
Quality of care	39,516
Paper	38,849
Internet	667
Grand Total	303,637

Quality of care by mode of survey

Analysis

- The biggest difference in performance from paper to online is in the overall “Quality of Care” and “Clarity of Treatment Plan”
- It is not clear whether or not patients have a choice between online or paper form. If this is a choice, then there could be selection bias in the results. For instance, patients who are too sick to write out on a paper form may have a third party fill it out online for them
- Patients indicate that the nursing staff was friendly about 80% of the time, which has very little difference between the mode of the survey
- Patients consistently have questions about the medicine instructions as the Top Box percentage is about 50%



Measuring Quality of Care

Visualizations & Drill Down

Drivers of quality of care

Quality of Care

There are two components

1. What the patient fills out on the form. This is related to the overall “patient experience”
2. The efficiency and proper medical treatment which the patient receives



Drivers of quality of care

Quality of Care

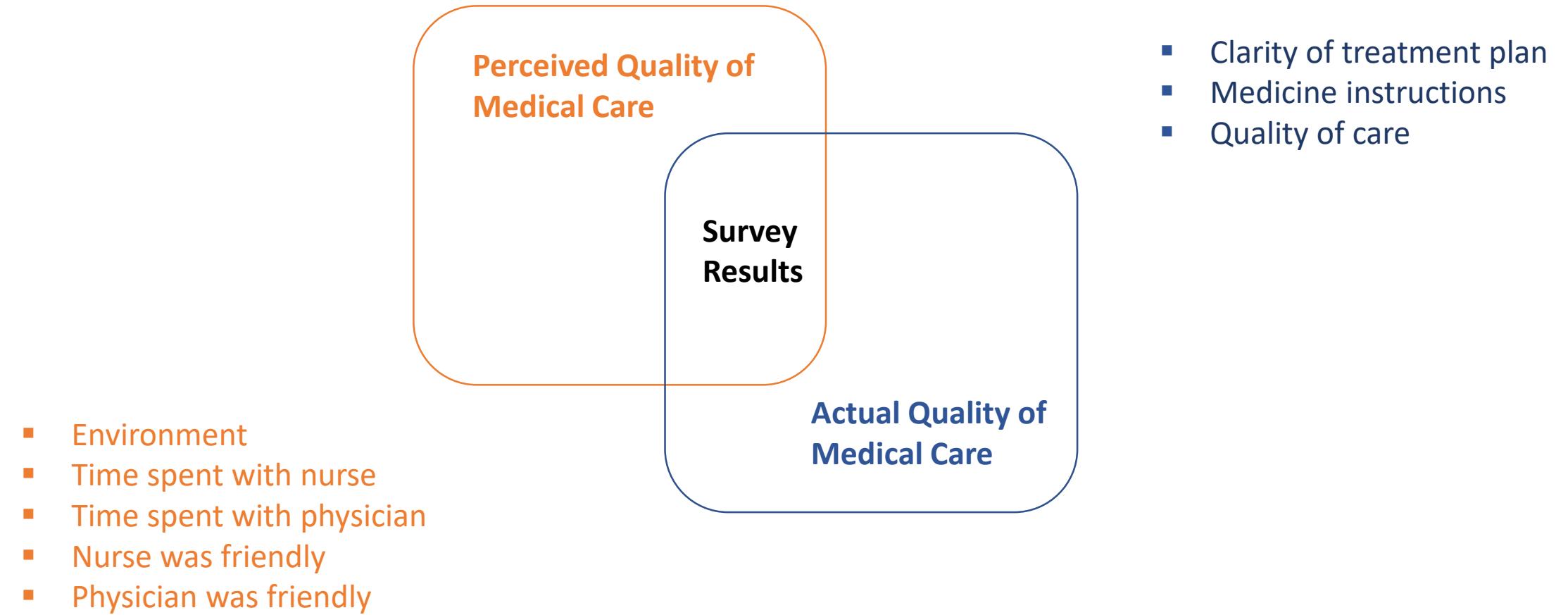
These can be broken down into sub-components

