

SHIELD INSURANCE REPORT



General View

The General View provides overview of overall Performance of the company.



Sales Mode View

Provides Insights related to various sales mode of the company.



Age Group Analysis

Provides Insights related to Different Age Group and their preferences.



MONTH

All

CITY

All

POLICY ID

All

AGE CATEGORY

All

SALES MODE

All

Data Not Available For Last Month

TOTAL REVENUE

131.69M

LM: (Blank) (+Infinity%)

TOTAL CUSTOMERS

3787

LM: (Blank) (+Infinity%)

DRG

4.39M

LM: (Blank) (+Infinity%)

DCG

126.23

LM: (Blank) (+Infinity%)

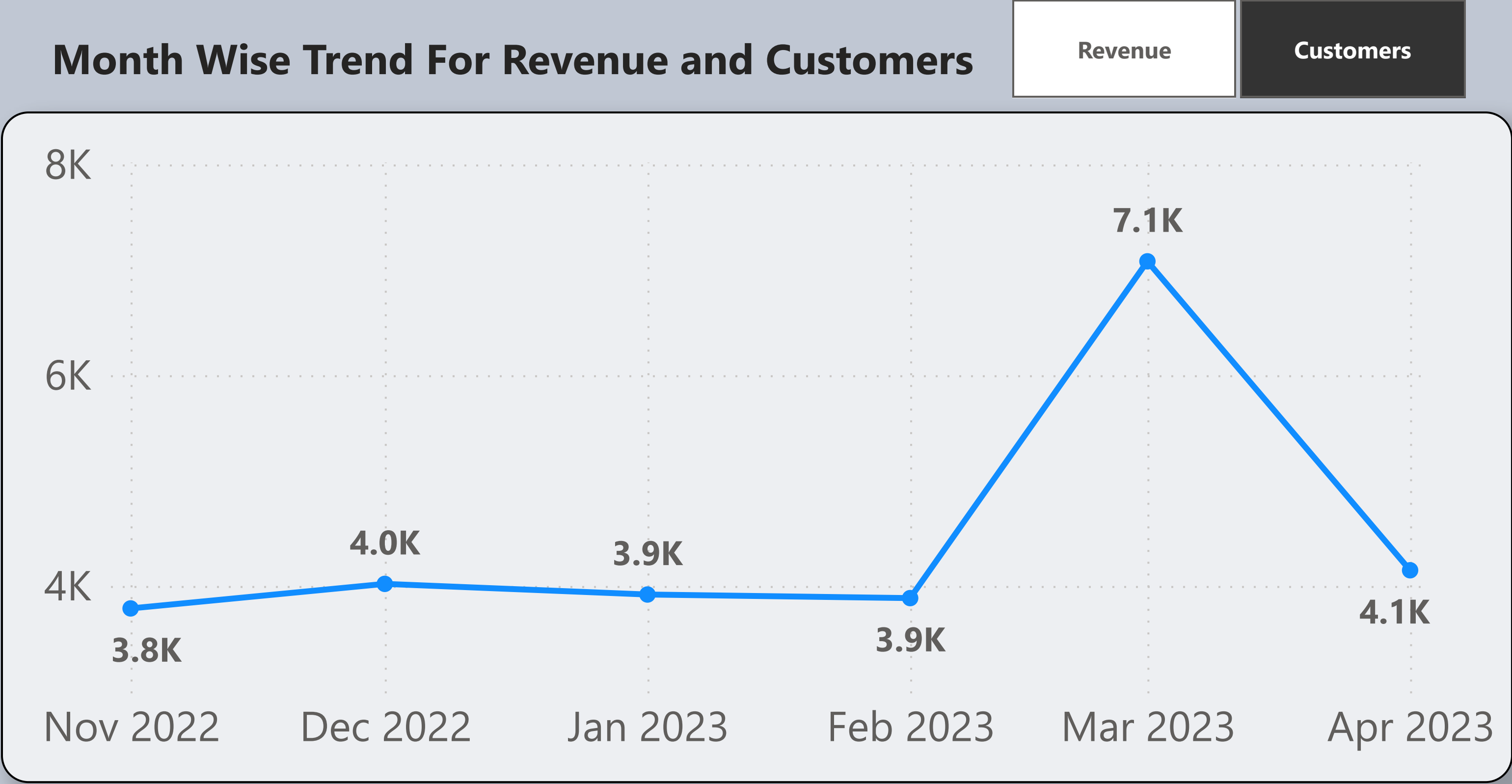
Revenue and Customer Split By City

city	Total_Revenue	Total_customers
Chennai	106M	2966
Delhi NCR	402M	11007
Hyderabad	161M	4340
Indore	81M	2096
Mumbai	240M	6432
Total	989M	26841

