



City and Month Wise Analysis

City

Month

Passenger Type

Day Type

All

All

All

All

Revenue

108M

New Passengers

177K

Repeat
Passengers

61K

Avg Fare Per Trip

254.02

Avg Fare Per Km

12.86

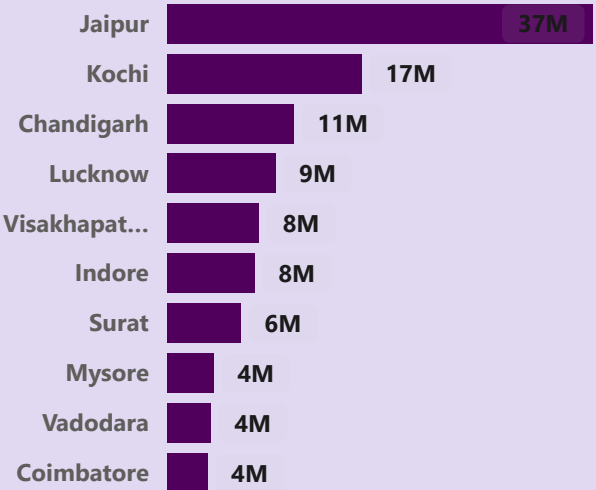
Total Distance

8M

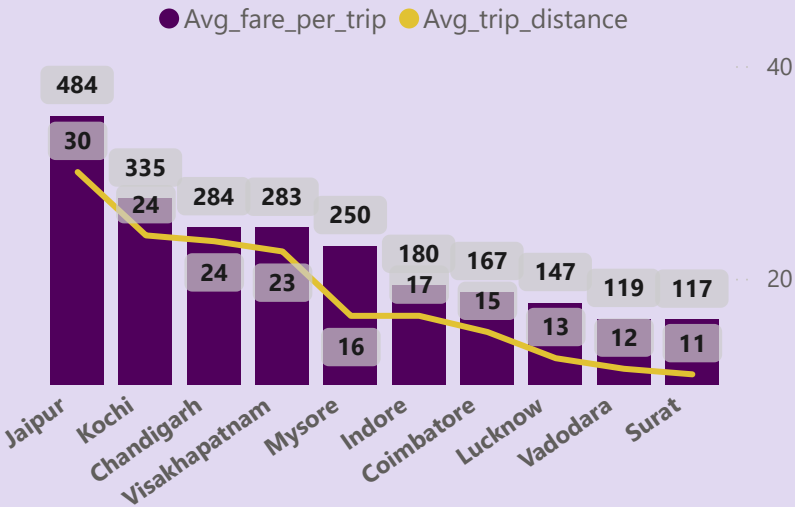
Avg Trip Distance

19.13

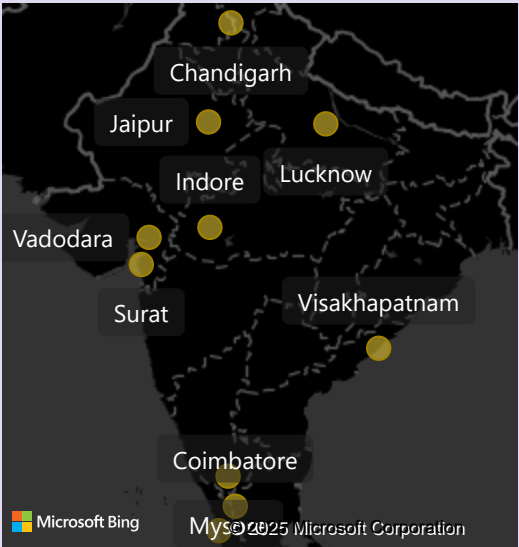
Revenue by City



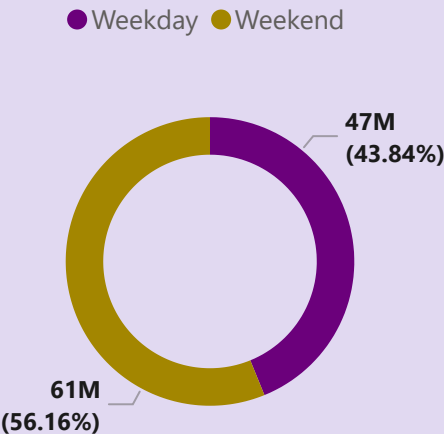
Avg Fare Per Trip and Avg Trip Distance By City



