Mirkovic Electric — Website Developer Brief

Objective
Build a modern, fast, low-maintenance website that reflects Mirkovic Electric's advanced electrical services including load management, smart panels, EV charging, PG&E; coordination, and specialty audio systems. The site must integrate cleanly with GoHighLevel for lead capture.

Platform & Stack

- Hosting: Cloudflare Pages
- Framework: Astro (preferred) or equivalent static framework
- Forms & CRM: GoHighLevel embeds
- DNS, SSL, security: Cloudflare-managed

Pages to Build

- Homepage
- Services index page
- Five individual service pages
- Contact / Request a Quote page

Service Pages

- Load Management & Power Planning
- Smart Electrical Panels & Energy Monitoring
- Permits & PG&E; Coordination
- EV Charging & Load Sharing
- Audiophile Audio Systems & Networked Playback

Design Direction

Use provided mockups as visual direction. Design should be calm, technical, and professional. Mobile-first layout, clean typography, strong hierarchy, and clear calls to action.

Lead Capture & Tracking

Embed GoHighLevel forms on the Contact page and key CTAs. Leads should be tagged by service page source. Enable click-to-call on mobile using (408) 900-2672.

SEO & Technical Requirements

- Unique meta titles and descriptions per page
- LocalBusiness schema markup
- Performance target: Lighthouse score 90+
- Accessible, semantic HTML structure

Definition of Done

- Deployed on Cloudflare Pages
- All GoHighLevel forms functional
- Mobile and desktop QA completed
- Final content and layout approved