Preetham KS

⊙ Bangalore | ☎ +91 92063 04677 | @ preethamks49@gmail.com | ⧉ Portfolio

Summary

Analytical and detail-oriented Data and Business Analyst with hands-on experience at Zscaler, where I optimized Jira workflows, automated reporting, and enhanced data visibility through interactive dashboards. Skilled in SQL, Python, Excel, Power BI, and data storytelling, with a strong ability to translate complex data into actionable insights. Certified in Google Data Analytics and Deloitte Data Analytics Virtual Experience, with proven expertise in leveraging data to drive efficiency, business performance, and informed decision-making.

Experience

Zscaler   March 2024 - September 2024
Intern Developer   Bengaluru

- Automated 20+ repetitive Jira processes using Groovy scripts and REST APIs, reducing manual workload by 60%.
- Created custom reporting dashboards and JQL-based analytics to monitor KPIs such as issue resolution time, backlog trends, and SLA compliance, improving visibility for leadership.
- Designed standardized reporting templates that enhanced accuracy by 40% and reduced review cycles by 30%.
- Collaborated with Product, Engineering, and Business teams to define workflows and translate requirements into efficient, automated reporting solutions.
- Integrated data validation checks and performance metrics tracking within dashboards, ensuring accurate insights for leadership reviews and quarterly performance assessments.

  Tools Used: Jira, JQL, Groovy Script, Script Runner, REST API, Postman

Projects

Customer Credit Risk & Behavior Analysis
⊘ Project Link

- Processed 10k+ customer records using Python and SQL to identify high-risk segments and churn indicators.
- Developed interactive Power BI dashboards highlighting credit utilization and repayment patterns, improving retention strategy accuracy by 25%.

Retail Performance Analytics Dashboard
⊘ Project Link

- Analyzed 50k+ sales transactions using SQL to uncover revenue and product performance trends.
- Built Power BI dashboards that provided actionable insights to optimize stock and category performance.

IPL Performance Analytics
⊘ Project Link

- Analyzed 600+ match records using SQL to evaluate team and player performance efficiency.
- Designed data-driven Power BI dashboards to visualize win probability and player impact metrics.

Skills

Languages & Tools:
Excel, Power BI, Google Sheets, SQL, Python, Jira, MS Office.

Analytical & Business Skills:
Data Cleaning, Data Visualization, Dashboard Creation, KPI Tracking, Business Reporting, Root Cause Analysis, Requirement Gathering, Process Automation.

Soft Skills:
Communication, Attention to Detail, Problem Solving, Stakeholder Coordination, Data Presentation.

Certifications

Google Data Analytics	Data Analyst	Data Analytics Virtual Experience
Google ⊕	Udemy ⊕	Deloitte (Forage) ⊕

Education

RNSIT	Bengaluru	PES Polytechnic	Bengaluru
B.E In Information Science & Engineering		Diploma In Computer Science	