

# **Women's Wellness Guide Using Machine Learning**

BACHELOR OF ENGINEERING

IN

INFORMATION TECHNOLOGY

by

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# **CERTIFICATE**

This is to certify that the project entitled “Women’s Wellness Guide Using Machine Learning” is a bonafide work of the following students, submitted to the University of Mumbai in partial fulfillment of the requirement for the award of the degree of Bachelor of Engineering in Information Technology.

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# PROJECT REPORT APPROVAL

This project report entitled *Women's Wellness Guide Using Machine Learning* by following students is approved for the degree of *Bachelor of Engineering* in *Information Technology*.

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# DECLARATION

I declare that this written submission represents my ideas in my own words and where others' ideas or words have been included, I have adequately cited and referenced the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea/data/fact/source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

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# **ACKNOWLEDGEMENT**

We wish to express our deep sense of gratitude and thank to our Internal Guide, Prof. Savita Lohiya for her guidance, help and useful suggestions, which helped in completing our project work in time. We also thank to our HOD Prof. Seema Redekar for her support in completing the project. We also thank to our Principal Dr. K. Lakshmisudha, for extending his support to carry out this project.

Also we would like to thank the entire faculty of Information Technology department for their valuable ideas and timely assistance in this project, last but not the least, we would like to thank our teaching and non teaching staff members of our college for their support, in facilitating timely completion of this project.

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# **ABSTRACT**

Women's mental health is a critical yet often overlooked aspect of well-being. In this project, Women's Wellness Guide, we have developed a comprehensive application designed to provide mental health support for women through innovative AI-driven features. Our system integrates machine learning models, utilizing logistic regression for sentiment analysis on journal entries, generating weekly mental health reports based on users' emotional patterns. Additionally, a personalized recommendation system employs decision tree models to provide tailored suggestions based on age group (15–19, 20–24, 25–30), mental state, daily routine, and severity of mental distress. Unlike existing systems that are largely static and provide only general information about mental health problems faced by women, our solution takes a dynamic approach. Using machine learning models, it offers personalized recommendations to address specific mental health challenges. The application incorporates real-time communication via Socket.IO, enabling seamless chat-based support. Furthermore, we offer professional consultation services and helpline support to assist users in distress. To enhance mental well-being, our platform provides curated content, including therapeutic music, informative articles, and guided exercises. This integrated approach leverages machine learning and real-time interaction technologies to offer personalized, accessible, and effective mental health support for women.

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# **Chapter 1**

## **Introduction**

Mental health is an essential component of overall wellbeing, yet it is often overlooked, especially among women. Despite the increasing awareness of mental health issues, many women still face barriers in seeking help due to societal stigma, lack of awareness, and limited access to personalized mental health resources. Stress, anxiety, depression, and other mental health conditions can significantly impact daily life, relationships, and productivity, making it crucial to develop accessible and effective support systems. Existing mental health applications are predominantly static, providing only general information about mental health issues faced by women. These systems often fail to offer personalized recommendations or actionable insights based on an individual's specific circumstances. Addressing these limitations, we propose Women's Wellness Guide, an AI-driven application designed to provide personalized mental health support through machine learning, sentiment analysis, real-time communication, and recommendation systems.

Our platform aims to empower women by enabling them to track, analyze, and manage their mental well-being efficiently. One of the core functionalities of the system is sentiment analysis, which leverages logistic regression to analyze users' journal entries. By extracting insights from their writing, the system can detect emotional patterns, generating weekly mental health reports that help users monitor their mental state over time. These reports provide valuable feedback, allowing users to reflect on their emotional well-being and take proactive steps toward self-care.

This system considers key factors such as age group (15–19, 20–24, 25–30), mental state, daily routine, and distress severity to offer tailored recommendations. Whether a user is experiencing mild stress or severe emotional distress, the application suggests suitable interventions, including relaxation techniques, mindfulness exercises, lifestyle adjustments, and professional consultation when necessary. Recognizing the importance of real-time support, our application integrates Socket.IO-powered chat spaces, allowing users to engage in instant communication with mental health professionals and peer support groups. This feature provides a safe and supportive environment where users can seek guidance, share experiences, and receive immediate emotional support.

Additionally, we have incorporated consultation services and helpline support, ensuring that users have access to professional assistance whenever required. Beyond emotional tracking and consultation, Women’s Wellness Guide offers a comprehensive set of well-being resources, including therapeutic music, informative articles, and guided exercises. These resources are curated to promote relaxation, stress management, and self-improvement, fostering a holistic approach to mental health care. By integrating multiple support mechanisms, our platform ensures that users receive both proactive and reactive mental health aid, bridging the gap between self-care and professional intervention.

## **1.1 Need of the Project**

Mental health issues among women are a significant public health concern that has received growing attention in recent years. However, there remains a crucial gap in understanding how these challenges vary across different age groups and life stages. Women experience unique mental health challenges influenced by biological, psychological, and sociocultural factors that evolve over time. By examining mental health issues in specific age categories, we can gain insights into the distinct pressures and challenges women face at different stages of life. Recent research also points to an increase in mental health disorders, especially among younger women. Addressing these concerns with targeted support systems can be more effective than generalized interventions, which often fail to consider the diversity of experiences women encounter as they age. Many existing mental health interventions are not specifically tailored to different age groups, which limits their effectiveness. This project aims to bridge that gap by offering evidence-based recommendations that address the unique needs of women at each life stage. The use of machine learning, particularly for sentiment analysis, provides an innovative approach to analyzing qualitative data. This allows for deeper insight into emotional patterns and trends, enhancing our understanding of mental health issues across age groups. Additionally, by identifying mental health challenges specific to each age group, this project seeks to promote healthy coping mechanisms, such as exercise and meditation. These strategies empower women to take proactive steps in managing their mental well-being. Furthermore, raising awareness about the distinct mental health challenges women face can help reduce stigma, foster open dialogue, and create a more supportive environment that promotes mental health for women across all stages of life.

## 1.2 Existing System

The existing system for mental health support has seen significant advancements through web-based and mobile platforms. Programs like the *HappyMom* initiative offer scalable and convenient methods for perinatal depression screening, enhancing accessibility and user satisfaction. Mobile applications such as *Happify*, *Shine*, *Sanvello*, and *Talkspace* provide real-time monitoring and therapeutic support, which not only aids in timely intervention but also helps reduce stigma and promote mental health awareness. Furthermore, current findings highlight the importance of psychosocial interventions aimed at supporting spouses and caregivers, which can lead to improved marital satisfaction and reduced caregiver burden. There's also a growing recognition of the importance of understanding adolescent perceptions of mental health. Tailored educational initiatives are being used to encourage help-seeking behaviors and combat stigma in this age group. Additionally, gender-specific challenges continue to persist, with women more prone to mood and anxiety disorders, while men are more affected by substance abuse. These differences, shaped by sociocultural factors, underline the necessity of gender-sensitive approaches in mental health care.

## **1.3 Proposed System**

We have proposed a system by leveraging machine learning to recommend women things they could inculcate into their lifestyle to help them improve their mental health. The Women's Wellness Guide is an AI-driven wellness platform designed to provide personalized mental health support for women through sentiment analysis, AI-powered recommendations, real-time communication, and curated self-care content.

## 1.4 Objectives

This project focuses on addressing the mental health challenges women face across different age groups through a multi-faceted approach:

1. **Identify Mental Health Challenges:** The primary goal is to analyze the specific mental health issues faced by women in four distinct age groups: 10-20, 20-40, 40-60, and 60+. This will help highlight the unique mental health concerns that arise at each stage of life.
2. **Conduct Sentiment Analysis:** Utilizing machine learning techniques, sentiment analysis will be performed on journal entries to categorize emotional tones—positive, negative, or neutral. This will allow us to identify emotional patterns and trends, enhancing our understanding of emotional well-being.
3. **Explore Age-Specific Factors:** The project will investigate how biological, psychological, and sociocultural factors affect mental health outcomes across different life stages, offering insights into the influences specific to each age group.
4. **Recommend Targeted Interventions:** Based on the findings, evidence-based interventions tailored to each age group will be developed. These recommendations may include strategies like exercise, meditation, and other coping mechanisms to address the particular needs of each age group.
5. **Raise Awareness:** By focusing on the unique mental health needs of women, the project aims to foster greater awareness, reduce stigma, and encourage open dialogue about women's mental health challenges.
6. **Contribute to Policy Development:** Lastly, the project will offer valuable insights to inform mental health programs, helping improve support systems for women at various life stages.

## **1.5 Scope and Application**

The system use ML models to analyze user sentiments—positive, negative, and the newly added neutral—to better understand emotional well-being. It supports a broader age group, including adolescents, young adults, and caregivers. A key feature is the ability to download weekly sentiment analysis reports in PDF format, which helps in tracking emotional trends over time. This system is well-suited for implementation in educational institutions like SIES College and can also be applied in counseling centers and wellness programs to provide timely mental health support, reduce stigma, and encourage early intervention.

