

Contoso Sales Report

- by Premalatha N

Total Sales

\$3.8bn

Total Sales Quantity

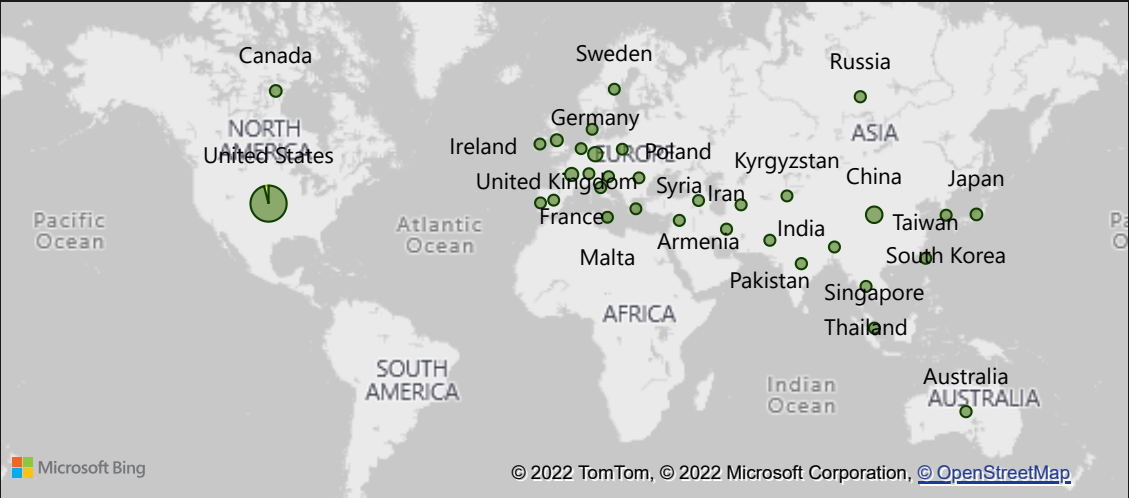
17M

Overview

Sales by Country

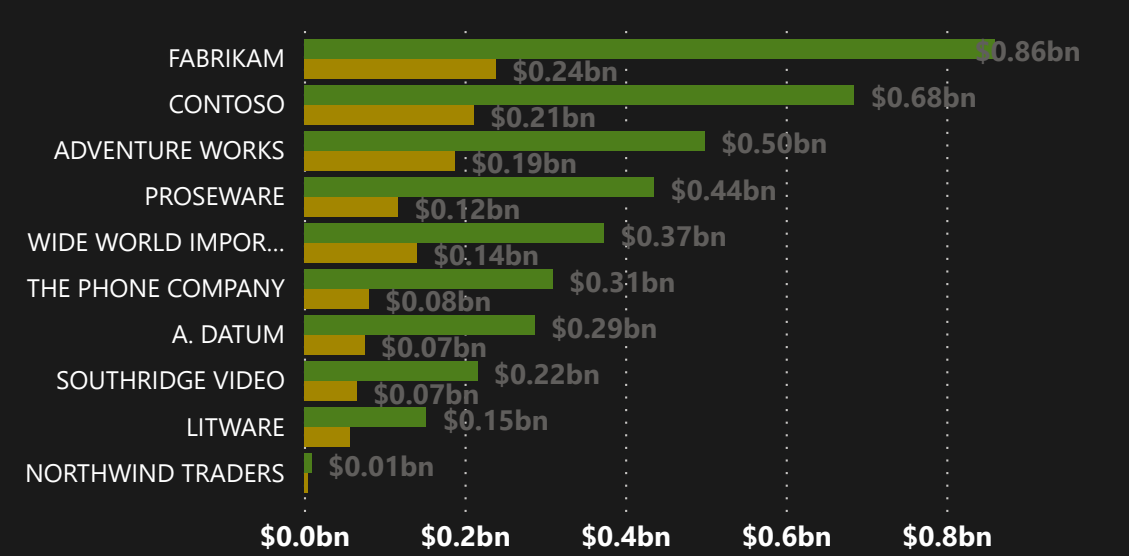
Sales by Product

Sales by Location

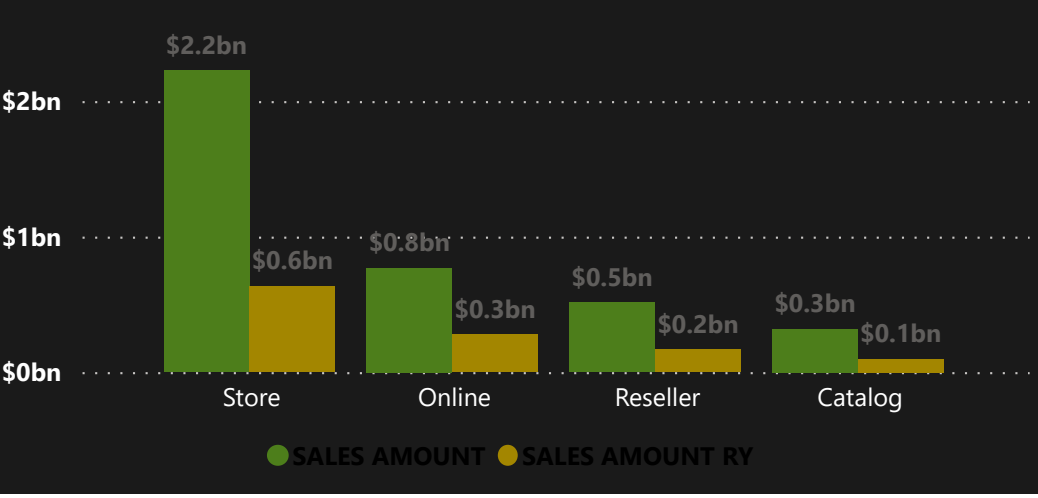


Store Status ● Off ● On

Sales(vs RY) by Brand



Sales by Channel



Continent

All

Year

All

Top 5 Countries by Sales

COUNTRY	SALES AMOUNT	%GT SALES AMOUNT	SALES AMOUNT RY	%GT SALES AMOUNT RY
United States	\$2,17,85,42,202.331	66.55%	\$62,16,05,216	62.95%
China	\$48,79,52,888.167	14.91%	\$18,18,99,237	18.42%
Germany	\$30,48,27,229.533	9.31%	\$9,96,03,198	10.09%
France	\$20,16,54,753.6749	6.16%	\$5,94,56,141	6.02%
United Kingdom	\$10,05,01,600.0504	3.07%	\$2,48,83,783	2.52%
Total	\$3,27,34,78,673.7563	100.00%	\$98,74,47,575	100.00%

Bottom 5 Cuntries by Sales

COUNTRY	SALES AMOUNT	%GT SALES AMOUNT	SALES AMOUNT RY	%GT SALES AMOUNT RY
Denmark	\$68,70,358.939	20.45%	\$16,81,981	20.75%
the Netherlands	\$67,94,446.2299	20.22%	\$15,33,836	18.92%
Malta	\$67,65,671.14	20.14%	\$16,61,927	20.50%
Portugal	\$67,29,914.0192	20.03%	\$16,80,115	20.72%
Switzerland	\$64,36,617.3329	19.16%	\$15,48,887	19.11%
Total	\$3,35,97,007.661	100.00%	\$81,06,747	100.00%