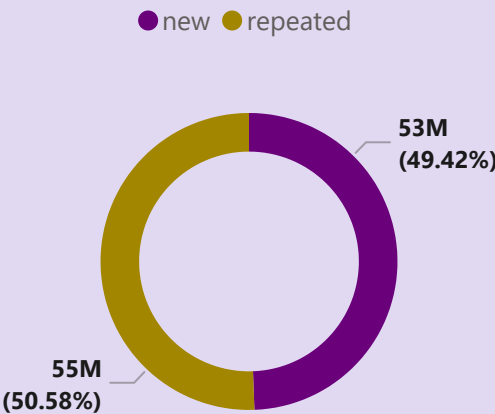
City Revenue



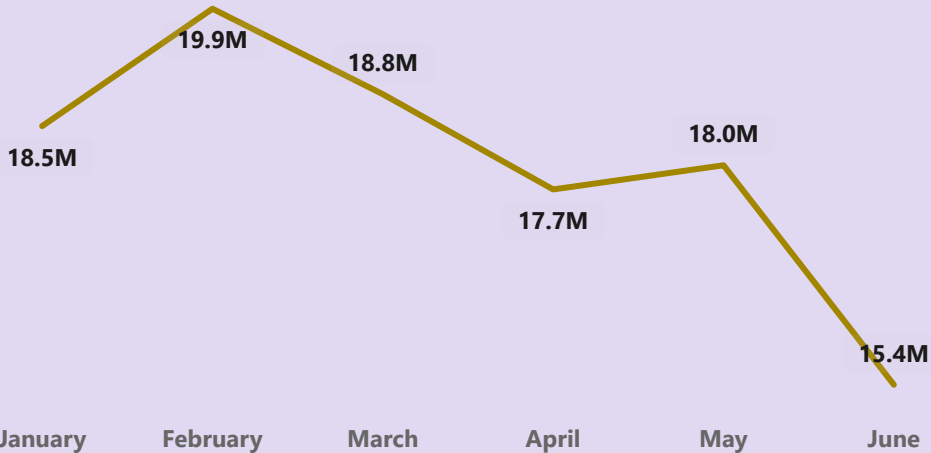
Revenue by Day Type



Revenue by Passenger Type



Revenue by Month





Acutal Vs Target Analysis

City

Month

Passenger Type

Day Type

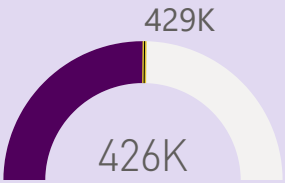
All

All

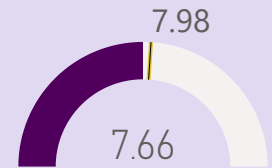
All

All

Total trip vs Target Trip



Passenger rating vs Target passenger rating

