

MITRON BANK
CREDIT CARD
ANALYSIS

city
All

month
All

gender
All

occupation
All

marital status
All

payment_type
All

ACTIVE CUSTOMER

4000

AVG_INCOME_UTILISATII...

42.82%

TOTAL SPEND

531M

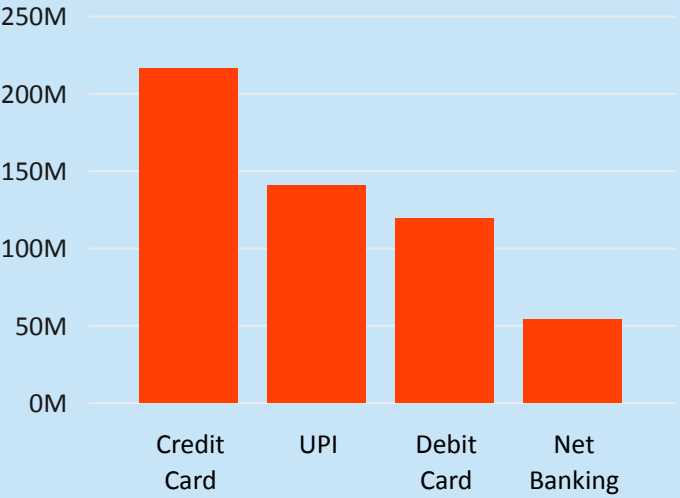
TOTAL INCOME

207M

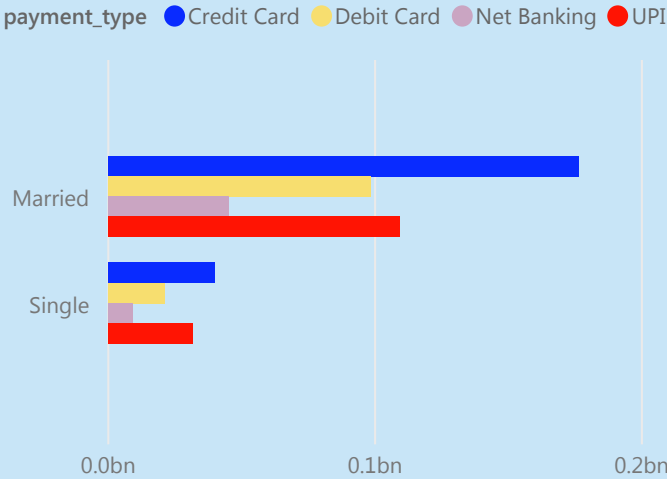
AVERAGE SPEND

