INTRODUCTION OF COMPANY

COMPANY PROFILE

INTRODUCTION TO INFOTECHNOGEN

Infotechnogen Pvt. Ltd. is an information and technology services provider focusing on providing highly scalable business solutions with innovative approach and advanced methodologies for all the developed and blooming companies covering all the sectors. They provide strategic development for the global business community with their wide array of effective solutions and services customized to a range of key verticals & horizontals.

Their approach is based on commencing the projects with clear objectives, delivering significant outcomes to help overcome the needs of all their clients with proficiency. They work with a dynamic and fervent team of IT professionals driven by par excellence to deliver the best possible solutions by utilizing state of art technologies.

With a customer centric focus they ensure their clients with satisfied results every time and therefore they provide full support to their clients even beyond project completion. They are acknowledged for their quality standards, work process, professional service, and suppleness by all their clients.

Infotechnogen Pvt. Ltd. deals with different services provided by our family by keeping in mind the customer satisfaction the on-time delivery with the effective work done.

Web Designing
Internet Marketing
Website Development
Mobile Application Development
ERP Implementation and Support
6 Week/Months Industrial Training

Domain Registration & Web Hosting

Infotechnogen Pvt. Ltd. has a worldwide client base and many years of experience in professional web site designing and programming. Our sites are created with a solid foundation of functionality, beauty, and simplicity. They are designed specifically to provide your customers with the information they want quickly and easily.

Infotechnogen Pvt. Ltd. has now emerged on various Software Technologies with an objective of strategic and practical approach towards training the students and working professionals. With the guidance and supervision of our experienced Professionals, students are trained in each and every aspect of technologies. The courses cover everything necessary- from the basic concept for beginners to advanced techniques.

This training will help:

> Experienced individuals to refine their skills and learn latest concepts in various technologies.
> Fresher's to keep them one step ahead from people without any experience and also to compete with Industry Professionals.
> Our courses cover everything necessary to build strong professional foundations.

Our goal remains to provide practical knowledge with strong fundamentals so that student's career is secured.

What Infotechnogen Pvt. Ltd. is offering to the students?

Infotechnogen Pvt. Ltd. offers training in the following technologies:

> NET
> JAVA
> PHP
> Oracle
> AutoCAD 2D+3D
> Solid Works
> Catia
> Pro-E
> Revit Architecture
> 3D MAX

- Staad pro
- Networking
- Telecommunication
- Automation Testing and many more
- Certified Course in Retail Management Marketing
- Certified course in Marketing Management
- Certified course in Social Media Marketing

Why Infotechnogen Pvt. Ltd?

At Infotechnogen Pvt. Ltd, we believe in developing long lasting business solution rather than just developing an application. Infotechnogen Pvt. Ltd has a worldwide client base and many years of experience in professional web site designing and programming. Our sites are created with a solid foundation of functionality, beauty, and simplicity. They are designed specifically to provide our customers with the information they want quickly and easily.

Infotechnogen Pvt. Ltd is backed by Industry experts to solve real-time challenges:

Coerces developed by Industry Experts.
State of art labs.
Trainers are available to solve any of student's queries.
The batch size is kept in between 15-20 students.
Real time project based training.
Emphasis on overall development.
Interaction with HR & IT experts.
100% job assistance on completion of training. Depending upon the performance, the students are hired by the company.

Infotechnogen Pvt. Ltd offers an array of courses in IT training for organization and for individuals who wish to take up career education and skill enhancement courses, with a high degree of flexibility.

➢ **Marketing**

If you have been looking for a professional and experienced marketing Agency, consider **INFOTECHNOGEN PVT. LTD**. We have services that are focused on marketing solutions which aim towards various formats popularly used by people to access information and news. We can combine traditional marketing processes with modern technology that enables businesses to engage and influence target audience and draw attention. We create an End-to-End Strategy for Your Brand: We Create category leading presence with Ideas conceptualized, crafted and executed online strategy that covers all media services.
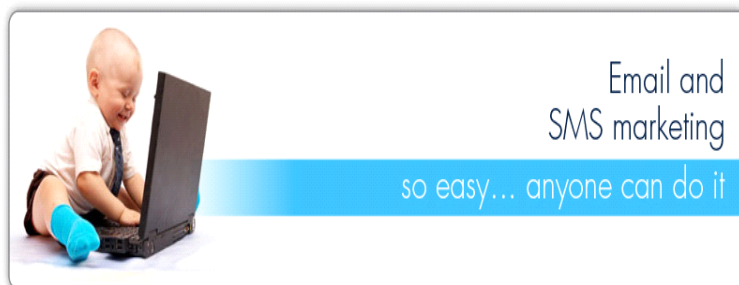
➢ **Domain and Hosting Services**

