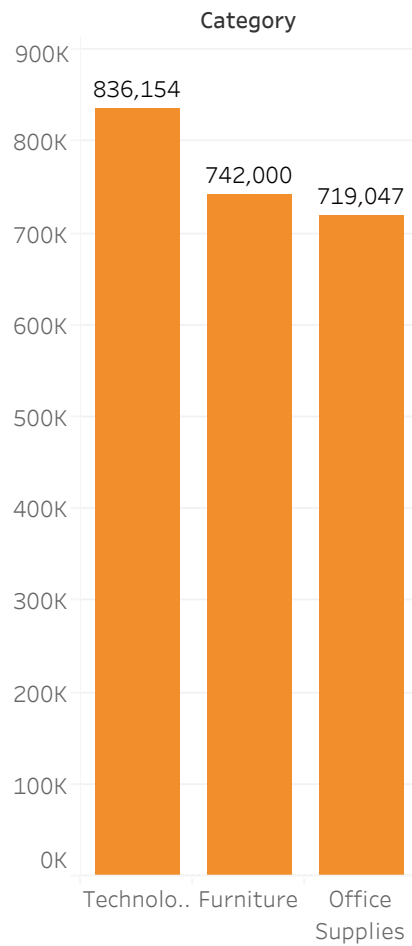
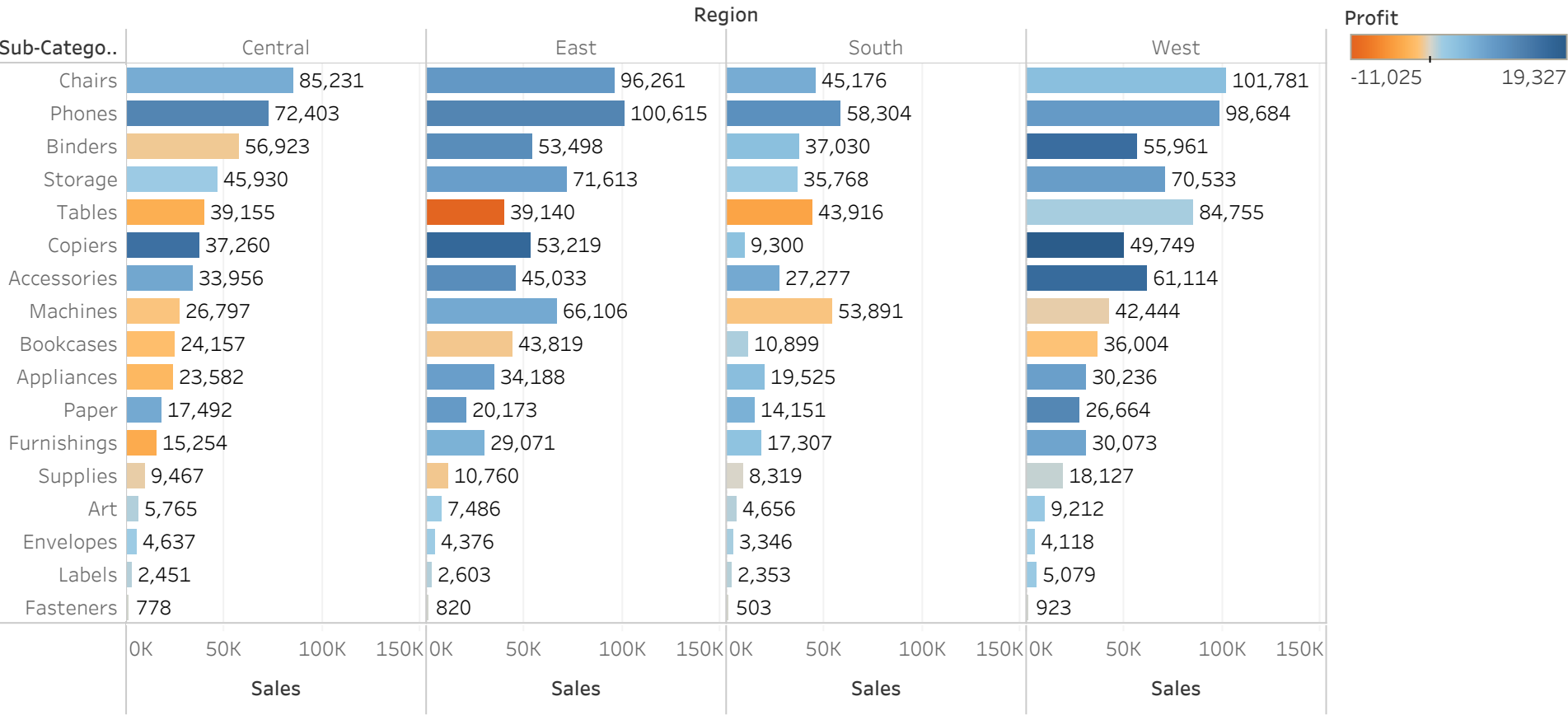


# Sales



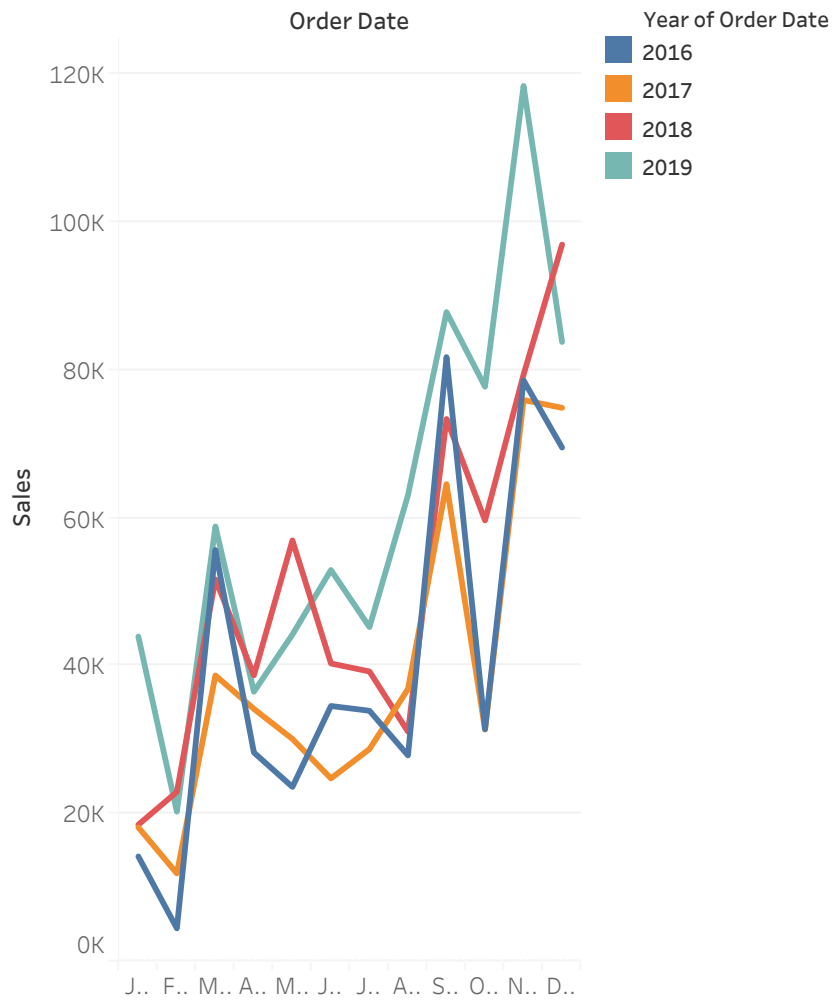
Sum of 3 in 1 for each Category. The data is filtered on Action (YEAR(Order Date),MONTH(Order Date)), Action (Country/Region,State) and Action (City,Country/Region,State). The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members. The Action (Country/Region,State) filter keeps 49 members. The Action (City,Country/Region,State) filter keeps 604 members.

Sheet 2



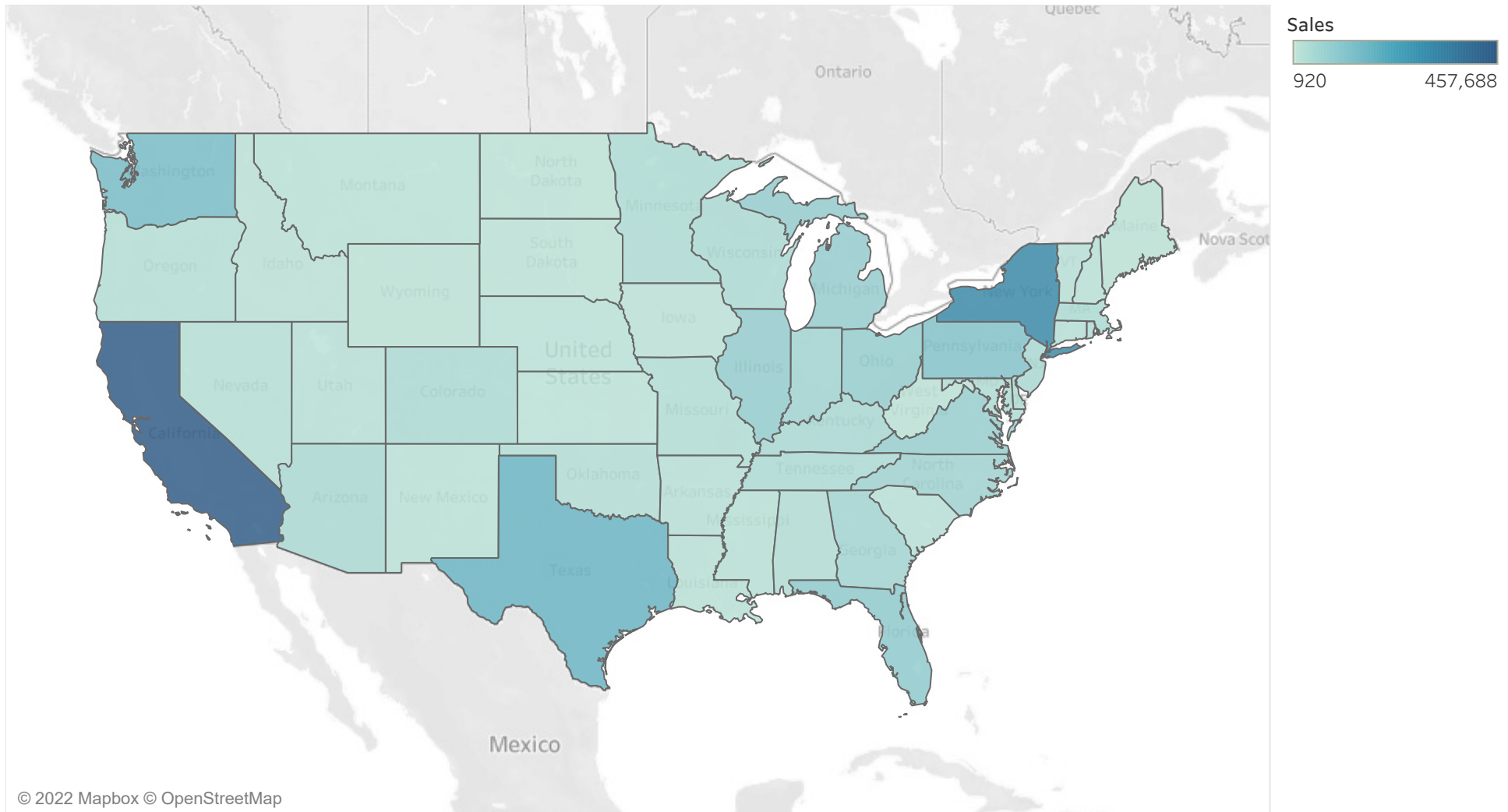
Sum of Sales for each Sub-Category broken down by Region. Color shows sum of Profit.