88.48M

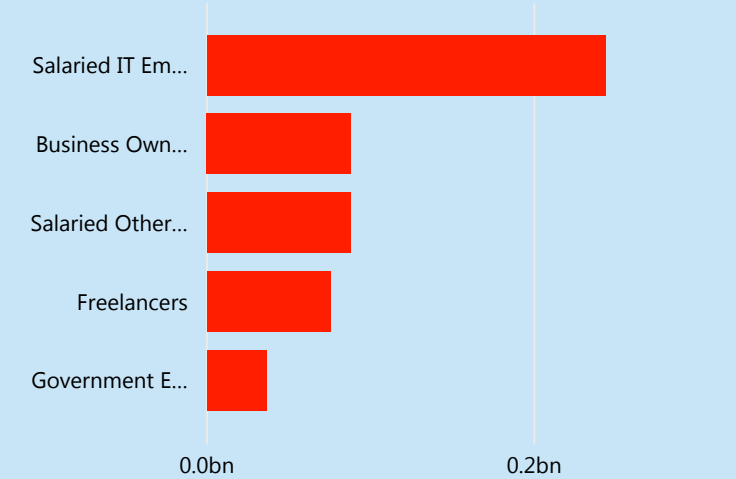
Total Spend by Payment_type



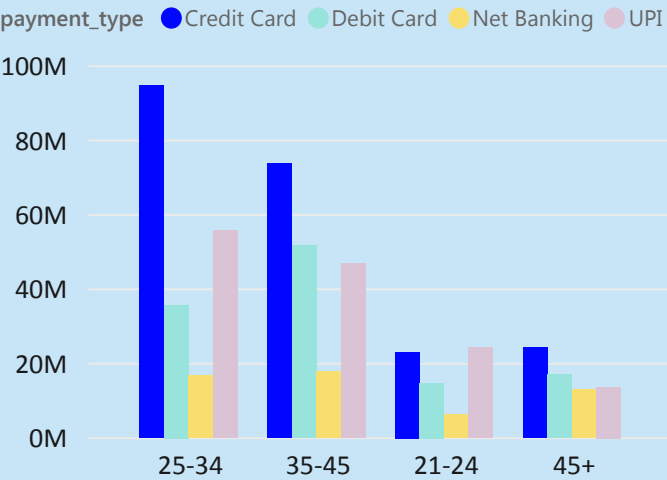
Total Spend by MartialStatus



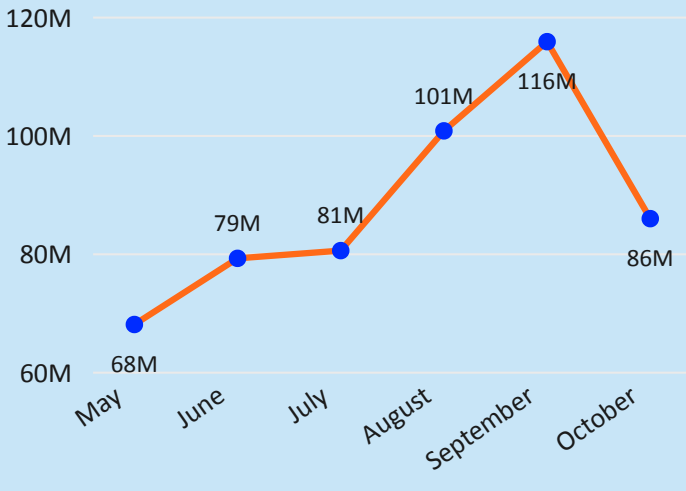
total spend by occupation



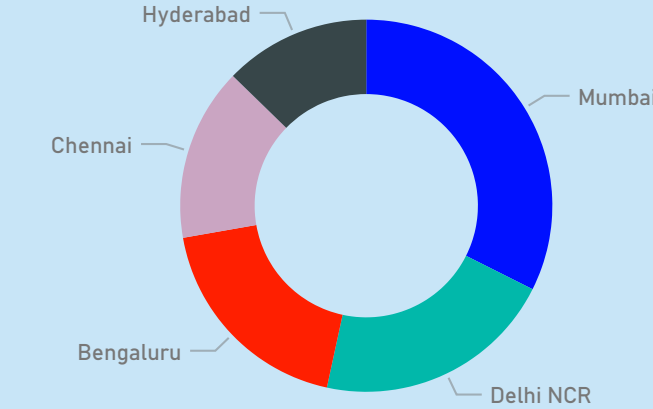
Total spend by payment type and agegroup