Revenue and Customer Split By Age Group

Category	Total_Revenue	Total_customers
18-24	31M	2239
25-30	61M	3407
31-40	336M	10977
41-50	211M	5357
51-65	157M	2792
65+	194M	2069
Total	989M	26841

Month Wise Trend For Revenue and Customers



Customer Segmentation

city	Total_Revenue	Total_customers
Chennai	106M	2966
Delhi NCR	402M	11007
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Mumbai	240M	6432
Total	989M	26841

DCG= Daily Customer Growth

LM=Last Month

DRG=Daily Revenue Growth



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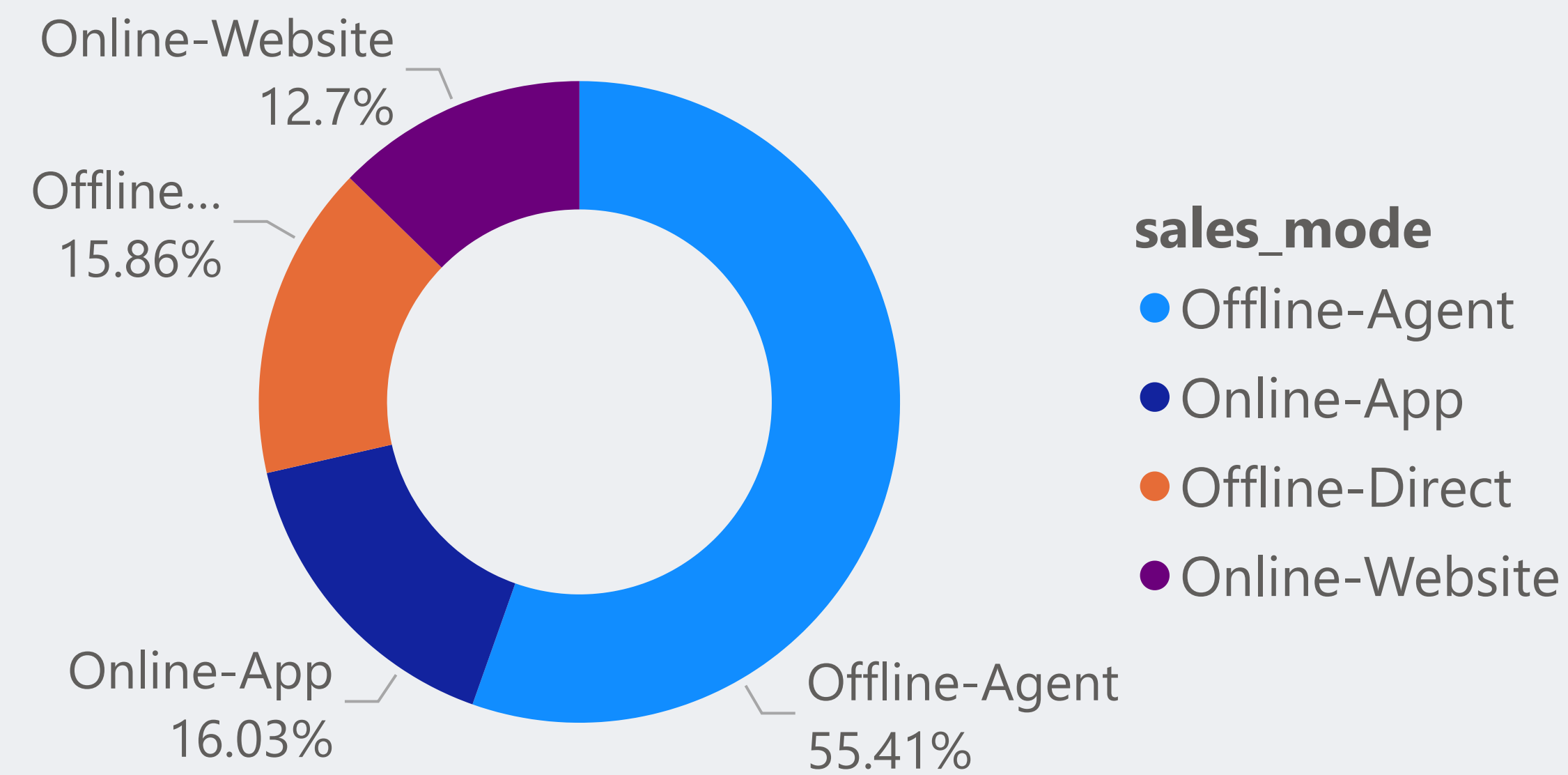
LM: (Blank) (+Infinity%)