## Sales Trend



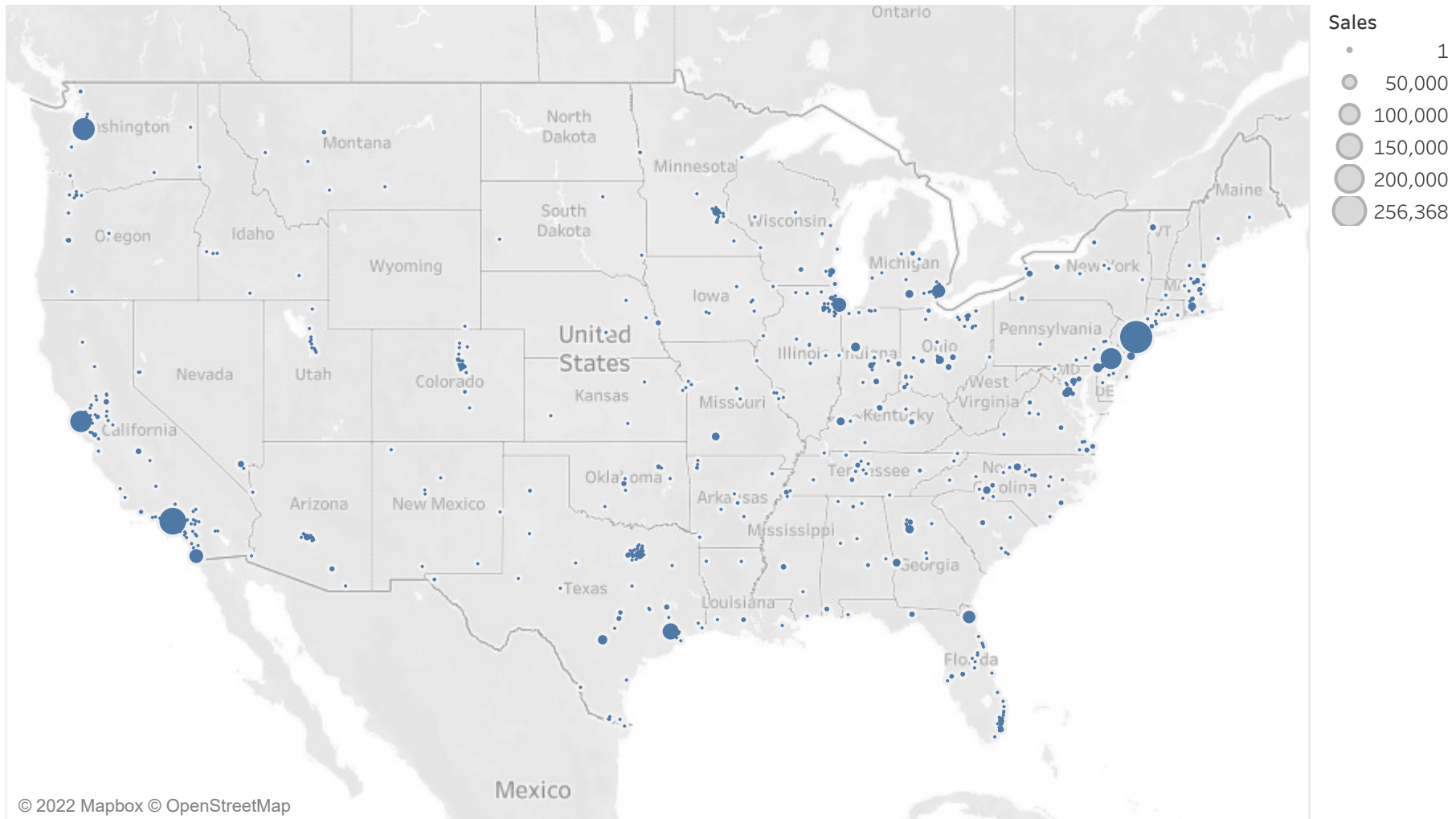
The trend of sum of Sales for Order Date Month. Color shows details about Order Date Year. The data is filtered on Action (Category), Action (Country/Region,State) and Action (City,Country/Region,State). The Action (Category) filter keeps 3 members. The Action (Country/Region,State) filter keeps 49 members. The Action (City,Country/Region,State) filter keeps 604 members.

## State Sales



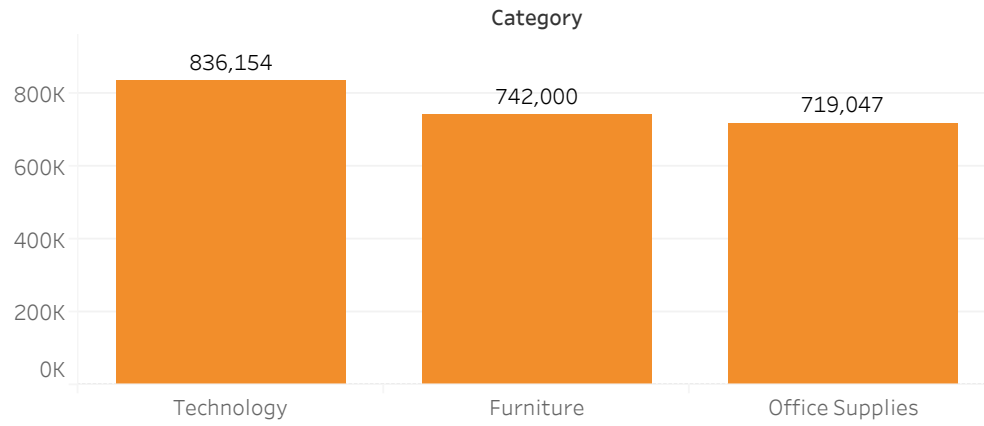
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for State and Country/Region. The data is filtered on Action (Category), Action (YEAR(Order Date),MONTH(Order Date)) and Action (City,Country/Region,State). The Action (Category) filter keeps 3 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members. The Action (City,Country/Region,State) filter keeps 604 members.

## City Sales

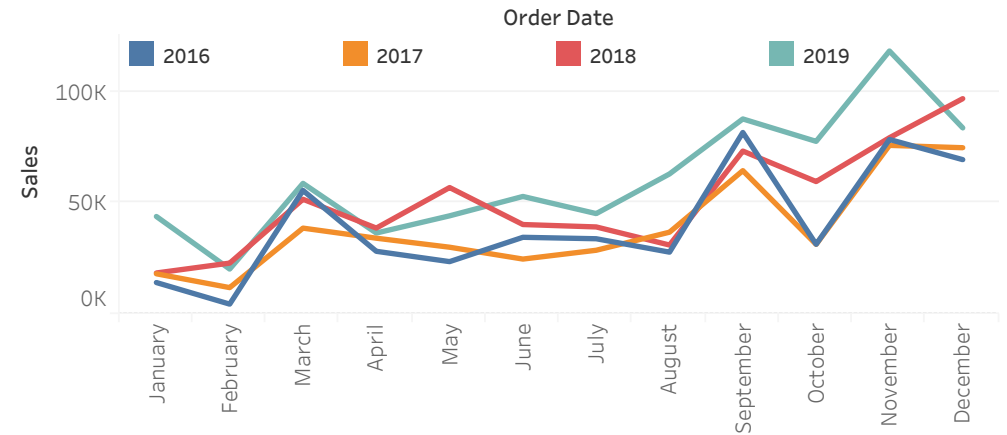


Map based on Longitude (generated) and Latitude (generated). Size shows sum of Sales. Details are shown for City, Country/Region and State. The data is filtered on Action (Category), Action (YEAR(Order Date),MONTH(Order Date)) and Action (Country/Region,State). The Action (Category) filter keeps 3 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members. The Action (Country/Region,State) filter keeps 49 members.

