# CS7015 (Deep Learning): Lecture 10 Learning Vectorial Representations Of Words

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### Acknowledgments

- 'word2vec Parameter Learning Explained' by Xin Rong
- 'word2vec Explained: deriving Mikolov et al.'s negative-sampling word-embedding method' by Yoav Goldberg and Omer Levy
- Sebastian Ruder's blogs on word embeddings<sup>a</sup>

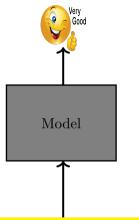
<sup>&</sup>lt;sup>a</sup>Blog1, Blog2, Blog3

Module 10.1: One-hot representations of words

• Let us start with a very simple motivation for why we are interested in vectorial representations of words

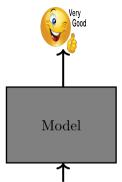
This is by far AAMIR KHAN's best one. Finest casting and terrific acting by all.

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- Suppose we are given an input stream of words (sentence, document, etc.) and we are interested in learning some function of it (say,  $\hat{y} = sentiments(words)$ )



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- Say, we employ a machine learning algorithm (some mathematical model) for learning such a function  $(\hat{y} = f(\mathbf{x}))$



[5.7, 1.2, 2.3, -10.2, 4.5, ..., 11.9, 20.1, -0.5, 40.7]

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- Say, we employ a machine learning algorithm (some mathematical model) for learning such a function  $(\hat{y} = f(\mathbf{x}))$
- We first need a way of converting the input stream (or each word in the stream) to a vector **x** (a mathematical quantity)

• Given a corpus,

- Human machine interface for computer applications
- User opinion of computer system response time
- User interface management system
- System engineering for improved response time

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**V** = [human,machine, interface, for, computer, applications, user, opinion, of, system, response, time, interface, management, engineering, improved]

- Given a corpus, consider the set *V* of all unique words across all input streams (*i.e.*, all sentences or documents)
- V is called the **vocabulary** of the corpus (*i.e.*, all sentences or documents)

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machine: 0 1 0 ... 0 0 0

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- One very simple way of doing this is to use one-hot vectors of size |V|

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- One very simple way of doing this is to use one-hot vectors of size |V|
- The representation of the *i*-th word will have a 1 in the *i*-th position and a 0 in the remaining |V|-1 positions

cat: 0 0 0 0 0 1 0

dog: 0 1 0 0 0 0 0

truck: 0 0 0 1 0 0 0

#### Problems:

• V tends to be very large (for example, 50K for PTB, 13M for Google 1T corpus)

cat: 0 0 0 0 0 1

dog: 0 1 0 0 0 0 0

truck: 0 0 0 1 0 0 0

- $\bullet$  V tends to be very large (for example, 50K for PTB, 13M for Google 1T corpus)
- These representations do not capture any notion of similarity

cat:

0

dog:

0 0 0 0

truck:

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- These representations do not capture any notion of similarity
- Ideally, we would want the representations of cat and dog (both domestic animals) to be closer to each other than the representations of cat and truck

cat: 0 0 0 0 0 1 0
dog: 0 1 0 0 0 0 0
truck: 0 0 0 1 0 0 0

$$euclid\_dist(\mathbf{cat}, \mathbf{dog}) = \sqrt{2}$$
  
 $euclid\_dist(\mathbf{dog}, \mathbf{truck}) = \sqrt{2}$ 

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- However, with 1-hot representations, the Euclidean distance between **any two words** in the vocabulary in  $\sqrt{2}$

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 $euclid\_dist(\mathbf{cat}, \mathbf{dog}) = \sqrt{2}$   $euclid\_dist(\mathbf{dog}, \mathbf{truck}) = \sqrt{2}$   $cosine\_sim(\mathbf{cat}, \mathbf{dog}) = 0$  $cosine\_sim(\mathbf{dog}, \mathbf{truck}) = 0$ 

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- These representations do not capture any notion of similarity
- Ideally, we would want the representations of cat and dog (both domestic animals) to be closer to each other than the representations of cat and truck
- However, with 1-hot representations, the Euclidean distance between any two words in the vocabulary in  $\sqrt{2}$
- And the cosine similarity between any two words in the vocabulary is

Module 10.2: Distributed Representations of words

• You shall know a word by the company it keeps - Firth, J. R. 1957:11

A bank is a financial institution that accepts deposits from the public and creates credit.

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- Distributional similarity based representations

A bank is a **financial** institution that accepts **deposits** from the public and creates **credit**.

A bank is a financial institution that accepts deposits from the public and creates credit.

- You shall know a word by the company it keeps Firth, J. R. 1957:11
- Distributional similarity based representations
- This leads us to the idea of cooccurrence matrix

A bank is a financial institution that accepts deposits from the public and creates credit.

The idea is to use the accompanying words (financial, deposits, credit) to represent bank

- You shall know a word by the company it keeps Firth, J. R. 1957:11
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- This leads us to the idea of cooccurrence matrix

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• A co-occurrence matrix is a **terms** × **terms** matrix which captures the number of times a term appears in the context of another term

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- Let us build a co-occurrence matrix for this toy corpus with k=2

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	human	machine	system	for	 user
human	0	1	0	1	 0
machine	1	0	0	1	 0
system for	0	0	0	1	 2
for	1	1	1	0	 0
					.
user	0	0	2	0	 0

Co-occurence Matrix

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- Each row (column) of the cooccurrence matrix gives a vectorial representation of the corresponding word (context)

	human	machine	system	for	 user
human	0	1	0	1	 0
machine	1	0	0	1	 0
system for	0	0	0	1	 2
for	1	1	1	O	 0
			.		
			.		
			.		
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• Stop words (a, the, for, etc.) are very frequent → these counts will be very high

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- Solution 1: Ignore very frequent words

	human	machine	system	for	 user
human	0	1	0	x	 0
machine	1	0	0	x	 0
$_{ m for}$	0	0	0	x	 2
for	x	x	x	x	 x
			.		
			.		
			.		
user	0	0	2	x	 0

- Stop words (a, the, for, etc.) are very frequent → these counts will be very high
- Solution 1: Ignore very frequent words
- Solution 2: Use a threshold t (say, t = 100)

$$X_{ij} = min(count(w_i, c_j), t),$$

where w is word and c is context.

• Solution 3: Instead of count(w, c) use PMI(w, c)

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$$PMI(w,c) = \log \frac{p(c|w)}{p(c)}$$
$$= \log \frac{count(w,c) * N}{count(c) * count(w)}$$

N is the total number of words

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
user	0	0	1.84	0	 0

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,  $PMI(w,c) = -\infty$ 

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• If count(w,c) = 0,  $PMI(w,c) = -\infty$ 

Instead use,

$$PMI_0(w,c) = PMI(w,c)$$
 if  $count(w,c) > 0$   
= 0 otherwise

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= 0 otherwise

or

$$\begin{split} PPMI(w,c) &= PMI(w,c) \quad if \ PMI(w,c) > 0 \\ &= 0 \qquad \qquad otherwise \end{split}$$

• Very high dimensional (|V|)

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- Very high dimensional (|V|)
- Very sparse

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- Very high dimensional (|V|)
- Very sparse
- Grows with the size of the vocabulary
- Solution: Use dimensionality reduction (SVD)

Module 10.3: SVD for learning word representations

$$\begin{bmatrix} X \\ X \end{bmatrix}_{m \times n} = X = X_{PPMIm \times n} = X_{PPMI} \text{ (simplifying } X) \text{ is the co-occur with PPMI values}$$

$$\begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 \\ & \ddots \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \to \\ & \vdots \\ \leftarrow & v_k^T & \to \end{bmatrix}_{k \times n} \text{ with PPMI values}$$

• Singular Value Decomposition gives a rank k approximation of the original matrix

$$X = X_{PPMIm \times n} = U_{m \times k} \Sigma_{k \times k} V_{k \times n}^{T}$$

 $X_{PPMI}$  (simplifying notation to X) is the co-occurrence matrix

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$$X_{PPMI} \text{ (simplifying notation to } X \text{) is the co-occurrence matrix with PPMI values}$$

$$\vdots \\ \leftarrow & v_{k}^{T} & \to \end{bmatrix}_{k \times n}$$

$$SVD \text{ gives the best rank-} k \text{ approximation of the original data}$$

$$(X)$$

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$$X = X_{PPMIm \times n} = U_{m \times k} \Sigma_{k \times k} V_{k \times n}^{T}$$

(X)

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$$\begin{bmatrix} X = X_{PPMIm \times n} = U_{m \times k} \Sigma_{k \times k} V_{k \times n}^{T} \\ X_{PPMI} \text{ (simplifying notation to } X \text{) is the co-occurrence matrix with PPMI values} \\ \text{SVD gives the best rank-} k \text{ approximation of the original data}$$

• Singular Value Decomposition gives a rank k approximation of the original matrix

$$X = X_{PPMIm \times n} = U_{m \times k} \Sigma_{k \times k} V_{k \times n}^{T}$$

- proximation of the original data (X)
- Discovers latent semantics in the corpus (let us examine this with the help of an example)

• Notice that the product can be written as a sum of k rank-1 matrices

$$\begin{bmatrix} & & & \\ & X & & \\ & & & \\ & & \ddots & & \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n}$$
$$= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T$$

- Notice that the product can be written as a sum of k rank-1 matrices
- Each  $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$  because it is a product of a  $m \times 1$  vector with a  $1 \times n$  vector

$$\begin{bmatrix} X \\ X \end{bmatrix}_{m \times n} =$$

$$\begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 \\ \ddots \\ \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow v_1^T \\ \vdots \\ \leftarrow v_k^T \end{bmatrix}_{k \times n}$$

$$= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T$$
• Each  $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$  because it is a product of a  $m \times 1$  vector with a  $1 \times n$  vector • If we truncate the sum at  $\sigma_1 u_1 v_1^T$  then we get the best rank-1 approximation of  $X$ 

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• Each  $\sigma_i u_i v_i^T \in \mathbb{R}^{m \times n}$  because it is a product of a  $m \times 1$  vector with a  $1 \times n$  vector

• If we truncate the sum at  $\sigma_1 u_1 v_1^T$  then we get the best rank-1 approximation of  $X$  (By SVD theorem! But what does this mean?