## **Chapter 2**

### **Literature Review**

Namlı et al. [3] investigated the impact of bipolar disorder (BD) on spouses, focusing on sexual functions, alexithymia, marital satisfaction, and perceived burden. Their study of 81 BD type 1 patients, their spouses, and 78 healthy controls found that BD patients and their spouses had lower marital satisfaction and higher sexual dysfunction. Regression analysis indicated that alexithymia, depression, and sexual dysfunction influenced marital adjustment in BD patients, while burden and alexithymia affected their spouses' adjustment. The study emphasized the necessity of psychosocial interventions to support caregivers and improve relationship dynamics.

M. Klose and F. Jacobi [5] explored gender differences in mental health, noting that while women experience higher rates of mood and anxiety disorders, men show higher rates of substance abuse and antisocial disorders. Their study concluded that sociodemographic variables alone do not fully explain the higher prevalence of mental disorders in women.

Veronica Martínez-Borba et al. [1] studied the feasibility and user satisfaction of web-based and mobile platforms for perinatal depression screening via the HappyMom program. Assessments were conducted on 348 web users and 175 app users during pregnancy and postpartum. The study found that web users had higher individual response rates, while app users demonstrated better long-term retention. Although both platforms had high satisfaction, dropout issues remained.



y, Martínez [2] analyzed mental health apps like Happify, Shine, Sanvello, and Talkspace, concluding that while these apps provide real-time monitoring and therapeutic support, they do not replace traditional therapy but help reduce stigma and enhance mental health awareness.

In a related study, Aktar et al. [9] examined how mobile apps, AI-powered assessments, and virtual support groups improve mental wellbeing, emphasizing the need for further research to optimize healthcare interventions for women.

De and Mishra [6] explored sentiment analysis in mental health, particularly through emotion detection via facial expressions and social media analytics. They highlighted sentiment analysis as a tool for understanding mental health trends, especially post-COVID-19, but acknowledged the accuracy challenges of existing algorithms.

Sriteja Kataru et al. [13] explored ML for early mental health detection in children, achieving up to 94.5% accuracy in identifying students needing intervention. Their findings underscore ML's potential in integrating technology into mental health services.

Sayeda Farzana Aktar et al. [12] conducted a survey on technology's role in addressing women's health challenges, including reproductive health, mental well-being, and preventative care, providing a broad perspective on the field's advancements and gaps.

Chapter 4, Result and Discussions

lescent girls' sexual and reproductive health  
like stigma and breaches of confidentiality.  
Their study stressed the need for targeted interventions to improve awareness

and access to SRHR.

Pinto-Foltz, Hines-Martin, and Logsdon [4] analyzed adolescent girls' perceptions of peers with depression, finding that while they understood mental health similarly to adults, their emotional responses varied. This study underscored the importance of tailored mental health education to reduce stigma and encourage help-seeking.

Abdulaziz Almaleh et al. [15] applied ML techniques to develop predictive models for workplace mental health, utilizing classification algorithms like Random Forest, Logistic Regression, and Gradient Boosting to enhance accuracy.

Syed Azizur Rahman et al. [14] examined the Kalman Filter's applications in mental health, discussing its role in mood tracking and cognitive interventions while addressing challenges like data privacy and behavior modeling.

Sathya A et al. [11] developed a Health and Wellness Recommendation System that personalizes fitness and diet guidance using the TF-IDF algorithm for customized meal and exercise recommendations, offering a holistic wellness approach.

# Chapter 3

## Design and Functionality

### 3.1 Gantt chart

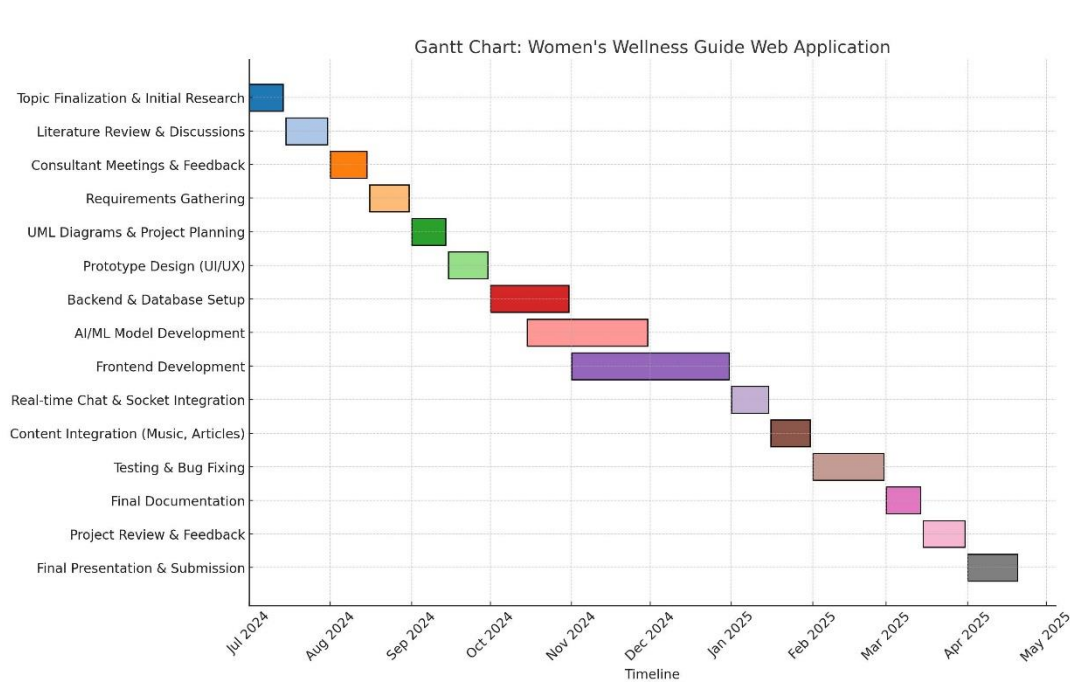


Fig 3.1.1 Gantt Chart

The above figure 3.1.1 is the Gantt chart for the **Women's Wellness Guide** project, spanning from August 2024 to February 2025. It visually represents the timeline for key phases such as Requirement Analysis, System Design, Development and Integration, Testing and Validation, Deployment and Implementation, and Monitoring and Maintenance. Each phase is laid out sequentially, showing the specific time frames in which the tasks will be completed, ensuring a structured approach to the project.

## 3.2 Design

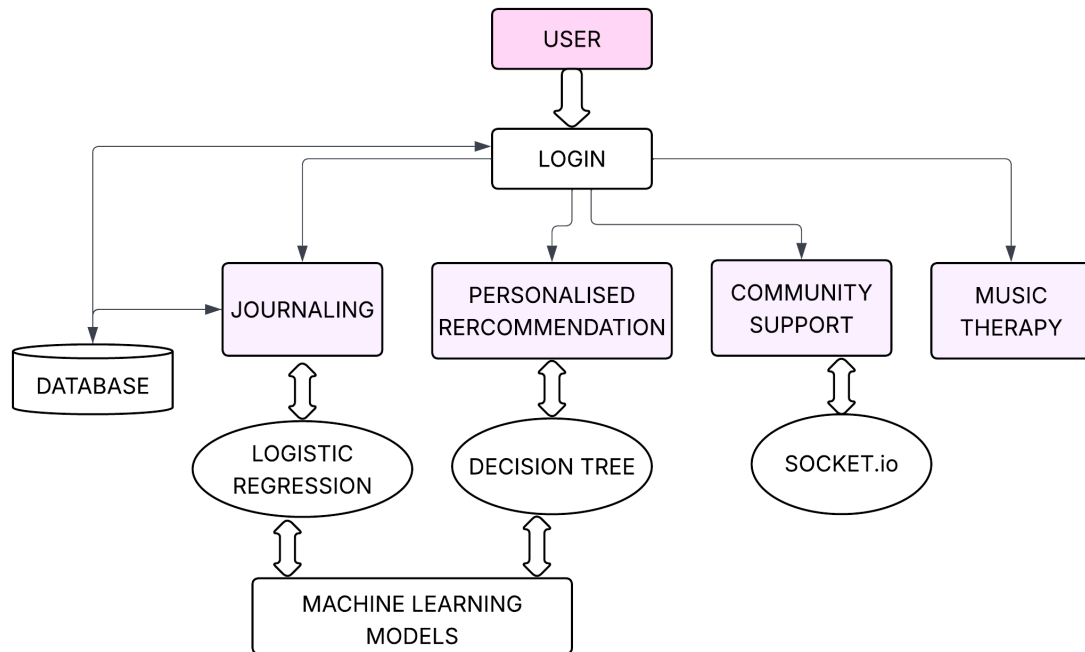


Fig 3.2..1 Flowchart

The flowchart in Figure 3.2.1 outlines a mental wellness app where users log in to access features like Journaling, Personalized Recommendations, Community Support, and Music Therapy. Journaling and recommendations use machine learning models (Logistic Regression and Decision Tree), while Community Support uses Socket.io for real-time interaction.

