# Jane Doe

**Business Graduate** 

An independent and self-motivated business graduate with proven and tested business, procurement, sales, and marketing skills. A strong link between theory and practice from an MSc, practical internships and a part-time job.

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#### **EDUCATION**

# MSc - Global Business Management

The University of Chicago

09/2015 - 06/2017

Thesis

 "Global Mindset - a Requirement for Global Organizations and Global Leaders"

#### **BSc in International Business**

THe University of Chicago

09/2012 - 06/2015

Main Courses

- Corporate Communication
- International Economics
- Corporate Governance
- Risk Management of Multinational Enterprises

## **WORK EXPERIENCE**

# **Business Development Representative**

AirState Solutions 🗷

11/2016 - 10/2017

Achievements/Tasks

- Reviewed constantly the customer feedback and then suggested how to improve processes and service levels.
- Successfully overcome personal targets of outbound leads for 3 months in a row.
- Improved communication between the Sales and Technical department by introducing and implementing a new communication system.

# **VOLUNTEER EXPERIENCE**

# Volunteer in the Student Organization

The University of Chicago

03/2014 - 12/2016

Achievements

- In charge of organizing Kick-Off activities for approximately 250 international students in 2015 and 2016.
- Increased the social media presence of our student's organization by 48% in 2014.

## **TECHNICAL SKILLS**

#### **Digital Marketing**

Google AdWords. Google Analytics. SendGrid. Hubspot Sales. Facebook for Business. Typeform.

#### Business, Research and Data Analysis

Proficient User in Microsoft Excel & Powerpoint. Mendeley. NVivo. Surveyxact.

#### SOFT SKILLS

Verbal and Written Communication

Storytelling

Critical Thinking

Publick Speaking

## PERSONAL PROJECTS

Co-founded "Ernest Hemingway Book Club" (2013 – Present)

 A literature club which at the moment has 160 active members.

Launched a recycling program for the Business Campus (2014)

 Created materials and informed all the students on the campus to differentiate and be aware of their waste and care about the environment.

# PERSONAL ACHIEVEMENTS

Finished the Chicago Marathon 2 times (2015 – 2016)

One of the six World Marathon Majors. Both times finished it under 3h 30min.

Read at least 40 books per year (2014 - Present)

Personal goal set on goodreads.com

# LANGUAGES

Swedish