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Sales by Product

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Continent

All

Year

All

Sales by Location



Store Status ● Off ● On

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Overview

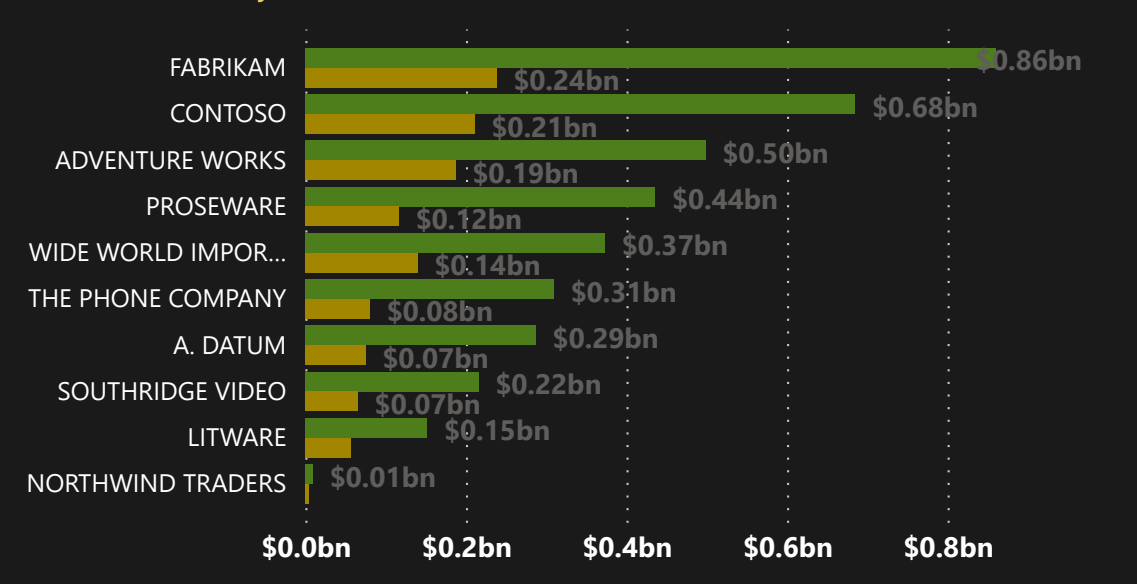
Sales by Country

Sales by Product

Sales(vs RY) by Product Category

PRODUCT SUBCATEGORY	SALES %	SALES RY %
BLUETOOTH HEADPHONES	0.50% 🔴	0.90% 🔴
CAMCORDERS	16.01% 🟢	12.13% 🟢
CAMERAS & CAMCORDERS ACCESSORIES	0.62% 🔴	1.05% 🔴
CAR VIDEO	3.67% 🟢	3.44% 🟢
CELL PHONES ACCESSORIES	1.42% 🟡	2.85% 🟢
COMPUTERS ACCESSORIES	1.33% 🔴	1.93% 🟡
DESKTOPS	6.04% 🟢	3.81% 🟢
DIGITAL CAMERAS	4.41% 🟢	3.63% 🟢
DIGITAL SLR CAMERAS	9.71% 🟢	8.23% 🟢
HOME & OFFICE PHONES	0.58% 🔴	0.47% 🔴
HOME THEATER SYSTEM	8.54% 🟢	8.78% 🟢
LAPTOPS	11.22% 🟢	18.12% 🟢
MONITORS	3.20% 🟢	4.14% 🟢
MOVIE DVD	1.99% 🟡	1.45% 🔴
MP4&MP3	0.78% 🔴	1.03% 🔴
PRINTERS, SCANNERS & FAX	3.38% 🟢	2.73% 🟢
PROJECTORS & SCREENS	13.22% 🟢	11.32% 🟢
RECORDING PEN	0.54% 🔴	0.75% 🔴
SMART PHONES & PDAS	5.07% 🟢	4.13% 🟢
TELEVISIONS	3.71% 🟢	5.29% 🟢
TOUCH SCREEN PHONES	3.63% 🟢	3.27% 🟢
VCD & DVD	0.44% 🔴	0.54% 🔴
Total	100.00%	100.00%

