**As a Product Manager, describe your product idea in 3–5 lines**

**#1. Market Research**

**Prompt:**

Act as a product manager, browse the web, and perform market research in the *[enter your niche]* niche.[Make it well detailed]

Give me:

* Global market size and growth projections
* Key players and their market share
* Industry trends and technologies
* SWOT analysis
* Customer needs and pain points
* Competitive advantages and USPs

**Follow-up prompt:**

* Perform the same market research, but this time only for the European market.

**#2. Conceptualization**

**Prompt:**

I plan to develop a *[tool + niche]* aimed at *[what customer pain points the tool solves]*.

The tool will cater to *[describe your target audience]*.

Help me conceptualize this project by addressing the following points:

* **Target Audience:**Key users and their pain points.
* **Core Features:** Essential functionalities the tool must have.
* **Unique Selling Points:**What differentiates this tool from existing solutions?
* **Technical Requirements:** Technologies best suited for this project.
* **Monetization:**Potential revenue streams.
* **Risks and Challenges:**What obstacles should I anticipate?
* **Milestones:** Key stages in development.

**Follow-up prompt:**

Could you now focus on the following areas and deep dive:

* **Feature Prioritization:**Given the core features, which one should be developed first for a Minimum Viable Product (MVP)?
* **User Experience:**What key design principles can enhance usability for the target audience?
* **Market Validation:**What steps should I take to validate the market need for this tool?
* **Data and Analytics:** What key metrics should the tool provide users?

**#3. Generating Product Requirements Document (PRD)**

**Prompt:**

As the Product Manager for a *[tool + niche, for example – AI marketing tool]* aimed at *[describe your target audience]*, create a comprehensive Product Requirements Document (PRD).

Assist me in generating this document by covering the following areas:

* **Introduction:** Briefly explain the product’s vision, objectives, and scope.
* **Target Audience:** Detail the primary users and their needs.
* **Functional Requirements:** List the essential features and functionalities for MVP and future releases.
* **Technical Specifications:** Outline the technical architecture, data models, and third-party integrations required.
* **UI/UX Requirements:**Describe the user interface design, key user flows, and interaction models.
* **Acceptance Criteria:**Define what constitutes a ‘done’ feature or functionality.
* **Metrics and KPIs:**Identify key performance indicators to measure success.
* **Compliance and Security:** Explain any legal or security considerations.
* **Timeline:**Estimate the development timeline, including milestones.

**Follow-up prompt:**

* Now that we have a draft PRD for our [tool], could you help refine it?
* I seek guidance on feature validation, technical feasibility, UI/UX refinements, and risk assessment.

**#4. Identify Feature’s Limitations**

**Prompt:**

Tell me 5 reasons this feature: *[feature name]* won’t work as intended.

**Follow-up prompt:**

Can you now identify solutions for these limitations to help me overcome them?