1. What the patient fills out on the form. This is related to the overall “patient experience”
 1. Do they feel cared for? Did the nursing staff and physician spend time with them?
 2. Were they comfortable? Did they have to wait in the ER for 5 hours? Was the environment relaxing?
2. The efficiency and proper medical treatment which the patient receives
 1. Did they receive complete instructions on how to take their medication?
 2. Was the physician able to prescribe treatment or were they just referred on to another medical professional?
 3. Did they recover well or was there a relapse which results in further treatment?



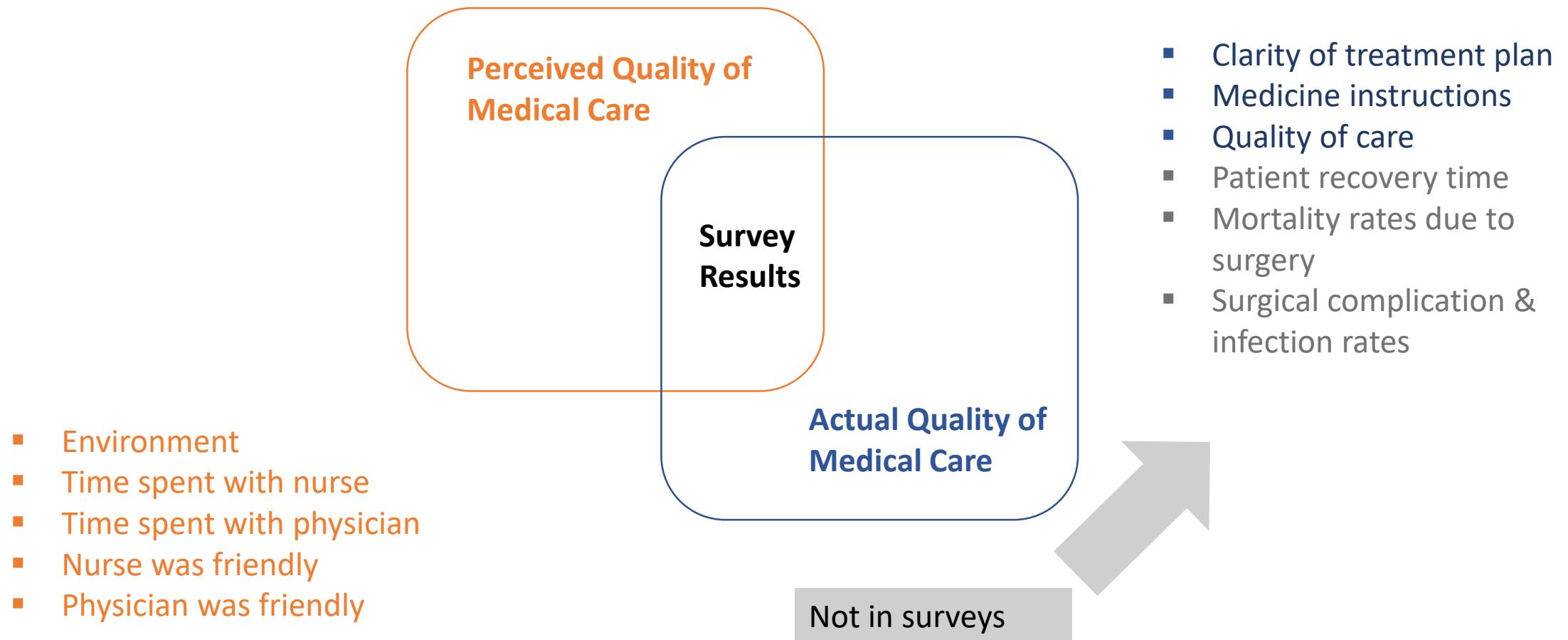
Drivers of quality of care

Quality of Care



Drivers of quality of care

Quality of Care



Drivers of quality of care

Quality of Care

What is the distinction between “Top Box” and *Quality of Care*? This is a highly debated question in health care today. This analysis is assuming that the two are correlated.

