Watch Time and Paid **Users**

Users JioStar 45K

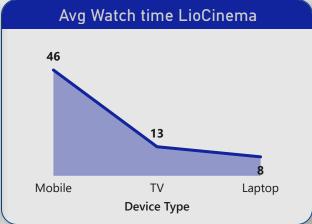
Users LioCinema 183K

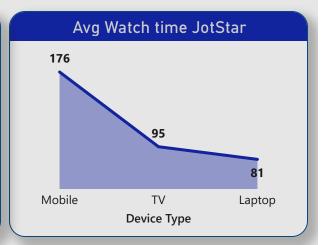
Avg Watch Time JotStar 117.24

Avg Watch Time LioCinema 25.61









Run Time By Genre(LioCinema)

58.9%

Genre	Total Run Time	Content I
Action	17510	16
Comedy	21745	21
Crime	4205	3
Documentaries	300	
Drama	38690	39
Family	8545	7
Highlights	205	,
Horror	3675	3
Live Matches	4350	3
Romance	16375	15
Thrillor	12000	11

Run Time	Ву	Genre	(jotStar)
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Genre	Total Run Time	Content Id
Family	1070	10
Documentaries	2280	35
Highlights	1115	70
Sci-Fi	11030	126
Adventure	12915	154
Romance	18485	204
Fantasy	17745	211
Comedy	20240	228
Live Matches	34200	249
Thriller	24475	288
Drama	24065	207