We will see on the next slide)

- Notice that the product can be written as a sum of k rank-1 matrices
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- If we truncate the sum at  $\sigma_1 u_1 v_1^T$ We will see on the next slide)
- If we truncate the sum at  $\sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T$  then we get the best rank-2 approximation of Xand so on

• What do we mean by approximation here?

$$\begin{bmatrix} & & & \\ & X & & \\ & & & \\ & & & \\ & & \ddots & & \\ & \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & & & \\ & \ddots & & \\ & & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n}$$
$$= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T$$

- What do we mean by approximation here?
- Notice that X has  $m \times n$  entries

$$\begin{bmatrix} & & & \\ & X & & \\ & & & \\$$

$$\begin{bmatrix} X & \\ X & \\ \\ u_1 & \cdots & 1 \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 & \\ & \ddots & \\ & & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \rightarrow \\ & \vdots & \\ \leftarrow & v_k^T & \rightarrow \end{bmatrix}_{k \times n}$$
$$= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T$$

- What do we mean by approximation here?
- Notice that X has  $m \times n$  entries
- When we use he rank-1 approximation we are using only n+m+1 entries to reconstruct  $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$

$$\begin{bmatrix} X \\ X \end{bmatrix}_{m \times n} =$$

$$\begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 \\ \ddots \\ \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T \\ v_1^T \\ \leftarrow & v_k^T \end{bmatrix}$$
• When we use he rank-1 approximation we are using only  $n + m + 1$  entries to reconstruct  $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$ 
• But SVD theorem tells us that  $u_1, v_1$  and  $\sigma_1$  store the most information in  $X$  (akin to the principal components in  $X$ )

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$$\begin{bmatrix} X \end{bmatrix}_{m \times n} =$$

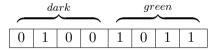
$$\begin{bmatrix} \uparrow & \cdots & \uparrow \\ u_1 & \cdots & u_k \\ \downarrow & \cdots & \downarrow \end{bmatrix}_{m \times k} \begin{bmatrix} \sigma_1 \\ & \ddots \\ & \sigma_k \end{bmatrix}_{k \times k} \begin{bmatrix} \leftarrow & v_1^T & \to \\ & \vdots \\ & & v_k^T & \to \end{bmatrix}_{k \times n}$$

$$= \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T + \cdots + \sigma_k u_k v_k^T$$
• When we use he rank-1 approximation we are using only  $n + m + 1$  entries to reconstruct  $[u \in \mathbb{R}^m, v \in \mathbb{R}^n, \sigma \in \mathbb{R}^1]$ 
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- What do we mean by approximation here?
- Notice that X has  $m \times n$  entries
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- cipal components in X)
- Each subsequent term  $(\sigma_2 u_2 v_2^T,$  $\sigma_3 u_3 v_3^T, \ldots$ ) stores less and less important information

verylight				_	gr	$\stackrel{een}{\sim}$	_
0	0	0	1	1	0	1	1

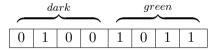
$\overbrace{\hspace{1cm}}^{light}$				$\overbrace{\hspace{1cm}}^{green}$			
0	0	1	0	1	0	1	1



• As an analogy consider the case when we are using 8 bits to represent colors

_	very	light	-		gr	$\stackrel{een}{\sim}$	_
0	0	0	1	1	0	1	1

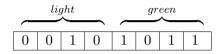
$\overbrace{\hspace{1cm}}^{light}$				$\overbrace{\hspace{1cm}}^{green}$			
0	0	1	0	1	0	1	1

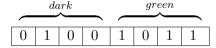


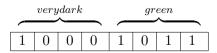
_	very	$\sqrt{-1}$	;	_	gr	een	_
1	0	0	0	1	0	1	1

- As an analogy consider the case when we are using 8 bits to represent colors
- The representation of very light, light, dark and very dark green would look different

$\phantom{aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa$			green				
0	0	0	1	1	0	1	1







- As an analogy consider the case when we are using 8 bits to represent colors
- The representation of very light, light, dark and very dark green would look different
- But now what if we were asked to compress this into 4 bits? (akin to compressing  $m \times m$  values into m+m+1 values on the previous slide)

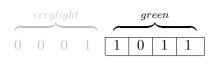








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- We will retain the most important 4 bits and now the previously (slightly) latent similarity between the colors now becomes very obvious









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- We will retain the most important 4 bits and now the previously (slightly) latent similarity between the colors now becomes very obvious
- Something similar is guaranteed by SVD (retain the most important information and discover the latent similarities between words)

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	O	 0
user	0	0	1.84	0	 0

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
user	0.43	0.43	1.29	-0.13	 1.71

Co-occurrence Matrix (X)

Low rank  $X \to \text{Low rank } \hat{X}$ 

• Notice that after low rank reconstruction with SVD, the latent co-occurrence between  $\{system, machine\}$  and  $\{human, user\}$  has become visible

$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
user	0	0	1.84	0	 0

 Recall that earlier each row of the original matrix X served as the representation of a word

$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
			.		
user	0	0	1.84	0	 0

$$XX^T =$$

	human	machine	system	for	 user
human	32.5	23.9	7.78	20.25	 7.01
machine	23.9	32.5	7.78	20.25	 7.01
system	7.78	7.78	0	17.65	 21.84
for	20.25	20.25	17.65	36.3	 11.8
user	7.01	7.01	21.84	11.8	 28.3

- Recall that earlier each row of the original matrix X served as the representation of a word
- Then  $XX^T$  is a matrix whose ij-th entry is the dot product between the representation of word i (X[i:]) and word j (X[j:])

$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
			.		
user	0	0	1.84	0	 0

$$XX^T =$$

	human	machine	system	for	 user
human	32.5	23.9	7.78	20.25	 7.01
machine	23.9	32.5	7.78	20.25	 7.01
system	7.78	7.78	0	17.65	 21.84
for	20.25	20.25	17.65	36.3	 11.8
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$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
user	0	0	1.84	0	 0

$$XX^T =$$

	human	machine	system	for	 user
human	32.5	23.9	7.78	20.25	 7.01
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$$X[i:] \underbrace{\begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \\ 1 & 3 & 5 \end{bmatrix}}_{X}$$

$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
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$$XX^T =$$

	human	machine	system	for	 user
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$$X =$$

	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
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$$XX^T =$$

	human	machine	system	for	 user
human	32.5	23.9	7.78	20.25	 7.01
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$$X[i:] \underbrace{\begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 0 \\ 1 & 3 & 5 \end{bmatrix}}_{X} \underbrace{\begin{bmatrix} 1 & 2 & 1 \\ 2 & 1 & 3 \\ 3 & 0 & 5 \end{bmatrix}}_{X^{T}}$$

$$= \underbrace{\begin{bmatrix} \cdot & \cdot & 22 \\ \cdot & \cdot & \cdot \\ \cdot & \cdot & \cdot \end{bmatrix}}_{XX^{T}}$$

$$X =$$

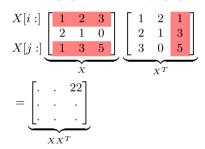
	human	machine	system	for	 user
human	0	2.944	0	2.25	 0
machine	2.944	0	0	2.25	 0
system	0	0	0	1.15	 1.84
for	2.25	2.25	1.15	0	 0
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$$XX^T =$$

	human	machine	system	for	 user
human	32.5	23.9	7.78	20.25	 7.01
machine	23.9	32.5	7.78	20.25	 7.01
system	7.78	7.78	0	17.65	 21.84
for	20.25	20.25	17.65	36.3	 11.8
user	7.01	7.01	21.84	11.8	 28.3

 $cosine\_sim(human, user) = 0.21$ 

- Recall that earlier each row of the original matrix X served as the representation of a word
- Then  $XX^T$  is a matrix whose ij-th entry is the dot product between the representation of word i(X[i:]) and word j(X[j:])



• The ij-th entry of  $XX^T$  thus (roughly) captures the cosine similarity between  $word_i, word_i$ 

• Once we do an SVD what is a good choice for the representation of  $word_i$ ?