Total Spend by Month



Total spend by city



city

All

month

All

gender

All

occupation

All

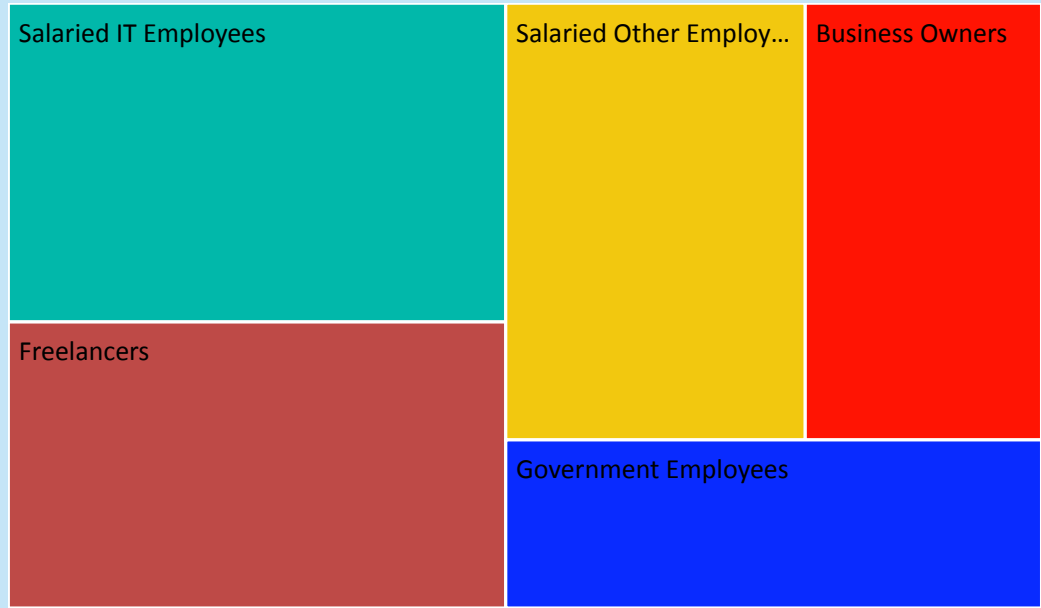
marital status