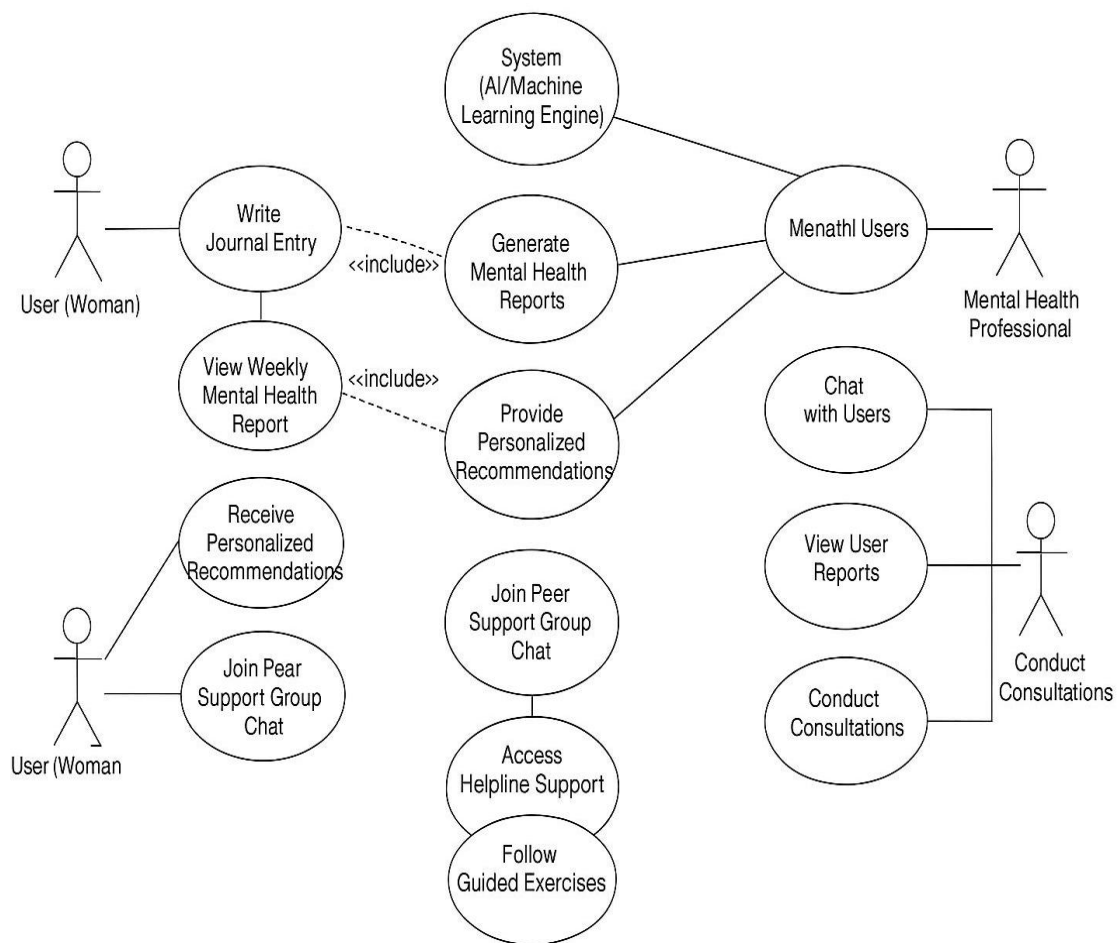


Fig 3.2.2 Use Case Diagram

This Fig 3.2.2 describes that Users can view their weekly mental health reports and, based on these insights, receive tailored suggestions for improving their well-being. They also have the option to join peer support group chats, access helpline support, and follow guided exercises for better mental health management. Mental health professionals are integrated into the system to offer expert support by viewing user reports, chatting with users, and conducting consultations.

### 3.3 Functionality of the system

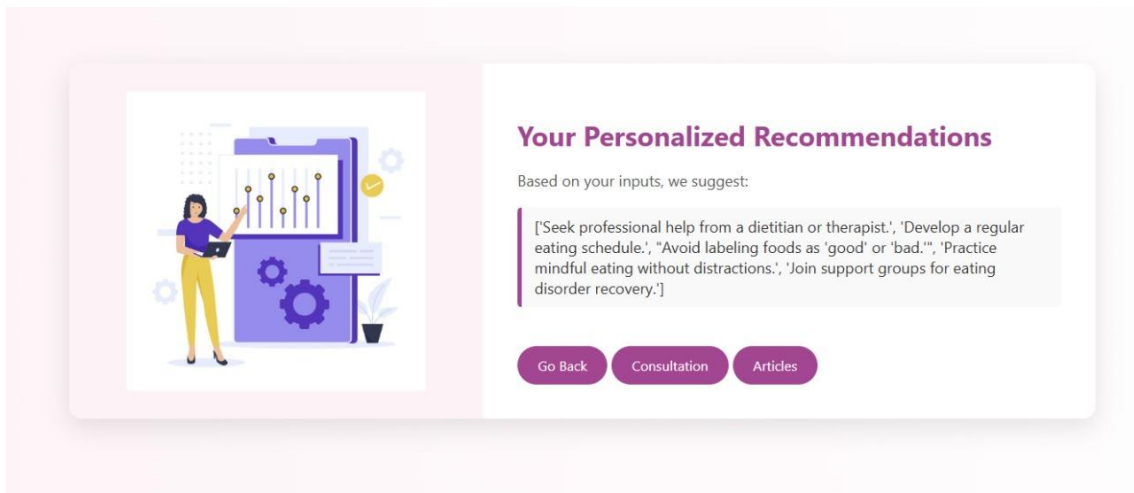


Fig 3.3.1:view recommendation

This page presents personalized recommendations generated from user inputs For each mental states which have selected by the users. The "Consultation" and "Articles" buttons indicate further resources or options available to the user based on these recommendations.

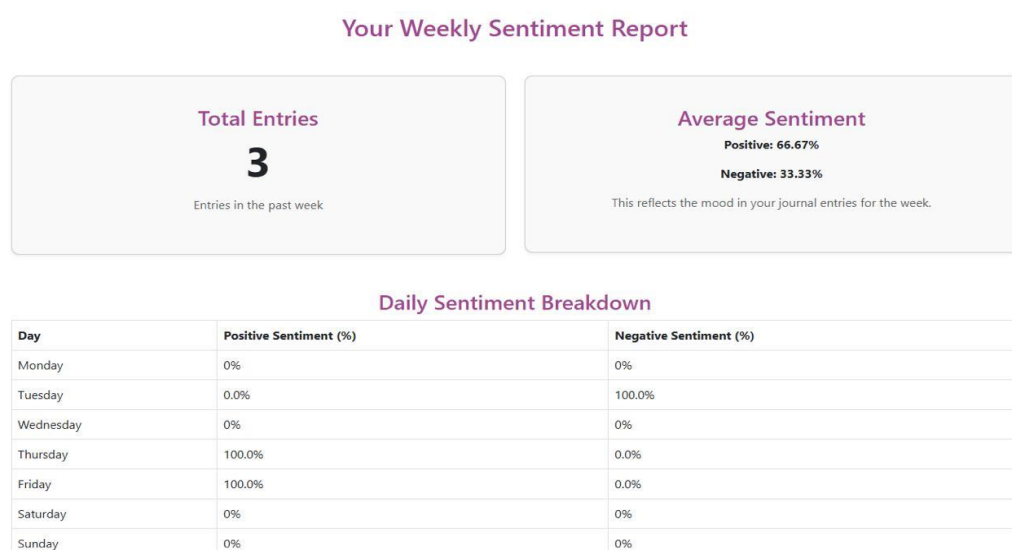


Fig 3.2.2 Sentiment Report Page

It displays a Weekly Sentiment Report generated from journal entries. It shows the total number of entries made during the week and provides an average sentiment analysis, with percentages of positive and negative moods. Below that, a Daily Sentiment Breakdown table shows how

each day's entries were categorized by sentiment, giving users insights into their emotional patterns over the week.