DCG

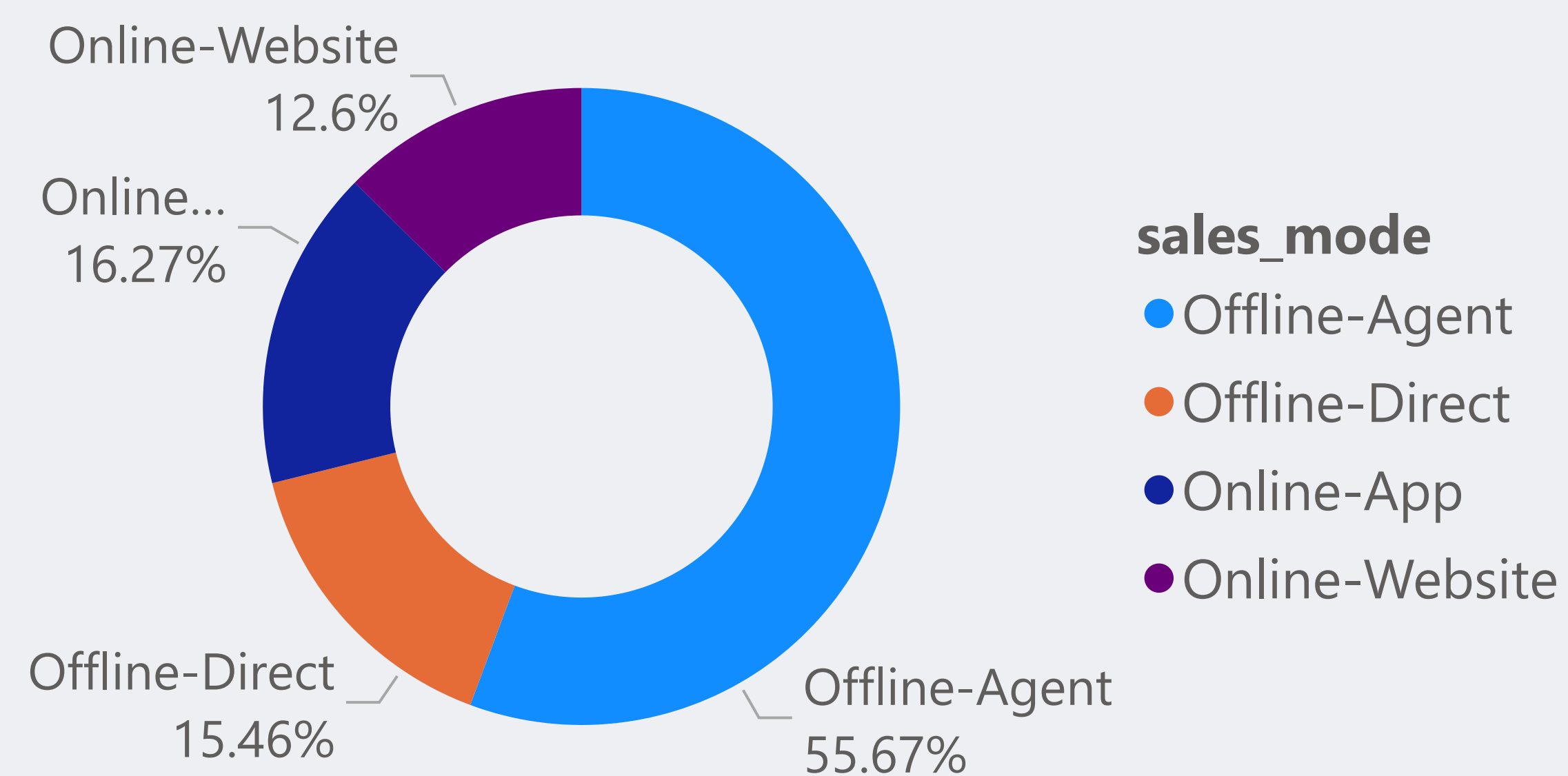
126.23✓

LM: (Blank) (+Infinity%)