All

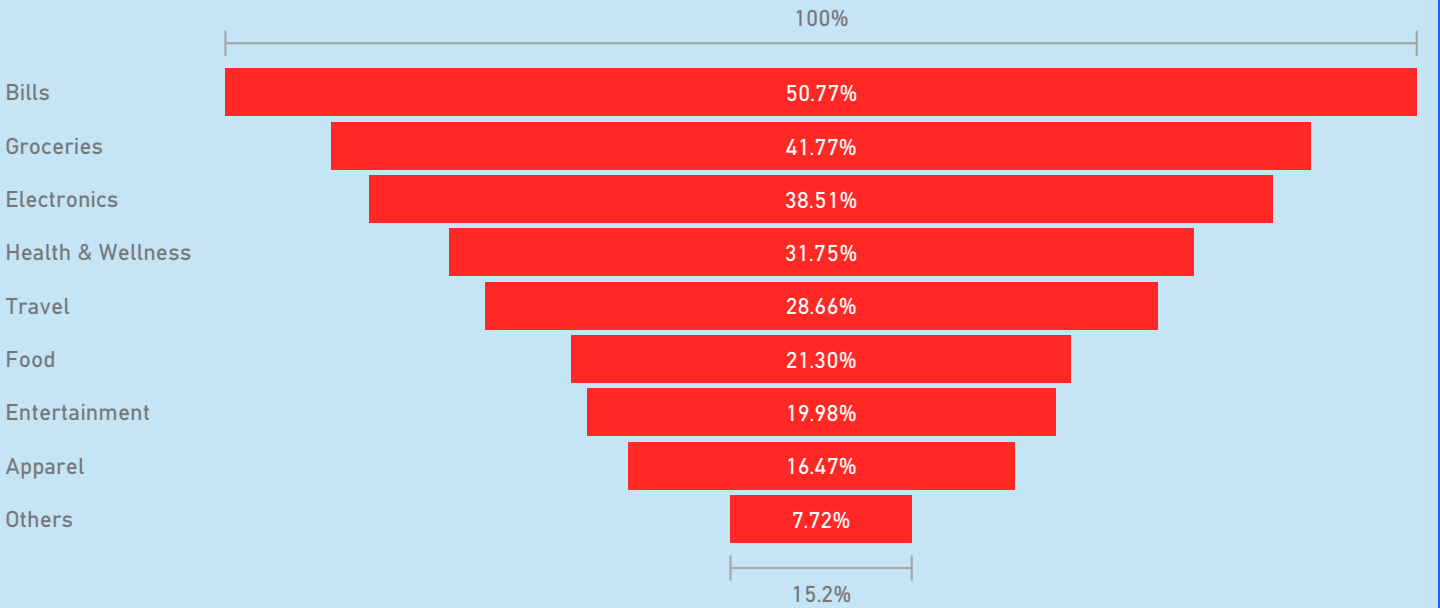
payment_type

All

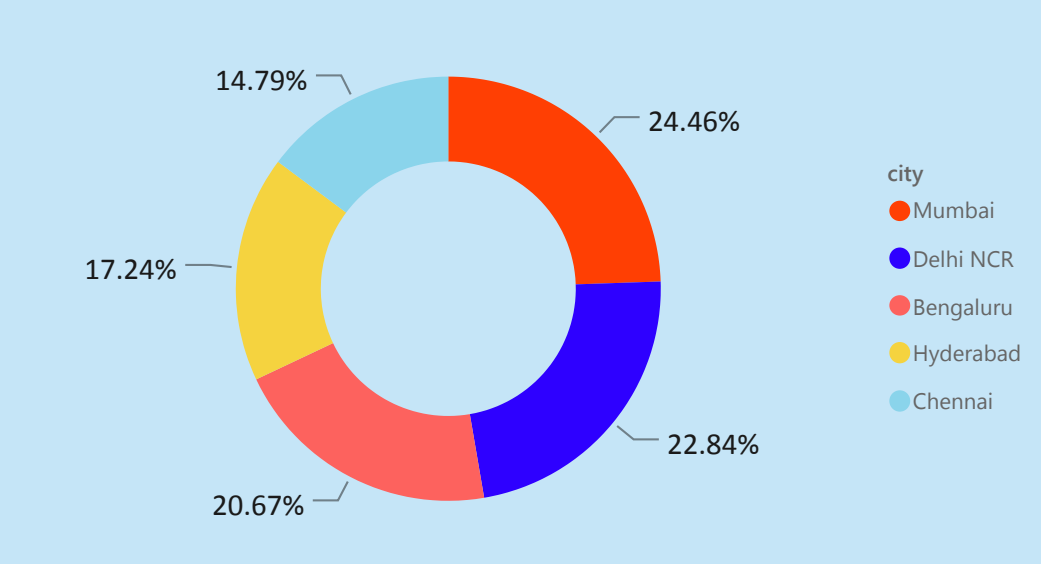
Average_Income_Utilization by Occupation