SQL ▾

< 1 / 1 > 1 - 6 of 6

id	content
1	gAAAAABntGRchR3ZODMkobt2BXoofdcM7SA3kyd5HkVcI6G2wrxbwRQCohIA7RJEKiyRVl2T9XrG047twz2bJq8mQcTPjkTuwQ==
2	gAAAAABnt1hVEMmRIkAmzdmExpWIERtgJ8VGbHk6xiYDqNea6kRdSZ1FpaBtv5SHhf6CEvJJQgNML75L0w4cy_Ag9n5-XepoSUm77-xR51x68Ij5d
3	gAAAAABnt2yrS9x6jCuJWDzcFx42nPkQ_eN4mKm95uF-6uK2PeGXby6d6f9Afn9BcGE75Fjrk_A09h-xKIYqUrbvjGrNY-P9SFRQ1y6dtGI47rDk
4	gAAAAABnt2zVxRV1TKdFPAU7b1VYV56_ZoquO26DGNF0BvfRhOCFg0cMuDp3gUZJxSXLi7P6BdwtP5ihMUp-PGUNHrKNN12J8-aRAQsjPPjKqryd
5	gAAAAABnt2zj7zmDM_y5W-HQ1xaHu0wao0VHB42SkAvXoXIP7hARpmGP7G_37jdtVz81fJ6FQ9Ct-QsCLWVABbBSm0DptjO9EQ==
6	gAAAAABnuLO5ARtDz1vUXQHrpzQ0K7avIHT1cieKEX9uTjZjMkQG8Hws9-thxLcL3BF1o6OKfPSLLF2At1A3EBtG1z7VT9yorTJaL6UBVtXq0Urn

Fig 3.2.2 Encrypted Journal Entries Database

This shows an encrypted journal entries database table with an id for each entry and its 'content' field due to encryption. Each entry has a unique id and a content field



## **Chapter 4**

### **Result and Discussions**

#### **4.1 Testing**

To ensure a stable, secure, and user-friendly experience, the Women's Wellness Guide Web Application underwent a structured and detailed testing process. This phase was broken down into five major components:

##### **1. Test Case Development**

We began the testing phase by designing a comprehensive set of test cases for each feature of the application. These test cases were written to cover:

- Normal scenarios (e.g., user writing a journal entry and receiving a sentiment result)
- Edge cases (e.g., empty inputs, overly long text entries)
- Error handling (e.g., invalid logins, broken API responses)

Each test case included inputs, expected outputs, and pass/fail conditions. This step provided a solid foundation for consistent and repeatable testing.

##### **2. Manual Functional Testing**

All core features were manually tested to ensure they behaved as expected in real-world usage. We conducted end-to-end testing across these workflows:

- Writing journal entries and generating weekly reports
- Receiving personalized recommendations based on mental state
- Engaging in real-time chat via Socket.IO
- Accessing wellness content like music and exercises.

### 3. Integration Testing

Integration testing was essential to confirm that various modules communicated correctly with each other. For example:

- Ensuring sentiment scores from the journal analysis correctly triggered recommendations
- Verifying that Socket.IO messages were properly sent and received between users and professionals
- Confirming that the ML models responded appropriately when integrated into the live system

This phase ensured smooth data flow across all interconnected components.

### 4. User Interface & Experience Testing

The UI/UX of the application was evaluated for clarity, accessibility, and responsiveness. We gathered internal feedback by having team members and testers simulate typical usage scenarios. Specific focus areas included:

- Navigation ease and intuitive design
- Readability of mental health reports
- Visual feedback and responsiveness during real-time chat

Improvements were made to enhance user flow and reduce cognitive load, especially for emotionally vulnerable users.

### 5. Bug Tracking & Resolution

All identified issues during testing were documented using a shared issue tracker. Each bug report included a description, steps to reproduce, severity level, and resolution status. We prioritized critical issues first (e.g., broken features, data loss risks) before addressing minor visual or performance bugs. After fixes were implemented, each case was re-tested to ensure resolution.

## 4.2 Results and Discussions

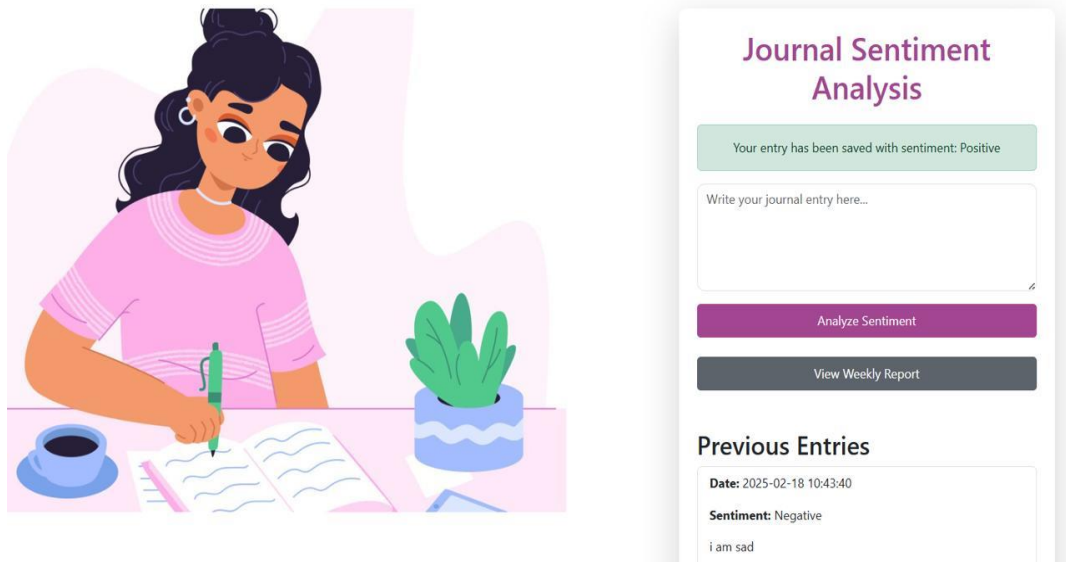


Fig 4.1 Journal Entry Page

This is a Journal Sentiment Analysis page it describes where users can write daily journal entries and analyze the emotional tone (sentiment) of their writing. The interface includes a text box for new entries, a button to analyze sentiment, and a section that displays saved entries with their corresponding sentiment (Positive/Negative) and date. It also features a calming illustration of a girl journaling, adding a personal and comforting touch to the site.

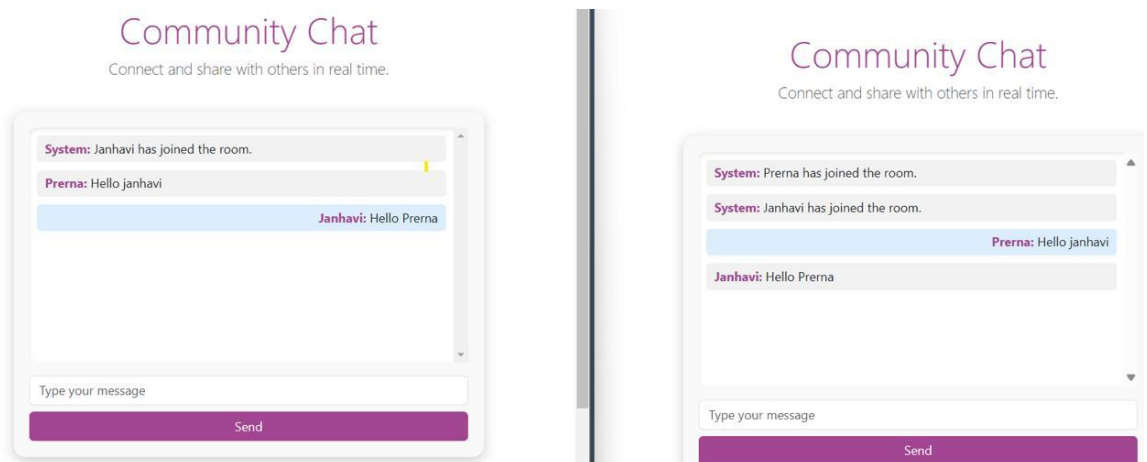
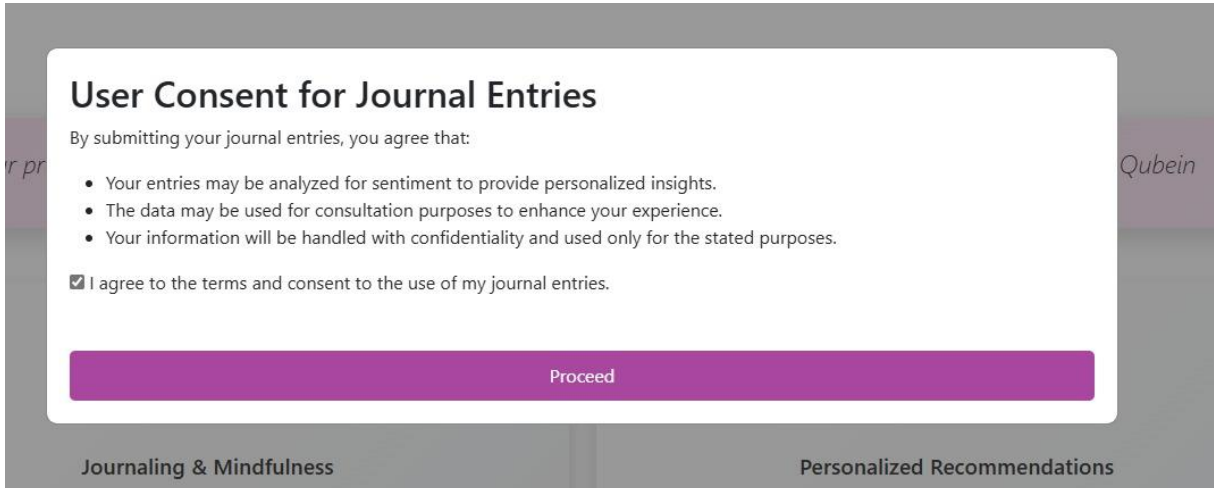


Fig 4.2 Community Chat Page

This is Community Chat section that allows users to connect and communicate with others in real time. The chat interface displays system notifications when users join the room and supports real-time messaging between participants. Each user's messages are shown with their name in a distinct color, enhancing clarity in group conversations. A message input box and send button are provided for easy interaction.