Patient Satisfaction from
Survey Results



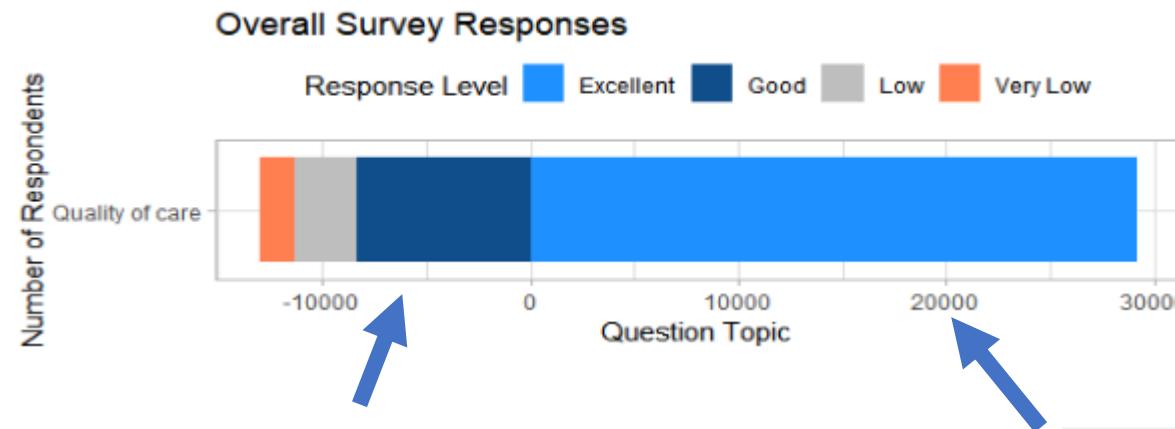
Quality of Medical Care
Received



Measuring quality of care from surveys

Quality of Care

- Each question can be answered on a scale of 1-4.
- For easier interpretation, let's add labels to indicate a positive response versus a negative response