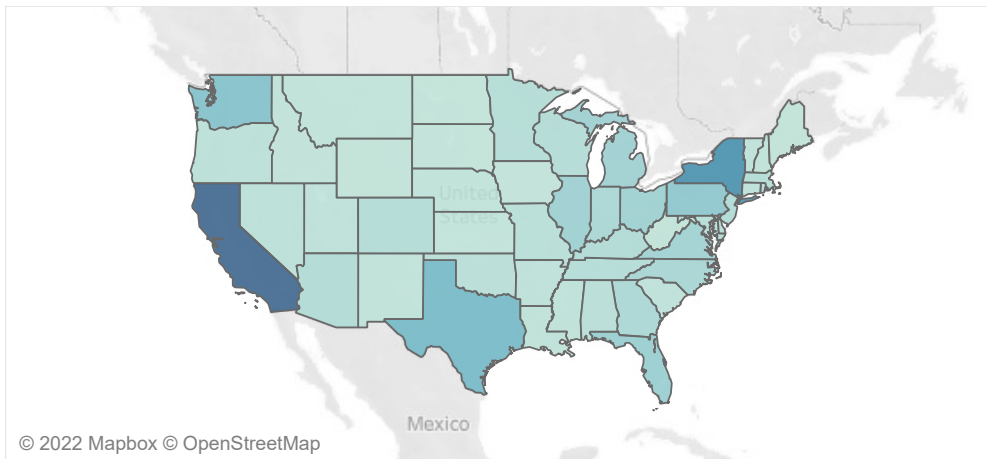
## Sales



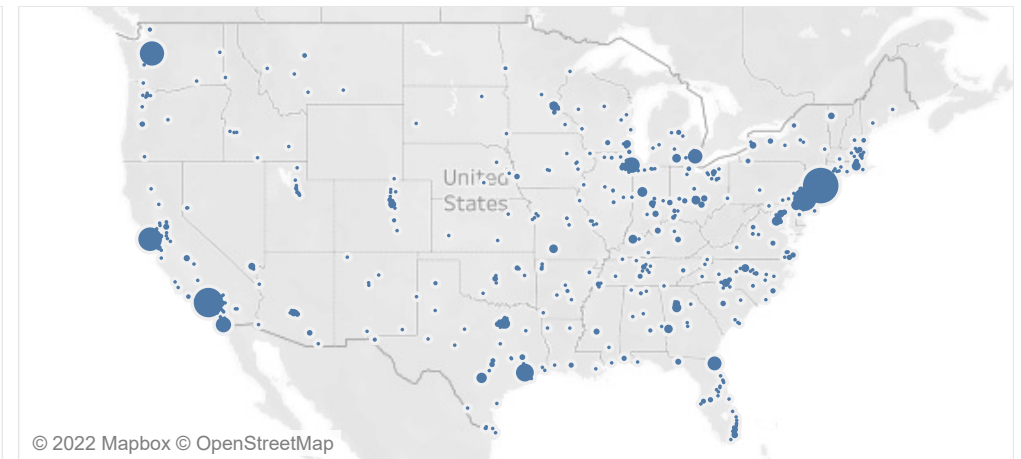
## Sales Trend



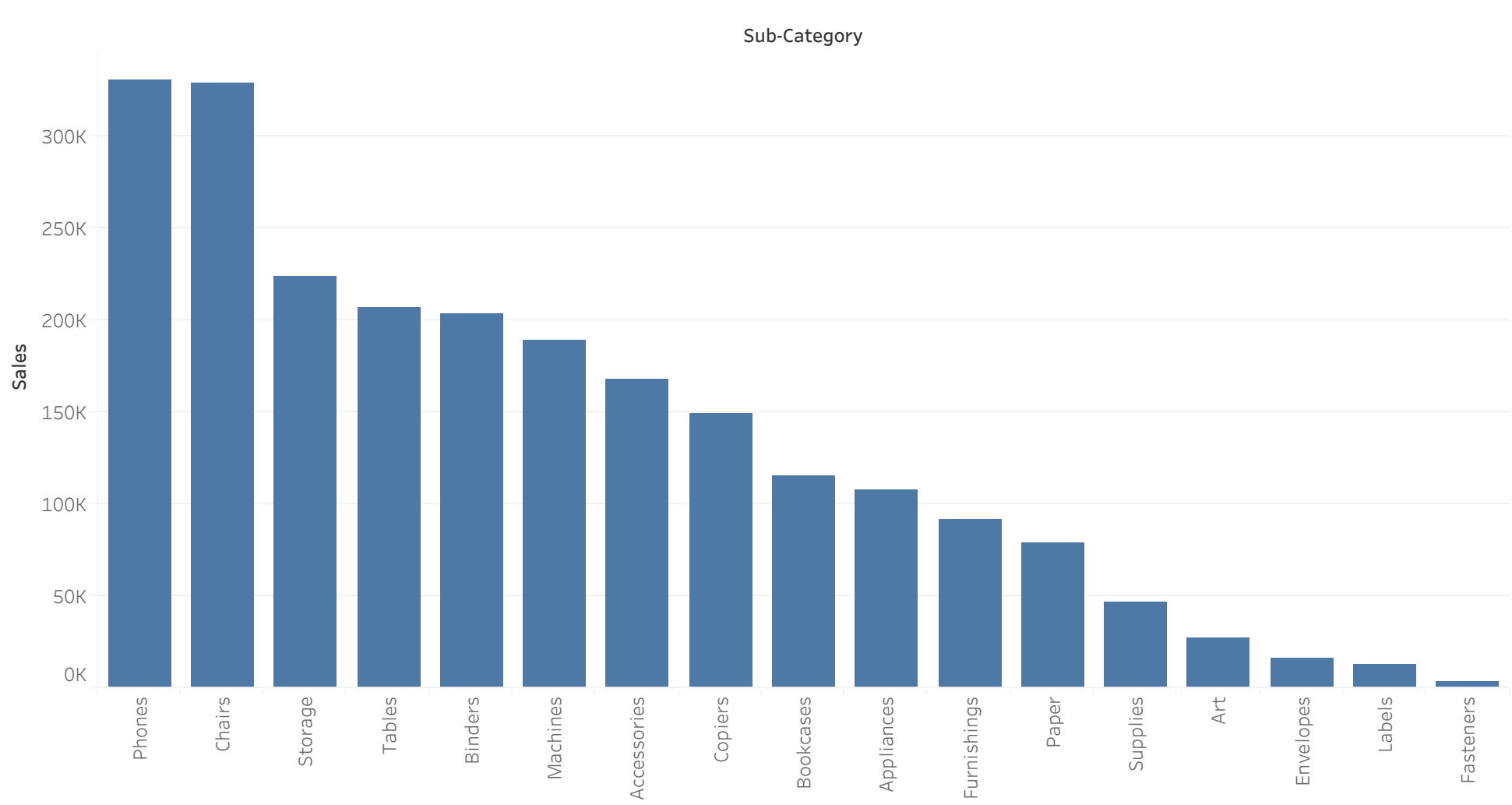
## State Sales



## City Sales

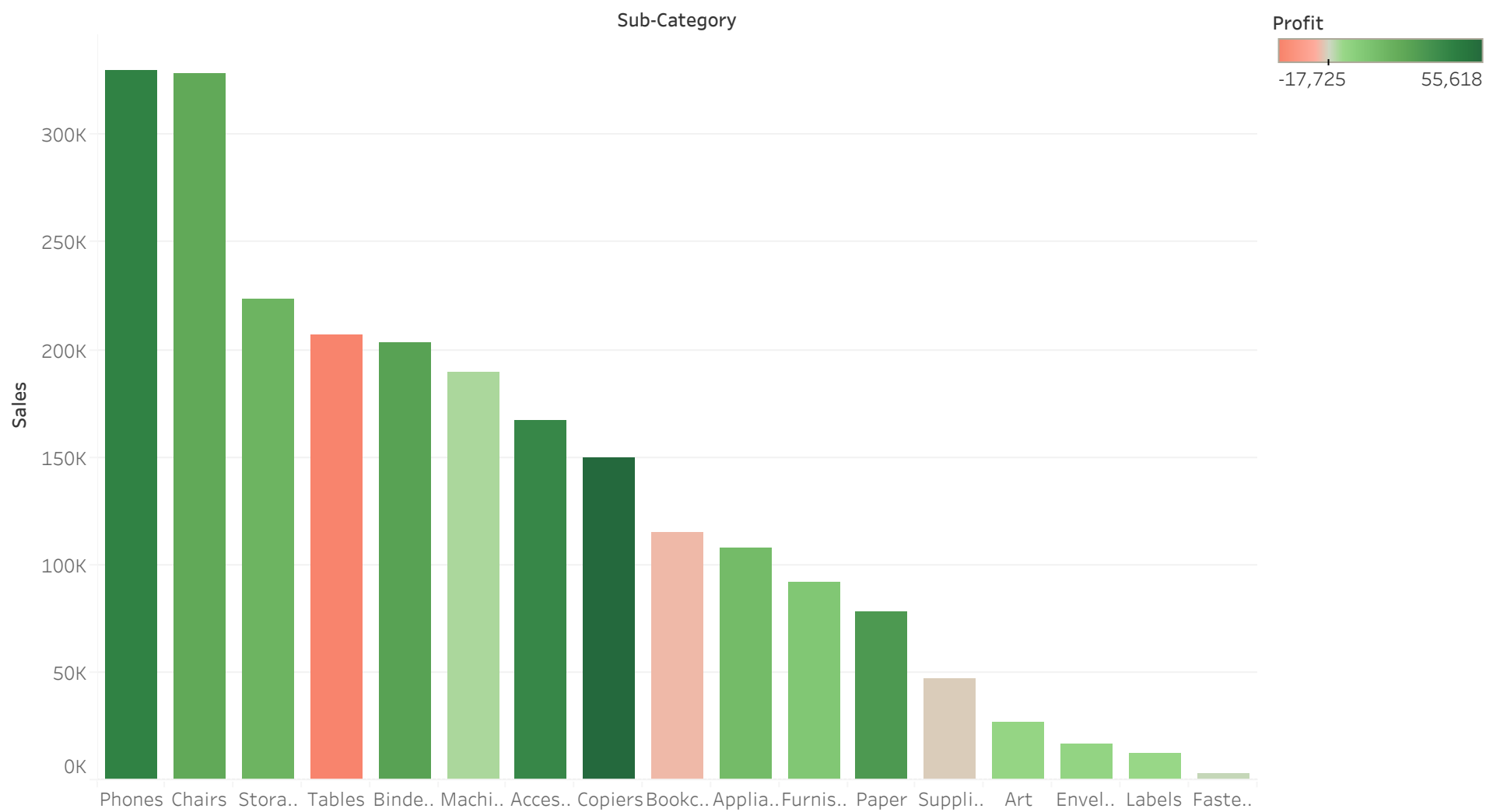


# Sales



Sum of Sales for each Sub-Category.

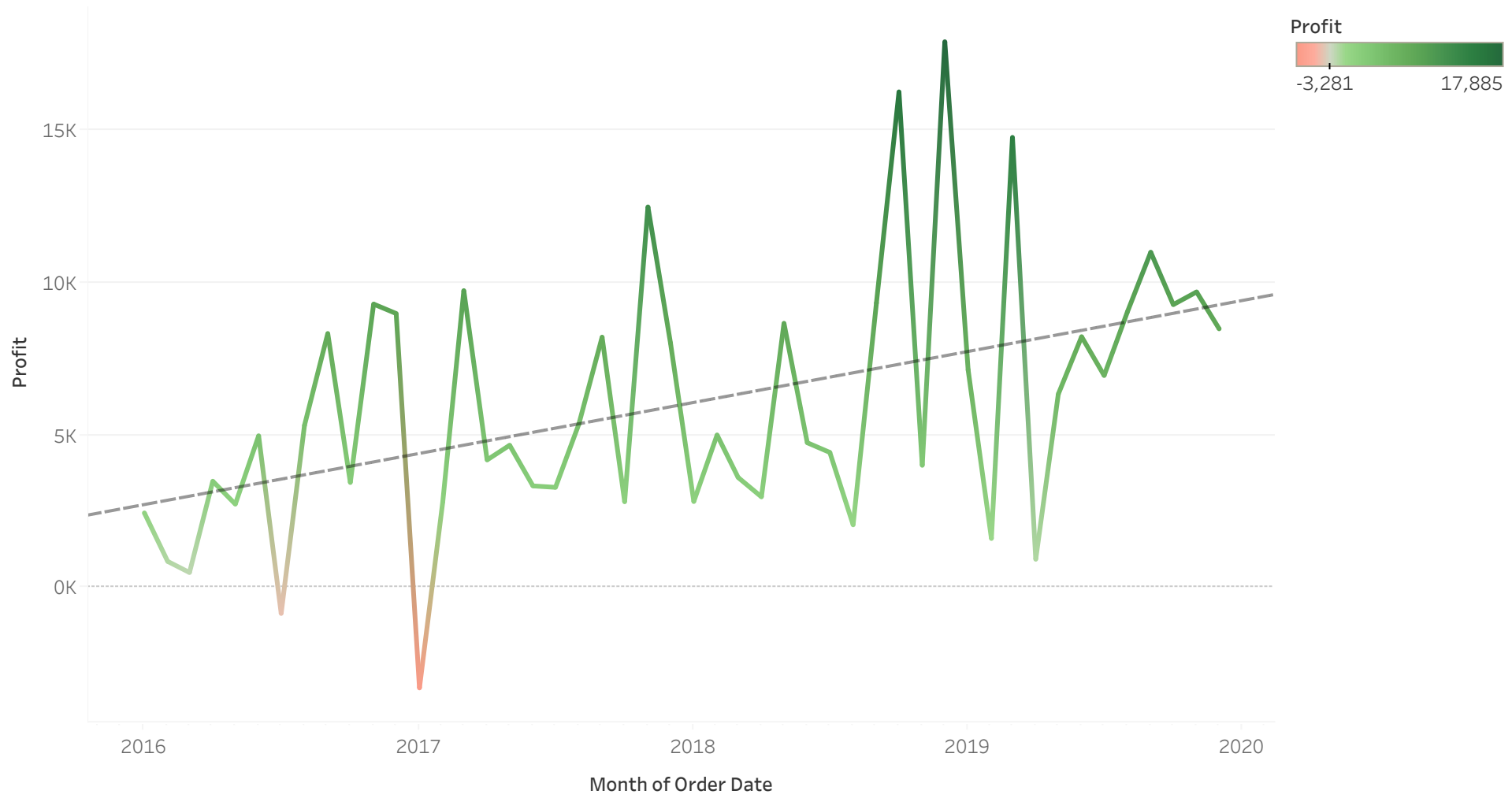
# Sales & Profit Mix



Sum of Sales for each Sub-Category. Color shows sum of Profit.