Sales(vs RY) by Brand



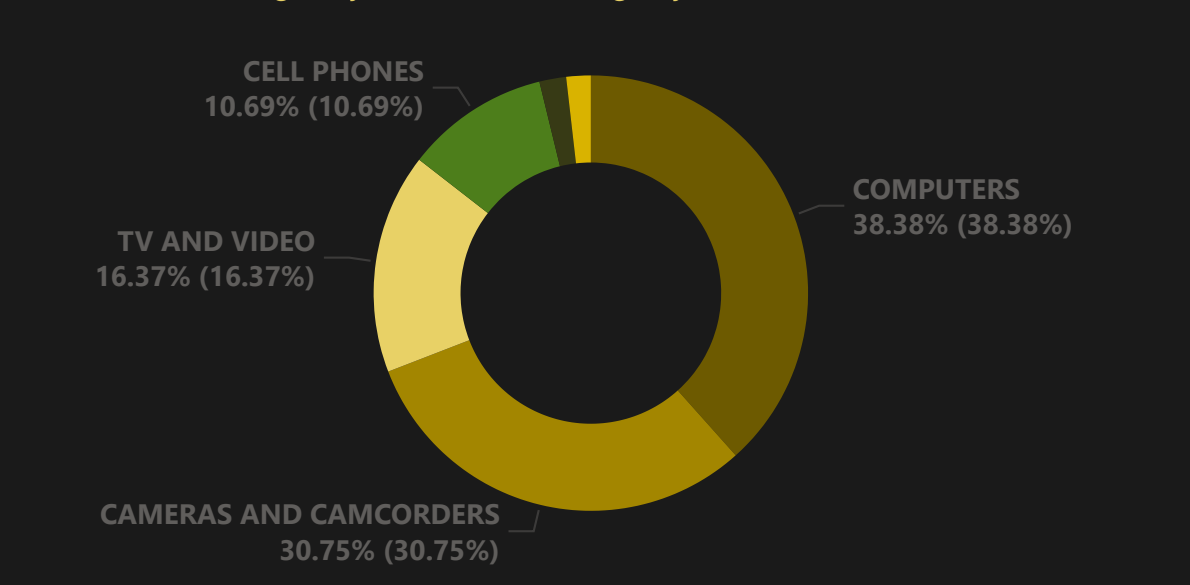
Continent

All

Year

All

Sales Percentage by Product Category



Detailed Location Sales Report

COUNTRY	SALES AMOUNT	%GT SALES AMOUNT	SALES AMOUNT RY	%GT SALES AMOUNT RY	Sales
the Netherlands	\$67,94,446.2299	0.18%	\$15,33,836	0.13%	—
Portugal	\$67,29,914.0192	0.18%	\$16,80,115	0.14%	—
Switzerland	\$64,36,617.3329	0.17%	\$15,48,887	0.13%	—
Malta	\$67,65,671.14	0.18%	\$16,61,927	0.14%	↗
Ireland	\$69,33,164.8381	0.18%	\$17,34,650	0.15%	—
Denmark	\$68,70,358.939	0.18%	\$16,81,981	0.14%	—
Poland	\$70,06,839.5709	0.18%	\$15,59,985	0.13%	↗
Slovenia	\$70,03,546.3806	0.18%	\$16,85,899	0.14%	—
Greece	\$70,87,996.884	0.19%	\$18,04,280	0.15%	—
Sweden	\$72,19,986.5533	0.19%	\$17,10,792	0.15%	—
Spain	\$70,04,491.5765	0.18%	\$17,70,246	0.15%	●
Romania	\$70,75,983.1075	0.18%	\$16,84,433	0.14%	↗
Singapore	\$1,13,68,546.3785	0.30%	\$41,24,903	0.35%	—
Kyrgyzstan	\$1,17,53,429.8955	0.31%	\$43,49,833	0.37%	↘
Armenia	\$1,19,81,976.5285	0.31%	\$43,87,522	0.37%	—
Taiwan	\$1,22,37,332.853	0.32%	\$42,75,133	0.36%	↘
Bhutan	\$1,35,36,010.4555	0.35%	\$61,03,677	0.52%	↗
Thailand	\$1,71,88,815.0085	0.45%	\$80,11,042	0.68%	—
South Korea	\$1,67,75,143.3875	0.44%	\$78,93,189	0.67%	↗
Pakistan	\$2,04,26,984.799	0.53%	\$81,69,588	0.70%	↗
Syria	\$2,04,81,396.5135	0.54%	\$81,17,069	0.69%	↘
Iran	\$2,38,61,621.65	0.62%	\$83,41,790	0.71%	↘
Turkmenistan	\$2,38,02,980.187	0.62%	\$86,83,906	0.74%	↗
Italy	\$2,58,41,984.8083	0.68%	\$69,23,981	0.59%	↘
India	\$3,61,54,525.308	0.94%	\$1,31,51,102	1.12%	↗
Australia	\$3,61,53,198.4155	0.94%	\$1,32,62,503	1.13%	↘
Russia	\$3,29,19,363.2328	0.86%	\$93,21,656	0.79%	↗
Japan	\$7,52,52,971.5465	1.97%	\$3,06,86,454	2.61%	↗
Canada	\$8,01,56,723.494	2.09%	\$2,11,28,472	1.80%	↗
United Kingdom	\$10,05,01,600.0504	2.63%	\$2,48,83,783	2.12%	↗
France	\$20,16,54,753.6749	5.27%	\$5,94,56,141	5.06%	↗
Germany	\$30,48,27,229.533	7.97%	\$9,96,03,198	8.48%	↘
China	\$48,79,52,888.167	12.75%	\$18,18,99,237	15.49%	↗
United States	\$2,17,85,42,202.331	56.94%	\$62,16,05,216	52.93%	↗
Total	\$3,82,63,00,694.7898	100.00%	\$1,17,44,36,429	100.00%	↗