	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
user	0.43	0.43	1.29	-0.13	 1.71

- Once we do an SVD what is a good choice for the representation of  $word_i$ ?
- Obviously, taking the i-th row of the reconstructed matrix does not make sense because it is still high dimensional

$$\hat{X} =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
user	0.43	0.43	1.29	-0.13	 1.71

$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	 user
human	25.4	25.4	7.6	21.9	 6.84
machine	25.4	25.4	7.6	21.9	 6.84
system	7.6	7.6	24.8	18.03	 20.6
for	21.9	21.9	0.96	24.6	 15.32
user	6.84	6.84	20.6	15.32	 17.11

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- But we saw that the reconstructed matrix  $\hat{X} = U\Sigma V^T$  discovers latent semantics and its word representations are more meaningful

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Γ		human	machine	system	for	 user
	human	2.01	2.01	0.23	2.14	 0.43
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	system	0.23	0.23	1.17	0.96	 1.29
	$\mathbf{for}$	2.14	2.14	0.96	1.87	 -0.13
1						
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$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	 user
human	25.4	25.4	7.6	21.9	 6.84
machine	25.4	25.4	7.6	21.9	 6.84
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for	21.9	21.9	0.96	24.6	 15.32
user	6.84	6.84	20.6	15.32	 17.11

 $cosine\_sim(human, user) = 0.33$ 

- Once we do an SVD what is a good choice for the representation of  $word_i$ ?
- Obviously, taking the i-th row of the reconstructed matrix does not make sense because it is still high dimensional
- But we saw that the reconstructed matrix  $\hat{X} = U\Sigma V^T$  discovers latent semantics and its word representations are more meaningful
- Wishlist: We would want representations of words (i, j) to be of smaller dimensions but still have the same similarity (dot product) as the corresponding rows of  $\hat{X}$

$$\hat{X} =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
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$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$

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$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$
$$= (U\Sigma V^T)(V\Sigma U^T)$$

$$\hat{X} =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
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user	0.43	0.43	1.29	-0.13	 1.71

$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	 user
human	25.4	25.4	7.6	21.9	 6.84
machine	25.4	25.4	7.6	21.9	 6.84
system	7.6	7.6	24.8	18.03	 20.6
for	21.9	21.9	0.96	24.6	 15.32
user	6.84	6.84	20.6	15.32	 17.11

$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$

$$= (U\Sigma V^T)(V\Sigma U^T)$$

$$= U\Sigma \Sigma^T U^T \quad (\because V^T V = I)$$

$$\hat{X} =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
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$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	 user
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$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$

$$= (U\Sigma V^T)(V\Sigma U^T)$$

$$= U\Sigma \Sigma^T U^T \quad (\because V^T V = I)$$

$$= U\Sigma (U\Sigma)^T = W_{word}W_{word}^T$$

$$\hat{X} =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
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$$\hat{X}\hat{X}^T =$$

	human	machine	system	for	 user
human	25.4	25.4	7.6	21.9	 6.84
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$$\hat{X}\hat{X}^T = (U\Sigma V^T)(U\Sigma V^T)^T$$

$$= (U\Sigma V^T)(V\Sigma U^T)$$

$$= U\Sigma \Sigma^T U^T \quad (\because V^T V = I)$$

$$= U\Sigma (U\Sigma)^T = W_{word}W_{word}^T$$

Conventionally,

$$W_{word} = U\Sigma \in \mathbb{R}^{m \times k}$$

is taken as the representation of the m words in the vocabulary and

$$W_{context} = V$$

 Module 10.4: Continuous bag of words model

• The methods that we have seen so far are called **count based models** because they use the co-occurrence counts of words

- The methods that we have seen so far are called **count based models** because they use the co-occurrence counts of words
- We will now see methods which directly **learn** word representations (these are called **(direct) prediction based models**)

• Continuous bag of words model

- Continuous bag of words model
- Skip gram model with negative sampling (the famous word2vec)

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- Evaluating word embeddings

- Continuous bag of words model
- Skip gram model with negative sampling (the famous word2vec)
- GloVe word embeddings
- Evaluating word embeddings
- Good old SVD does just fine!!

• Consider this Task: Predict *n*-th word given previous *n*-1 words

- Consider this Task: Predict *n*-th word given previous *n*-1 words
- Example: he sat on a chair

Sometime in the 21st century, Joseph Cooper, a widowed former engineer and former NASA pilot, runs a farm with his father-in-law Donald, son Tom, and daughter Murphy, It is post-truth society (Cooper is reprimanded for tellingMurphy that the Apollo missions did indeed happen) and a series of crop blights threatens humanity's survival. Murphy believes her bedroom is haunted by a poltergeist. When a pattern is created out of dust on the floor, Cooper realizes that gravity is behind its formation. not a "qhost". He interprets the pattern as set of geographic coordinates formed into binary code. Cooper and Murphy follow the coordinates to a secret NASA facility, where they are met by Cooper's former professor. Dr. Brand.

Some sample 4 word windows from a corpus

- Consider this Task: Predict *n*-th word given previous *n*-1 words
- Example: he sat on a chair
- Training data: All *n*-word windows in your corpus

Sometime in the 21st century, Joseph Cooper, a widowed former engineer and former NASA pilot, runs a farm with his father-in-law Donald, son Tom, and daughter Murphy, It is post-truth society (Cooper is reprimanded for tellingMurphy that the Apollo missions did indeed happen) and a series of crop blights threatens humanity's survival. Murphy believes her bedroom is haunted by a poltergeist. When a pattern is created out of dust on the floor, Cooper realizes that gravity is behind its formation. not a "qhost". He interprets the pattern as set of geographic coordinates formed into binary code. Cooper and Murphy follow the coordinates to a secret NASA facility, where they are met by Cooper's former professor. Dr. Brand.

Some sample 4 word windows from a corpus

- Consider this Task: Predict *n*-th word given previous *n*-1 words
- Example: he sat on a chair
- Training data: All *n*-word windows in your corpus
- Training data for this task is easily available (take all *n* word windows from the whole of wikipedia)

Sometime in the 21st century, Joseph Cooper, a widowed former engineer and former NASA pilot, runs a farm with his father-in-law Donald, son Tom, and daughter Murphy, It is post-truth society (Cooper is reprimanded for tellingMurphy that the Apollo missions did indeed happen) and a series of crop blights threatens humanity's survival. Murphy believes her bedroom is haunted by a poltergeist. When a pattern is created out of dust on the floor, Cooper realizes that gravity is behind its formation. not a "qhost". He interprets the pattern as a set of geographic coordinates formed into binary code. Cooper and Murphy follow the coordinates to a secret NASA facility, where they are met by Cooper's former professor. Dr. Brand.

Some sample 4 word windows from a corpus

- Consider this Task: Predict *n*-th word given previous *n*-1 words
- Example: he sat on a chair
- Training data: All *n*-word windows in your corpus
- Training data for this task is easily available (take all n word windows from the whole of wikipedia)
- For ease of illustration, we will first focus on the case when n = 2 (i.e., predict second word based on first word)

We will now try to answer these two questions:

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• How do you model this task?

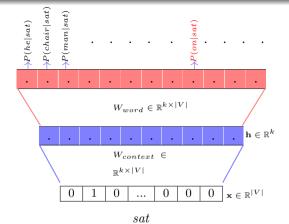
We will now try to answer these two questions:

- How do you model this task?
- What is the connection between this task and learning word representations?

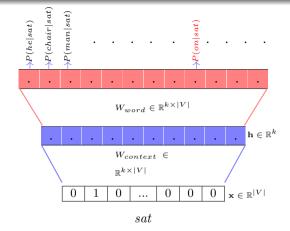
• We will model this problem using a feedforward neural network

$\rightarrow P(he sat)$	$\rightarrow P(chair sat)$	$\rightarrow P(man sat)$			$\rightarrow P(on sat)$		
		•			•	•	•

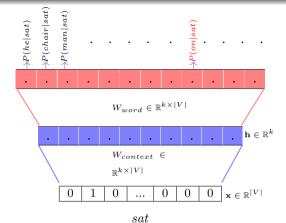
- We will model this problem using a feedforward neural network
- Input: One-hot representation of the context word



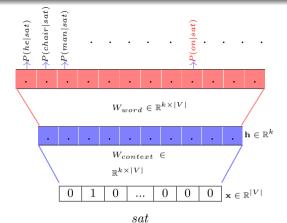
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- Parameters:  $\mathbf{W}_{context} \in \mathbb{R}^{k \times |V|}$  and  $\mathbf{W}_{word} \in \mathbb{R}^{k \times |V|}$  (we are assuming that the set of words and context words is the same: each of size |V|)

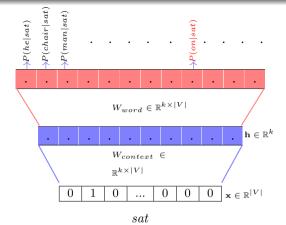


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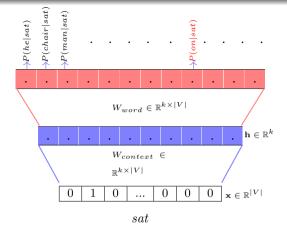
$$\begin{bmatrix} -1 & 0.5 & 2 \\ 3 & -1 & -2 \\ -2 & 1.7 & 3 \end{bmatrix} \begin{bmatrix} 0 \\ 1 \\ 0 \end{bmatrix} = \begin{bmatrix} 0.5 \\ -1 \\ 1.7 \end{bmatrix}$$