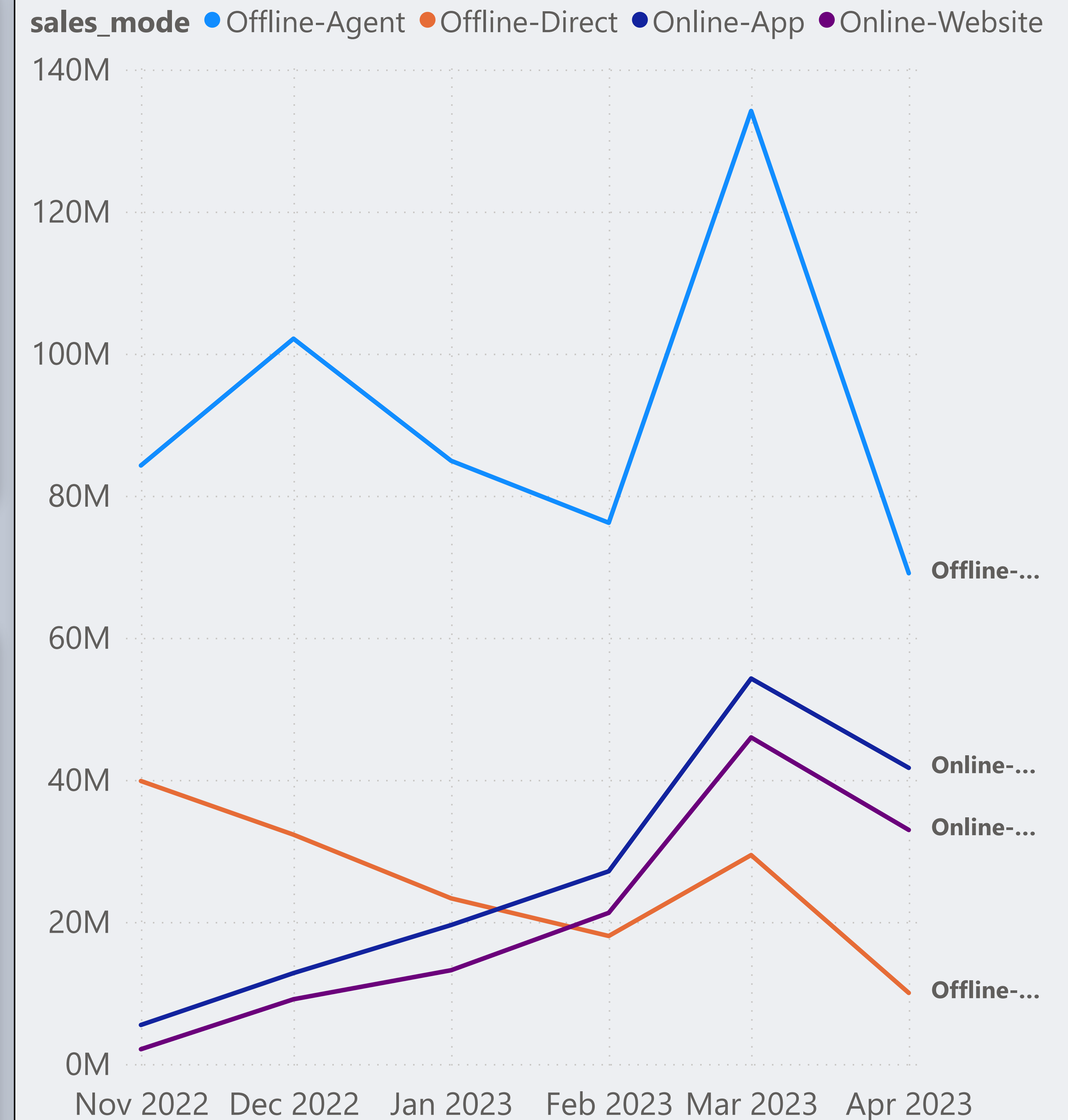
Percentage Split Of Sales Mode for Customers



