

ID	Summary	Description
1	Customer database	<p><i>As Hedvig, I need a customer database. With the following information: Name, "personnummer", e-mail and password.</i></p> <p>As a shop owner I want to be able to send promotional e-mails to my previous customers so that the customers can come back and buy more balloons.</p>
2	Add new customer	<p><i>As a new customer I want to add myself to the database in order to be able to log in.</i></p> <p>As a customer I want to register on the shop so that I can get promotional offers in the mail.</p> <p>As a customer I want to register on the shop so that I do not have to enter my address again next time I want to buy balloons.</p>
3	Log in	<p><i>As a customer I want to log in, so that I can pay with invoice</i></p> <p>As a shop owner I want the customers to register when paying with invoice so that I can use PayMe to send the invoice</p>
4	Log out	<p><i>As a customer I want to be able to log out.</i></p> <p>As a customer I want to be able to log out so that no one else could use my computer to access my personal information</p>
5	Pay with invoice	<p><i>As a customer I want to be able to pay with invoice.</i></p> <p>As a customer I want to be able to pay with invoice so that I do not have to have a credit card</p> <p>As a customer I want to be able to pay with invoice so that I do not have to use my credit card on the Internet</p> <p>As a customer I want to be able to pay with invoice so that I can order quickly without having to enter too much information</p>
6	Blacklist	<p><i>As Hedvig I want to be able to blacklist customers if they do not pay according to the terms.</i></p> <p>As a shop owner I want to blacklist customers that have not paid according to the terms so that I do not have to administrate a lot of faulty orders</p>
7	Receipt	<p><i>As a customer I want a receipt of the payment and purchase so that I know I will get my goods.</i></p>
8	Pay with direct payment	<p><i>As a customer I want to be able to pay with direct payment</i></p> <p>As a customer I want to be able to pay with direct payment so that I do not need to use my credit card</p>
9	Purchase statistics	<p><i>As Hedvig, I want information about how well the store's assortment sells. I want to, with a glance, be able to see which the best sellers are and which are the worst.</i></p> <p>As a shop owner I want to see a list of the bestselling items in my shop so that I can use the information for getting better deals</p>

		<p>with my supplier</p> <p>As a shop owner I want to see a list of the bestselling items in my shop so that I can provide the information to the customers and guide them into buying more</p> <p>As a shop owner I want to see the worst selling items in my shop so that I can take decision on whether to keep the items in my store or not</p> <p>As a shop owner I want to see the worst selling items in my shop so that I can promote them better to my customers</p>
10	Other address	<p><i>As a customer I want to have the option to have the balloons shipped to my grandchild</i></p> <p>As a customer I want to be able to ship the balloons to another address so that I can send them directly to my grandchild</p>