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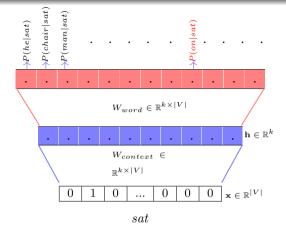
• So when the  $i^{th}$  word is present the  $i^{th}$  element in the one hot vector is ON and the  $i^{th}$  column of  $\mathbf{W}_{context}$  gets selected



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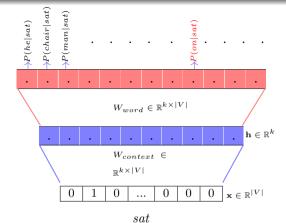
- So when the  $i^{th}$  word is present the  $i^{th}$  element in the one hot vector is ON and the  $i^{th}$  column of  $\mathbf{W}_{context}$  gets selected
- In other words, there is a one-to-one correspondence between the words and the column of W<sub>context</sub>



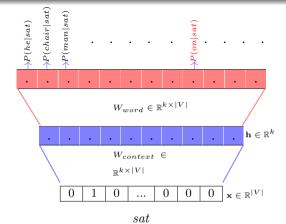
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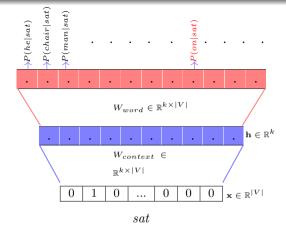
- So when the i<sup>th</sup> word is present the i<sup>th</sup> element in the one hot vector is ON and the i<sup>th</sup> column of W<sub>context</sub> gets selected
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- More specifically, we can treat the *i*-th column of  $\mathbf{W}_{context}$  as the representation of context *i*



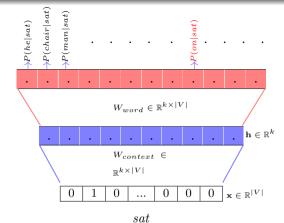
• How do we obtain P(on|sat)? For this multiclass classification problem what is an appropriate output function?



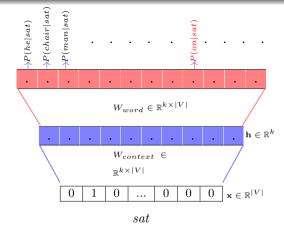
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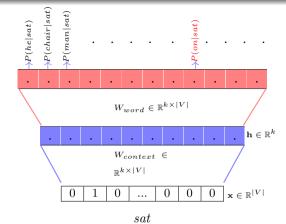


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- Therefore, P(on|sat) is proportional to the dot product between  $j^{th}$  column of  $\mathbf{W}_{context}$  and  $i^{th}$  column of  $\mathbf{W}_{word}$



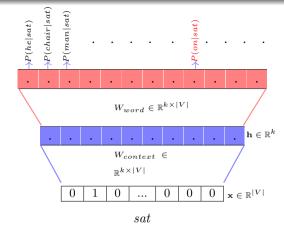
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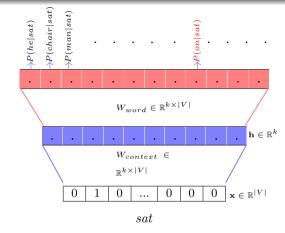
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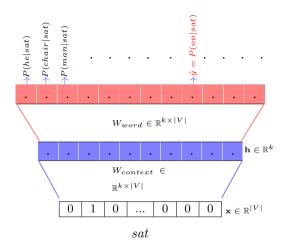
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- Hope you see an analogy with SVD! (there we had a different way of learning  $\mathbf{W}_{context}$  and  $\mathbf{W}_{word}$  but we saw that the  $i^{th}$  column of  $\mathbf{W}_{word}$  corresponded to the representation of the  $i^{th}$  word)

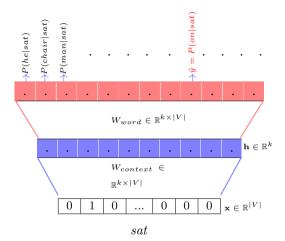


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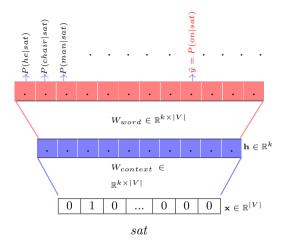
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- Now that we understood the interpretation of  $\mathbf{W}_{context}$  and  $\mathbf{W}_{word}$ , our aim now is to learn these parameters



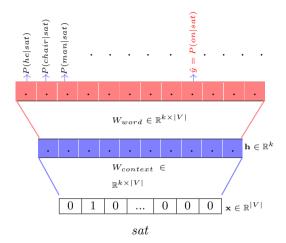
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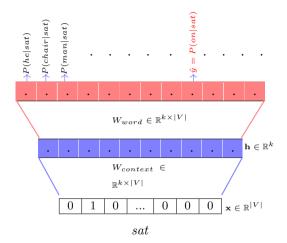
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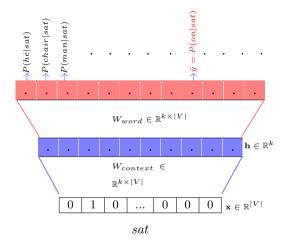


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- For this multiclass classification problem what is an appropriate output function  $(\hat{y} = f(x))$  ? softmax
- What is an appropriate loss function?



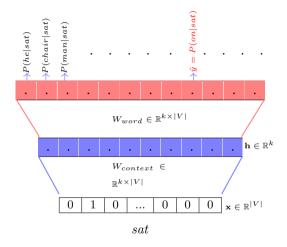
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$$\mathscr{L}(\theta) = -\log \hat{y}_w = -\log P(w|c)$$



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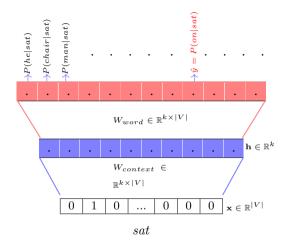


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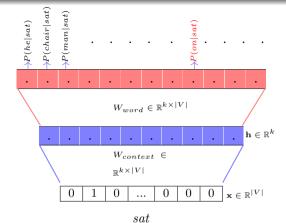
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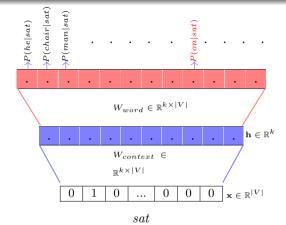
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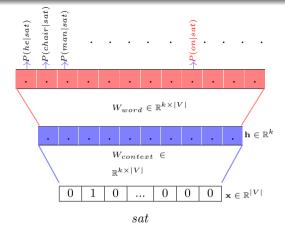
 $u_c$  is the column of  $W_{context}$  corresponding to context c and  $v_w$  is the column of  $W_{word}$  corresponding to context w



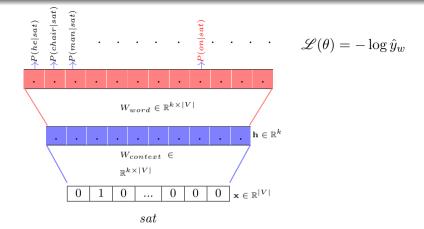
• How do we train this simple feed forward neural network?

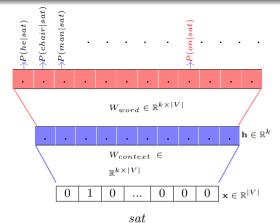


• How do we train this simple feed forward neural network? backpropagation



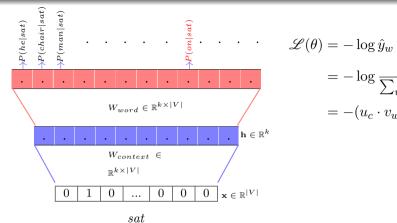
- How do we train this simple feed forward neural network? backpropagation
- Let us consider one input-output pair (c, w) and see the update rule for  $v_w$





$$\mathcal{L}(\theta) = -\log \hat{y}_w$$

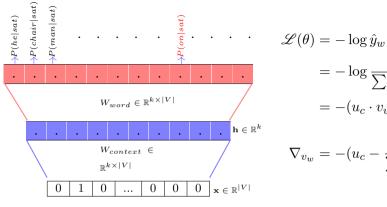
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sat

$$\nabla_{v_w} = -\frac{\partial}{\partial v_w} \mathscr{L}(\theta)$$

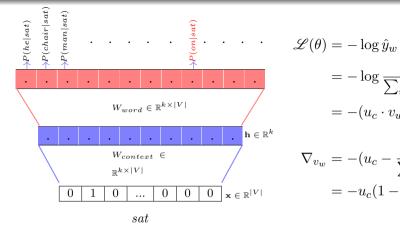
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$$\in \mathbb{R}^k$$