INFOTECHNOGEN.COM is one of the top web hosting and domain registration company in North India. We are one of the best, reliable & affordable hosting companies operated in India using cutting edge technology available. There are number of choices available for Domain

Registration and Hosting Services. This should be backed up by amazing value added services which includes excellent customer support. **INFOTECHNOGEN PVT. LTD**. Web Hosting Company in India provides you all this and much more. We even help you set up your emails. We have become one of the best companies in the hosting industry by providing support and reliable services that have been well appreciated by our customers. We also has a strict policy of NO Hidden Charges, NO Extra Fee and NO set up charges.

➢ **SMS/Email Marketing**

INFOTECHNOGEN.COM would like to introduce you our bulk SMS/Email service that helps you to expand your business's ability across India. SMS/Email Marketing Service helps you to inform news, promotions, or activities, from your business direct to the right target of your customers. With BULK SMS/Email Marketing service, you can save costs from the advertising program, and improve your Marketing plan through this efficient system. SMS/Email Marketing service is the best choice for you to enhance your business's plan, and increase more opportunities and channels for your business to reach the goal successfully

➢ **INFOTECHNOGEN Educational Services**

Our experience has enabled us to provide productive & effective skills according to latest trend for Student's Career in various sectors. We also provide certified courses in different Fields. Here, Students enter as a novice and Leave as experts.

• Certified Course in Human Resource Management

- Certified Course in Retail Management Marketing

- Certified Course in Web Development

- Certified Course in Marketing

- Certified course in Marketing Management

- Certified course in Social Media Marketing

➢ **Certified Course in Human Resource Management**

This is a specialized management program with a clear cut focus on the Human Resource Management as one of the most important functions in an organization. Human resource management is a process of bringing people together so that the goals of the organization can be achieved. This program helps the candidate to understand the role of the HR Manager in this ever growing competitive industry. It is a program which should be done by candidate who wants to pursue their career in Recruitment, Training and Development.

➢ **Certified Course in Retail Management Marketing**

The certificate program is the right course for aspirants who would like to become retail professionals at supervisory levels and those who own or manage a retail business. The one year program will introduce participants to various aspects of professional retailing. The curriculum has been designed by professionals and includes sessions in theory and practical applications in a balanced measure.

- ➤ **Certified Course in Web Development**

Every industry & organization requires a web presence these days, which has created a huge demand for qualified & skilled web developers. It is a career program designed to equip you with the professional skills required to secure successful jobs or freelancing opportunities in the growing web development industry. This program trains you in best industry practices for developing dynamic websites, database design & programming.

Web development can involve development of a single web page or complex online shopping websites, company websites and numerous other types of websites. As a web developer you will develop & design websites and ensure their proper functioning through programming languages.

- ➤ **Certified Course in Marketing**

The course is a practical guide to use marketing to effectively reach out to your internet audience while building your brand and generating sales. The course structure is an integrated module covering all the aspects and concerns of the modern Marketing industry.

➢ **Certified course in Marketing Management**

Certificate Course In Marketing Management

Marketing Management is designed to serve as an introduction to the theory and practice of marketing. Students will improve their ability to develop effective marketing strategies and assess market opportunities, as well as design strategy implementation programs. In addition, students will have the opportunity to communicate and defend their recommendations and build upon the recommendations of their peers

➢ **Certified course in Social Media Marketing**

SOCIAL MEDIA
Certificate Program
In Social Marketing

Aimed at professionals looking to gain a greater understanding of how to utilize online social media strategies, this short course teaches the essential skills behind creating and managing effective social media campaigns. The course explains how to use sites like LinkedIn, and Google+ for marketing purposes, and covers the basic guidelines of effective blogging, Tweeting and posting.