A screenshot of a web application interface showing a 'User Consent for Journal Entries' dialog box. The dialog box is white with a purple border and contains the following text: 'User Consent for Journal Entries', 'By submitting your journal entries, you agree that:', a bulleted list of three terms, a checked checkbox with the text 'I agree to the terms and consent to the use of my journal entries.', and a purple 'Proceed' button. The background is a dark gray with a purple header bar. The header bar contains the text 'Journaling & Mindfulness' on the left and 'Personalized Recommendations' on the right. The name 'Qubein' is visible in the top right corner of the header bar.

**User Consent for Journal Entries**

By submitting your journal entries, you agree that:

- Your entries may be analyzed for sentiment to provide personalized insights.
- The data may be used for consultation purposes to enhance your experience.
- Your information will be handled with confidentiality and used only for the stated purposes.

☒ I agree to the terms and consent to the use of my journal entries.

Proceed

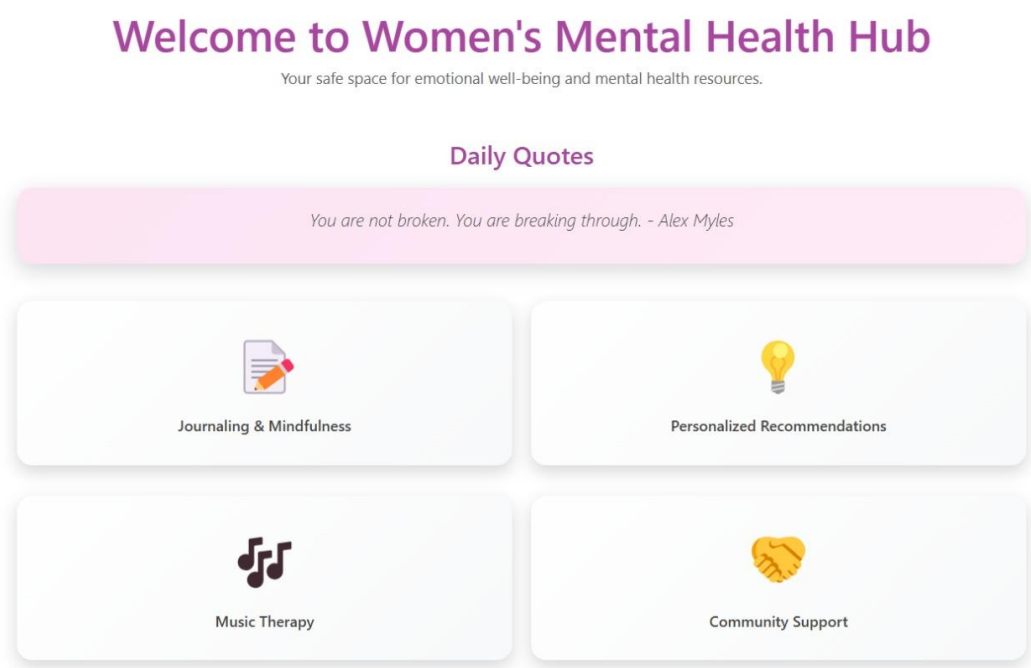
Journaling & Mindfulness

Personalized Recommendations

Qubein

Fig 4.3 Consent For Journaling

It obtains user consent to analyze their journal entries for sentiment, aiming to provide personalized insights and improve their experience, all while ensuring confidentiality. By agreeing and proceeding, users allow the system to process their journal data for these specific purposes within a journaling and mindfulness feature that may offer personalized recommendations.



This is the homepage of the Women's Mental Health Hub, a supportive platform for emotional well-being and mental health resources. It features a daily motivational quote and offers access to key sections like Journaling & Mindfulness, Personalized Recommendations, Community Support, Music Therapy, and Exercise & Movement. The site aims to empower women through self-care tools and a supportive community.

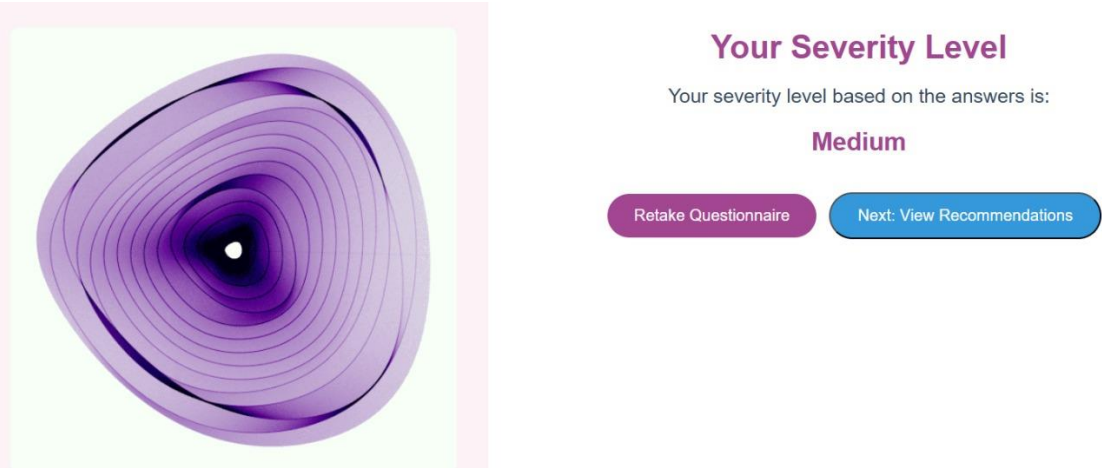


Fig 4.5 Severity Result page

This page shows the mental health severity level based on the user's questionnaire responses. The severity can be categorized into Low, Medium, or High. Based on the result, users can choose to retake the questionnaire or view tailored recommendations for support and improvement

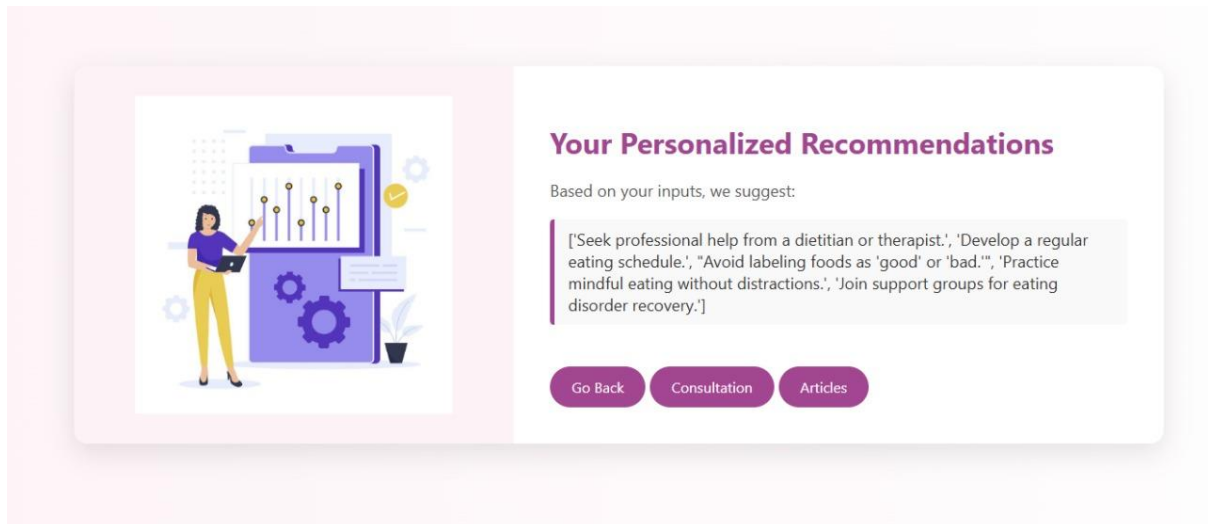


Fig 4.6 View Recommendations

This page presents personalized recommendations generated from user inputs. For each mental state which has been selected by the user, the "Consultation" and "Articles" buttons indicate further resources or options available to the user based on these recommendations.