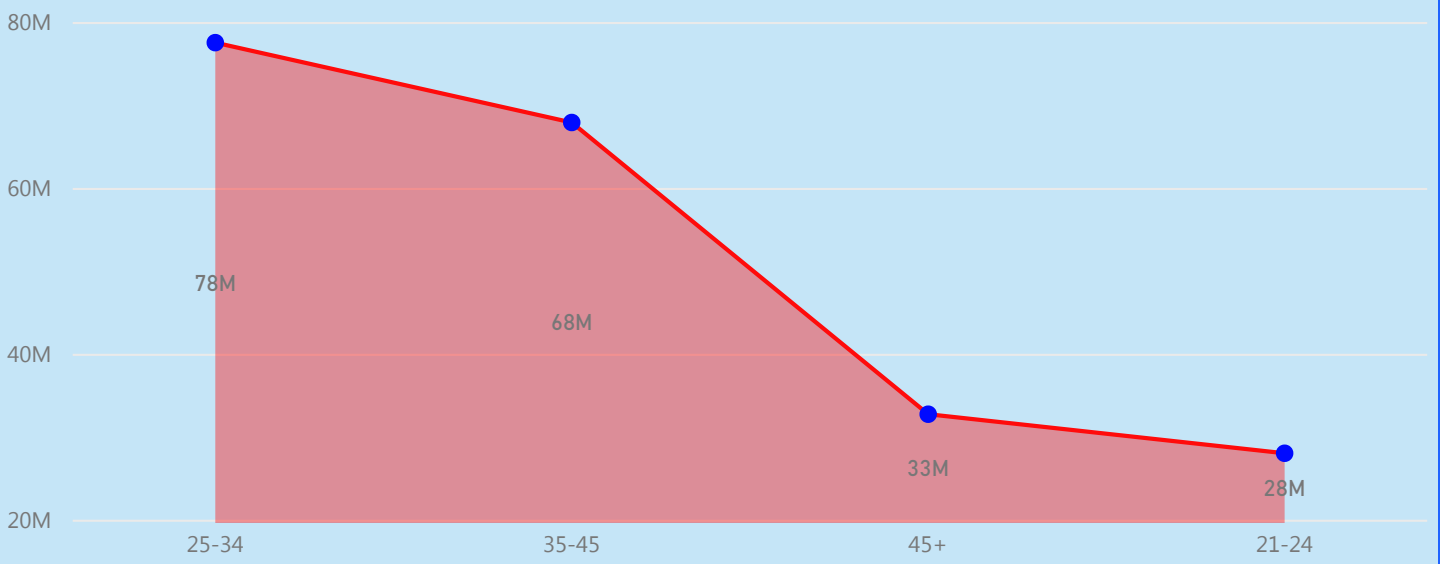
Income utilisation by category