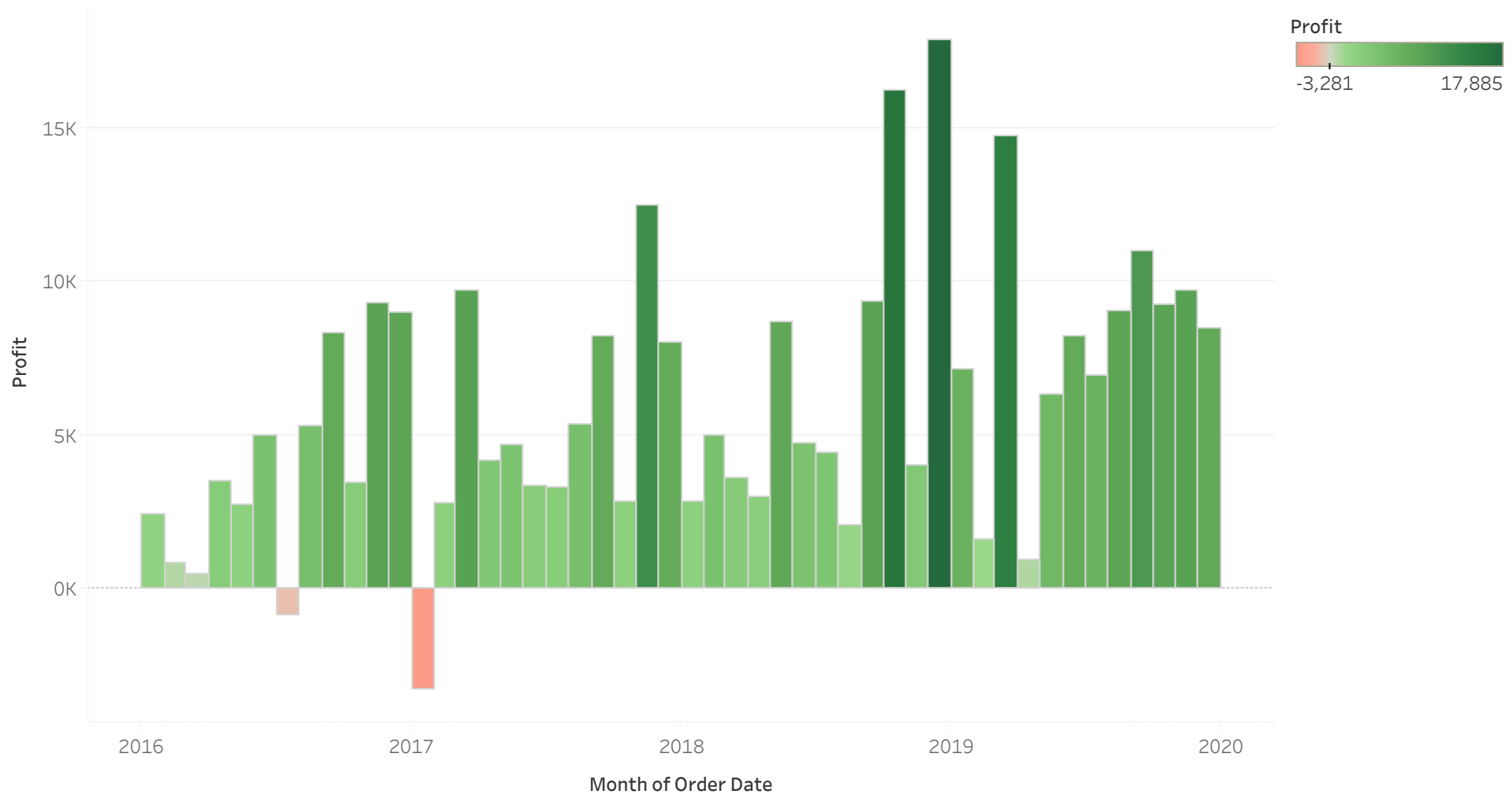


# Profit Trend



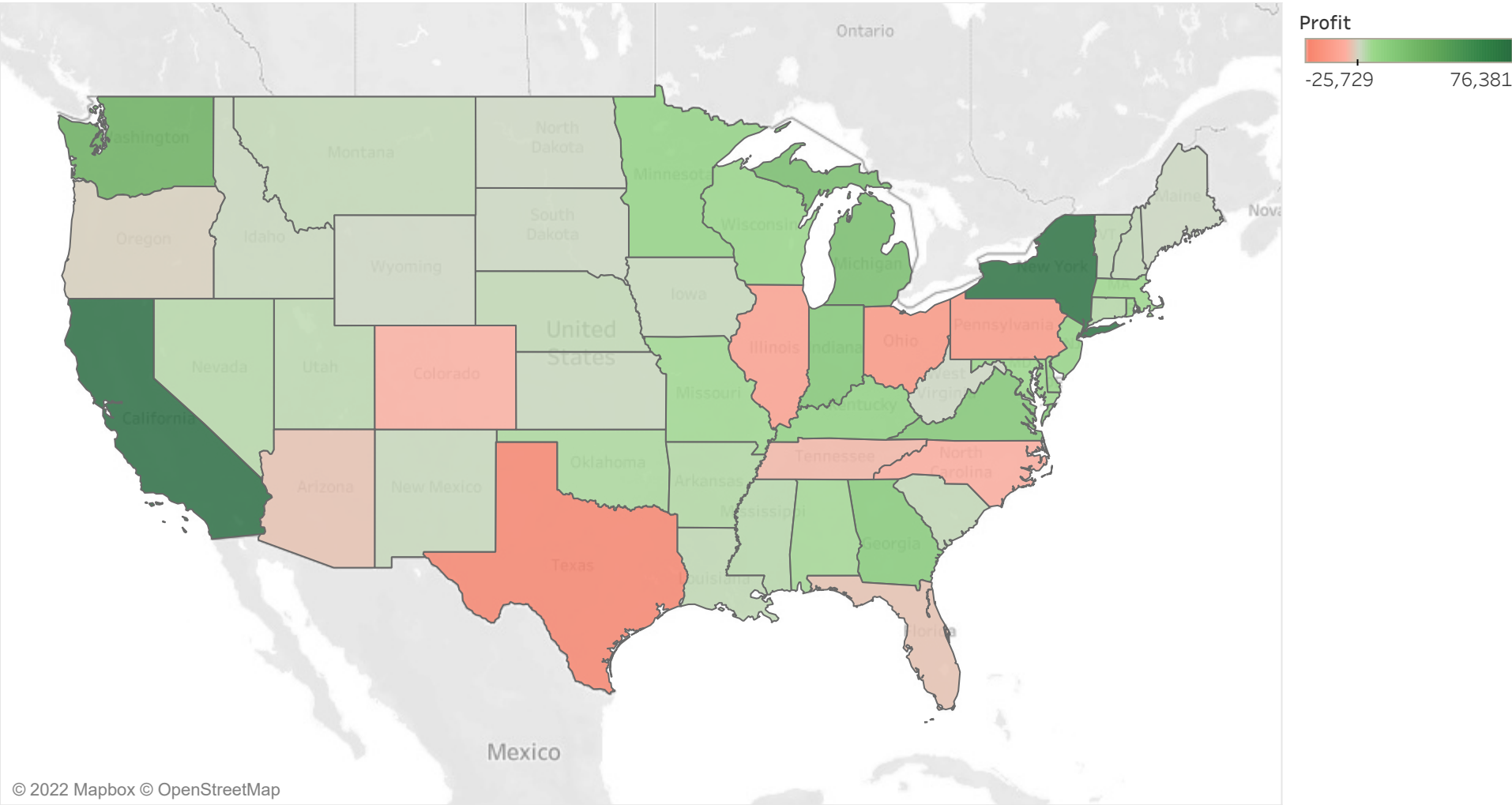
The trend of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 17 members.