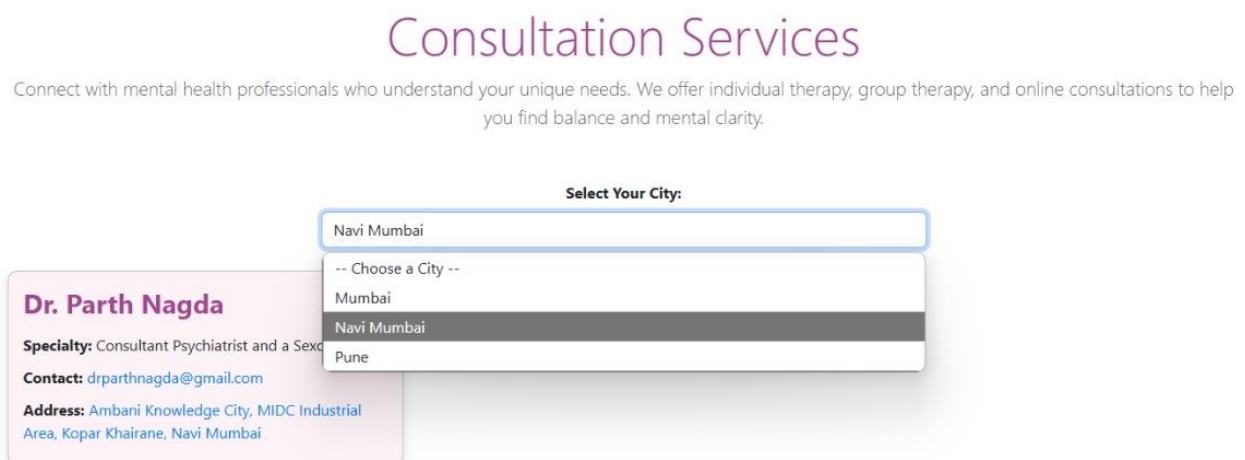


Fig 4.7 Consultation Services page

This webpage indicates that it provides consultation services for mental health. It allows users to connect with mental health professionals who understand their specific needs, offering various formats like individual therapy, group therapy, and online consultations. The presence of a city selection dropdown suggests that the service aims to connect users with professionals in their geographical area.

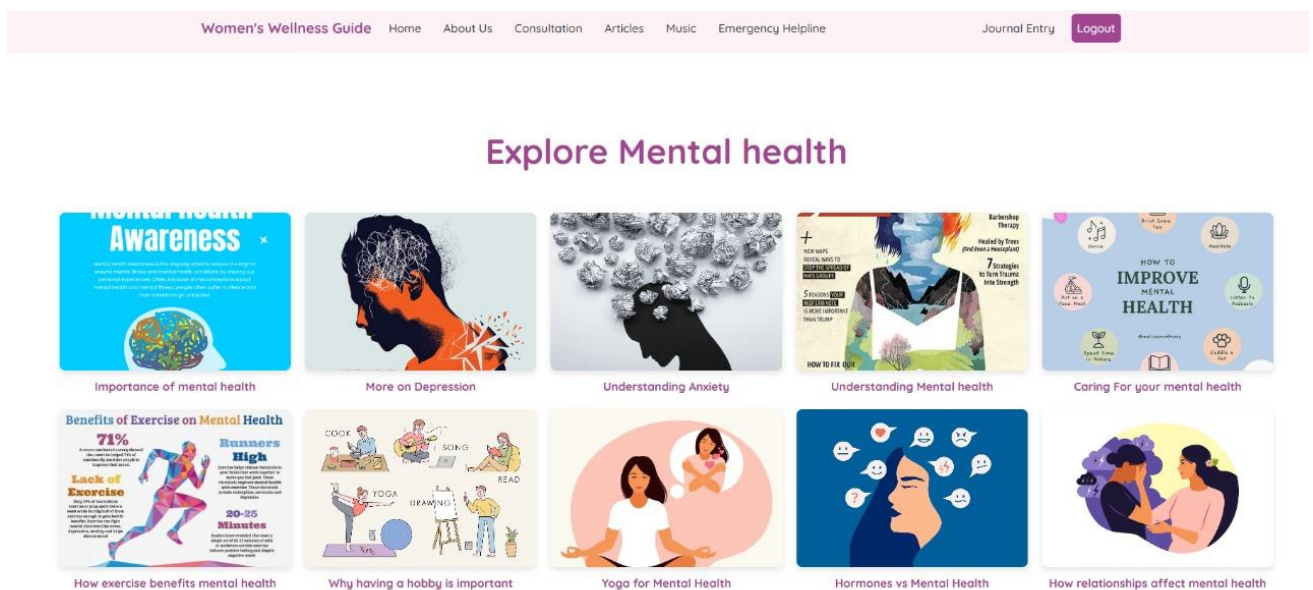


Fig 4.8 Article page

This "Explore Mental health" page is an article hub within a "Women's Wellness Guide," offering visually organized resources on various mental well-being topics like depression, anxiety, exercise benefits, hobbies, yoga, hormones, and relationships.



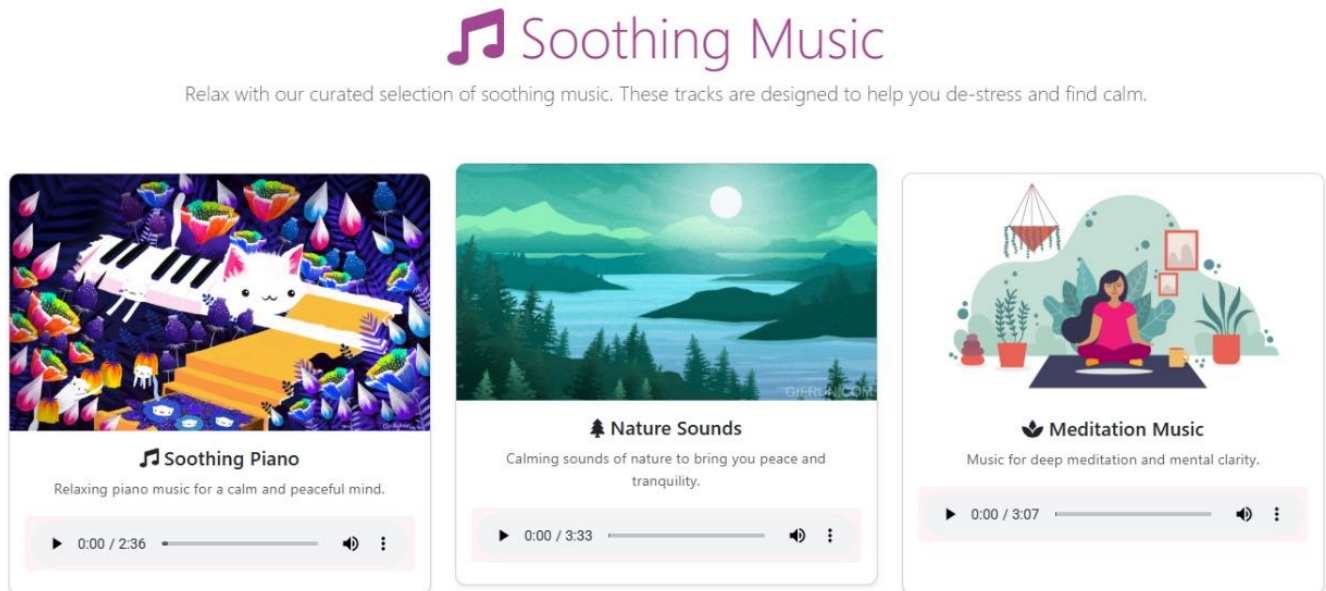


Fig 4.9 Soothing Music page

This is the "Soothing Music" page, offering a curated selection of audio tracks designed to help users relax, de-stress, and find calm. Each music category displays a play button, a progress bar showing the current time and total duration of a track, and volume controls. This page provides easily accessible audio resources for relaxation and mental well-being.