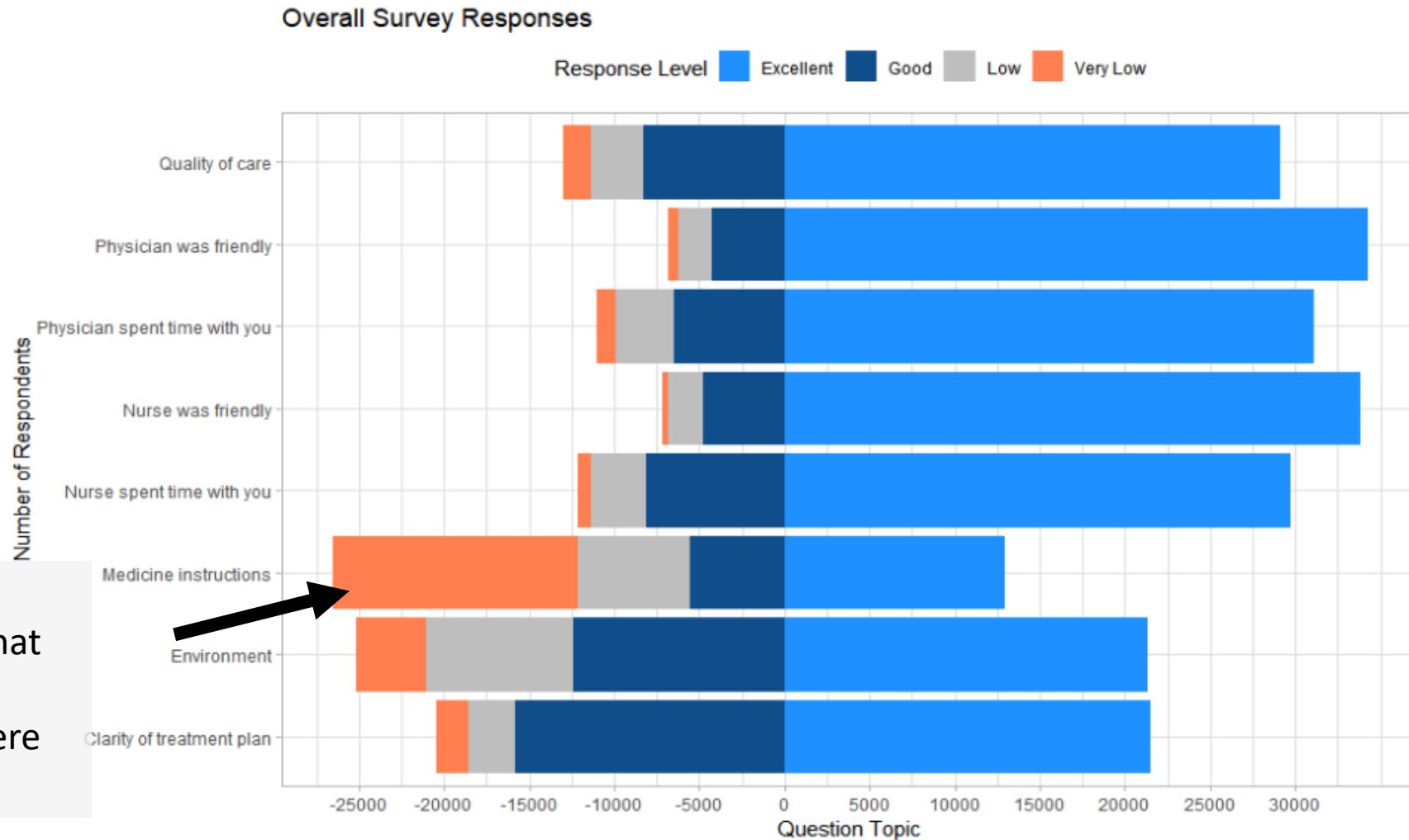


About 800 patients thought that their quality of care was “Good”

About 3000 patients indicated that their “Quality of Care” was 4/4, or “Excellent”