# Profit Values



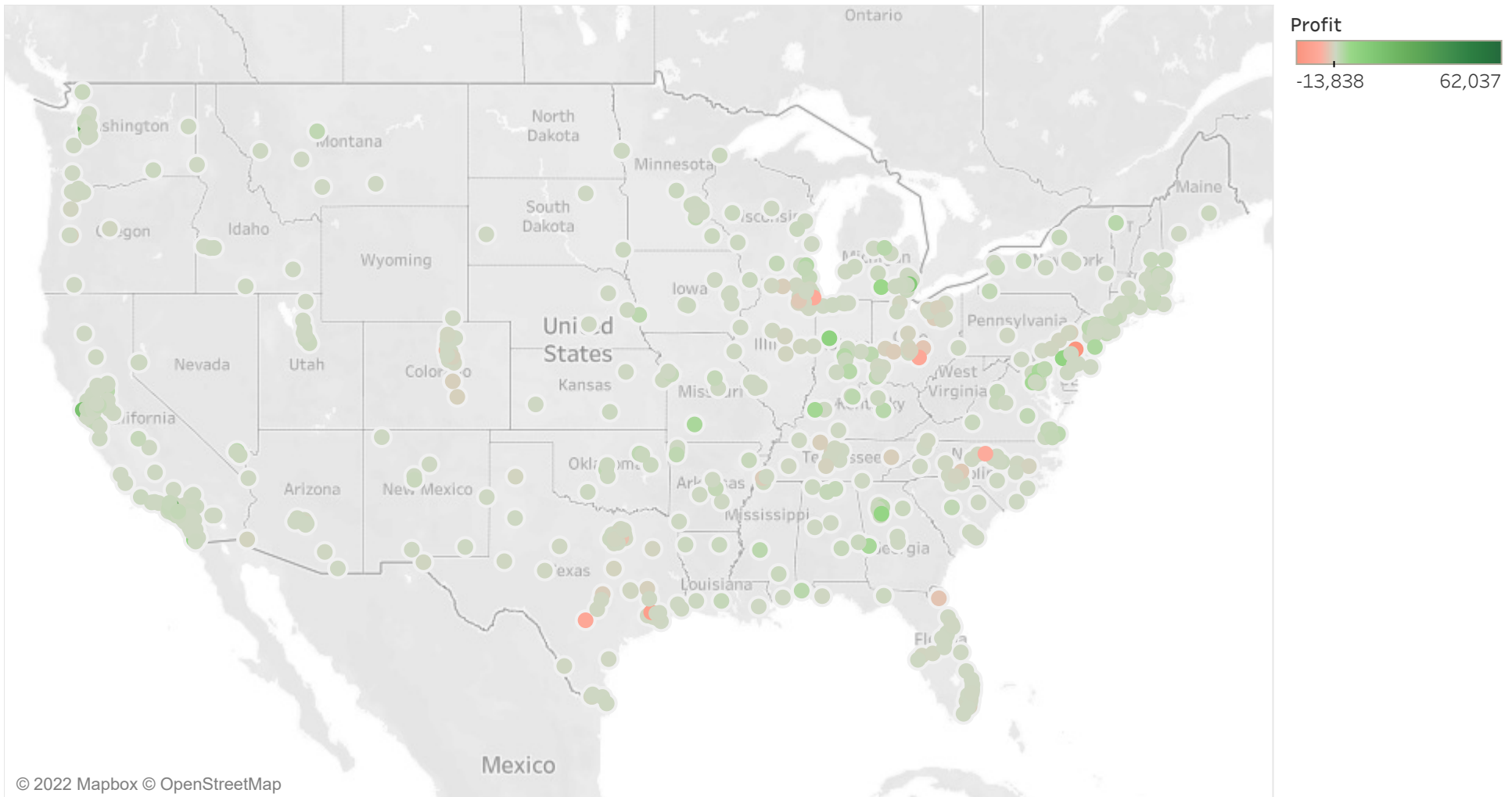
The plot of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 17 members.

# Profit across states



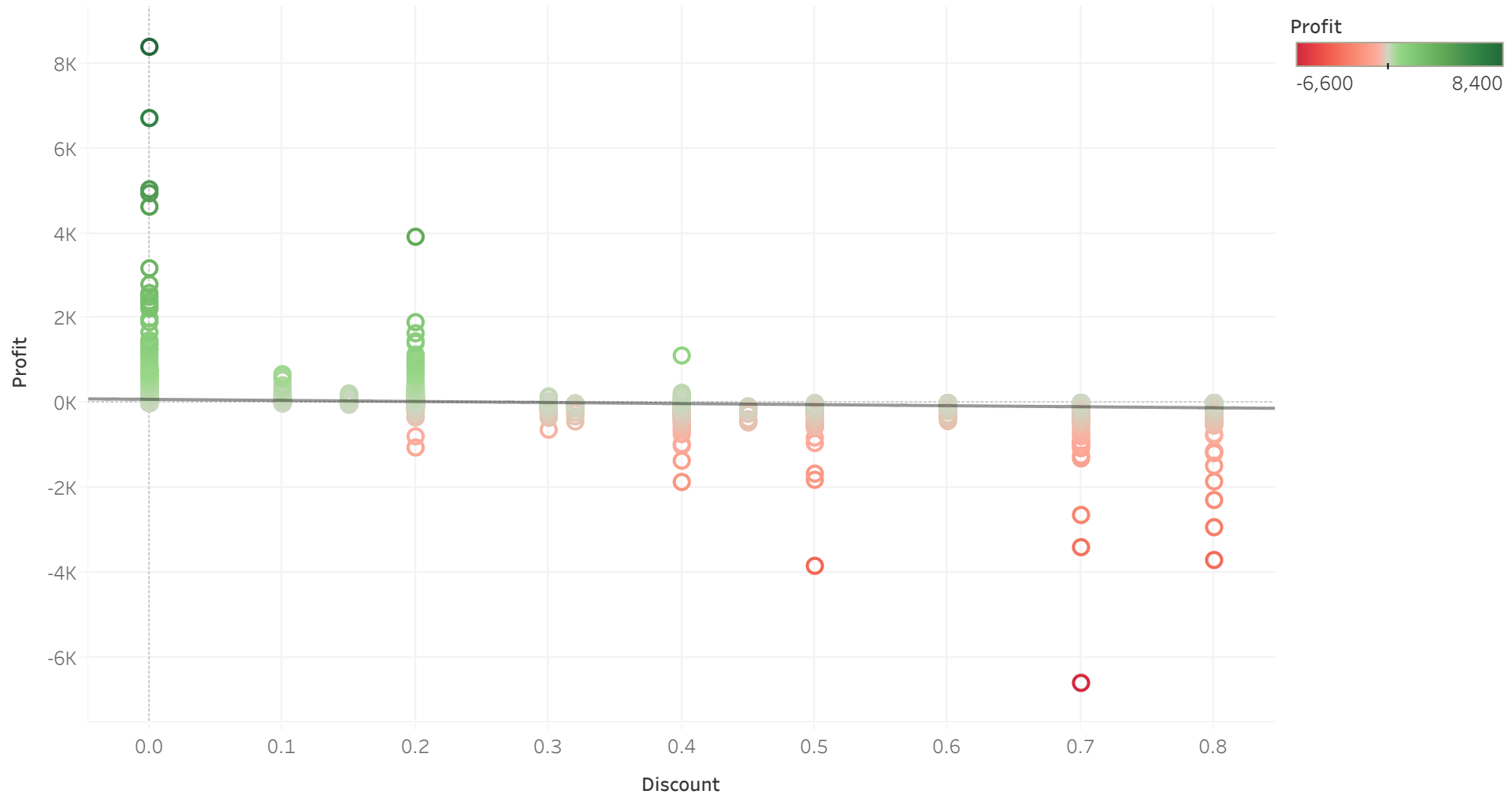
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for State and Country/Region. The data is filtered on Action (Sub-Category), which keeps 17 members.

## Profit across cities



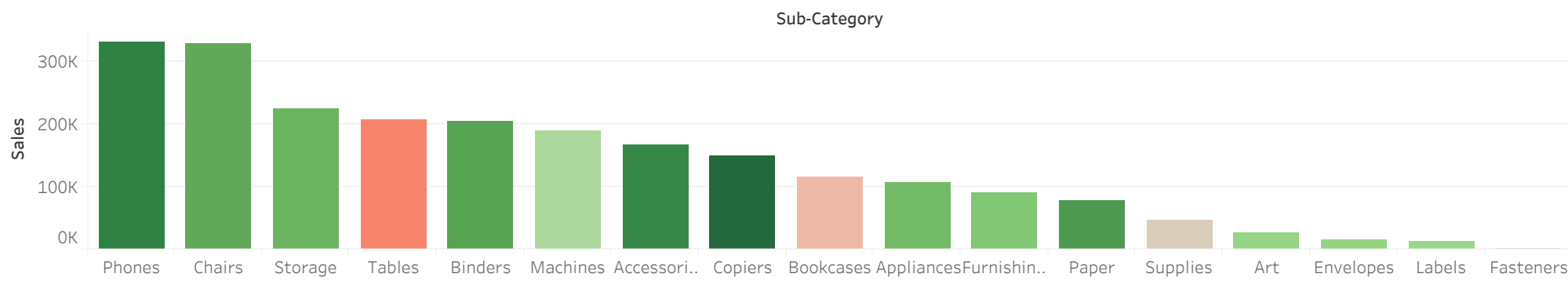
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for City, Country/Region and State. The data is filtered on Action (Sub-Category), which keeps 17 members.

# Profit vs Discount

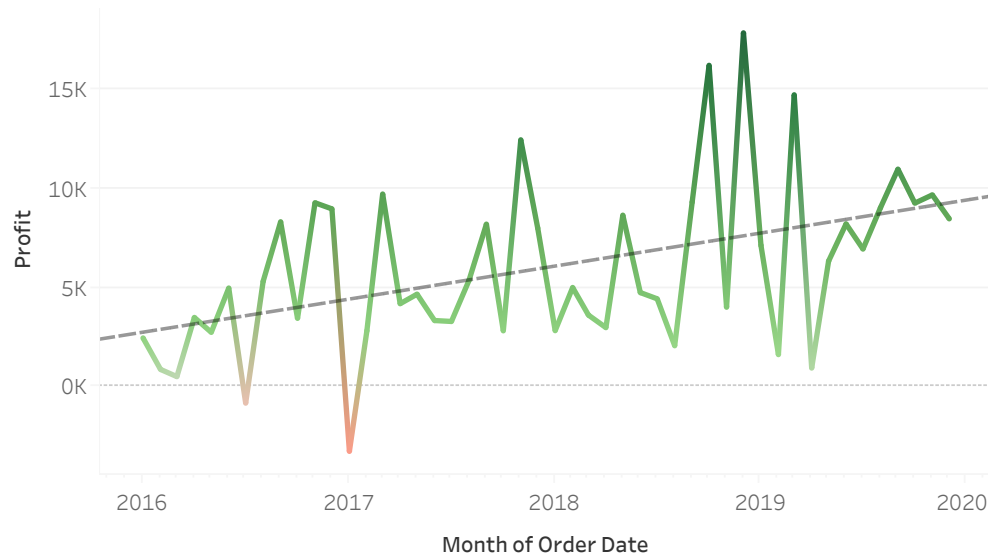


Discount vs. Profit. Color shows Profit. The data is filtered on Segment and Action (Sub-Category). The Segment filter keeps Consumer, Corporate and Home Office. The Action (Sub-Category) filter keeps 17 members.

