

Age

- 15-18
- 19-30
- 31-45
- 46-65
- 65+

10000

Count of  
Respondent\_ID

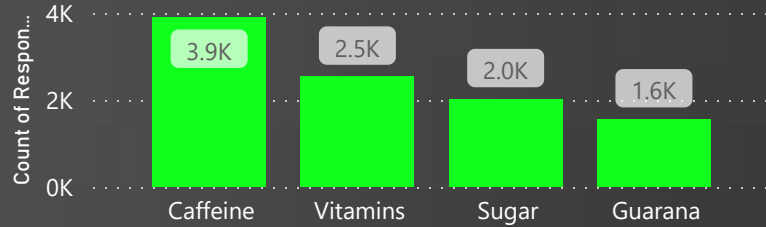
Gender

- Female
- Male
- Non-binary

10

Count of City

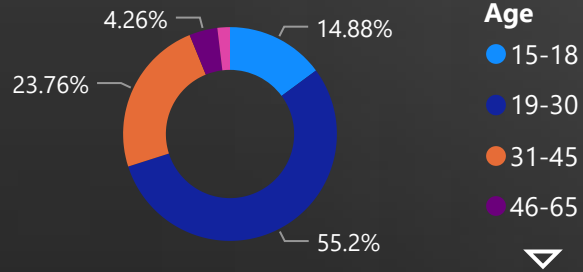
Count of Respondent\_ID by Ingredients\_expected