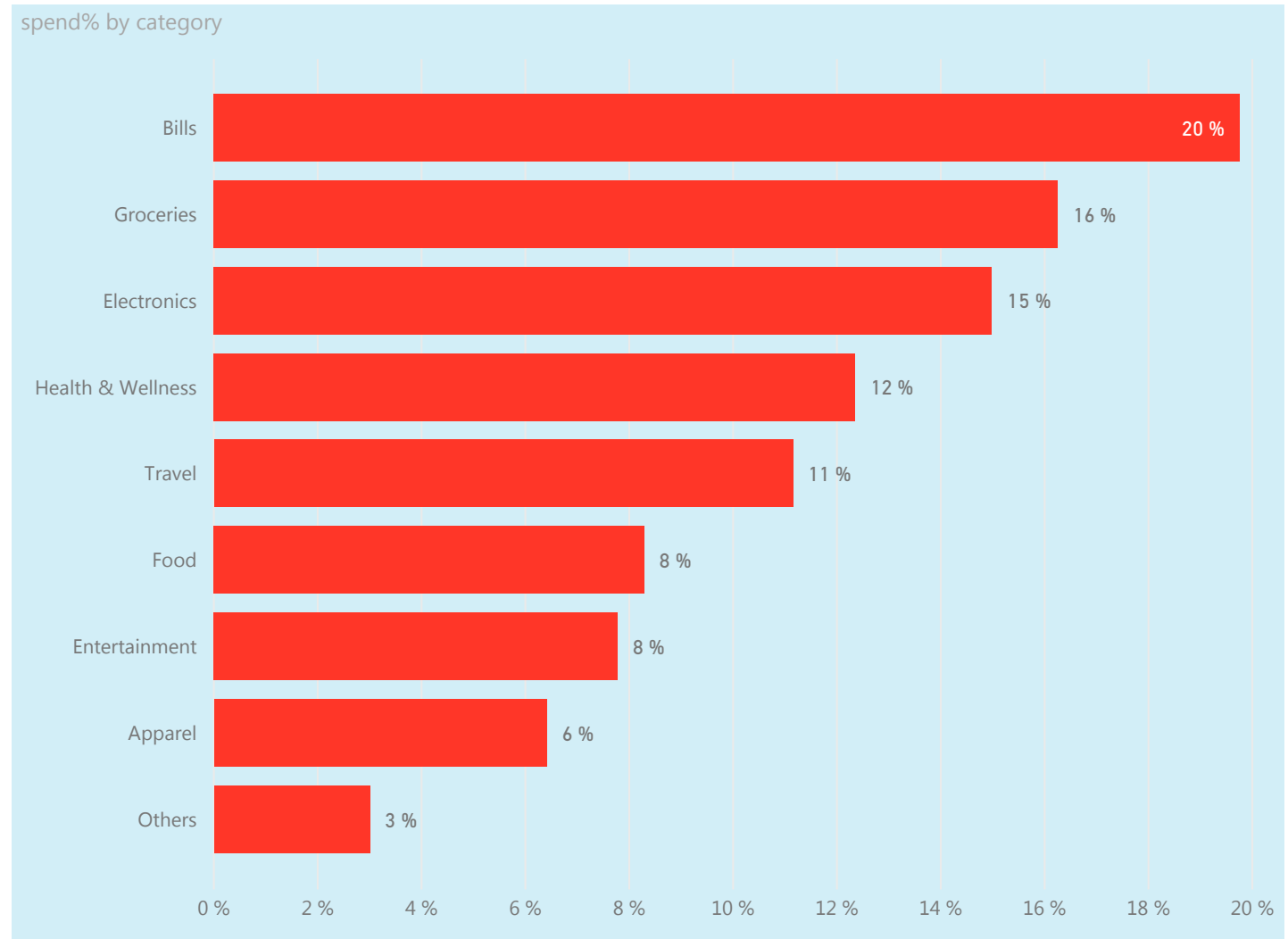
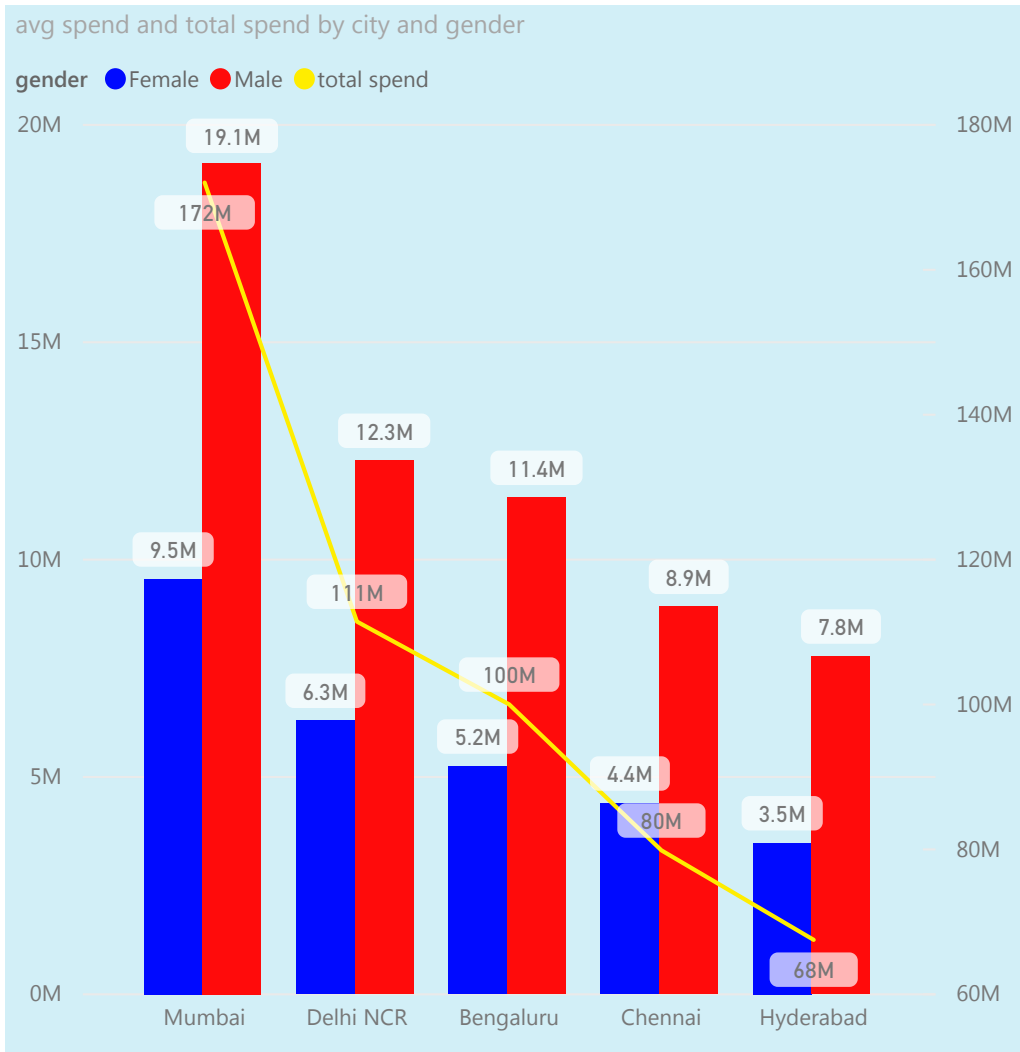