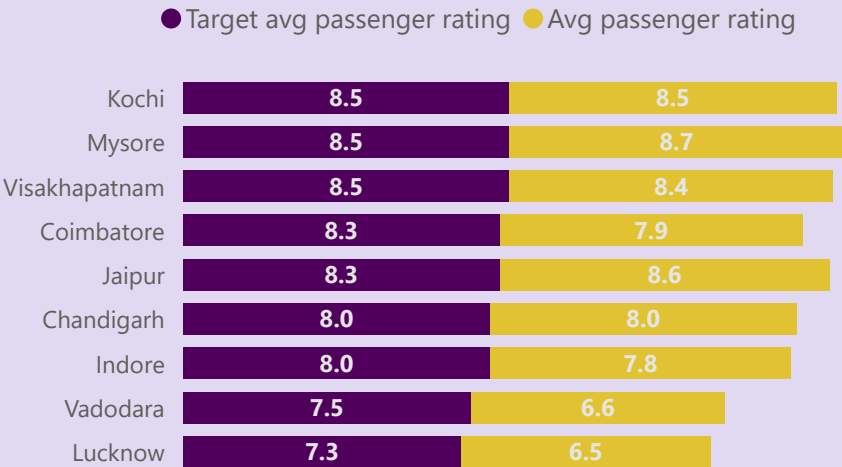


Revenue
108M

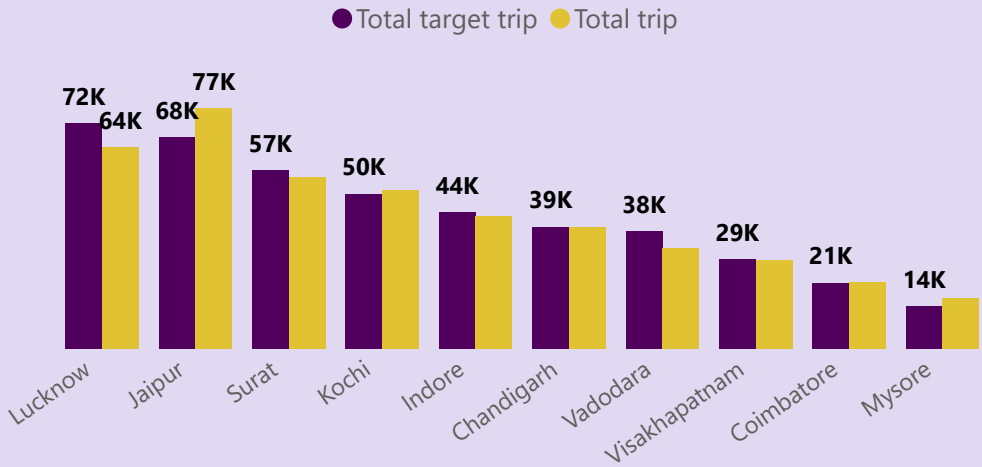
Avg Driver Rating
7.83

Target Passenger Rating
7.98

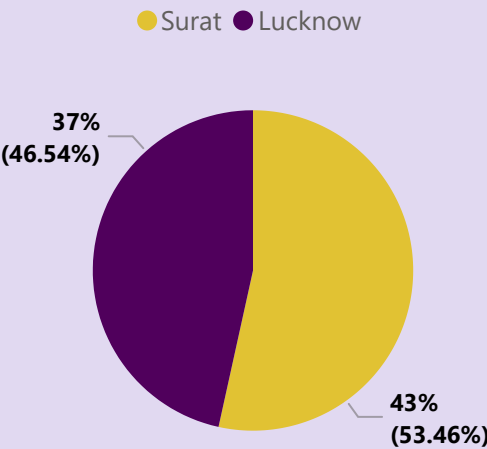
Avg passenger rating vs Target Avg passenger rating



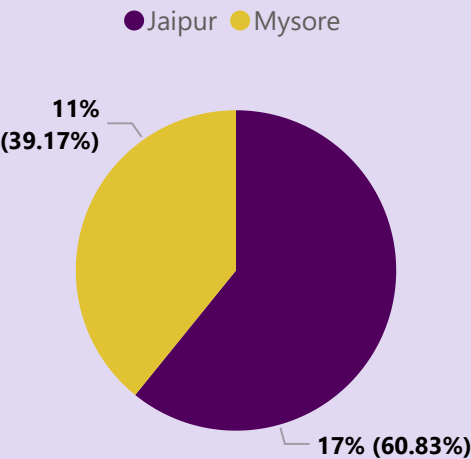
Total target trip and Total trip by city_name



Top 2 City by RPP%



Bottom 2 City by RPP%



Target new passenger vs New passenger