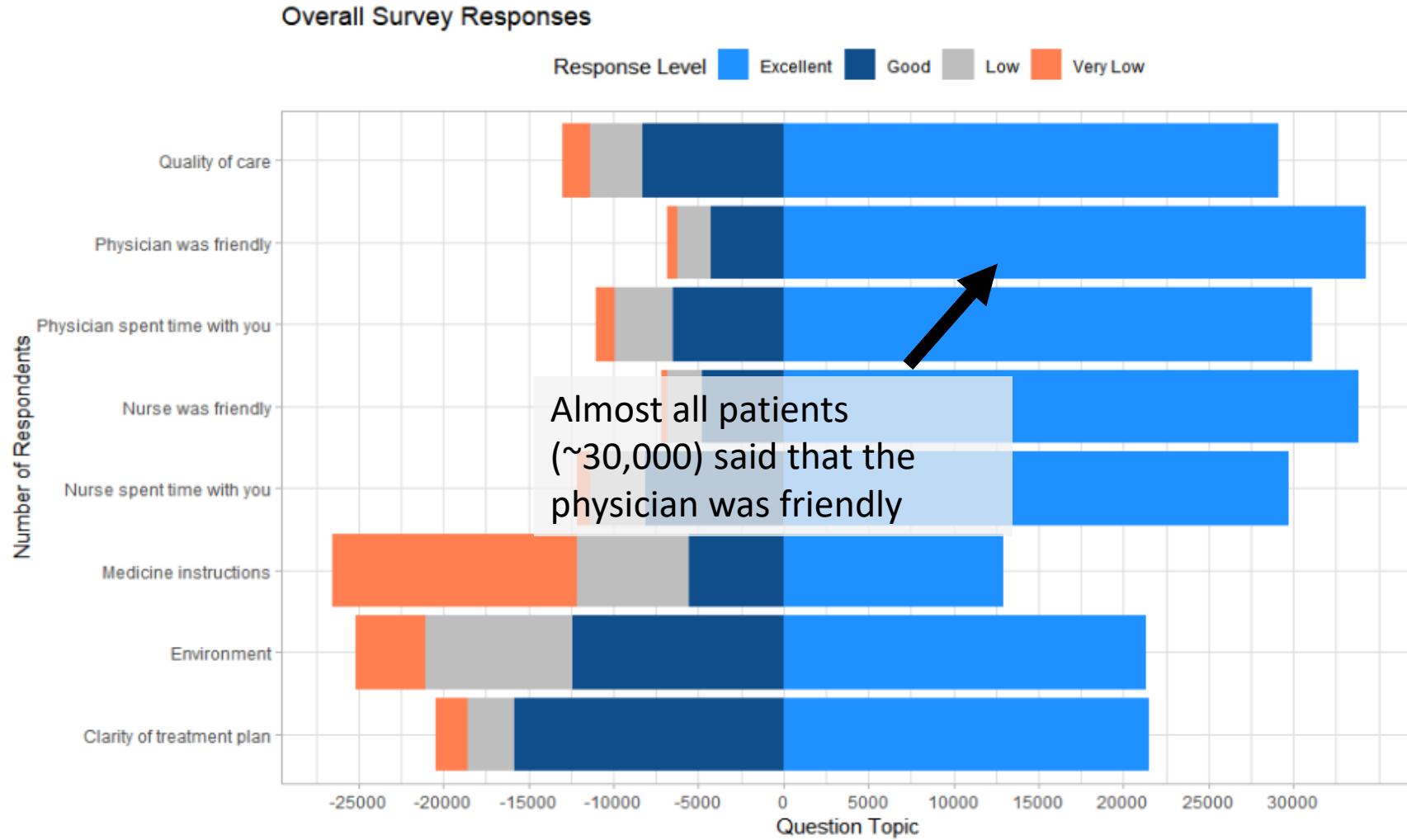
Measuring quality of care from surveys

Quality of Care



Measuring quality of care from surveys

Quality of Care



Recap: How should overall quality of care be measured?

Should we just use the “Quality of Care” Top Box rate?

- How can we distinguish between cause and effect?. For instance, was having an unfriendly nurse the reason why a patient rated “Quality of Care” as 2 out of 4, or were they treated the same as other patients but upset due to a bad medical outcome and thus gave a low “friendliness” rating?
- How do patients interpret the overall “Quality of Care” rating? If some patients interpret this to mean strictly the ‘comfort’ of the experience and other patients the amount of medical attention, number of x-rays given, time spent with the physician, or other arbitrary factors, then how can this be a reliable source?



Client Benchmarking

Findings Opportunities for Improvement of Quality of Care

Compare a given client to a benchmark

Benchmarking

Step 1: Create an industry benchmark. This can be as simple as an average of the top 10 clients or as complex as statistical measure including health risk score, the number of patients the sample, and other factors.