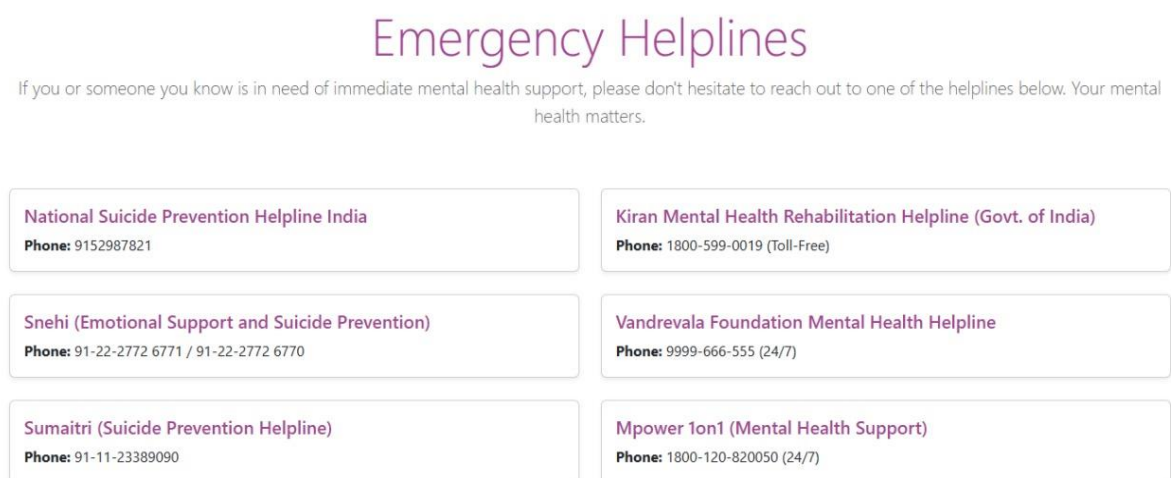


Fig 4.10 Emergency Helpline page



It provides a list of contact information for immediate mental health support in India. The page emphasizes that if the user or someone they know is in urgent need of mental health assistance, they should not hesitate to reach out to the provided helplines, underscoring the importance of mental health.

## **Chapter 5**

### **Conclusion**

Understanding women's mental health across different age groups is crucial, as their challenges and needs evolve over time. By integrating data analysis, personalized recommendations, peer support, and technology, this approach provides comprehensive and effective mental health resources tailored to individual experiences. Sentiment analysis of journal entries helps identify emotional patterns, deepening insights into agespecific mental health issues. The goal is not only to improve individual well-being but also to drive broader societal change in the perception and support of women's mental health.

## **Chapter 6**

### **Future Scope**

The future development of the Women's Wellness Guide focuses on further enhancing personalization, accessibility, and impact. Key future enhancements include:

- **Advanced Sentiment Analysis:** The system will expand its sentiment detection to include not only positive and negative sentiments but also neutral sentiments, offering a more nuanced understanding of emotional well-being.
- **Wider Demographic Support:** The application will cater to a broader audience by including adolescents, young adults, and caregivers, ensuring that diverse user groups receive appropriate and relevant support.
- **Downloadable Reports:** Users will be able to download their weekly sentiment analysis reports in PDF format, enabling them to track emotional trends over time, review progress, and share insights with mental health professionals if desired.
- **Institutional Integration:** The system is ideal for deployment in educational institutions such as SIES College, where it can support students' mental well-being. It can also be implemented in counseling centers and wellness programs to provide timely mental health assistance, reduce stigma, and encourage early intervention.

These advancements will make the Women's Wellness Guide an even more robust tool for promoting mental health awareness, delivering timely support.

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# Publication Details

Conference Name: IEEE INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN  
INDUSTRY 4.0 TECHNOLOGIES 2025

Status: Accepted

# Women's Wellness Guide Using Machine Learning

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**Abstract**—Women's mental health is a critical yet often overlooked aspect of well-being. In this project, Women's Wellness Guide, we have developed a comprehensive application designed to provide mental health support for women through innovative AI-driven features. Our system integrates machine learning models, utilizing logistic regression for sentiment analysis on journal entries, generating weekly mental health reports based on users' emotional patterns. Additionally, a personalized recommendation system employs decision tree models to provide tailored suggestions based on age group (15–19, 20–24, 25–30), mental state, daily routine, and severity of mental distress. Unlike existing systems that are largely static and provide only general information about mental health problems faced by women, our solution takes a dynamic approach. Using machine learning models, it offers personalized recommendations to address specific mental health challenges. The application incorporates real-time communication via Socket.IO, enabling seamless chat-based support. Furthermore, we offer professional consultation services and helpline support to assist users in distress. To enhance mental well-being, our platform provides curated content, including therapeutic music, informative articles, and guided exercises. This integrated approach leverages machine learning and real-time interaction technologies to offer personalized, accessible, and effective mental health support for women.

**Keywords** - Mental health, Sentiment analysis, Machine learning, Logistic regression, Decision tree, Real-time communication, Socket.IO, Consultation, Helpline, Personalized support.

## I. INTRODUCTION

Mental health is an essential component of overall well-being, yet it is often overlooked, especially among women. Despite the increasing awareness of mental health issues, many women still face barriers in seeking help due to societal stigma, lack of awareness, and limited access to personalized mental health resources. Stress, anxiety, depression, and other mental health conditions can significantly impact daily life, relationships, and productivity, making it crucial to develop accessible and effective support systems.

Existing mental health applications are predominantly static, providing only general information about mental health issues faced by women. These systems often fail to offer personalized recommendations or actionable insights based on an individual's specific circumstances. Addressing these limitations, we propose Women's Wellness Guide, an AI-driven application designed to provide personalized mental health support through machine learning, sentiment analysis, real-time communication, and recommendation systems. Our platform aims to empower women by enabling them to track, analyze, and manage their mental well-being efficiently. One of the core functionalities of the system is sentiment analysis, which leverages logistic regression to analyze users' journal entries. By extracting insights from their writing, the system can detect emotional patterns, generating weekly mental health reports that help users monitor their mental state over time. These reports provide valuable feedback, allowing users to reflect on their emotional well-being and take proactive steps toward self-care.

To further enhance mental health management, Women's Wellness Guide incorporates a decision tree-based personalized recommendation system. This system considers key factors such as age group (15–19, 20–24, 25–30), mental state, daily routine, and distress severity to offer tailored recommendations. Whether a user is experiencing mild stress or severe emotional distress, the application suggests suitable interventions, including relaxation techniques, mindfulness exercises, lifestyle adjustments, and professional consultation when necessary.

Recognizing the importance of real-time support, our application integrates Socket.IO-powered chat spaces, allowing users to engage in instant communication with mental health professionals and peer support groups. This feature provides a safe and supportive environment where users can seek guidance, share experiences, and receive immediate emotional support. Additionally, we have incorporated

consultation services and helpline support, ensuring that users have access to professional assistance whenever required. Beyond emotional tracking and consultation, Women's Wellness Guide offers a comprehensive set of well-being resources, including therapeutic music, informative articles, and guided exercises. These resources are curated to promote relaxation, stress management, and self-improvement, fostering a holistic approach to mental health care. By integrating multiple support mechanisms, our platform ensures that users receive both proactive and reactive mental health aid, bridging the gap between self-care and professional intervention.

## II. LITERATURE REVIEW

Namlı et al. [3] investigated the impact of bipolar disorder (BD) on spouses, focusing on sexual functions, alexithymia, marital satisfaction, and perceived burden. Their study of 81 BD type 1 patients, their spouses, and 78 healthy controls found that BD patients and their spouses had lower marital satisfaction and higher sexual dysfunction. Regression analysis indicated that alexithymia, depression, and sexual dysfunction influenced marital adjustment in BD patients, while burden and alexithymia affected their spouses' adjustment. The study emphasized the necessity of psychosocial interventions to support caregivers and improve relationship dynamics. Similarly, M. Klose and F. Jacobi [5] explored gender differences in mental health, noting that while women experience higher rates of mood and anxiety disorders, men show higher rates of substance abuse and antisocial disorders. Their study concluded that sociodemographic variables alone do not fully explain the higher prevalence of mental disorders in women. Verónica Martínez-Borba et al. [1] studied the feasibility and user satisfaction of web-based and mobile platforms for perinatal depression screening via the HappyMom program. Assessments were conducted on 348 web users and 175 app users during pregnancy and postpartum. The study found that web users had higher individual response rates, while app users demonstrated better long-term retention. Although both platforms had high satisfaction, dropout issues remained. Similarly, Martínez [2] analyzed mental health apps like Happify, Shine, Sanvello, and Talkspace, concluding that while these apps provide real-time monitoring and therapeutic support, they do not replace traditional therapy but help reduce stigma and enhance mental health awareness. In a related study, Aktar et al. [9] examined how mobile apps, AI-powered assessments, and virtual support groups improve mental well-being, emphasizing the need for further research to optimize healthcare interventions for women.

De and Mishra [6] explored sentiment analysis in mental health, particularly through emotion detection via facial expressions and social media analytics. They highlighted sentiment analysis as a tool for understanding mental health trends, especially post-COVID-19, but acknowledged the accuracy challenges of existing algorithms. Similarly, Sriteja Kataru et al. [13] explored ML for early mental health detection

in children, achieving up to 94.5% accuracy in identifying students needing intervention. Their findings underscore ML's potential in integrating technology into mental health services. Furthermore, Sayeda Farzana Aktar et al. [12] conducted a survey on technology's role in addressing women's health challenges, including reproductive health, mental well-being, and preventative care, providing a broad perspective on the field's advancements and gaps.