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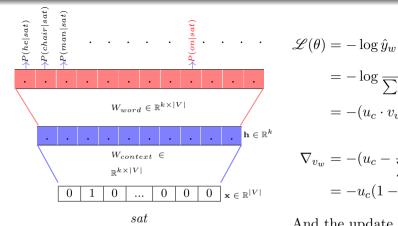
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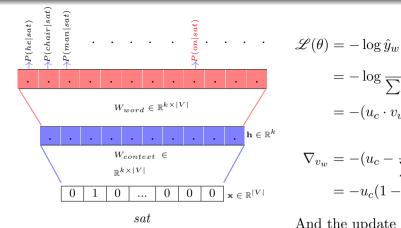
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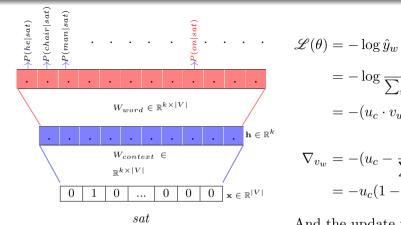
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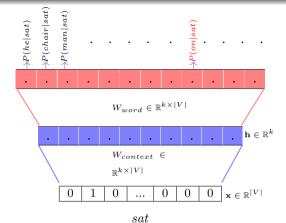
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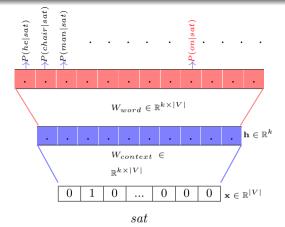
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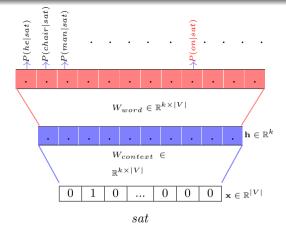


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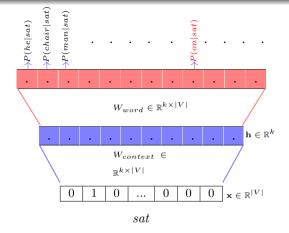
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• If  $\hat{y}_w \to 1$  then we are already predicting the right word and  $v_w$  will not be updated



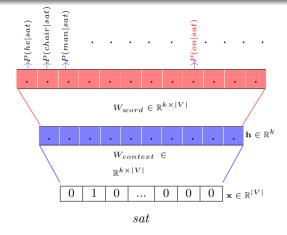
$$v_w = v_w + \eta u_c (1 - \hat{y}_w)$$

- If  $\hat{y}_w \to 1$  then we are already predicting the right word and  $v_w$  will not be updated
- If  $\hat{y}_w \to 0$  then  $v_w$  gets updated by adding a fraction of  $u_c$  to it



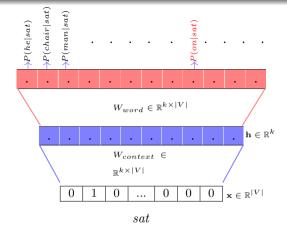
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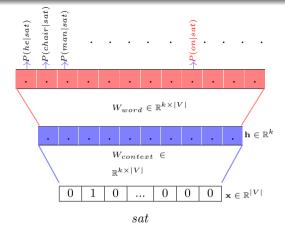


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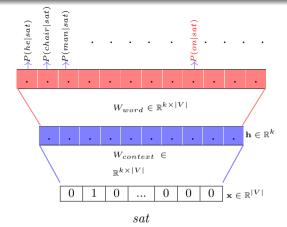
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- This increases the cosine similarity between  $v_w$  and  $u_c$  (How? Refer to slide 38 of Lecture 2)
- The training objective ensures that the cosine similarity between word  $(v_w)$  and context word  $(u_c)$  is maximized



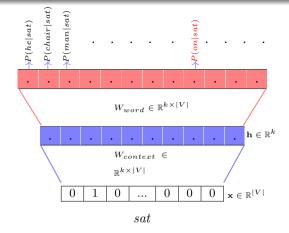
• What happens to the representations of two words w and w' which tend to appear in similar context (c)



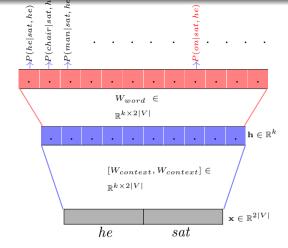
- What happens to the representations of two words w and w' which tend to appear in similar context (c)
- The training ensures that both  $v_w$  and  $v'_w$  have a high cosine similarity with  $u_c$  and hence transitively (intuitively) ensures that  $v_w$  and  $v'_w$  have a high cosine similarity with each other



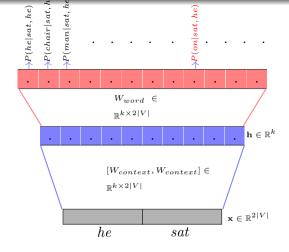
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- This is only an intuition (reasonable)
- Haven't come across a formal proof for this!

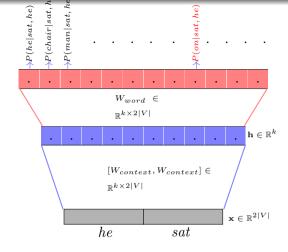


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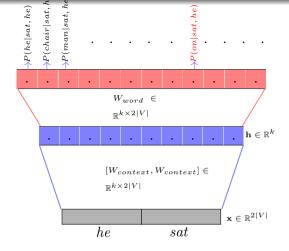
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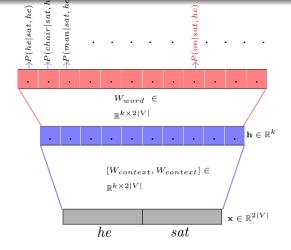
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$$\begin{bmatrix} -1 & 0.5 & 2 \\ 3 & -1 & -2 \\ -2 & 1.7 & 3 \end{bmatrix}$$



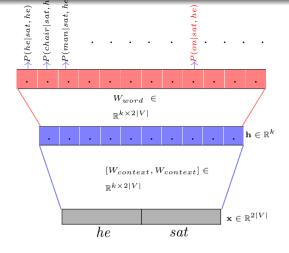


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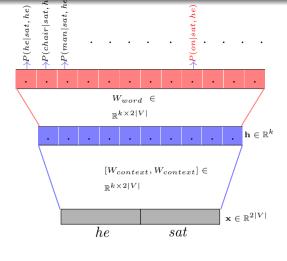
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- If 'he' is  $i^{th}$  word in the vocabulary and sat is the  $j^{th}$  word then we will simply access columns  $\mathbf{W}[i:]$  and  $\mathbf{W}[j:]$  and add them

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- where 'k' is the index of the word 'on'
- The loss function depends on  $\{W_{word}, u_{c_1}, u_{c_2}, \dots, u_{c_{d-1}}\}$  and all these parameters will get updated during backpropagation

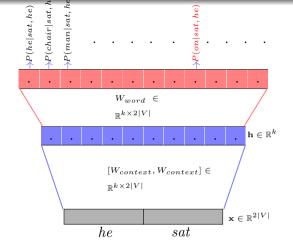
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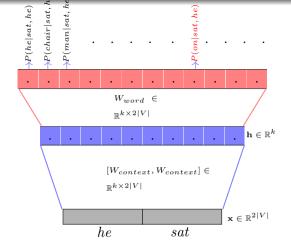
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- The loss function depends on  $\{W_{word}, u_{c_1}, u_{c_2}, \dots, u_{c_{d-1}}\}$  and all these parameters will get updated during backpropagation
- Try deriving the update rule for  $v_w$  now and see how it differs from the one we derived before



• Notice that the softmax function at the output is computationally very expensive

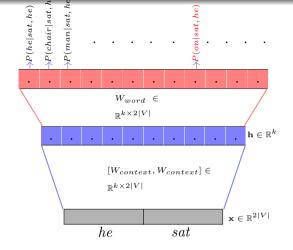
$$\hat{y}_w = \frac{exp(u_c \cdot v_w)}{\sum_{w' \in V} exp(u_c \cdot v_{w'})}$$



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$$\hat{y}_w = \frac{exp(u_c \cdot v_w)}{\sum_{w' \in V} exp(u_c \cdot v_{w'})}$$

• The denominator requires a summation over all words in the vocabulary



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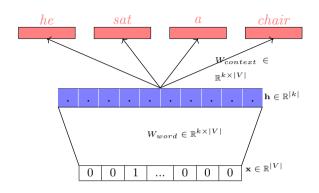
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- The denominator requires a summation over all words in the vocabulary
- We will revisit this issue soon

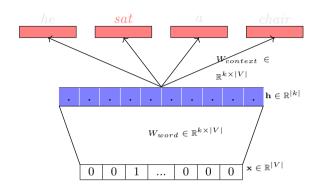
Module 10.5: Skip-gram model

• The model that we just saw is called the continuous bag of words model (it predicts an output word give a bag of context words)

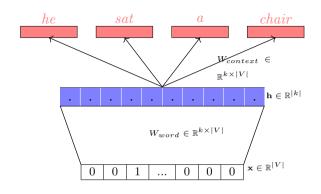
- The model that we just saw is called the continuous bag of words model (it predicts an output word give a bag of context words)
- We will now see the skip gram model (which predicts context words given an input word)



