

Scene404 Studio — The Creator

Created by Margarita Ivanova

Date: May 28, 2025

One Sentence Description

The Creator is a gamified psychological self-reflection app that guides users through emotional scenarios to foster p

Main Purpose

Users engage with interactive emotional rooms, meditative tools, and personalized journaling methods to understand

What Makes It Unique

- Gamified Therapy
- Creative Emotional Interface
- Aesthetic Depth
- No 'Fixing' - Just Integration
- Premium emotional rooms that offer storytelling and insight

Inspiration & Philosophy

The Creator helps people reconnect with their inner world and become conscious creators of their emotional reality.

Target Audience

- Women 25-45
- Introspective Feelers
- Creatives & Digital Natives
- Wellness-Oriented Users

Core Features

- ROOMS: Emotional Scenarios
- LOGS: Self-Observation Journal
- ACCESS: Meditative Frequencies
- PREMIUM ROOMS: Deep Archetypes

Platform & Technology

- Primary: Windows 10/11
- Built with UWP & MSIX
- Future: Mobile Companion, Cloud Sync

Monetization Strategy

- Freemium model with premium subscription (\$5.99/month)
- Future: corporate licensing, therapist-coached rooms

Contact

Margarita Ivanova

Studio: Scene404 Studio

Team: 111-X Team

Website: www.scene404.com

Instagram: @scene404.studio / @predominanceee

Email: ivanova.margarita@student.greenriver.edu