

PREETIKA CHHOTRAY

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EDUCATION

University of Windsor, Windsor, Ontario, Canada
Master of Applied Computing, Sept 2021 – Dec 2022

Percentage: **85**

Guru Gobind Singh Indraprastha University, New Delhi, India
Bachelor of Technology, Information Technology (First Division), Aug 2015 – June 2019

RELEVANT EXPERIENCE

Gerson Lehrman Group, Gurugram

Specialist, Compliance

Apr 21 – Aug 21

- Held position of a fraud examiner, reviewed and evaluated completeness, accuracy, and appropriateness of an individual or a company's profile by 85%.
- Learnt and applied compliance policies to protect data integrity of client engagements by 50%.

OLA, Gurgaon

Business Analyst Intern, Revenue Management Team

Aug 2019 – Mar 2021

- Established constructs for pricing strategies, business operations, and performed market research for growth and expansion resulting in a 50% profit.
- Headed business operations and market research surveys to grow business where growth of 12 - 15 % was witnessed in driver partners and profit.
- Validated analysis on driver data using most trending technologies (Hive, Excel and SQL).

AIRPORT AUTHORITY of INDIA, New Delhi

Jun 2018 – Jul 2018

Data Analyst Intern, IT Department

- Analyzed the MIDT dataset of 400 MB provided by the AAI with BI tools (Tableau) by understanding business and exploring data.
- Created visualizations and predictions based on data provided.

DEFENCE RESEARCH DEVELOPMENT ORGANIZATION, New Delhi

Jun 2017 – Jul 2017

Web Development Intern, DESIDOC

- Built a Leave Management Portal for employees at DRDO to digitize leave sanctioning process.
- Deployed portal using Xampp for web server, MySQL and Zend Framework.

ACADEMIC PROJECTS

Web Search Engine (ATOM)

- Developed a web search engine on Eclipse using Java to conduct 3 different tasks.
- Analysed and leveraged existing algorithms to crawl web, search patterns and perform page ranking.

Playing PacMan using Hand Gestures, Bachelor Thesis Project

- Tweaked the famous PacMan game by leveraging gesture recognition.
- Programmed system using Tensorflow, Python, NodeJS, Web server for Chrome, HTML.

Hand Gesture Recognition using Computer Vision, Minor Project

- Developed, modified and implemented a robust hand gesture recognizer by operating background subtraction method.
- Leveraged technologies including Python and OpenCV for gesture recognition.

TECHNICAL SKILLS

- **Programming Languages** : Java, C/C++, Python
- **Database Management** : MySQL (<https://bit.ly/2RmEaf3>)
- **Internet Design** : HTML, CSS, PHP, NodeJS
- **Other technologies** : OpenCV, Tensorflow, Tableau, Excel, GoogleAPI

ACHIEVEMENTS and RESPONSIBILITIES

- Bagged the **third position** at a hackathon at Christ University Faculty of Engineering, Bangalore.
- Was one of the **5 candidates** out of a batch of 140 students who were shortlisted by the **Head of Department, IT** for the Best Student Award for the department of IT.
- **Headed** the **editorial and documentation** team of TEDxBVCOE and **hosted** the first ever TEDx event of my college.