• Notice that the role of *context* and *word* has changed now

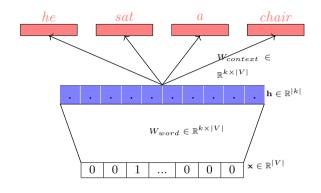


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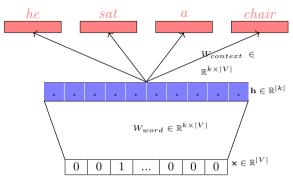
$$\mathscr{L}(\theta) = -\sum_{i=1}^{d-1} \log \hat{y}_{w_i}$$



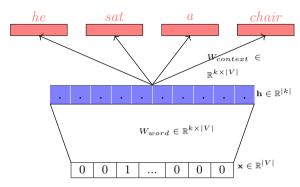
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$$\mathscr{L}(\theta) = -\sum_{i=1}^{d-1} \log \hat{y}_{w_i}$$

• Typically, we predict context words on both sides of the given word

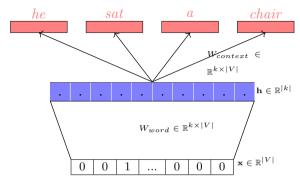


 $\bullet$  Same as bag of words

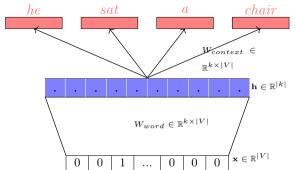


# ${\bf Some\ problems}$

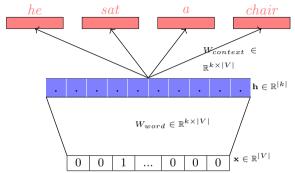
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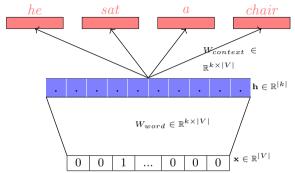
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- Solution 1: Use negative sampling



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- D = [(sat, on), (sat, a), (sat, chair), (on, a), (on,chair), (a,chair), (on,sat), (a, sat), (chair,sat), (a, on), (chair, on), (chair, a)]
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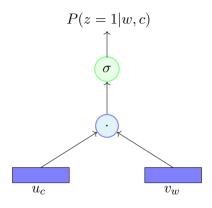
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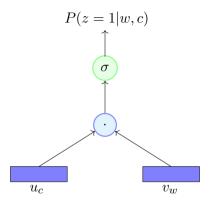
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- As before let  $v_w$  be the representation of the word w and  $u_c$  be the representation of the context word c



• For a given  $(w, c) \in D$  we are interested in maximizing

$$p(z=1|w,c)$$

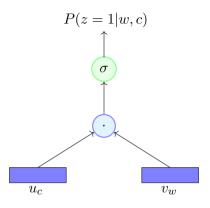


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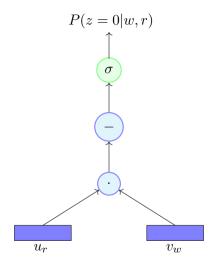
• Considering all  $(w,c) \in D$ , we are interested in

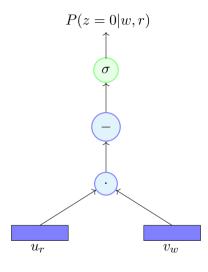
$$\underset{\theta}{maximize} \prod_{(w,c) \in D} p(z=1|w,c)$$

where  $\theta$  is the word representation  $(v_w)$  and context representation  $(u_c)$  for all words in our corpus

• For  $(w, r) \in D'$  we are interested in maximizing

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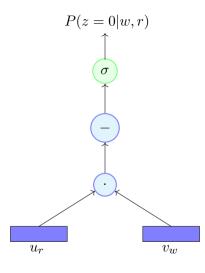


• For  $(w, r) \in D'$  we are interested in maximizing

$$p(z=0|w,r)$$

• Again we model this as

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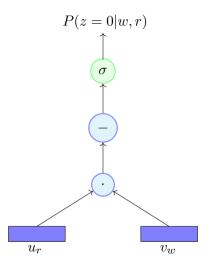


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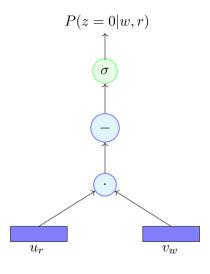
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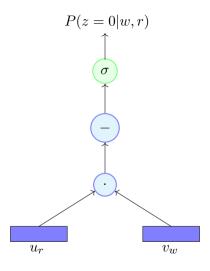
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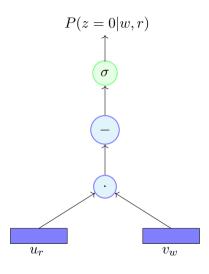
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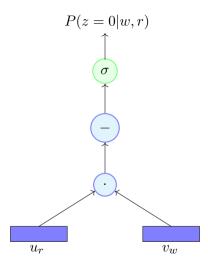
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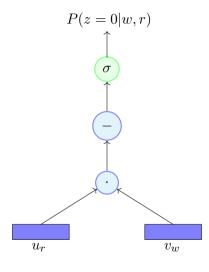
$$maximize \prod_{(w,r) \in D'_{\mathcal{O}}} p(z=0|w,r)$$



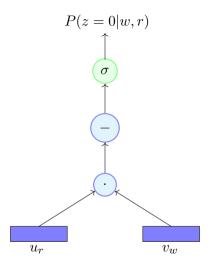
$$\underset{\theta}{maximize} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} p(z=0|w,r)$$



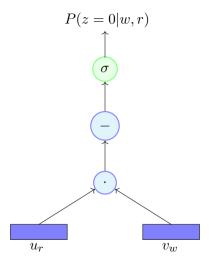
$$\begin{split} & \underset{\theta}{maximize} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} p(z=0|w,r) \\ = & \underset{\theta}{maximize} \prod_{(w,c) \in D} p(z=1|w,c) \prod_{(w,r) \in D'} (1-p(z=1|w,r)) \end{split}$$



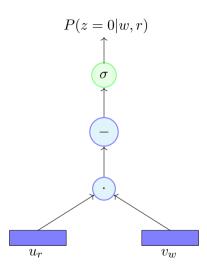
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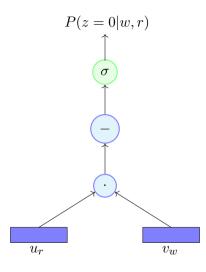
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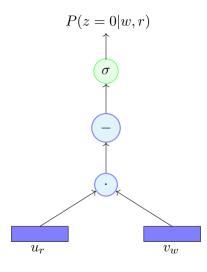
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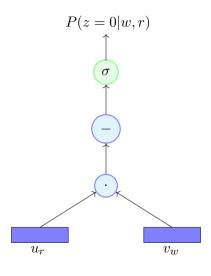
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- In the original paper, Mikolov et. al. sample k negative (w, r) pairs for every positive (w, c) pairs
- The size of D' is thus k times the size of D
- The random context word is drawn from a modified unigram distribution

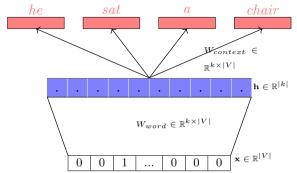


- In the original paper, Mikolov et. al. sample k negative (w, r) pairs for every positive (w, c) pairs
- The size of D' is thus k times the size of D
- The random context word is drawn from a modified unigram distribution

$$r \sim p(r)^{\frac{3}{4}}$$
 
$$r \sim \frac{count(r)^{\frac{3}{4}}}{N}$$

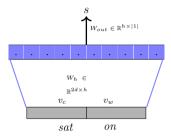
N = total number of words in the corpus

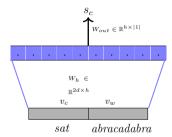
Module 10.6: Contrastive estimation

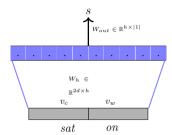


# Some problems

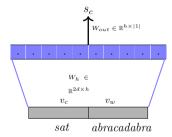
- Same as bag of words
- The softmax function at the output is computationally expensive
- Solution 1: Use negative sampling
- Solution 2: Use contrastive estimation
- Solution 3: Use hierarchical softmax

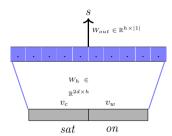




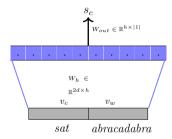


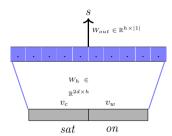
• We would like  $s_c$  to be greater than s



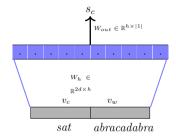


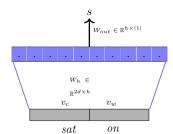
- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$





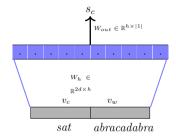
- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$
- $\bullet$  But we would like the difference to be at least m



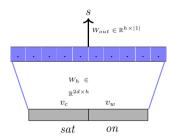


- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$
- $\bullet$  But we would like the difference to be at least m

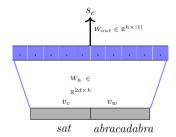
# Negative: He sat abracadabra a chair



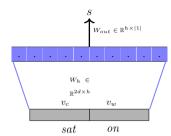
• So we can maximize  $s - (s_c + m)$ 



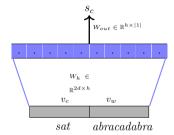
- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$
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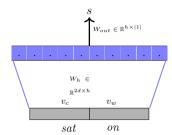
- So we can maximize  $s (s_c + m)$
- What if  $s > s_c + m$