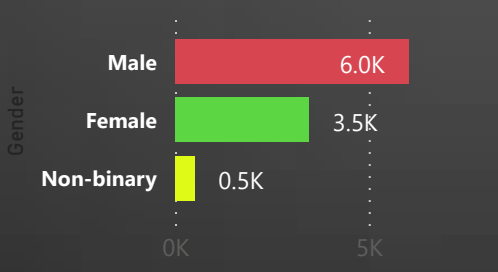
Current\_brands

- Bepsi
- Blue Bull
- CodeX
- Cola-Coka
- Gangster
- Others
- Sky 9

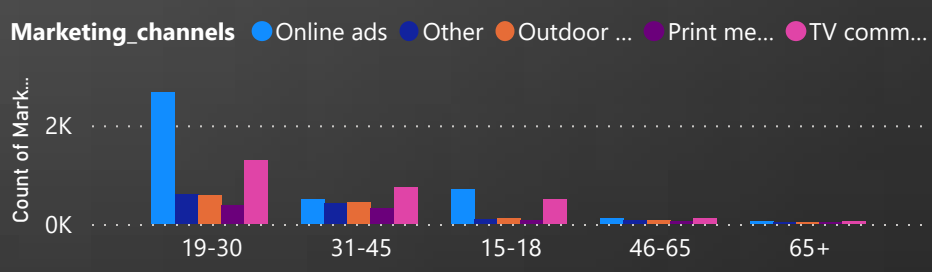
Count of Consume\_frequency by Age



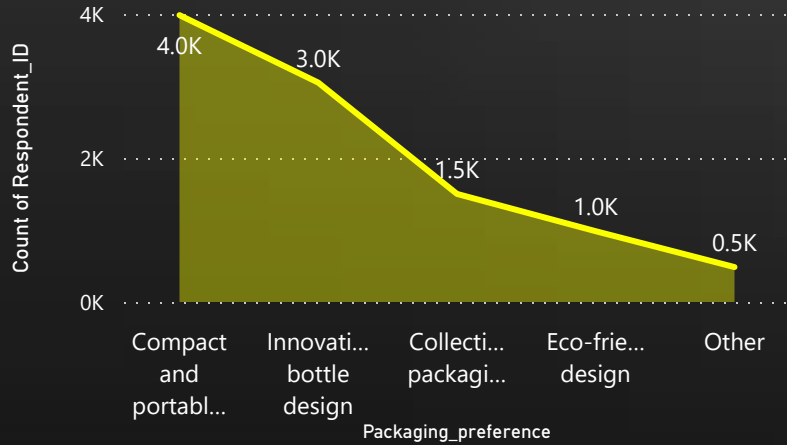
Count of Consume\_frequency by Gender



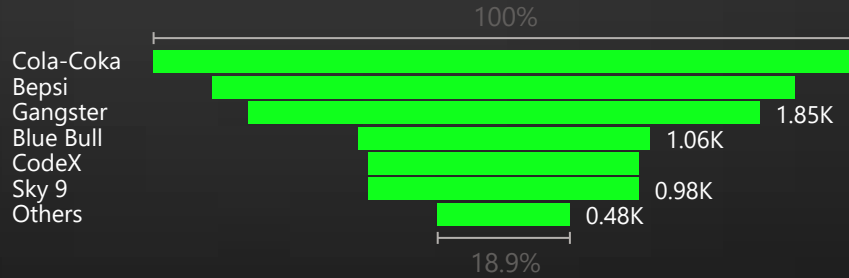
Count of Marketing\_channels by Age and Marketing\_channels



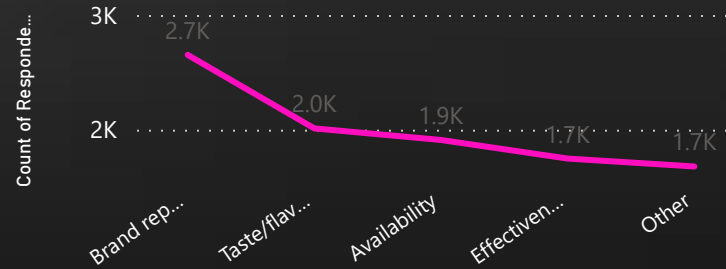
Count of Respondent\_ID by Packaging\_preference



Count of Respondent\_ID by Current\_brands



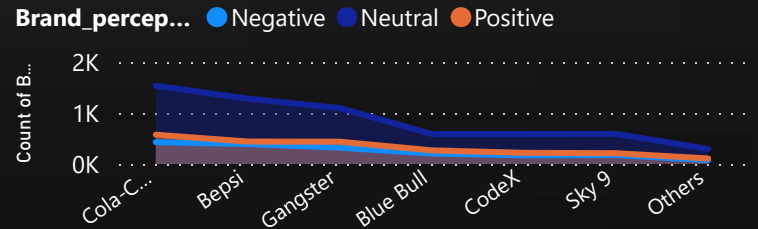
Count of Respondent\_ID by Reasons\_for\_choosing\_brands



Count of Reasons\_preventing\_trying by Reasons\_preventing\_trying



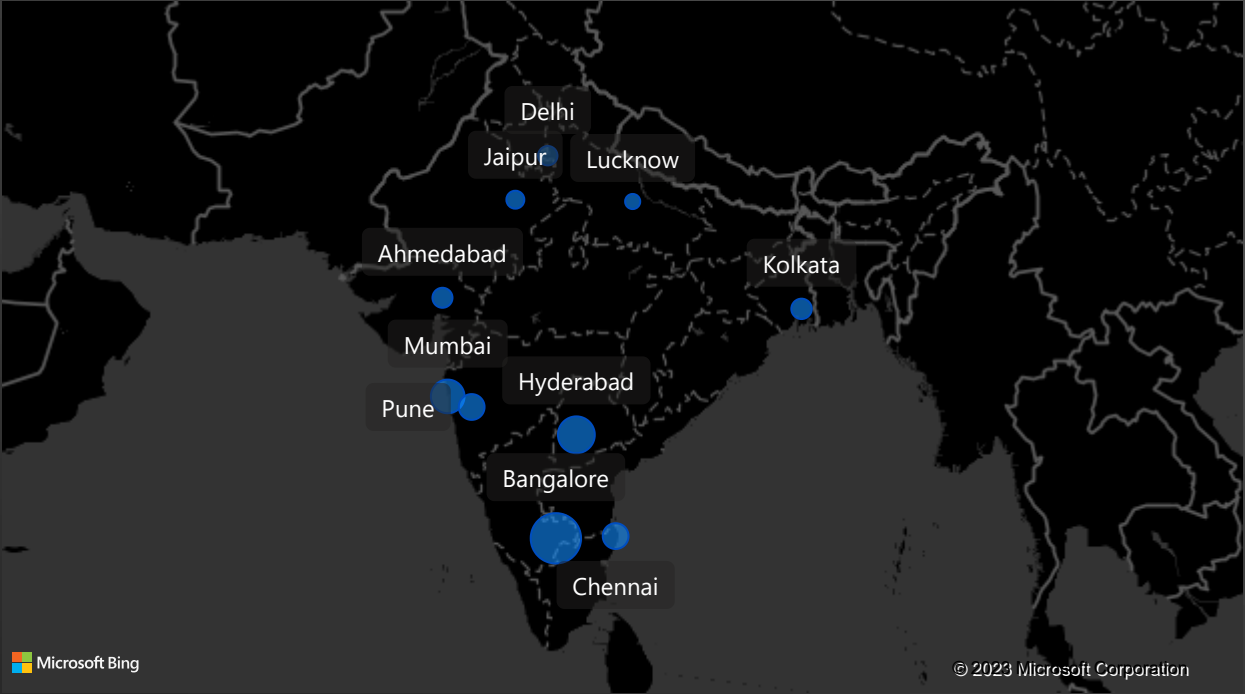
Count of Brand\_perception by Current\_brands and Brand\_perception



