

Upgrade and Downgrade Trend

Downgraded Users JotStar

2742

Upgraded Users JotStar

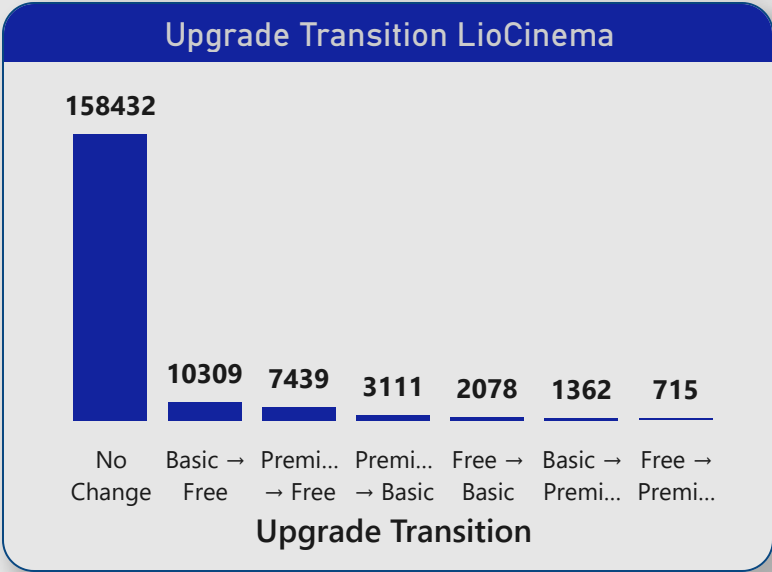
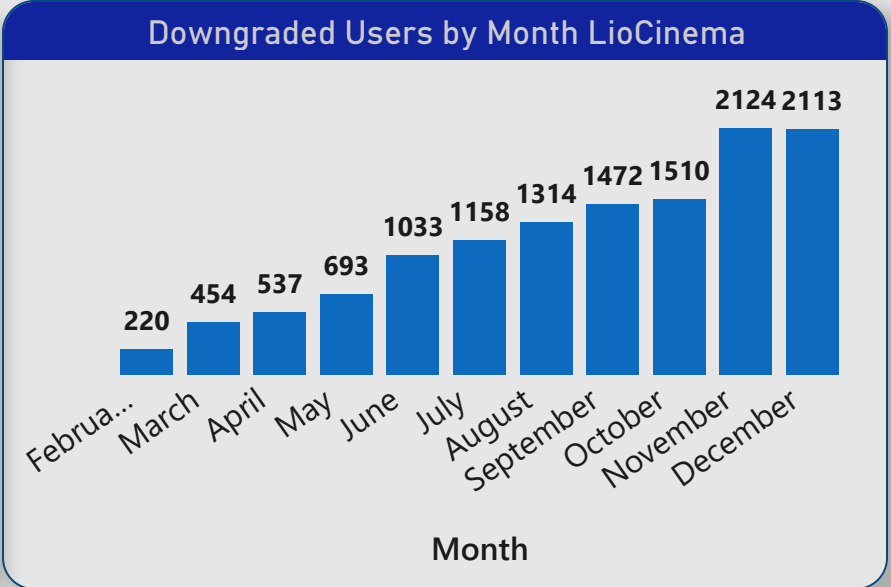
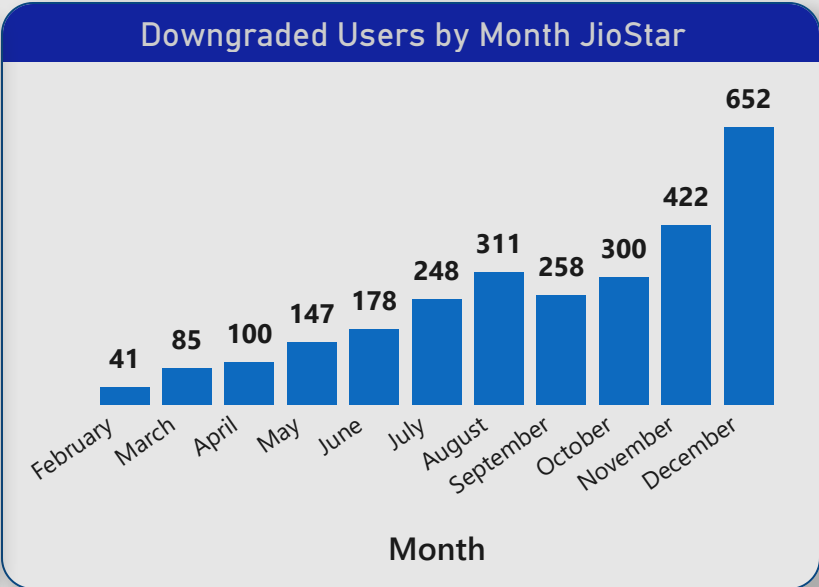
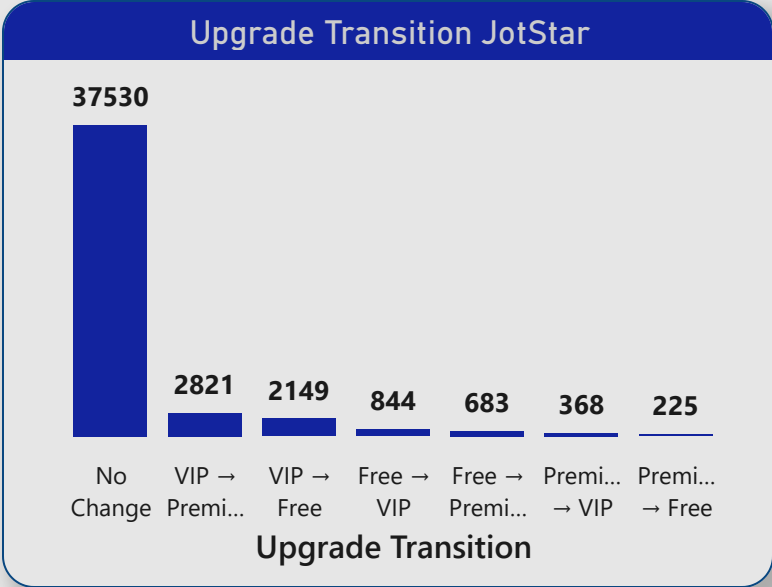
1895

Upgraded Users LioCinema

12K

Downgraded User LioCinema

13K



Downgrade Trend JotStar

Month	DowngradedUsers	DowngradeRate
February	41	1.21%
March	85	2.32%
April	100	2.65%
May	147	3.83%
June	178	4.44%
July	248	6.04%
August	311	7.26%
September	258	5.99%

Downgrade Trend LioCinema

Month	DowngradedUsers_lio	DowngradeRate_lio
February	220	3.40%
March	454	5.81%
April	537	5.96%
May	693	6.45%
June	1033	7.65%
July	1158	7.56%
August	1314	6.93%
September	1472	6.09%