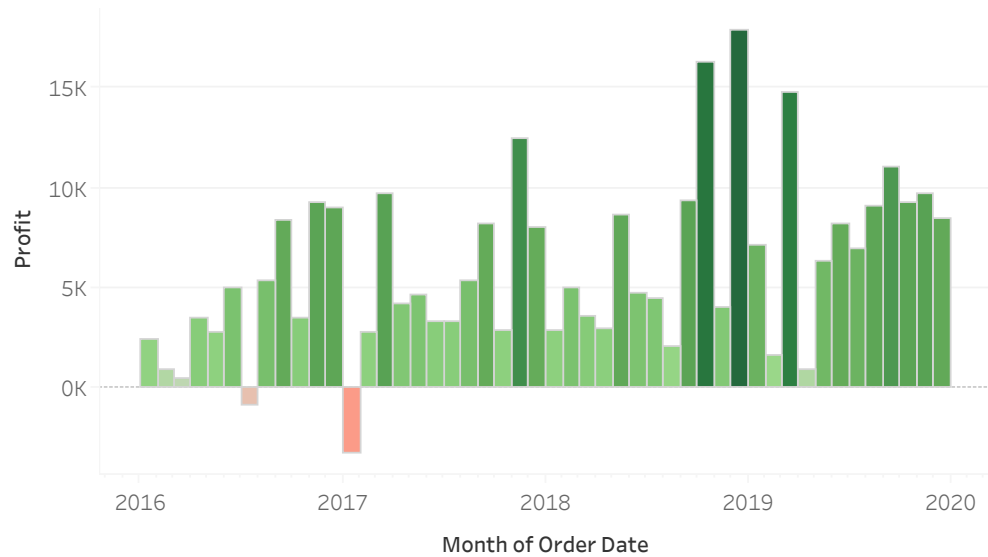
# Sales & Profit Mix



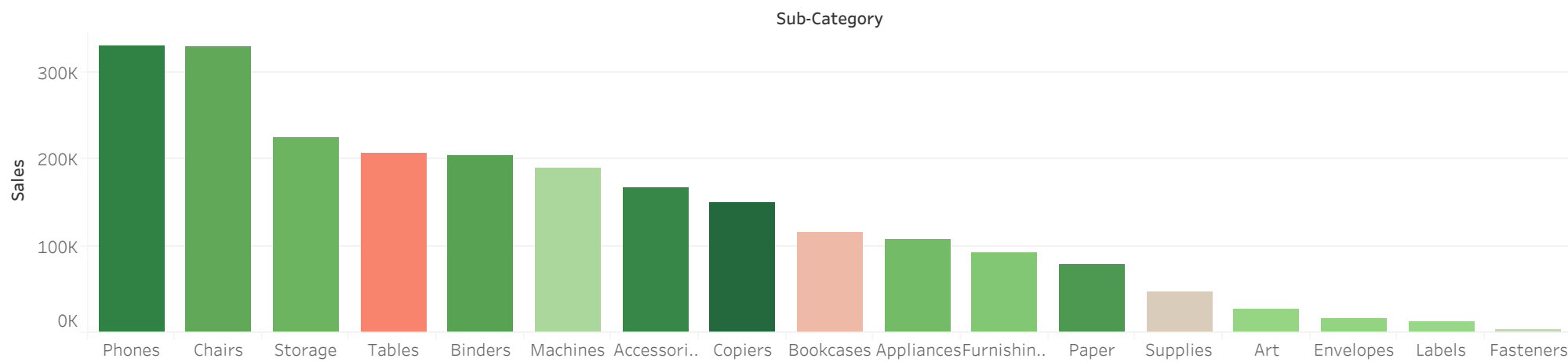
## Profit Trend



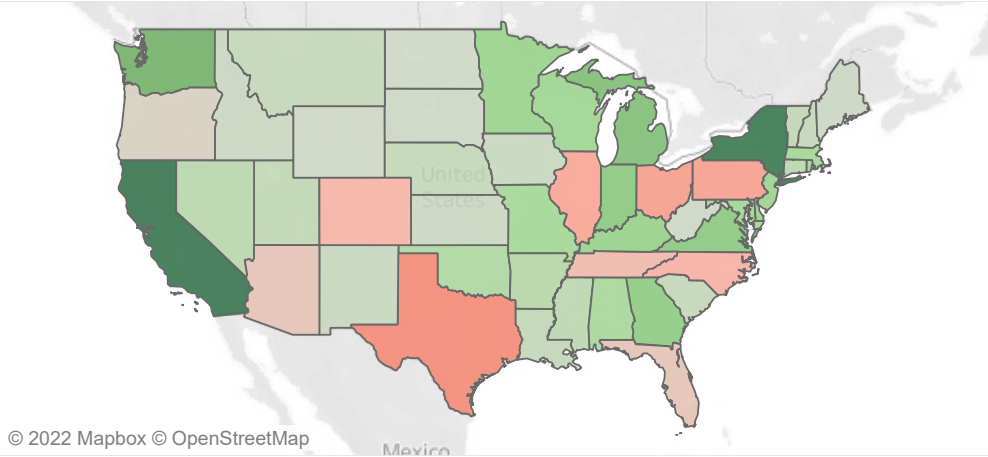
## Profit Values



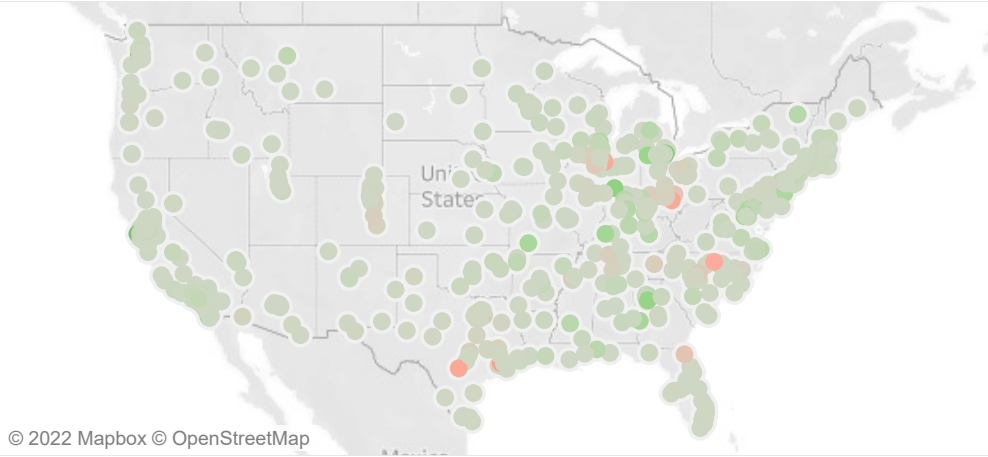
# Sales & Profit Mix



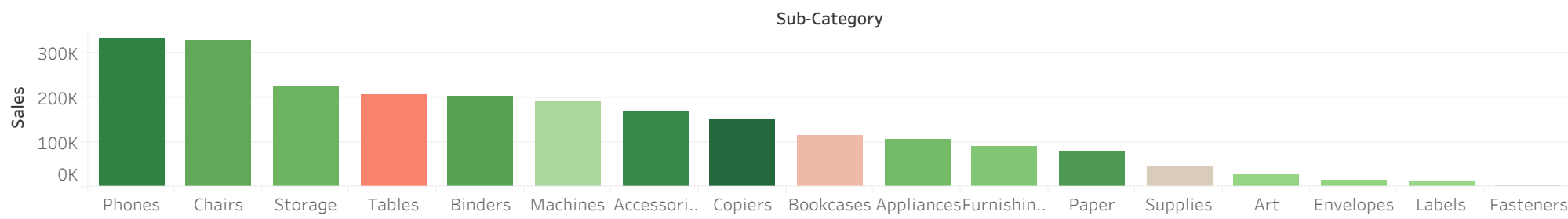
## Profit across states



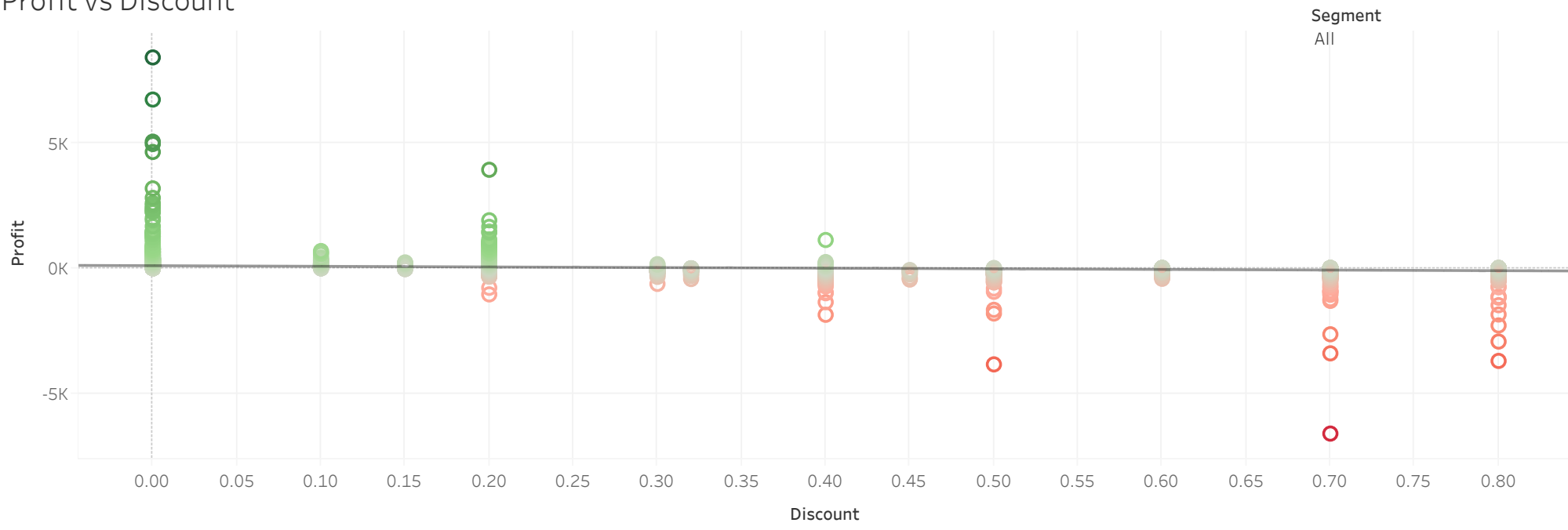
## Profit across cities



Sales & Profit Mix



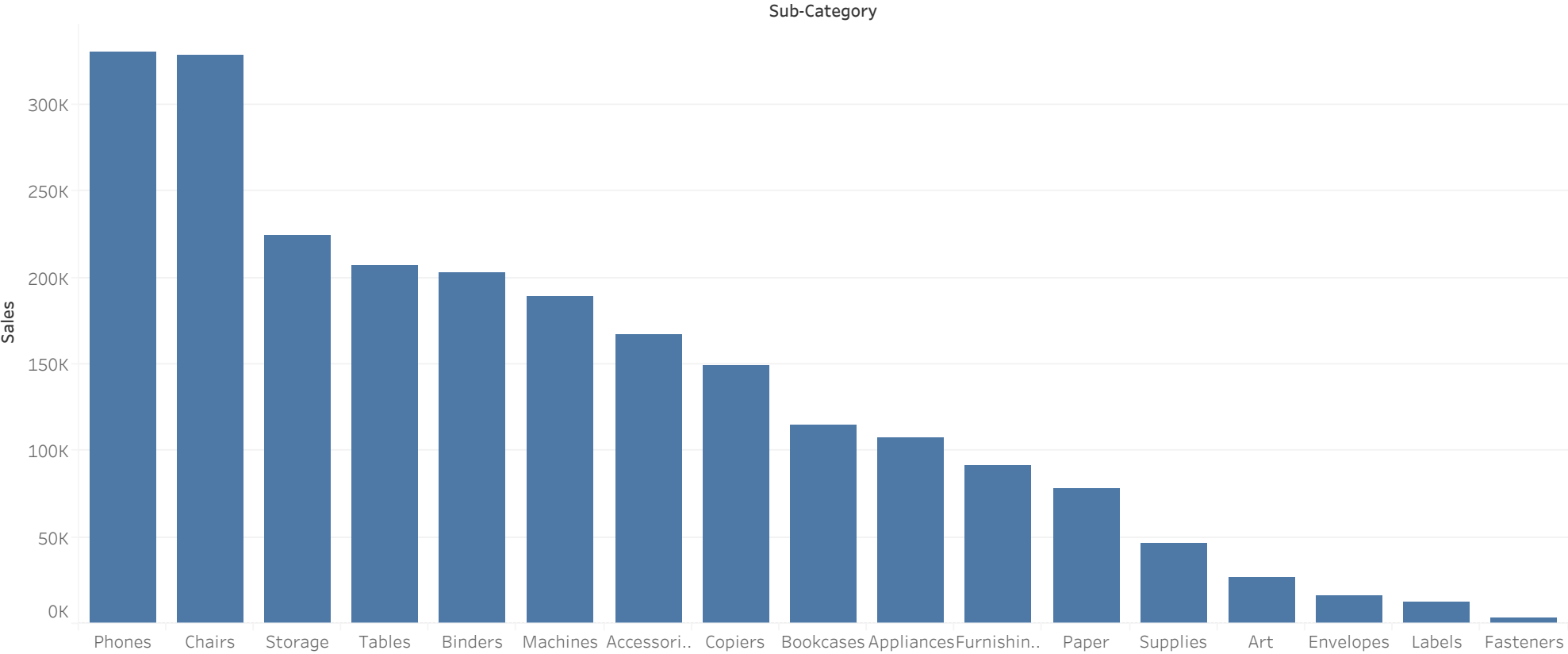
Profit vs Discount





# Story 1

Tables stood at the 4th place in terms of sale	However, Tables have the highest loss	More you sell, more you lose	State of WA & Virginia, the way forward	Tables are very sensivie to discounts.
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Story 1

