

# Mirkovic Electric — Website Mockups & Page Descriptions

## Homepage



The homepage features a dark blue header with the company logo "Mirkovic ELECTRIC" in white and orange, and the text "Licensed Bay Area Electrician Since 1991". A red button in the top right corner says "Request a Quote | Call or Text:" followed by the phone number "Call or Text: (555) 123-4567". Below the header is a large banner image showing a worker installing an EV charging station. The banner text reads "Modern Electrical Solutions for Today's High-Demand Homes" and lists services: "EV Charging | Smart Panels | Load Management | Permits & PG&E Coordination | Audiophile Systems". It includes two prominent call-to-action buttons: "Get a Quote" (orange) and "Book Service" (blue). To the right of the banner are images of a smart panel and a battery storage unit. Below the banner are four service categories: "EV Charging Solutions" (car icon), "Smart Electrical Panels" (panel icon), "Permits & PG&E Coordination" (checklist icon), and "Audiophile Systems" (speakers icon). The main content area has a light gray background and features a section titled "Our Services" with the subtitle "Experienced & Reliable Electrical Contracting". It shows three images: "Panel Upgrades" (control panel), "EV Charger Installations" (cars being charged), and "Troubleshooting & Repairs" (worker in a closet).

### Our Services

Experienced & Reliable Electrical Contracting

**Panel Upgrades**

**EV Charger Installations**

**Troubleshooting & Repairs**

The homepage establishes Mirkovic Electric as a modern, design-driven electrical contractor serving both residential and commercial clients. It highlights advanced services such as load management, smart panels, EV charging, permitting and PG&E coordination, and specialty systems. Clear calls to action direct visitors to request a quote or initiate contact, while reinforcing licensing, experience, and service area.

Developer note: Primary landing page. Establish brand credibility, headline messaging, and service categories. CTAs should route to GoHighLevel forms or click-to-call. Navigation should lead clearly into Services.

# Load Management & Power Planning



**Mirkovic ELECTRIC**  
Licensed Bay Area Electrician Since 1991

**Request a Quote | Call or Text**  
Call or Text: (408) 900-2672

## Load Management & Power Planning

### Electrical Capacity Planning for Modern Properties

Modern residential and commercial properties place increasing demands on electrical systems. EV chargers, heat pumps, subtractions cooking, solar, battery storage, and advanced audio or networked systems can all increase power usage if not properly planned or used.

Mirkovic Electric provides load management and power planning services designed to safely integrate new electrical loads while minimizing unnecessary service upgrades and avoiding permitting or inspection issues.

#### What This Service Includes

		
<b>Electrical Load Analysis</b> <ul style="list-style-type: none"><li>NEC-compliant load calculations</li><li>Evaluation of existing service capacity (600A, 125A, 200A and above)</li><li>Identification of constraint points within the electrical system</li></ul>	<b>Load Management Strategies</b> <ul style="list-style-type: none"><li>EV charger load management (Tesla Nuvu, load sharing systems)</li><li>Smart load shedding and prioritization</li><li>Coordination between EV charging, HVAC, and other major loads.</li><li>Planning to support future electrical expansion.</li></ul>	<b>Service Optimization</b> <ul style="list-style-type: none"><li>Determination of when a panel or service upgrade is truly required</li><li>Alternatives to full service upgrades when feasible</li><li>Integration with smart panels and energy monitoring systems.</li></ul>

Experienced in electrical capacity planning for both homes and businesses

**Call or Text: (408) 900-2672**

#### Common Applications

			
<b>EV Charger Installations</b>	<b>Solar &amp; Electrical Planning</b>	<b>Remodels &amp; Additions</b>	<b>Mult-Unit &amp; Mixed-Use Properties</b>

**⚠ Failed inspections**  
**⚠ Delays caused by unexpected utility requirements**  
**⚠ Costly and unnecessary service upgrades**  
**⚠ Electrical systems that cannot support future needs**

**Get Started Today**

This page explains how electrical capacity planning supports modern properties with increasing power demands. It positions Mirkovic Electric as a planning-first contractor capable of integrating EVs, HVAC, solar, and future loads safely and efficiently.

Developer note: Service detail page. Reusable layout component. Emphasize planning, calculations, and integration with other services.