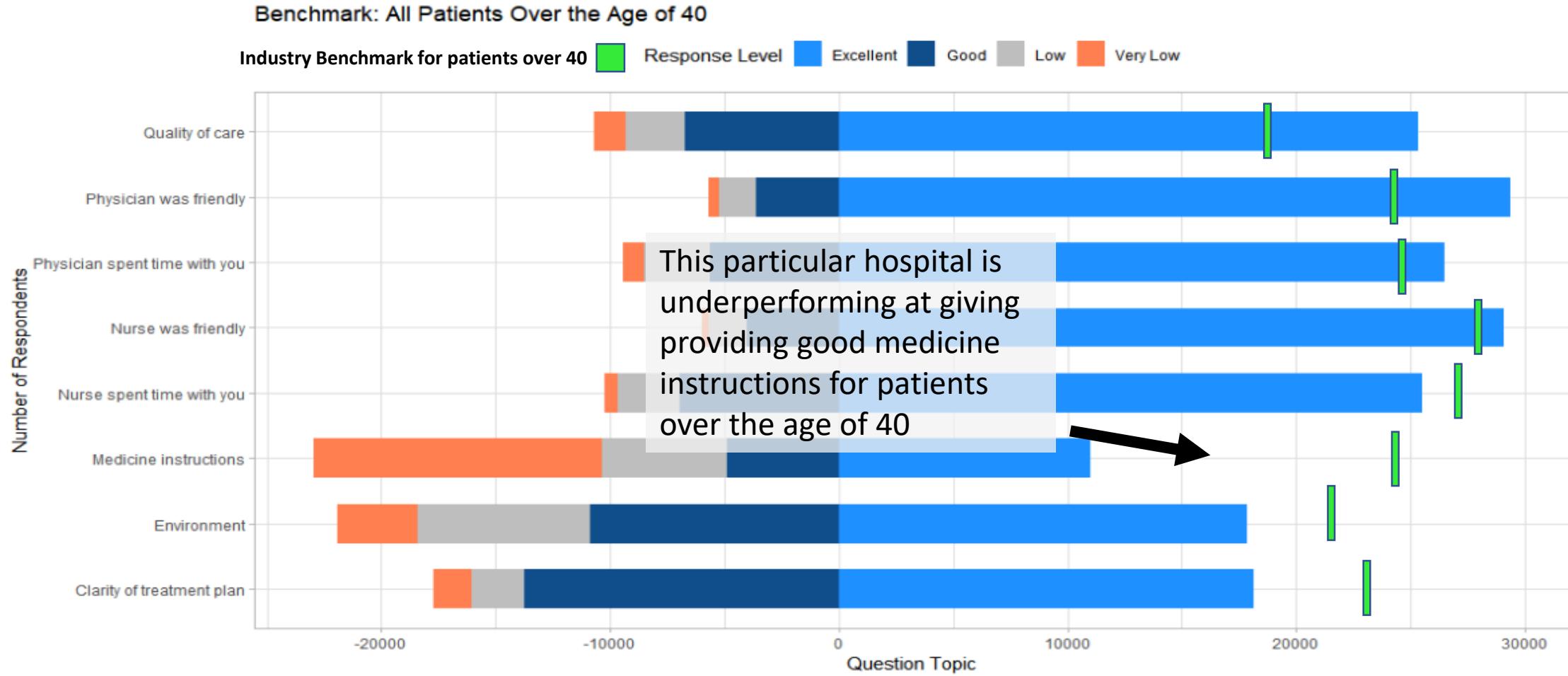
Step 2: For any split of the data, compare a given client to this benchmark

Step 3: If there is significant differences, such as if the client is behind in a certain area, start looking into why this might be the case

Step 4: Take action. Connect the low-performing client with resources from the top performers to answer the question “What is are they doing differently than we are”?

Example: Patients over the age of 40 for Hospital ABC

Benchmarking



Future Considerations

Additional data sources

Future Considerations

Future Considerations

What additional data sources would be add to this analysis?

- **Time spent on survey.** This is a way of measuring “survey fatigue” which is the level of interest and authenticity which the patient exhibits when filling out the survey. This can be used a to assign credibility to survey results
- **Past medical history.** A patient who goes to the hospital multiple times per year would have a different standard of “Quality of Care” than a patient who has only been once
- **Time survey was completed.** Was this when they were in the hospital or three weeks later once they were at home?
- **If they had assistance in filling out the survey.**
- **Information of missing data.** Which patients are *not* filling out surveys? Is this MCAR, MAR? What causes a patient to not fill out a survey?