Income utilisation by city

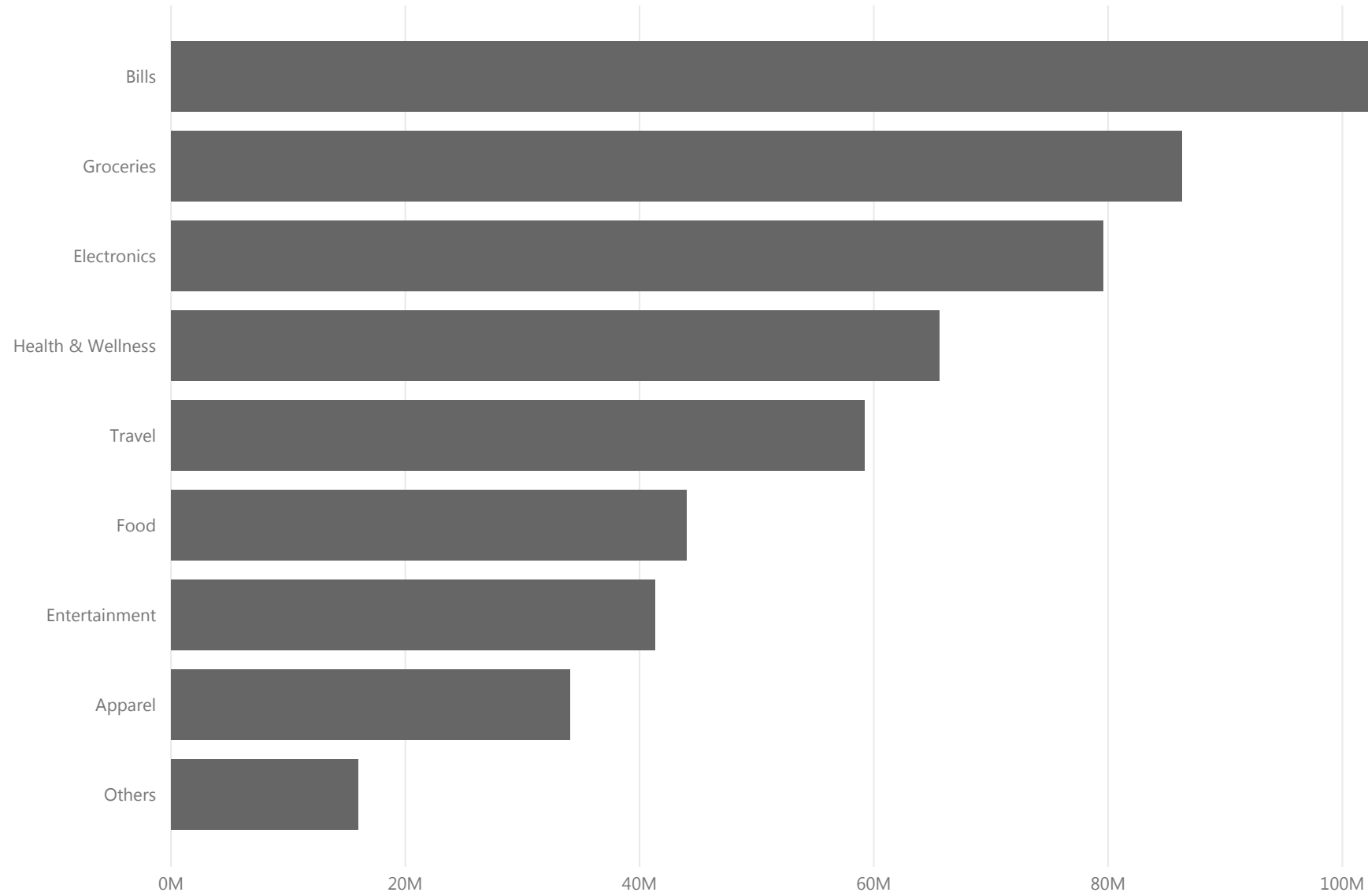


total income by age_group

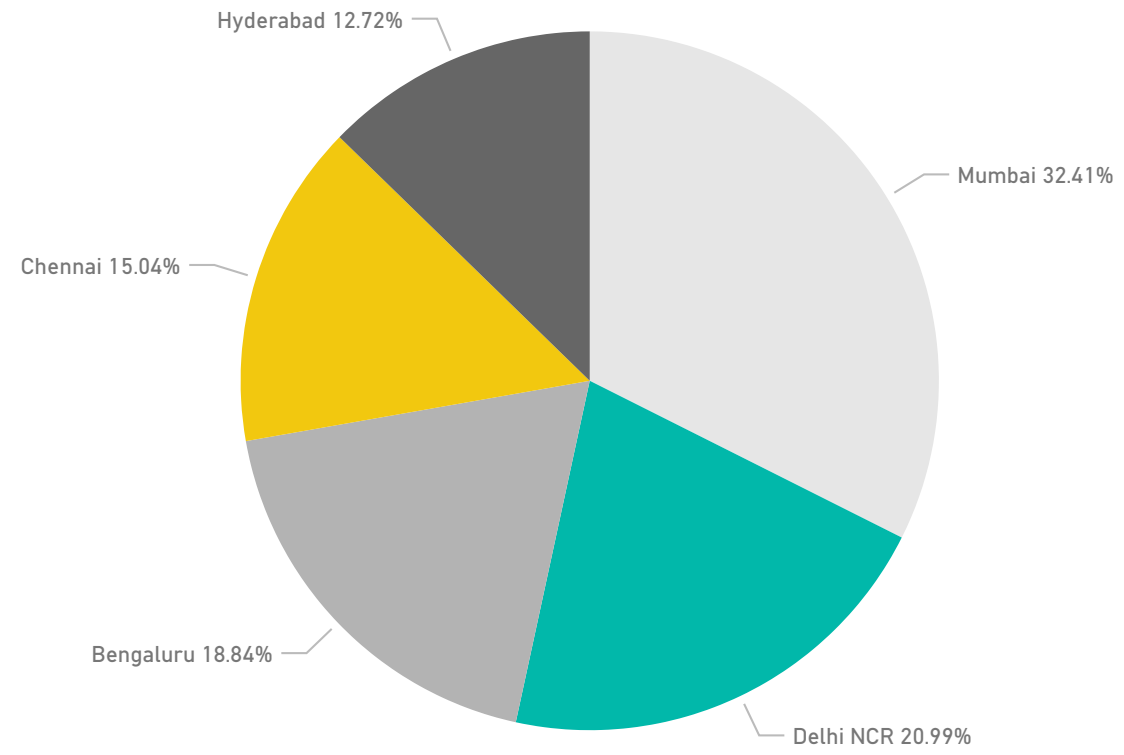




total spend by category

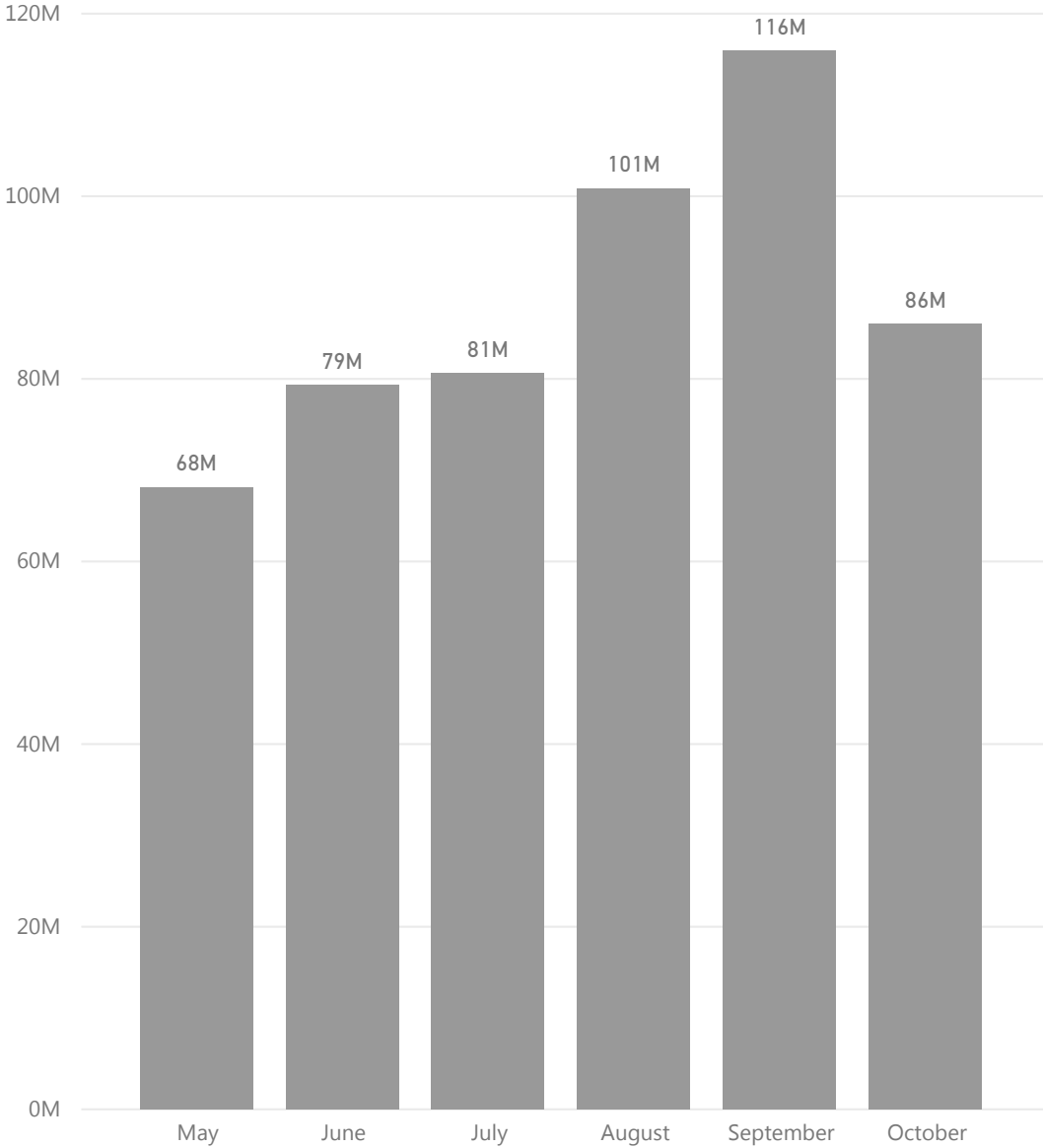


total spend by city



occupation	average_income_utilization
Business Owners	33.22 %
Freelancers	45.80 %
Government Employees	29.00 %
Salaried IT Employees	51.04 %
Salaried Other Employees	42.10 %
Total	42.82 %

total spend by month



total spend by payment_type