# Smart Electrical Panels & Energy Monitoring

The landing page features a dark blue header with the Mirkovic Electric logo, "Licensed Bay Area Electrician Since 1991", and a "Request a Quote | Call or Text" button. Below the header, a large image shows a technician working on a complex electrical panel, with a modern control panel and smartphone displaying monitoring data to the right. The main title "Smart Electrical Panels & Energy Monitoring" is centered above the subtitle "Advanced Load Management for Safe & Efficient Power". A descriptive paragraph explains the increasing demands on electrical systems due to EV chargers, heat pumps, induction cooking, solar, battery storage, and advanced audio or networked systems. The "What This Service Includes" section is divided into three categories: "Smart Panel Upgrades" (with images of various smart panels), "Real-Time Energy Monitoring" (with images of mobile and desktop interfaces), and "Smart Load Control" (with images of a laptop and a small device). The "Common Applications" section shows four examples: "EV Charger Integration" (technician at a charger), "Solar & Backup Battery" (solar panels on a roof), "Service Upgrades" (technician working on a panel), and "Whole Home Monitoring" (a tablet displaying a detailed energy dashboard). The "Why Upgrade to Smart Panels?" section lists five benefits with red triangle icons: cost savings, real-time visibility, enhanced safety, and future-readiness. A note at the bottom emphasizes planning first for efficient installations. A prominent red "Call or Text: (408) 900-2672" button is located at the bottom right.

This page introduces smart electrical panels as a tool for visibility, control, and long-term flexibility. It supports projects involving EV charging, solar, batteries, and phased electrical upgrades.

Developer note: Detail page. Highlight SPAN and monitoring features. Cross-link to load management and EV services.

## Permits & PG&E; Coordination

The landing page features a dark blue header with the Mirkovic Electric logo, "Licensed Bay Area Electrician Since 1991", and contact buttons for "Request a Quote | Call or Text" and "Call or Text: (408) 900-2672". The main title "Permits & PG&E Coordination" is prominently displayed above a sub-section titled "Expert Handling of Permitting & Utility Coordination". A photograph shows a construction worker in a hard hat reviewing blueprints. To the right is a utility meter with the PG&E logo. Below the title, a text block explains the complexity of electrical installations and the need for expert handling. A sub-section below states: "Mirkovic Electric provides expert permit and PG&E coordination services to ensure your projects proceed without unnecessary delays or unexpected complications." The page is divided into three service categories: "Permit Submittals", "PG&E Coordination", and "Inspection Support", each with a corresponding image and a list of services. A large call-to-action button at the bottom encourages users to "Get Started Today".

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## Permits & PG&E Coordination

Expert Handling of Permitting & Utility Coordination

Modern electrical installations often intersect with complex permitting requirements and PG&E involvement. The process can be time-consuming and frustrating if not properly handled.

Mirkovic Electric provides expert permit and PG&E coordination services to ensure your projects proceed without unnecessary delays or unexpected complications.

### What This Service Includes

Permit Submittals	PG&E Coordination	Inspection Support
<ul style="list-style-type: none"><li>Preparation of detailed permit applications</li><li>Load documentation for permit submittals</li><li>Plan set submission and tracking</li></ul>	<ul style="list-style-type: none"><li>Load calculations for PG&amp;E service capacity letters (Rule 16 Rule 15) ®</li><li>Coordination with PG&amp;E service planning</li><li>Management of load increase requests and complexities</li></ul>	<ul style="list-style-type: none"><li>On-site support during inspections</li><li>Pre-inspection checks to avoid last-minute issues</li><li>Addressing corrections and follow-up documentation</li></ul>

Let us navigate the complexities of permits and PG&E on your behalf

**Call or Text: (408) 900-2672**

### Common Applications

EV Charger Installations	Service Upgrades	Solar & Battery Installations	Commercial Electrical Projects

Mirkovic Electric streamlines this process to keep your projects on track and in compliance.

