



PINK
LOOP

UNLOCK REAL BUSINESS VALUE

DIGITAL TRANSFORMATION



We invite you to embrace the digital world, draw from its opportunities and introduce innovation to your company.

Our experienced specialists will help you prepare the strategy of transformation and then design and implement new—or modify existing—solutions to meet changing business requirements.

PINK LOOP is a leading transformation consultancy that helps large, heavily-regulated enterprises to become fast, agile and competitive.

We know that effective digital transformation must embrace modern strategies, cultures and operating models.

We use the Pink Loop momentum flow with all of our clients.

A tried-and-tested framework for shifting enterprise IT to powerful digital ways of working.

ADVISE. BUILD. MAINTAIN.



Nurture it



Prove it



Improve it



Plan it



Scale it



Services



Cloud Platform Build & Migration

The public cloud is the biggest business enabler in a generation. We build secure, scalable, cost-effective enterprise cloud platforms and accelerate the migration of your applications in repeatable and scalable ways.



Security & DevSecOps

Adopt DevSecOps to go faster and innovate, while always staying secure! How can you turn security from the Department of 'No' into a key enabler of innovation? We help you turn security from a single siloed team into a mindset that is embedded across your business.



Data Platforms & Analytics

Big data helps you to understand the world in ways that were previously impossible. We help enterprises build big data, analytics, insight and AI/ML by leveraging cloud platforms and data capabilities. We help our clients extract data from silos and legacy data warehouses, move to more dynamic real-time solutions, enabling developers, data scientists and data analysts to drive competitive advantage.



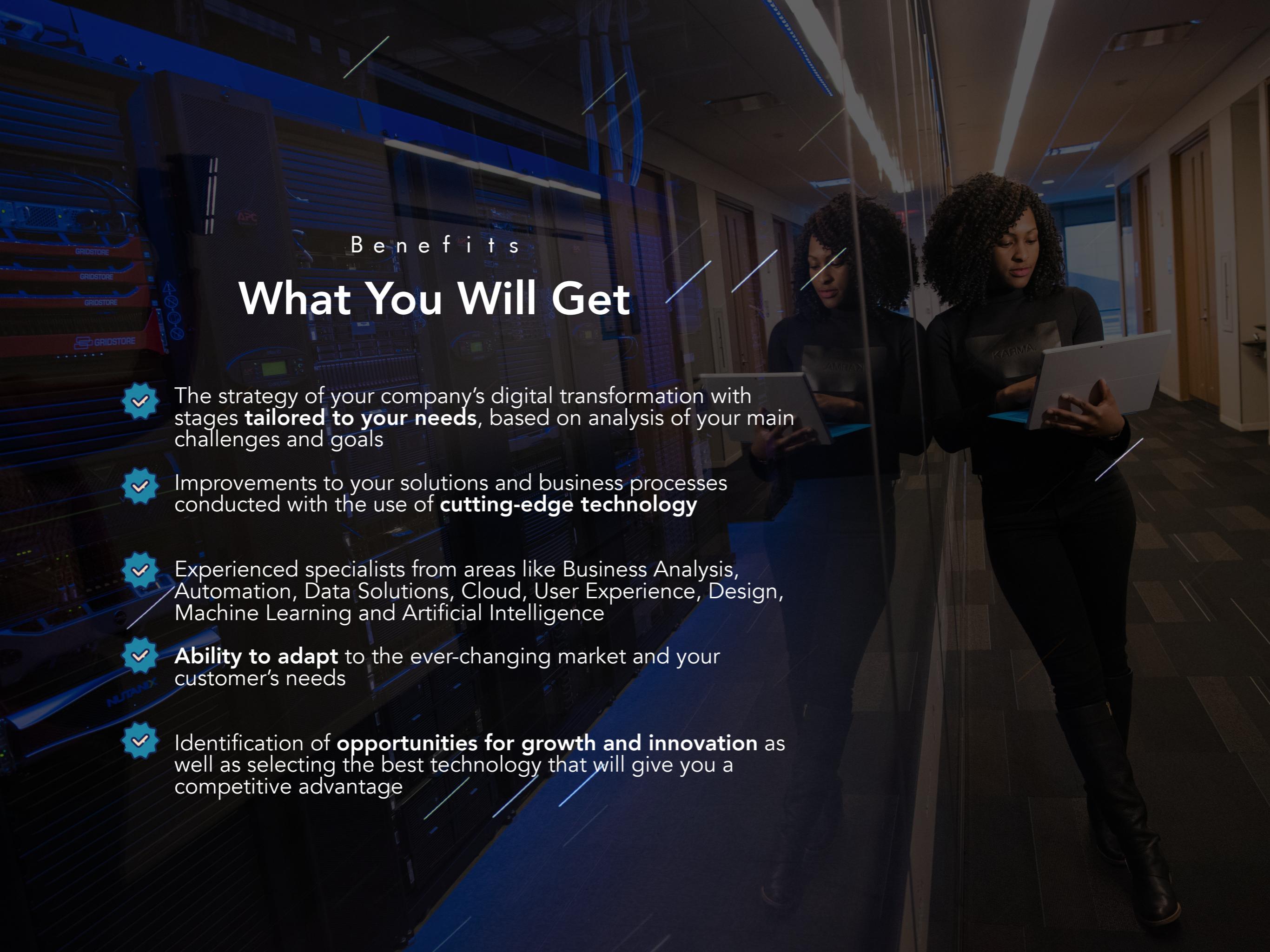
Enterprise Transformation

Adopt game-changing approaches to delivering high-quality software at speed and scale. We help enterprises to revitalise their software delivery and accelerate innovation by adopting a lean, value-driven operating model.



