**Preeth Nazareth**

+65 8139 9088 | preethnazareth@gmail.com | https://www.linkedin.com/in/preethnazareth

**Technical Writer | UX Writer | Content Strategist | Generative AI Writer**

**PROFILE**

Experienced Technical Writer and UX Writer with a strong background in crafting clear, concise, and user-centered content for digital products. Skilled in writing intuitive UI text, microcopy, error messages, tooltips, and onboarding flows that enhance usability and support seamless user experiences. Proven ability to collaborate cross-functionally with product managers, designers, researchers, and developers to align content with user needs, product goals, and technical constraints. Experienced in developing content strategies that reflect brand voice and tone. Adept at building and maintaining scalable content systems, style guides, and best practices to ensure consistency and quality across platforms and teams. Proficient in using Figma to collaborate with design teams and deliver in-context UI copy.

**KEY SKILLS**

* Content design and strategy for digital products
* Excellent written and spoken English
* Cross-functional collaboration with product, design, engineering, and localization teams
* Entrepreneurial mindset; proactive and solutions-focused
* Adaptable in fast-paced, changing environments
* Strong project management and multitasking skills
* UI copywriting, microcopy, and user-focused content
* Style guides, content frameworks, and glossaries
* Editing and proofreading for clarity and tone
* Translation and localization of UI content
* Strong interpersonal and cross-cultural communication
* Skilled in writing for global audiences
* Problem-solving in content and UX challenges
* Proficient in Figma for design and copy collaboration

**PROFESSIONAL EXPERIENCE**

**SCIEX,** Singapore **Mar 2014 – Mar 2025**

SCIEX, a Danaher operating company, is a global leader in mass spectrometry and capillary electrophoresis, serving life science and clinical research. The Singapore site supports research and development, quality, and technical operations for the Asia Pacific region.

**Technical Writer, Research and Development Responsibilities:**

* Crafted clear, concise, and user-centered content for complex software and hardware systems, including user guides, quick start guides, SOPs, installation guides, and release notes, ensuring usability across diverse user personas and global markets.
* Collaborated closely with cross-functional teams including software developers, UX designers, product managers, engineers, QARA personnel, and scientists to align content with user needs, product goals, and technical requirements.
* Contributed to UI copywriting by developing intuitive content structures, improving in-product instructions, tooltips, and user workflows to support a seamless and guided user experience.
* Led content strategy and documentation efforts for New Product Development (NPD) projects, aligning deliverables with Agile processes and enhancing efficiency through scalable content publishing practices.
* Managed content localisation and translation workflows to support global documentation requirements and ensure consistent brand tone and voice across platforms.
* Maintained and enforced content style guides and best practices to drive consistency, clarity, and accessibility in technical and UI content.
* Used SDL Tridion CMS and JIRA to manage content and track defects, fully integrating content development with Agile sprints and engineering roadmaps.
* Facilitated peer reviews and editorial walkthroughs to ensure accuracy, quality, and compliance with regulatory and internal standards.
* Delivered internal training on the Danaher Problem Solving Process (PSP 101), fostering a culture of continuous improvement and structured problem-solving.

**Achievements:**

* Collaborated with product and design teams to create effective UI copy—including button labels, error messages, and contextual help text—that improved task completion rates and reduced user friction in key workflows.
* Certified practitioner in the Danaher Problem Solving Process (PSP 101) methodology, with expertise in driving root cause analysis using the 5 Whys technique.
* Supported Quality Assurance as an internal auditor for ISO 9001:2015, ISO 13485:2003, and 21 CFR Part 820 standards.
* Contributed to employee engagement and corporate responsibility through active participation in CSR and Diversity and Inclusion teams.

**EARLIER CAREER POSITIONS**

* **CyberOptics Pte Ltd**, Singapore

**Technical Writer**

* **Sasken Network Engineering Ltd,** Bengaluru, India

**Intermediate Technical Writer**

* **Alcatel-Lucent**, Bengaluru, India

**Technical Writer**

* **Freelance Technical Writer**

**EDUCATION**

**Master of Science (Bioscience)**

University of Mysore, India

**Bachelor of Science (Biochemistry, Botany, Zoology)**

University of Mysore, India

**CERTIFICATIONS**

* Generative AI, Vertical Institute, Singapore (2025).
* UI/UX Design, Vertical Institute, Singapore (2024).
* Danaher PSP 101 Certified Practitioner, SCIEX, Singapore (Recertified 2024).
* Essentials of Project Management, British Council, Singapore (2018).
* Voice of Customer (VoC), SCIEX, Singapore (2018).
* QMS Internal Auditor: ISO 9001:2015, ISO 13485:2003, 21 CFR Part 820, Singapore.
* The Fundamental Certification Program in Technical Writing, Bengaluru, India.

**TECHNICAL SKILLS**

* **Documentation Tools:** Adobe Oxygen XML Editor | XMetal | SDL Tridion Docs | Adobe FrameMaker.
* **Graphics and Design:** Adobe Illustrator | Adobe Photoshop | Adobe InDesign | and Microsoft Visio.
* **Project Tools:** JIRA | GRIT | and Miro.
* **Style Guides:** In-house standards style guide | Corpus | Editing | Proofreading | and Simplified Technical English (STE).
* **Other Skills:** UI/UX design | Agile | SDLC | JIRA | Confluence |Generative AI | Localization | and Mentoring.

**PROFESSIONAL HIGHLIGHTS**

* Published more than 30 plus documentation releases for software and hardware products.
* Led documentation strategy for major new product development (NPD) launches.
* Improved localisation workflow, reducing turnaround time.
* Contributed to UX initiatives by collaborating with design and product teams to write UI copy and in-product guidance that enhanced user navigation, reduced friction, and supported onboarding workflows.
* Certified practitioner of Danaher Problem Solving Process 101 for root cause analysis.
* Actively engaged in CSR and Diversity, Equity and Inclusion initiatives, promoting inclusive workplace practices.