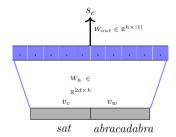
- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$
- $\bullet$  But we would like the difference to be at least m



- So we can maximize  $s (s_c + m)$
- What if  $s > s_c + m$  (don't do any thing)

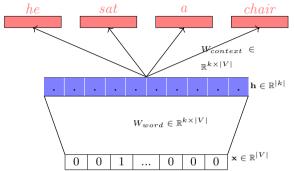


- We would like  $s_c$  to be greater than s
- Okay, so let us try to maximize  $s s_c$
- $\bullet$  But we would like the difference to be at least m



- So we can maximize  $s (s_c + m)$
- What if  $s > s_c + m$  (don't do any thing) maximize  $max(0, s - (s_c + m))$

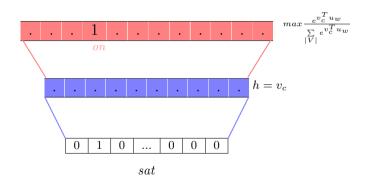
Module 10.7: Hierarchical softmax

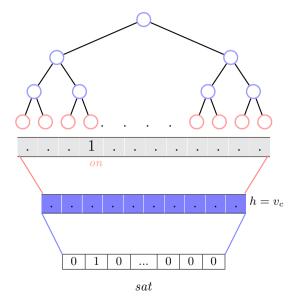


# Some problems

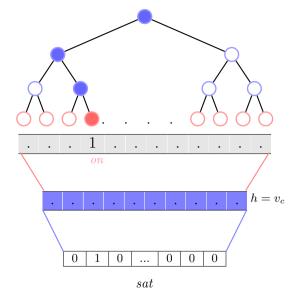
- Same as bag of words
- The softmax function at the output is computationally expensive
- Solution 1: Use negative sampling
- Solution 2: Use contrastive estimation
- Solution 3: Use hierarchical softmax

ullet Construct a binary tree such that there are |V| leaf nodes each corresponding to one word in the vocabulary

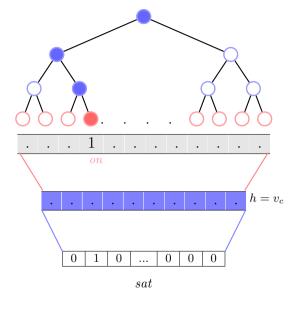




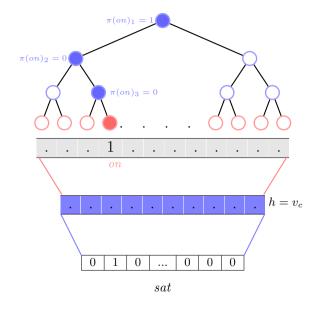
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- ullet Construct a binary tree such that there are |V| leaf nodes each corresponding to one word in the vocabulary
- There exists a unique path from the root node to a leaf node.

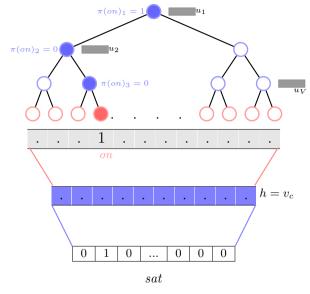


- Construct a binary tree such that there are |V| leaf nodes each corresponding to one word in the vocabulary
- There exists a unique path from the root node to a leaf node.
- Let  $l(w_1)$ ,  $l(w_2)$ , ...,  $l(w_p)$  be the nodes on the path from root to w



- Construct a binary tree such that there are |V| leaf nodes each corresponding to one word in the vocabulary
- There exists a unique path from the root node to a leaf node.
- Let  $l(w_1)$ ,  $l(w_2)$ , ...,  $l(w_p)$  be the nodes on the path from root to w
- Let  $\pi(w)$  be a binary vector such that:

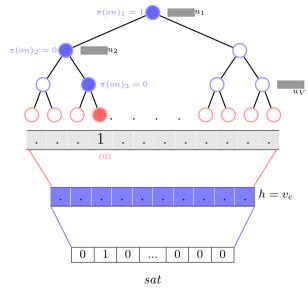
$$\pi(w)_k = 1$$
 path branches left at node  $l(w_k)$   
= 0 otherwise



- ullet Construct a binary tree such that there are |V| leaf nodes each corresponding to one word in the vocabulary
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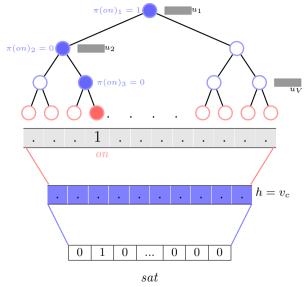
• Finally each internal node is associated with a vector  $u_i$ 



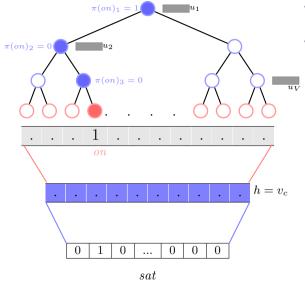
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 path branches left at node  $l(w_k)$   
= 0 otherwise

- Finally each internal node is associated with a vector  $u_i$
- So the parameters of the module are  $\mathbf{W}_{context}$  and  $u_1, u_2, \dots, u_v$  (in effect, we have the same number of parameters as before)

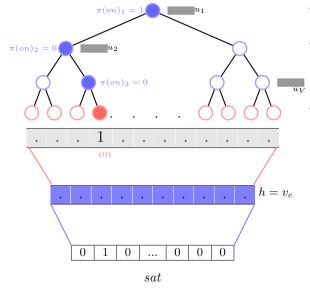


• For a given pair (w, c) we are interested in the probability  $p(w|v_c)$ 



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- We model this probability as

$$p(w|v_c) = \prod_k (\pi(w_k)|v_c)$$



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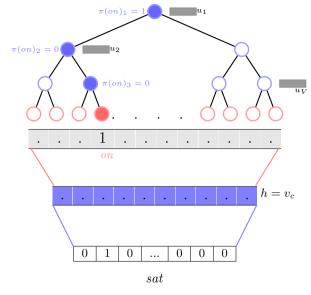
$$p(w|v_c) = \prod_k (\pi(w_k)|v_c)$$

For example

$$P(on|v_{sat}) = P(\pi(on)_1 = 1|v_{sat})$$

$$*P(\pi(on)_2 = 0|v_{sat})$$

$$*P(\pi(on)_3 = 0|v_{sat})$$



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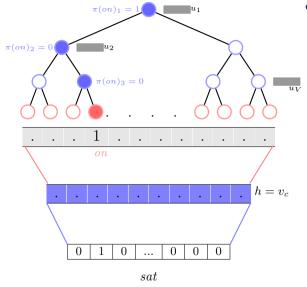
• For example

$$P(on|v_{sat}) = P(\pi(on)_1 = 1|v_{sat})$$

$$*P(\pi(on)_2 = 0|v_{sat})$$

$$*P(\pi(on)_3 = 0|v_{sat})$$

 In effect, we are saying that the probability of predicting a word is the same as predicting the correct unique path from the root node to that word

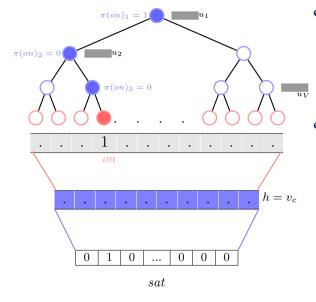


#### • We model

$$P(\pi(on)_i = 1) = \frac{1}{1 + e^{-v_c^T u_i}}$$

$$P(\pi(on)_i = 0) = 1 - P(\pi(on)_i = 1)$$

$$P(\pi(on)_i = 0) = \frac{1}{1 + e^{v_c^T u_i}}$$



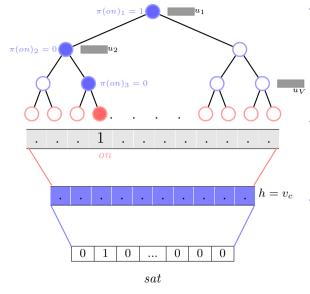
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• The above model ensures that the representation of a context word  $v_c$  will have a high(low) similarity with the representation of the node  $u_i$  if  $u_i$  appears and the path branches to the left(right) at  $u_i$ 



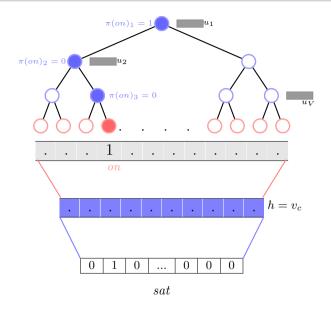
• We model

$$P(\pi(on)_i = 1) = \frac{1}{1 + e^{-v_c^T u_i}}$$

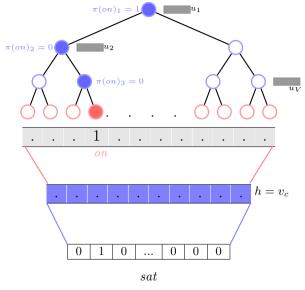
$$P(\pi(on)_i = 0) = 1 - P(\pi(on)_i = 1)$$

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- Again, transitively the representations of contexts which appear with the same words will have high similarity

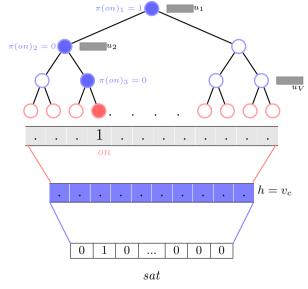


$$P(w|v_c) = \prod_{k=1}^{|\pi(w)|} P(\pi(w_k)|v_c)$$



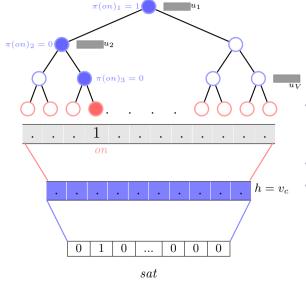
$$P(w|v_c) = \prod_{k=1}^{|\pi(w)|} P(\pi(w_k)|v_c)$$

• Note that  $p(w|v_c)$  can now be computed using  $|\pi(w)|$  computations instead of |V| required by softmax



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- How do we construct the binary tree?