Cloud-Native Development

A cloud-native approach to software is critical to maximising the game-changing benefits of the public cloud. We build cloud-native products and platforms while helping you to adopt cloud-native methodologies.

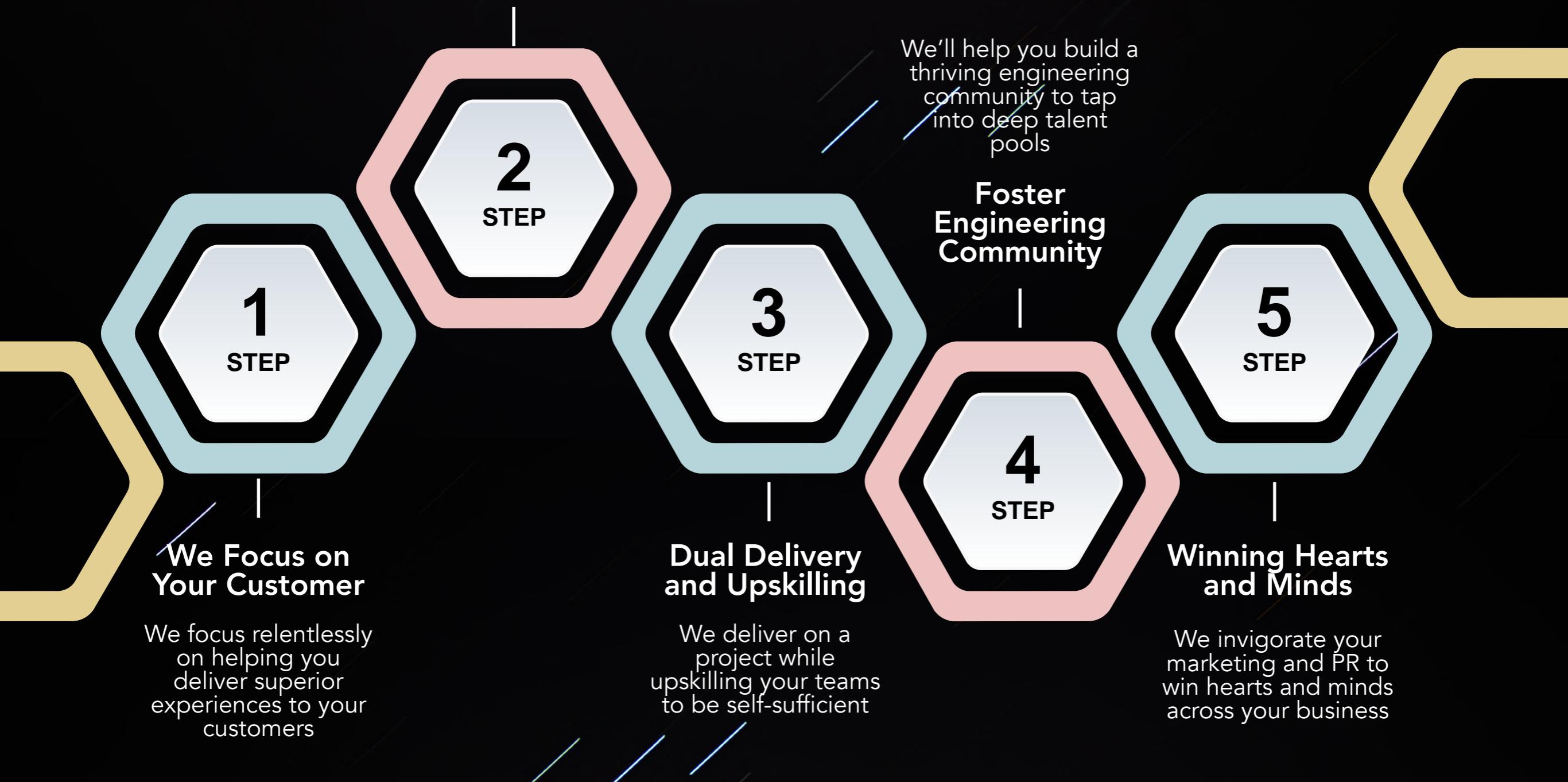


Benefits

What You Will Get

-  The strategy of your company's digital transformation with stages **tailored to your needs**, based on analysis of your main challenges and goals
-  Improvements to your solutions and business processes conducted with the use of **cutting-edge technology**
-  Experienced specialists from areas like Business Analysis, Automation, Data Solutions, Cloud, User Experience, Design, Machine Learning and Artificial Intelligence
-  **Ability to adapt** to the ever-changing market and your customer's needs
-  Identification of **opportunities for growth and innovation** as well as selecting the best technology that will give you a competitive advantage

How We Transform Our Customers



A photograph of several people working on laptops in an office environment. In the foreground, a person wearing headphones is seen from behind, working on a laptop. To their right, another person's hands are visible on a laptop keyboard. In the background, two more people are seated at desks, also working on their laptops. The scene is set in a modern office with wooden desks and chairs.

Remove the barrier to
digital for your
business

PINK
L&P

What Our Clients Say



Phil Brown —
IT Systems Manager

The migration work was a large programme and we simply didn't have enough developers in-house. We were impressed with the work that PINK LOOP had done so far. PINK LOOP was not just an obvious, but also a convenient choice for us.



Joshua Gadd —
Head of Digital

Pink Loop has been an instrumental partner in supporting our firm with a new design and enabling cloud technologies to transform our current and future data analytics capabilities in line with our transformation strategy.

We will continue with Pink Loop!

Projects We've Worked On

NOKIA

DWP

Department for
Work and Pensions

 **BOEING**

PINK Loop

We're passionate about our business and
invite you to get in touch



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