

Preetham C

Preethamchannup@gmail.com | +91-7676784119|Tiptur, Karnataka|

| **LinkedIn:** linkedin.com/in/preetham-c-0621852b8 | **portfolio:** <https://Preetham-c.github.io/>

PROFESSIONAL SUMMARY

MBA graduate and fresher with a strong foundation in business analysis, data interpretation, and strategic decision-making, supported by academic projects and internship experience. Skilled in analyzing data, preparing reports, and supporting business operations across HR, finance, and marketing functions. Proficient in Excel and Power BI, with the ability to identify patterns, solve problems, and support data-driven decisions. Adaptable, quick learner, and flexible to take up entry-level roles such as Business Analyst, Data Analyst, HR Executive, Finance Executive, or Marketing Executive, where I can contribute and grow.

SKILLS

- **Data Analysis & Visualization:** Excel (Pivot Tables, VLOOKUP), Power BI Dashboards, EDA (Basic)
- **Business Analysis & Documentation** - BRD, FRD, SRS, User Stories, Use Cases, Report Writing
- **HR & Management Skills:** - Employee Engagement, HR operations, Organizational Behavior
- **Finance & Business Basics:** - Financial Statement Analysis, Budgeting Concepts, Cost Control
- **Machine Learning:** - Basic ML concepts – Regression, Classification, Model Evaluation
- **Tools & Reporting:** - MS Excel, Power BI, Google Sheets, Reports & Dashboards, MS word, MS power point
- **Soft Skills:** Communication, Adaptability, Quick Learning, Teamwork, Analytical Thinking, Problem solving

PROJECTS

A Study on Employee Engagement and Its Impact on Productivity at Toyota Kirloskar Motors Pvt. Ltd

(Duration: May 2025 – July 2025)

- Analyzed employee engagement initiatives implemented at Toyota Kirloskar Motors to enhance workplace communication, welfare, and motivation.
- Studied how engagement activities and grievance redressal systems contributed to improved productivity, work-life balance, and employee satisfaction.
- Evaluated the impact of management–employee collaboration and CSR activities in fostering a positive organizational culture aligned with Toyota's values of mutual trust and respect

INTERNSHIP

Ajith Glava India Pvt. Ltd., Hirehalli, Tumkur

(Aug 2024 – Sep 2024)

- Gained hands-on experience in aluminum fabrication processes with exposure to Production, HR, and Finance departments.
- Conducted financial statement analysis and applied business frameworks such as SWOT Analysis, Porter's Five Forces, and the McKinsey 7S Model.
- Assisted in daily operational activities, collaborated with cross-functional staff, and observed modern manufacturing and quality control procedures.

ACHIEVEMENTS

- **1st Place** in Business Analytics at National-Level Event (SIT Tumkur, 2024)
- **3rd Place** in Business Analytics at National-Level Competition (SIT Tumkur, 2025)
- Consistently contributed to group projects, demonstrating strong teamwork and collaboration skills.
- Selected as **IQAC Student Nominee** during graduation
- Selected to **present a research paper** at a National Conference

EDUCATION

- **Master of Business Administration (MBA)**

Channabasaveshwara Institute of Technology, Gubbi

Dec 2023 – Nov 2025

Specialization: Business Analytics & Human Resource Management

- **Bachelor of Commerce (B.com)**

GFGC Tiptur, Tumkur University

June 2020 – Aug 2023

Specialization: (B.Com) – Accountancy & Finance

- **12th Grade (Commerce)**

Government Boys PU College, Tiptur

June 2018 – Apr 2019

HOBBIES

- Writing articles and blogs on technology
- Research paper writing