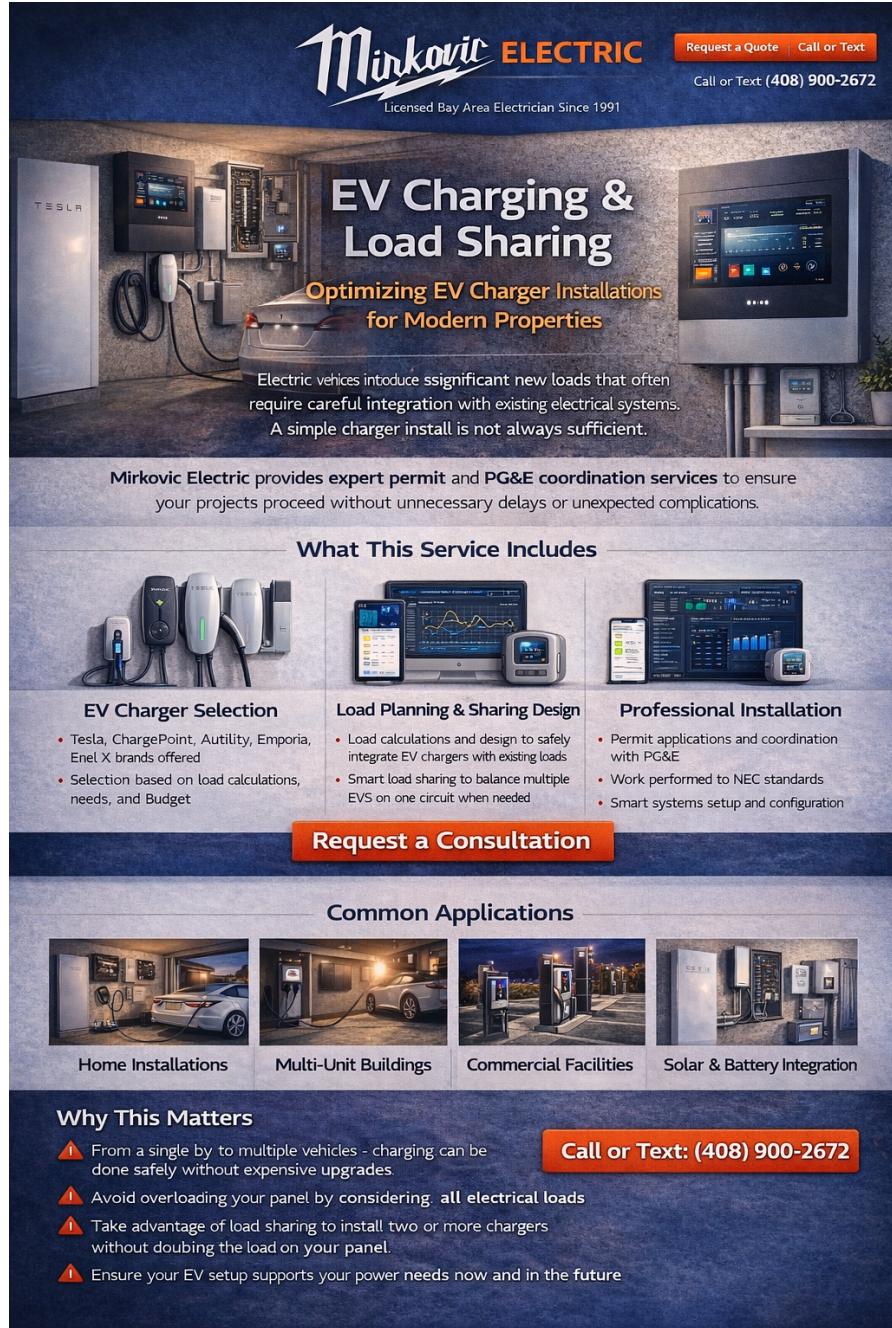
- ⚠ Permit applications rejected due to inadequate documentation.
- ⚠ Lengthy delays waiting for PG&E feedback or inspections
- ⚠ Costly last-minute corrections and setback requirements

**Get Started Today**

This page focuses on permitting and utility coordination as a core service. It reassures clients that complex electrical projects will be handled correctly, minimizing delays and failed inspections.

Developer note: Detail page. Important trust builder. Language should remain calm and authoritative.

# EV Charging & Load Sharing



The landing page for Mirkovic Electric's EV Charging & Load Sharing service. It features a Tesla Model S connected to a charging station in a garage setting. The main headline reads "EV Charging & Load Sharing: Optimizing EV Charger Installations for Modern Properties". Below the headline, a sub-headline states: "Electric vehicles introduce significant new loads that often require careful integration with existing electrical systems. A simple charger install is not always sufficient." A callout box below the headline says: "Mirkovic Electric provides expert permit and PG&E coordination services to ensure your projects proceed without unnecessary delays or unexpected complications." The page is divided into three sections: "EV Charger Selection", "Load Planning & Sharing Design", and "Professional Installation", each with a list of services. A large orange button at the bottom left says "Request a Consultation". Below this, four common applications are shown: "Home Installations", "Multi-Unit Buildings", "Commercial Facilities", and "Solar & Battery Integration". A section titled "Why This Matters" lists five important points with icons. A red button at the bottom right says "Call or Text: (408) 900-2672".