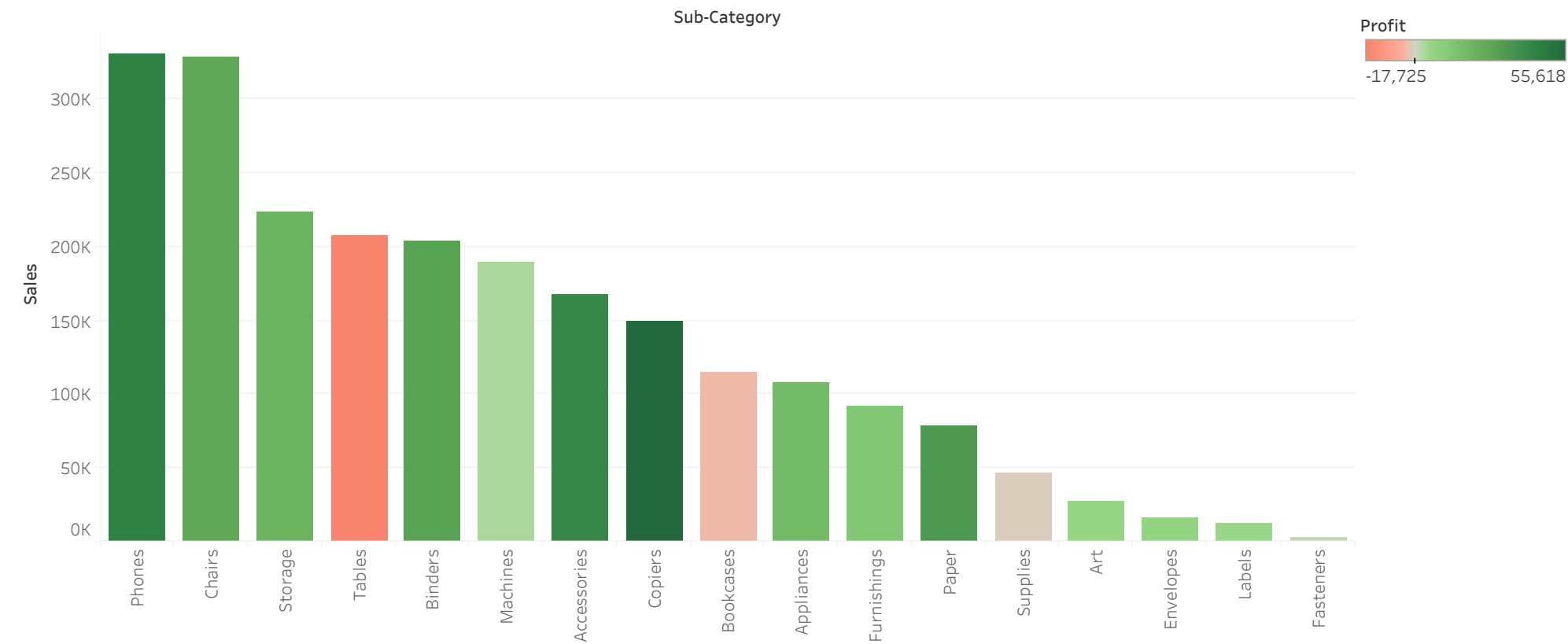
Tables stood at the 4th place in terms of sale

However, Tables have the highest loss

More you sell, more you lose

State of WA & Virginia, the way forward

Tables are very sensivie to discounts.



# Story 1

Tables stood at the 4th place in terms of sale

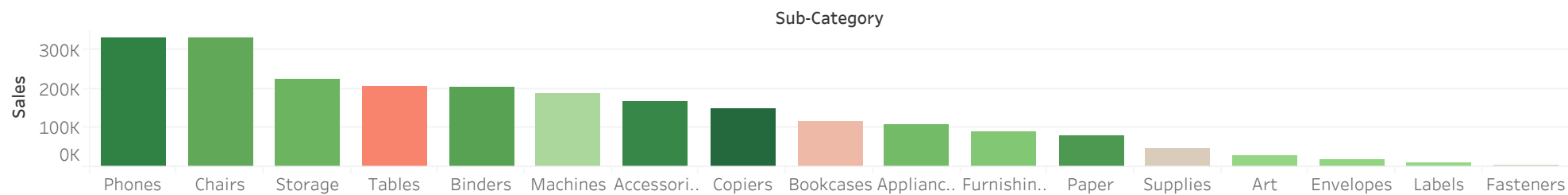
However, Tables have the highest loss

More you sell, more you lose

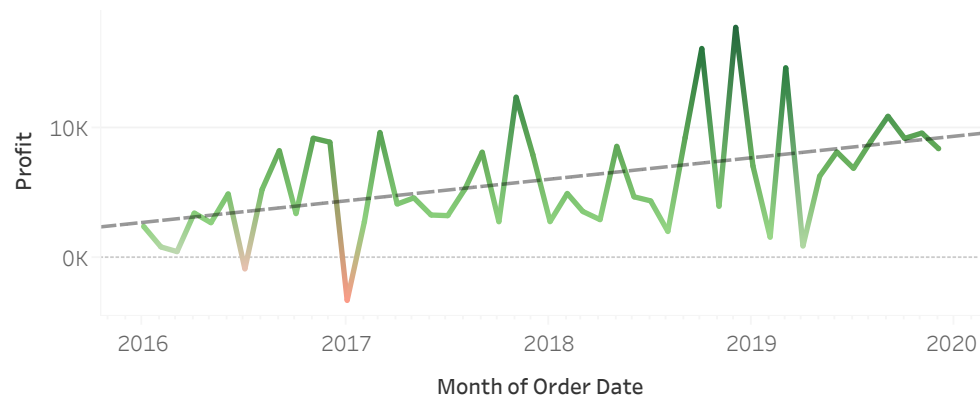
State of WA & Virginia, the way forward

Tables are very sensivie to discounts.

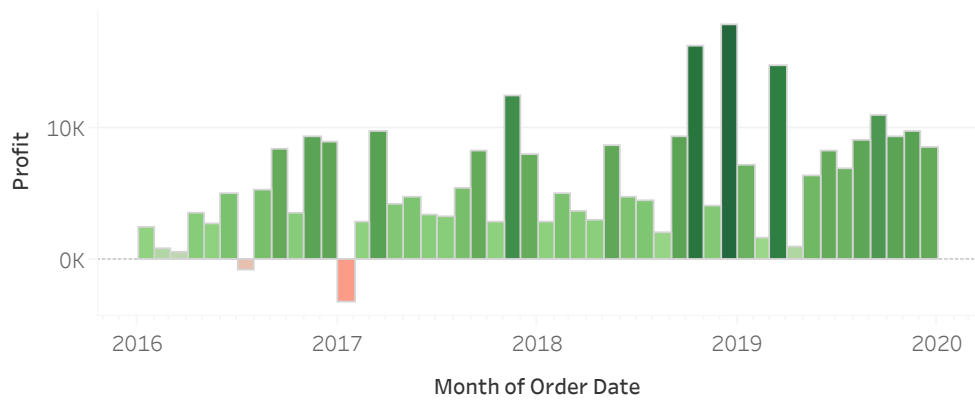
Sales & Profit Mix



Profit Trend



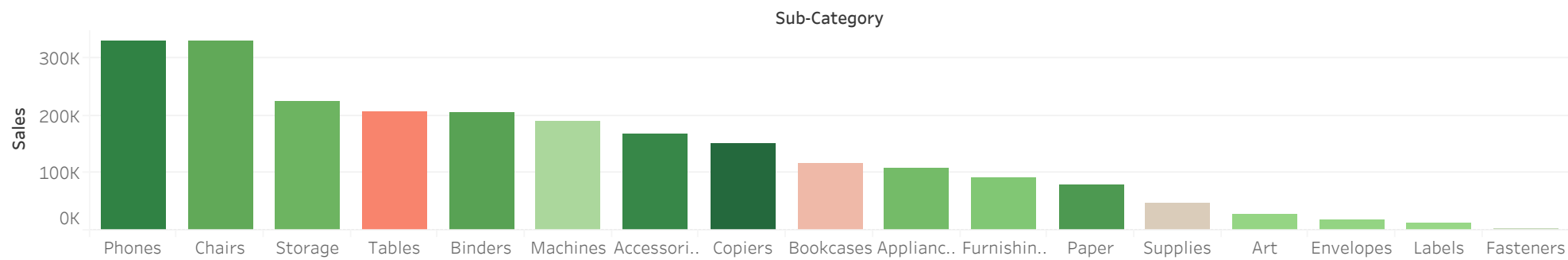
Profit Values



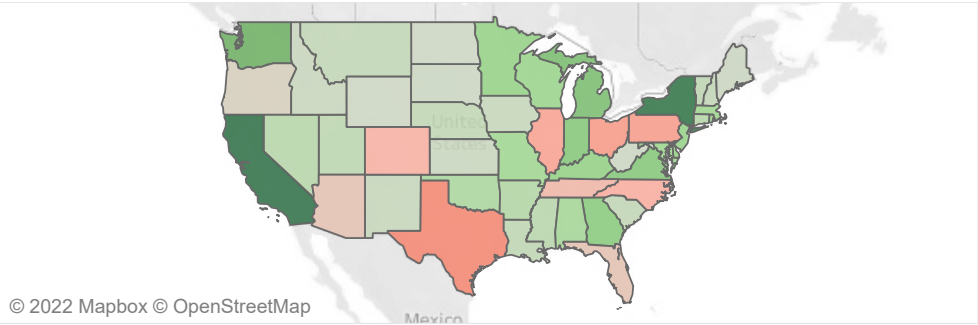
# Story 1

Tables stood at the 4th place in terms of sale	However, Tables have the highest loss	More you sell, more you lose	State of WA & Virginia, the way forward	Tables are very sensivie to discounts.
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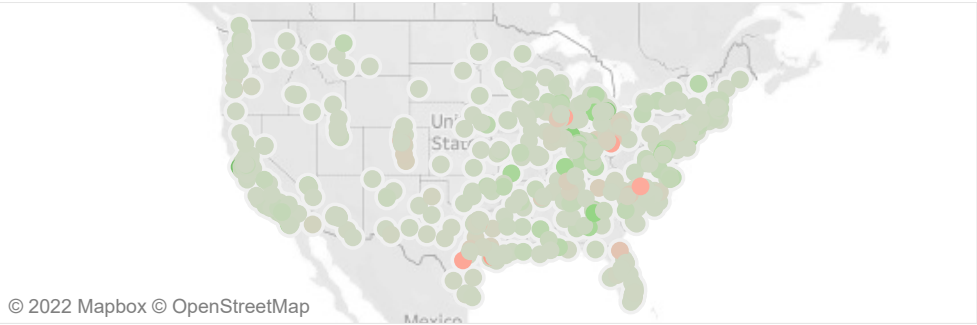
## Sales & Profit Mix



