

# Executive Summary

1. Movies produced per year are decreasing. Most of the movies are produced in March in last month.
2. In Drama Genre 4285 movies with average timelength of 106.66 minutes are produced, so for next project Drama Project can be chosen.
3. Action movies are longest ones.
4. Kirket and Love in Kilnerry are highest rated movies with average rating 10.
5. Dream Warrior Pictures can be chosen for the next project since it has produced highest number of movies.
6. Drama movies are highest in the rating so it can be chosen as a next project.
7. For survey Germany and Italy can be selected since most of the votes are coming from those countries.
8. For next project James Mangold Can be chosen as a director since he has produced most number of movies.
9. Mammotty has acted as a Actor in 8 movies with median rating more than 8 so he should be top priority for next project.
10. Marvel Studios rules the movie world as it got most of the votes, collaboration with Marvel Studios can result in high reach.
11. Vijay Sethupati (rating 8.42) should be chosen for the regional movies.
12. Taapsee Pannu (rating 7,74) should be chosen as an actress for Hindi movies since she got rank 1 in rating.