Percentage Split Of Sales Mode for Revenue



Sales mode over month



DCG= Daily Customer Growth

LM=Last Month

DRG=Daily Revenue Growth



MONTH

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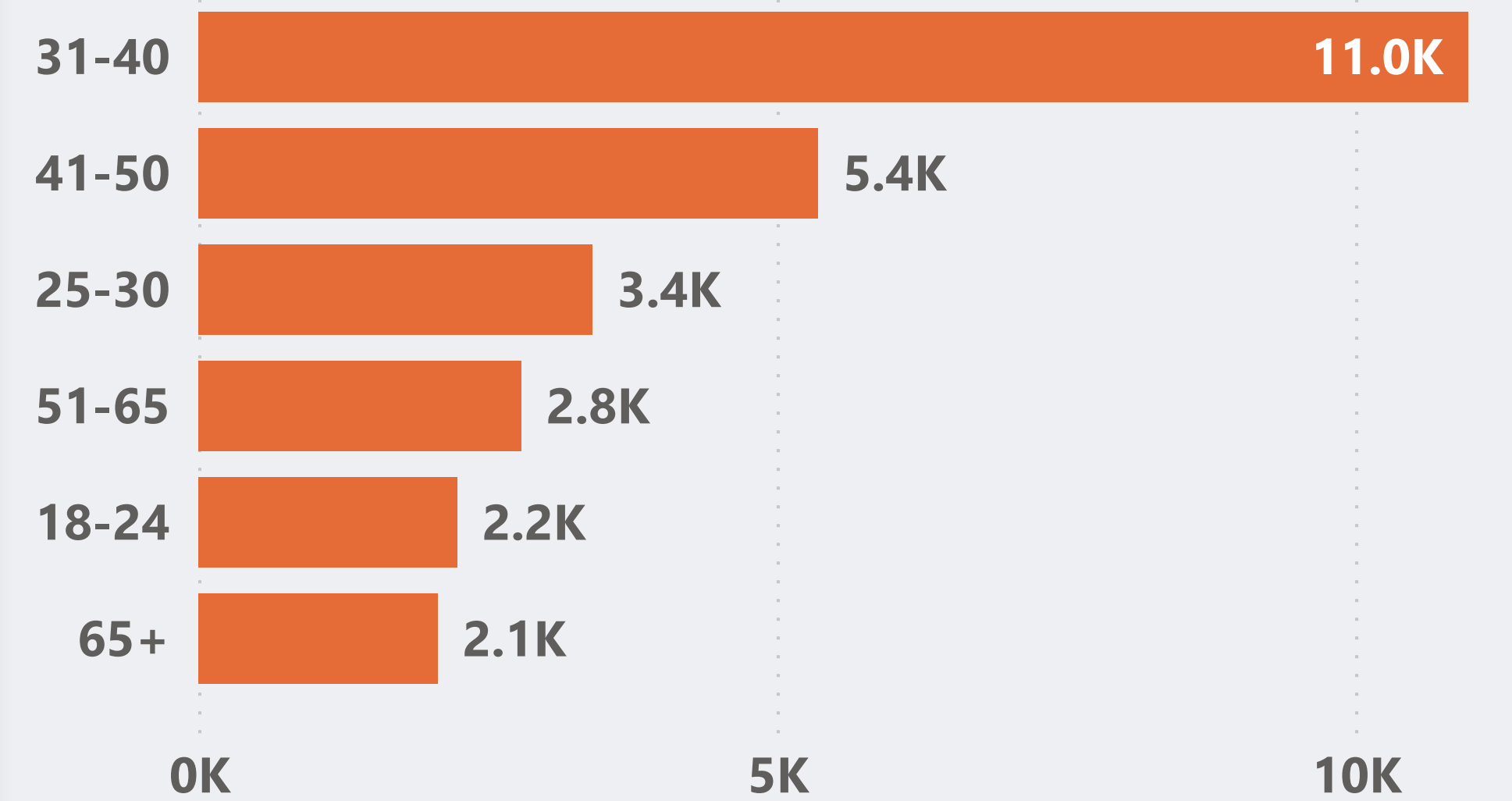
Sales mode Preference of Age Groups

Category	Offline-Agent	Offline-Direct	Online-App	Online-Website
18-24	1283	393	323	240
25-30	1921	612	493	381
31-40	5914	1635	1868	1560
41-50	3019	842	817	679
51-65	1596	439	430	327
65+	1140	335	371	223
Total	14873	4256	4302	3410

Age Group VS Estimated Settlement

Category	Percentage
18-24	38.20%
25-30	45.93%
31-40	53.80%
41-50	60.54%
51-65	65.12%
65+	71.11%