## Profit across states



## Profit across cities



# Story 1

Tables stood at the 4th place in terms of sale

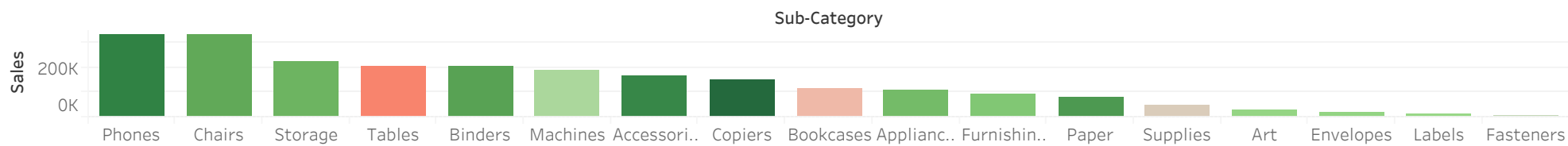
However, Tables have the highest loss

More you sell, more you lose

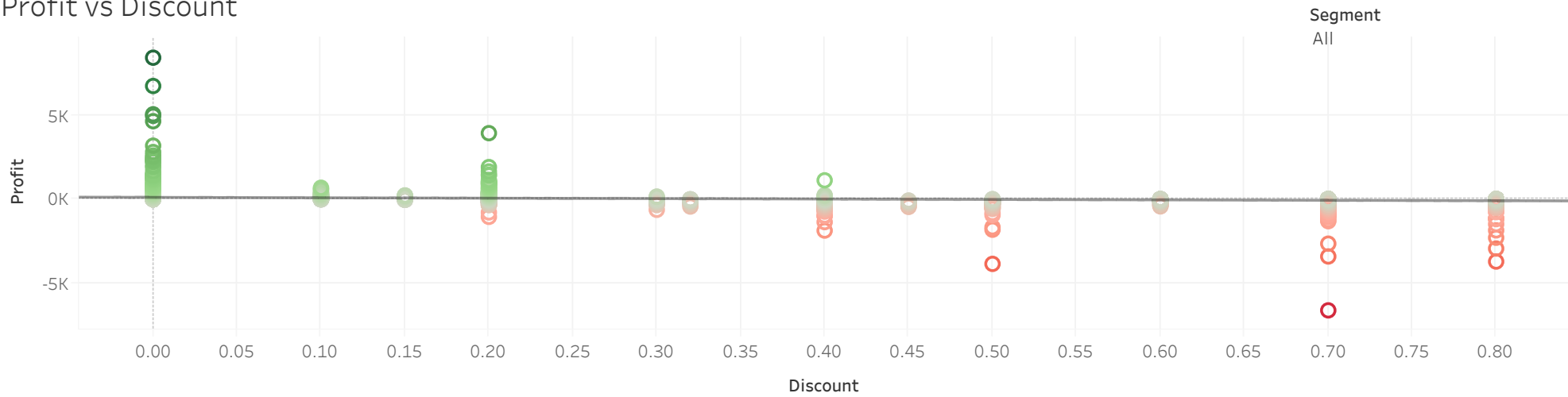
State of WA & Virginia, the way forward

Tables are very sensivie to discounts.

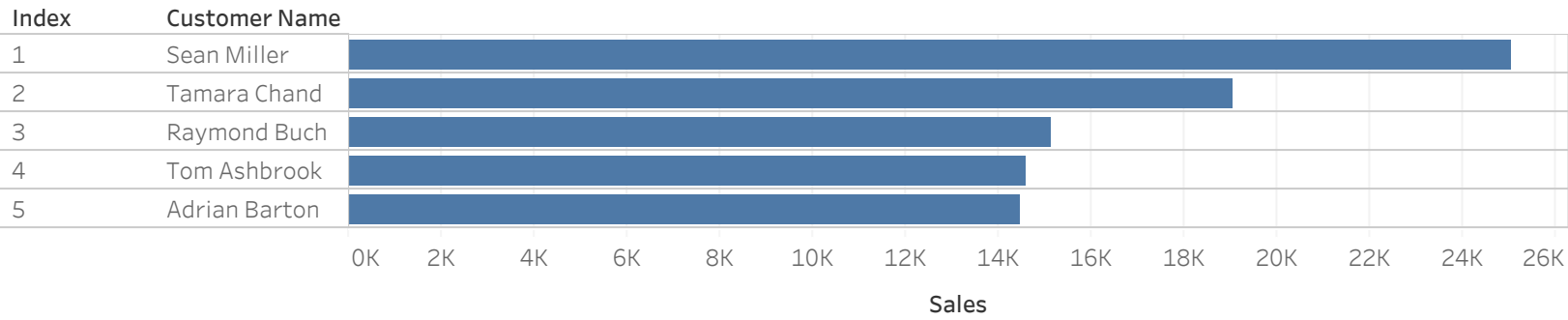
Sales & Profit Mix



Profit vs Discount

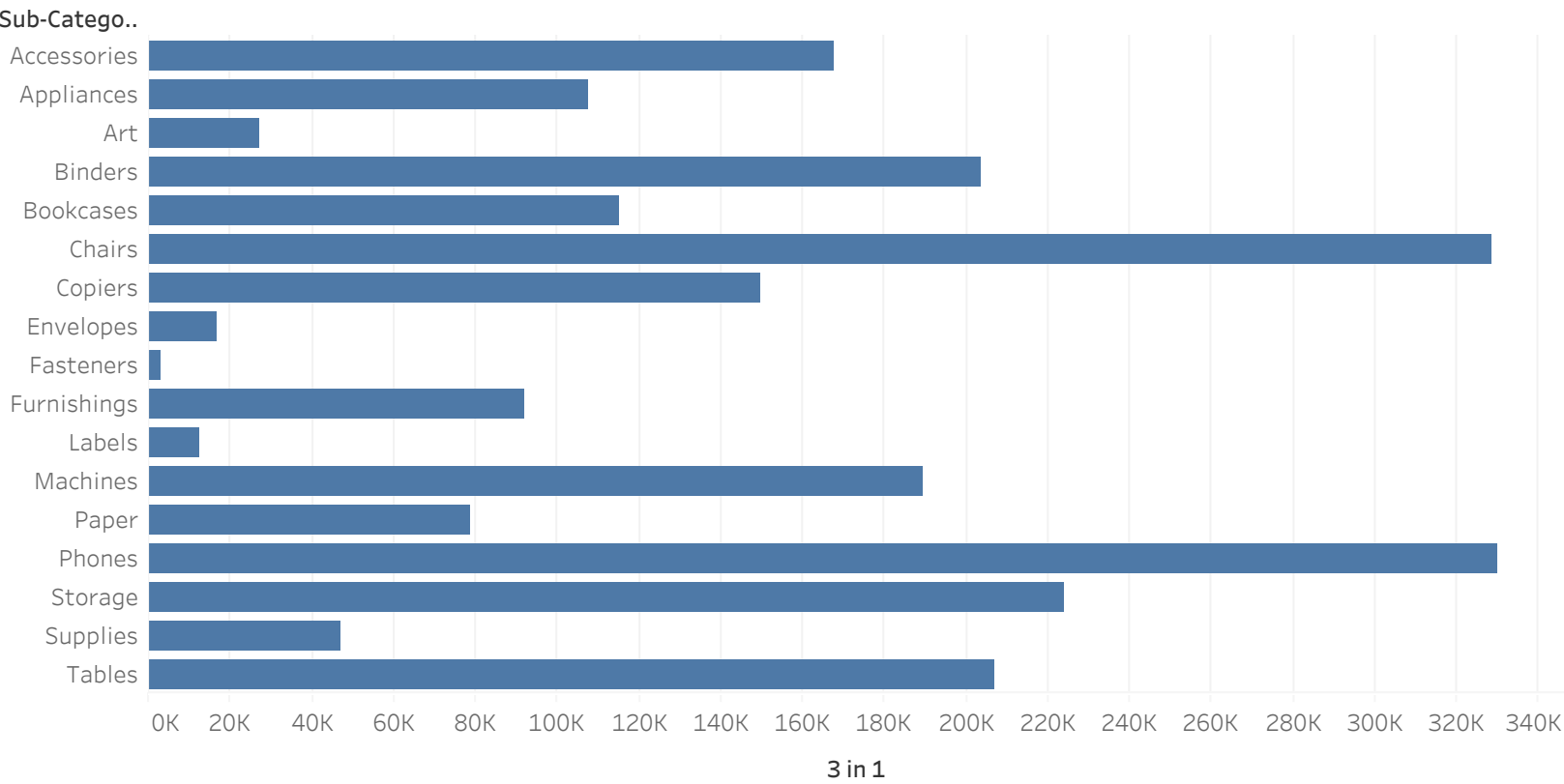


Sheet 13



Sum of Sales for each Index broken down by Customer Name. The view is filtered on Customer Name, which has multiple members selected.

# Sheet 14



Sum of 3 in 1 for each Sub-Category.

# Sales

Month of O..	Order Date			
	2016	2017	2018	2019
January	14,237	18,174	18,542	43,971
February	4,520	11,951	22,979	20,301
March	55,691	38,726	51,716	58,872
April	28,295	34,195	38,750	36,522
May	23,648	30,132	56,988	44,261
June	34,595	24,797	40,345	52,982
July	33,946	28,765	39,262	45,264
August	27,909	36,898	31,115	63,121
September	81,777	64,596	73,410	87,867
October	31,453	31,405	59,688	77,777
November	78,629	75,973	79,412	118,448
December	69,546	74,920	96,999	83,829

Sum of 3 in 1 broken down by Order Date Year vs. Order Date Month.