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- Note that  $p(w|v_c)$  can now be computed using  $|\pi(w)|$  computations instead of |V| required by softmax
- How do we construct the binary tree?
- Turns out that even a random arrangement of the words on leaf nodes does well in practice

Module 10.8: GloVe representations

• Count based methods (SVD) rely on global co-occurrence counts from the corpus for computing word representations

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- Predict based methods **learn** word representations using co-occurrence information

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- Predict based methods **learn** word representations using co-occurrence information
- Why not combine the two (**count** and **learn**)?

- Human machine interface for computer applications
- User opinion of computer system response time
- User interface management system
- System engineering for improved response time

$$X =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
user	0.43	0.43	1.29	-0.13	 1.71

$$P(j|i) = \frac{X_{ij}}{\sum X_{ij}} = \frac{X_{ij}}{X_i}$$
$$X_{ij} = X_{ji}$$

•  $X_{ij}$  encodes important global information about the co-occurrence between i and j (global: because it is computed for the entire corpus)

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- Why not learn word vectors which are faithful to this information?

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- For example, enforce

$$v_i^T v_j = \log P(j|i)$$
  
= \log X\_{ij} - \log(X\_i)

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• Similarly,

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Similarly,

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• Essentially we are saying that we want word vectors  $v_i$  and  $v_j$  such that  $v_i^T v_j$  is faithful to the globally computed P(j|i)

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$$P(j|i) = \frac{X_{ij}}{\sum X_{ij}} = \frac{X_{ij}}{X_i}$$
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• Adding the two equations we get

$$2v_i^T v_j = 2\log X_{ij} - \log X_i - \log X_j$$
$$v_i^T v_j = \log X_{ij} - \frac{1}{2}\log X_i - \frac{1}{2}\log X_j$$

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• Note that  $\log X_i$  and  $\log X_j$  depend only on the words i & j and we can think of them as word specific biases which will be learned

$$v_i^T v_j = \log X_{ij} - b_i - b_j$$
$$v_i^T v_j + b_i + b_j = \log X_{ij}$$

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• Note that  $\log X_i$  and  $\log X_j$  depend only on the words i & j and we can think of them as word specific biases which will be learned

$$v_i^T v_j = \log X_{ij} - b_i - b_j$$
$$v_i^T v_j + b_i + b_j = \log X_{ij}$$

• We can then formulate this as the following optimization problem

$$\min_{v_i, v_j, b_i, b_j} \sum_{i,j} (\underbrace{v_i^T v_j + b_i + b_j}_{\substack{\text{predicted value} \\ \text{using model} \\ \text{parameters}}} - \underbrace{\log X_{ij}}_{\substack{\text{actual value} \\ \text{computed from} \\ \text{the given corpus}}})^2$$

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$$X =$$

	human	machine	system	for	 user
human	2.01	2.01	0.23	2.14	 0.43
machine	2.01	2.01	0.23	2.14	 0.43
system	0.23	0.23	1.17	0.96	 1.29
for	2.14	2.14	0.96	1.87	 -0.13
user	0.43	0.43	1.29	-0.13	 1.71

$$P(j|i) = \frac{X_{ij}}{\sum X_{ij}} = \frac{X_{ij}}{\sum X_i}$$
$$X_{ij} = X_{ji}$$

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- Human machine interface for computer applications
- User opinion of computer system response time
- User interface management system
- System engineering for improved response time

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• Wishlist:  $f(X_{ij})$  should be such that neither rare nor frequent words are overweighted.

$$f(x) = \left\{ \begin{array}{ll} \left(\frac{x}{x_{max}}\right)^{\alpha}, & \text{if } x < x_{max} \\ 1, & \text{otherwise} \end{array} \right\}$$

where  $\alpha$  can be tuned for a given dataset



Module 10.9: Evaluating word representations

How do we evaluate the learned word representations ?

• Ask humans to judge the relatedness between a pair of words

$$S_{human}(cat, dog) = 0.8$$

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$$S_{model}(cat, dog) = \frac{v_{cat}^T v_{dog}}{\|v_{cat}\| \|v_{dog}\|} = 0.7$$

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- Compute the cosine similarity between the corresponding word vectors learned by the model
- Given a large number of such word pairs, compute the correlation between  $S_{model}$  &  $S_{human}$ , and compare different models
- Model 1 is better than Model 2 if

$$correlation(S_{model1}, S_{human})$$
  
>  $correlation(S_{model2}, S_{human})$ 



• Given: a term and four candidate synonyms

**Term**: levied

Candidates: {unposed,

believed, requested, correlated}

- Given: a term and four candidate synonyms
- Pick the candidate which has the largest cosine similarity with the term

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 $\mathbf{Synonym} := \underset{c \in C}{argmax} \ cosine(v_{term}, v_c)$ 

- Given: a term and four candidate synonyms
- Pick the candidate which has the largest cosine similarity with the term
- Compute the accuracy of different models and compare

**Term**: levied

Candidates: {unposed,

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 $\mathbf{Synonym} := \underset{c \in C}{argmax} \ cosine(v_{term}, v_c)$ 

# Analogy

## Analogy

• Semantic Analogy: Find nearest neighbour of  $v_{brother} - v_{sister} + v_{grandson}$ 

brother: sister:: grandson:?

## brother: sister:: grandson:? work: works:: speak:?

## Analogy

- Semantic Analogy: Find nearest neighbour of  $v_{brother} v_{sister} + v_{grandson}$
- Syntactic Analogy: Find nearest neighbour of  $V_{work} v_{works} + v_{speak}$

• So which algorithm gives the best result ?

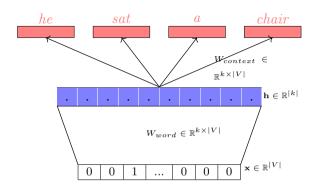
- So which algorithm gives the best result?
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- Boroni et.al [2014] showed that predict models consistently outperform count models in all tasks.
- Levy et.al [2015] do a much more through analysis (IMO) and show that good old SVD does better than prediction based models on similarity tasks but not on analogy tasks.

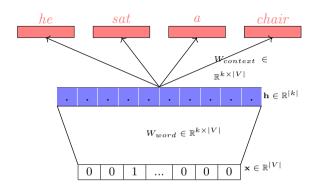
Module 10.10: Relation between SVD & word2Vec

## The story ahead ...

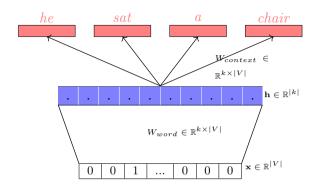
- Continuous bag of words model
- Skip gram model with negative sampling (the famous word2vec)
- GloVe word embeddings
- Evaluating word embeddings
- Good old SVD does just fine!!



• Recall that SVD does a matrix factorization of the co-occurrence matrix

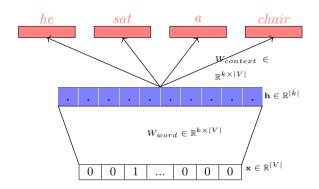


- Recall that SVD does a matrix factorization of the co-occurrence matrix
- Levy et.al [2015] show that word2vec also implicitly does a matrix factorization

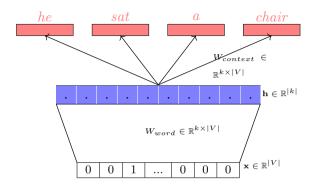


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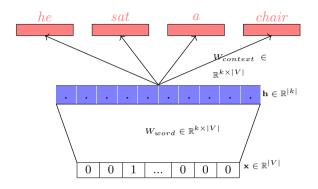
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- What does this mean?
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- $\bullet\,$  Turns out that we can also show that

$$M = W_{context} * W_{word}$$

where

$$M_{ij} = PMI(w_i, c_i) - log(k)$$

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where

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 $k = \text{number of negative samples}$ 

• So essentially, word2vec factorizes a matrix M which is related to the PMI based co-occurrence matrix (very similar to what SVD does)