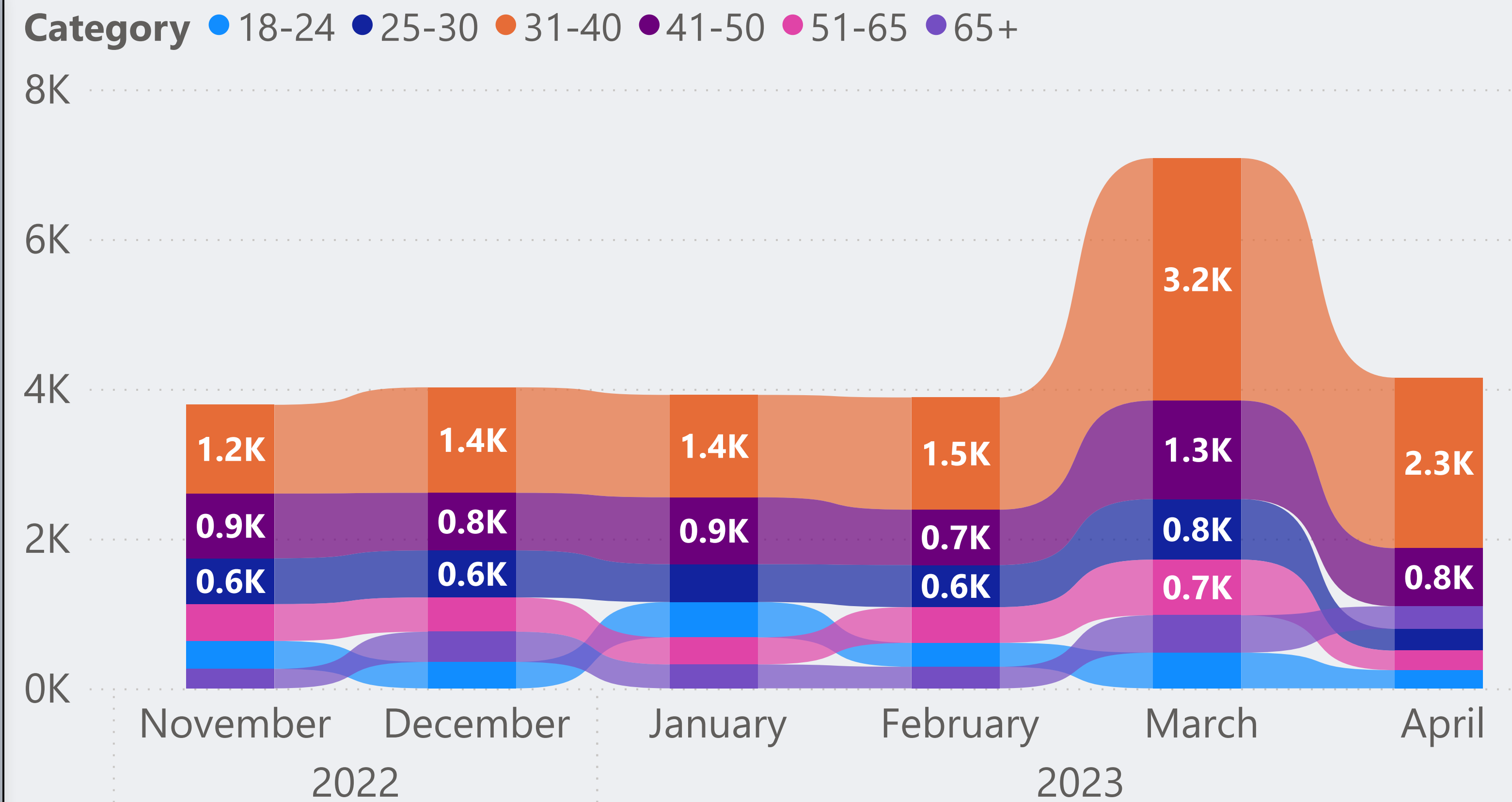
Total Customers For Age Group



Policy Preference Of Age Groups

policy_id	18-24	25-30	31-40	41-50	51-65	65+	Total
POL9221HEL	71	123	864	558	419	283	2318
POL6303HEL	110	249	1297	824	381	156	3017
POL6093HEL	95	197	1051	670	326	204	2543
POL5319HEL	109	318	1511	862	361	168	3329
POL4331HEL	455	661	1686	592	207	134	3735
POL4321HEL	1044	1175	1449	453	209	104	4434
POL3309HEL	276	490	1945	707	287	124	3829
POL2005HEL	39	83	545	351	358	592	1968
POL1048HEL	40	111	629	340	244	304	1668

Trend Chart Of Total Customers For Age Group



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DRG=Daily Revenue Growth