#### CAPSTONE PROJECT

#### **BITCOIN PRICE PREDICTION**

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### PROBLEM STATEMENT

Develop a predictive model to forecast the future price of Bitcoin based on historical price data, market trends, and relevant external factors. The goal is to accurately predict the price movement of Bitcoin over a specified time horizon, allowing investors and traders to make informed decisions about buying, selling, or holding Bitcoin assets. The model should consider various factors such as market sentiment, trading volume, technological developments, regulatory changes, macroeconomic indicators, and any other significant variables that may influence the price of Bitcoin. Additionally, the model should be robust, scalable, and adaptable to changing market conditions to provide reliable forecasts for both short-term and long-term price movements.

## project overview

A project on Bitcoin price prediction typically involves using historical data and various machine learning or statistical techniques to forecast future price movements of Bitcoin. The goal is to develop models that can accurately predict whether the price will go up or down, and by how much.

To start a project like this, you would gather historical price data of Bitcoin, along with other relevant factors such as trading volume, market sentiment, and macroeconomic indicators. Then, you would preprocess and analyze the data to identify patterns and relationships.

Next, you would select and implement a suitable prediction model, such as a regression model, time series analysis, or even deep learning algorithms like recurrent neural networks (RNNs). These models would be trained on the historical data to learn from past price patterns and make predictions.

Once the model is trained, you would evaluate its performance using various metrics like accuracy, precisio n, recall, or mean squared error. You might also use techniques like cross-validation to ensure the model's robustness.

The final step would be to use the trained model to make predictions on new, unseen data. These predictions can then be used by investors, traders, or cryptocurrency enthusiasts to make informed decisions about buying, selling, or holding Bitcoin.

Keep in mind that Bitcoin price prediction is a complex and highly volatile task, and accurate predictions can be challenging due to the unpredictable nature of the cryptocurrency market. However, with the right data, techniques, and continuous refinement, it's possible to develop models that can provide valuable insights into Bitcoin price movements.

### Who are the end users:

The end users of Bitcoin price prediction can vary. They can include individual investors, traders, financial institutions, cryptocurrency enthusiasts, and anyone interested in monitoring or making decisions based on Bitcoin price movements. Predictions can help inform investment strategies and decision-making in the cryptocurrency market.

## Your solution & it's value proposition:

# The wow in your solution

The wow factor in Bitcoin price prediction is definitely the potential to make more informed decisions in the cryptocurrency market! Imagine having a tool that can analyze historical data, identify patterns, and make predictions about future price movements. It's like having a crystal ball to help you navigate the ups and downs of the Bitcoin market.

With accurate predictions, you can time your trades better, maximize your profits, and minimize your risks. It's all about gaining that extra edge and staying ahead of the game. Plus, having access to market analysis and insights can help you understand the factors driving Bitcoin's price and make more strategic investment decisions.

It's important to remember that no prediction is 100% guaranteed. The cryptocurrency market can be volatile and unpredictable. But having a tool that can provide you with valuable insights and assist you in making more informed decisions is definitely a wow factor in the world of Bitcoin price prediction!

# Modeling

- 1. Time Series Analysis: This involves analyzing the historical price data to identify patterns, trends, and seasonality in the Bitcoin market. Techniques like ARIMA (Autoregressive Integrated Moving Average) and GARCH (Generalized Autoregressive Conditional Heteroskedasticity) models are commonly used.
- 2. Regression Analysis: This technique involves building mathematical models that establish relationships between Bitcoin's price and other variables, such as trading volume, market capitalization, or sentiment analysis from social media. Multiple Linear Regression and Support Vector Regression are examples of regression models used in Bitcoin price prediction.
  - 3. Neural Networks: Deep learning models, such as Long Short-Term Memory (LSTM) or Recurrent Neural Networks (RNN), can be used to capture complex patterns and dependencies in Bitcoin price data.

## Result

Thank You.....