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**Request a Quote | Call or Text**  
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**EV Charging & Load Sharing**  
Optimizing EV Charger Installations for Modern Properties

Electric vehicles introduce significant new loads that often require careful integration with existing electrical systems.  
A simple charger install is not always sufficient.

Mirkovic Electric provides expert permit and PG&E coordination services to ensure your projects proceed without unnecessary delays or unexpected complications.

**What This Service Includes**

**EV Charger Selection**

- Tesla, ChargePoint, Autility, Emporia, Enel X brands offered
- Selection based on load calculations, needs, and Budget

**Load Planning & Sharing Design**

- Load calculations and design to safely integrate EV chargers with existing loads
- Smart load sharing to balance multiple EVs on one circuit when needed

**Professional Installation**

- Permit applications and coordination with PG&E
- Work performed to NEC standards
- Smart systems setup and configuration

**Request a Consultation**

**Common Applications**

**Home Installations** **Multi-Unit Buildings** **Commercial Facilities** **Solar & Battery Integration**

**Why This Matters**

- ⚠ From a single by to multiple vehicles - charging can be done safely without expensive upgrades
- ⚠ Avoid overloading your panel by considering all electrical loads
- ⚠ Take advantage of load sharing to install two or more chargers without doubling the load on your panel.
- ⚠ Ensure your EV setup supports your power needs now and in the future

**Call or Text: (408) 900-2672**

This page presents EV charging as a system-level installation rather than a commodity service. It emphasizes load sharing, capacity optimization, and future readiness for multiple vehicles.

Developer note: Detail page. Include service-specific GHL form or tags. Reinforce relationship to load planning.

# Audiophile Audio Systems & Networked Playback

The page features a dark blue header with the Mirkovic Electric logo and navigation links for 'Request a Quote' and 'Call or Text'. Below the header is a large image of a home theater setup with a TV, speakers, and a receiver. To the right is a close-up of a wall-mounted control panel. Text on the image reads: 'Audiophile Audio Systems & Networked Playback' and 'Precision Planning for Advanced Audio & Network Systems'. A subtext below states: 'Audiophile-grade audio systems require exacting electrical infrastructure and network integration to achieve high performance. Beyond selecting equipment, the key is a robust electrical and digital foundation.' A prominent orange button at the bottom left says 'Get a Consultation'.

**What This Service Includes**

Electrical Infrastructure	Wired & Wireless Networking	System Design & Installation
<ul style="list-style-type: none"><li>Dedicated audio power circuits and grounding</li><li>High-quality cabling, power conditioning, and surge protection</li></ul>	<ul style="list-style-type: none"><li>Enterprise-grade networking setup (wired &amp; wireless)</li><li>Dedicated network racks and managed switches</li><li>Integration with Roon, Tidal, Qobuz, Sonos, etc.</li></ul>	<ul style="list-style-type: none"><li>Holistic, whole-system design and planning</li><li>Calibration and proper cable management</li><li>Integration of audiophile equipment and streaming solutions (Wassers, Aurender, McIntosh, Linn, Lumin, etc.)</li></ul>

**Common Applications**

Dedicated Listening Rooms	Distributed Whole Home Audio	Remote Networked Systems	Multi-Room Audio & A/V

**Why This Matters**

- Avoid hum, His, electrical noise, and Wi-Fi instability impacting audio quality.
- Ensure seamless, high-quality playback: h-res music collections (Roon, Audirvana, Tidal, Qobuz).
- Integrate audiophile audio and streaming equipment into a **resilient network**.
- Future-ready your audio **network** infrastructure.

**Call or Text: (408) 900-2672**

Our approach eliminates electrical noise and instability while optimizing playback capabilities across all rooms and devices.

This page positions high-end audio work as specialty infrastructure focused on power quality, wiring, and networking. It targets clients who value performance and system integrity over consumer-grade installations.

Developer note: Specialty service page. Keep language selective. Avoid mass-market audio cues.