Count of Respondent\_ID by Marketing\_channels



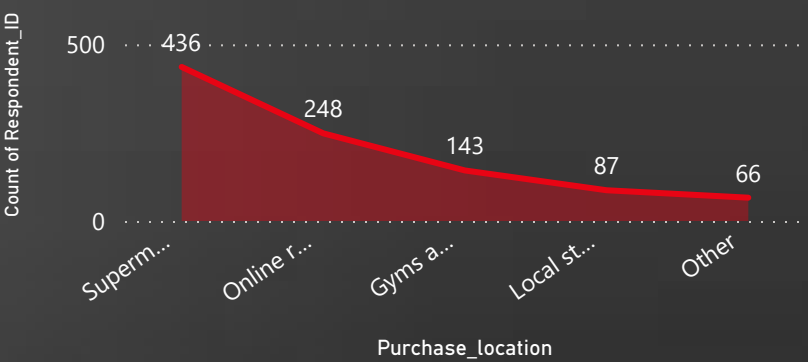
Count of Respondent\_ID by City and Current\_brands



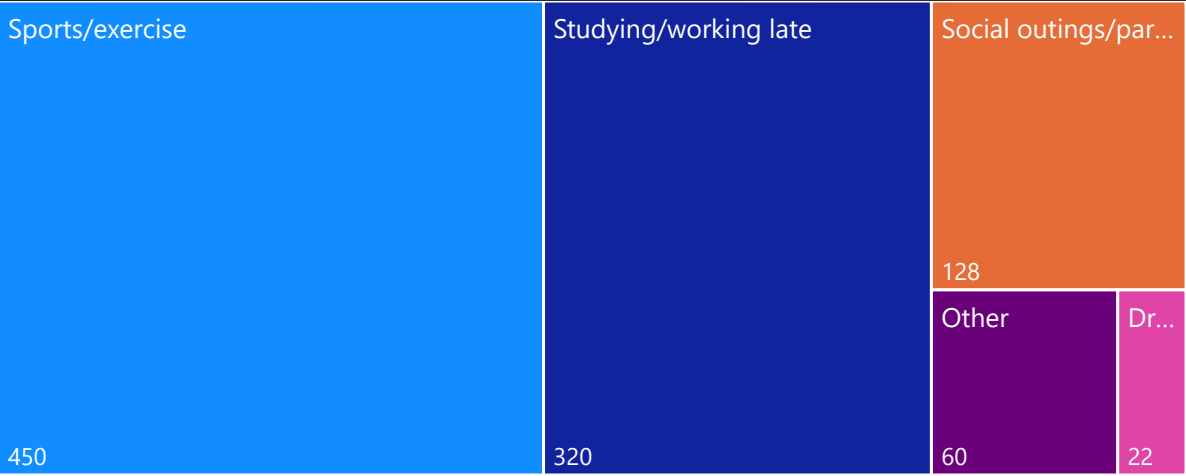
Current\_brands

- Bepsi
- Blue Bull
- CodeX
- Cola-Coka
- Gangster
- Others
- Sky 9

Count of Respondent\_ID by Purchase\_location



Count of Respondent\_ID by Typical\_consumption\_situations



Count of Respondent\_ID by Price\_range



Count of Respondent\_ID by Limited\_edition\_packaging