McGranahan et al. [8] examined factors affecting adolescent girls' sexual and reproductive health rights (SRHR) in Ugandan slums, identifying barriers like stigma and breaches of confidentiality. Their study stressed the need for targeted interventions to improve awareness and access to SRHR. Meanwhile, Pinto-Foltz, Hines-Martin, and Logsdon [4] analyzed adolescent girls' perceptions of peers with depression, finding that while they understood mental health similarly to adults, their emotional responses varied. This study underscored the importance of tailored mental health education to reduce stigma and encourage help-seeking.

Abdulaziz Almaleh et al. [15] applied ML techniques to develop predictive models for workplace mental health, utilizing classification algorithms like Random Forest, Logistic Regression, and Gradient Boosting to enhance accuracy. Syed Azizur Rahman et al. [14] examined the Kalman Filter's applications in mental health, discussing its role in mood tracking and cognitive interventions while addressing challenges like data privacy and behavior modeling. Finally, Sathya A et al. [11] developed a Health and Wellness Recommendation System that personalizes fitness and diet guidance using the TF-IDF algorithm for customized meal and exercise recommendations, offering a holistic wellness approach.

### Advantages of Technology on Mental Health:

- Web-based and mobile platforms like the HappyMom program provide convenient and scalable methods for perinatal depression screening, improving accessibility and user satisfaction.
- Apps such as Happify, Shine, Sanvello, and Talkspace offer real-time monitoring and therapeutic support, helping reduce stigma and promoting mental health awareness.
- Findings emphasize the need for psychosocial interventions to support spouses and caregivers, improving marital satisfaction and reducing perceived burden.
- Understanding adolescent perceptions of mental health and providing tailored education can encourage help-seeking behaviors and reduce stigma.
- While women face higher mood and anxiety disorders, and men struggle with substance abuse, sociocultural factors impact both differently, highlighting the need for gender-sensitive approaches.
- We have proposed a system by leveraging machine learning to recommend women things they could inculcate into their lifestyle to help them improve their mental health.



### III. PROPOSED SYSTEM

The Women's Wellness Guide is an AI-driven wellness platform designed to provide personalized mental health support for women through sentiment analysis, AI-powered recommendations, real-time communication, and curated self-care content. The system consists of three key modules:

#### A. Machine Learning – Sentiment Analysis and Personalized Recommendations

We compare the performance of three machine learning models—Random Forest, Logistic Regression, and Decision Tree—on the given dataset. Each model is trained using TF-IDF vectorized features, and accuracy scores are calculated for evaluation. The results provide insights into the effectiveness of different classification algorithms for the given task.

```
from sklearn.ensemble import RandomForestClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import accuracy_score

# Define models
models = {
    "Random Forest": RandomForestClassifier(n_estimators=100, random_state=42),
    "Logistic Regression": LogisticRegression(random_state=50, max_iter=500),
    "Decision Tree": DecisionTreeClassifier(random_state=50)
}

# Train, predict, and calculate accuracy for each model
for name, model in models.items():
    model.fit(X_train_tfidf, y_train)
    predictions = model.predict(X_test_tfidf)
    accuracy = accuracy_score(y_test, predictions)
    print(f"{name} Accuracy: {accuracy:.2f}")
```

Random Forest Accuracy: 0.77  
Logistic Regression Accuracy: 0.80  
Decision Tree Accuracy: 0.71

Fig. 1. ML Models Comparison

#### Key Technologies & Components:

- Sentiment Analysis – Logistic Regression & NLP: Uses tokenization, stop word removal, and lemmatization for text processing. Classifies emotions as positive or negative using a Logistic Regression model. Its simplicity and effectiveness in binary classification tasks make it well-suited for sentiment analysis. Logistic regression provides

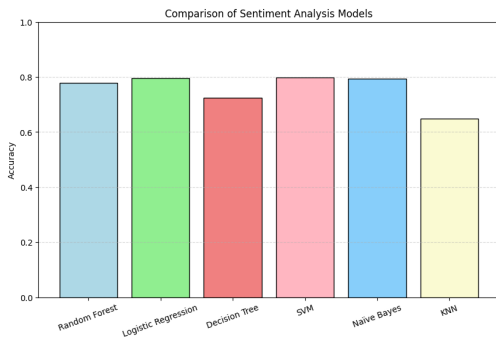


Fig. 2. Comparison between different ml models

interpretable results, helping to identify key words or phrases contributing to the classification.

- AI-Based Personalized Recommendations – Decision Tree Algorithm: Considers age group (15–19, 20–24, 25–30), sentiment trends, and activity levels to suggest self-care activities. Recommends breathing exercises, meditation, journaling prompts, and relaxation techniques. The decision tree model was chosen for its interpretability, allowing clear and actionable mental health recommendations. It handles both categorical data, making it suitable for analyzing questionnaire responses. While logistic regression is efficient for binary classification, it may miss complex patterns that decision trees can capture. Decision trees are also computationally efficient and transparent compared to SVMs or neural networks. To prevent overfitting, pruning and cross-validation were applied. Future work may explore ensemble methods like Random Forest or Gradient Boosting for improved accuracy while maintaining interpretability.
- Data Security – Fernet Encryption (Cryptography Library): Ensures end-to-end encryption of journal entries before processing. Uses symmetric key encryption, ensuring data remains confidential and tamper-proof. Fernet encryption ensures that journal entries are securely stored by using a combination of strong cryptographic techniques. It is based on AES-128 encryption in CBC (Cipher Block Chaining) mode, which provides a high level of security by encrypting data in fixed-size blocks with a unique initialization vector for each encryption operation. Additionally, Fernet incorporates HMAC (Hash-based Message Authentication Code), which verifies the integrity of the encrypted data and prevents unauthorized modifications or tampering. This ensures that journal entries remain both confidential and intact, safeguarding sensitive information from unauthorized access.

id	username	email	birthdate	password
1	Prerna	mumbai.karprerna@gmail.com	2003-05-24	pbkdf2:sha256:68000058bfc1f110030d456605d56daebdafe7d43f450
2	Janhavi	janhavi.mugallikar@gmail.com	2003-08-24	pbkdf2:sha256:68000058bfc1f110030d456605d56daebdafe7d43f450
3	Tanuja	tanuja@gmail.com	2003-06-11	pbkdf2:sha256:68000058bfc1f110030d456605d56daebdafe7d43f450

Fig. 3. User Database

id	content
1	gAAAAABntGrch3Z00Kob12BxofdcN7SA3kyd5HkVc162wzrxbwQC0h1A7R3EKjYrV1219XrG047H2z2b3q8mQcTPjK1u0Q==
2	gAAAAABnt1HvE9R1KAmzdmEXMterTgJ8VGBk6x1Y0qhe36k8dS2IFa8TV5SHf6CEVJ2QgML75L0w4cy_Ag8m5-XepoSUm77-XR51x881j5
3	gAAAAABnt2yr59x6jCUh0ZCFx42npkQ_cnmam95uF-6u2Pec00dy6d6f9AfN8C6E75F-Jrk_A09h-XK1YqUrbvJgNY-P95FR1y0dGtG147rU
4	gAAAAABnt2zVxRV1TKdPAU7b1VYV56_Zoq0Z0G0F08vF8hOCFg8cHdP3gUj3XSL17P6Bd4tP51hNp-PG8HfX0N1218-ARqSjPPJkryd
5	gAAAAABnt2zj7z8m_Y5W-HQ1xahuaac0NB42Skav0XIP7H8pWp7G-37jdtV2B1F36QCT-QsCLWABb8Sm0ptJ09EQ==
6	gAAAAABnt0SABd21V0XQhpZQ8K2av1H1C1eKDX0Tj2j8kGABw9-thd1C1BF1o6KFP5L1F2A1A3H1G12V7V9yotTAl6U8VXqMfE

Fig. 4. Encrypted Journal Entries Database

It also includes HMAC (Hash-based Message Authentication Code) to ensure data integrity (prevents tampering). An essential aspect of a reliable website is ensuring that users feel confident about the privacy and security of their personal data.

- User Consent - To reinforce this trust, a prompt will be displayed to inform users that their journal entries and other sensitive information are encrypted. This encryption ensures that user data remains secure and inaccessible to unauthorized entities. By prioritizing data protection, the platform aims to provide a safe and private space for users to engage without concerns about confidentiality breaches.
- Data Visualization – Matplotlib/Plotly: Generates weekly mood reports with visual graphs to track emotional trends.
- Alert System – Rule-Based Triggers: Detects consecutive negative journal entries and suggests interventions or directs users to support services.

### B. Web Application – User Interface and Backend

This module focuses on the frontend and backend infrastructure of the web application, ensuring a seamless user experience and secure interaction with ML components.

#### Key Technologies & Components:

- Frontend – HTML, CSS, JavaScript (React/Angular): Provides an intuitive and responsive interface for user interaction.
- Backend – Python (Flask/Django) or Node.js: Manages communication between ML models and frontend for real-time analysis.
- Database – MySQL: Stores user data, journal entries, sentiment trends, and recommendation history.

### C. Real-Time Communication and Support System

To provide instant emotional support, the system integrates Socket.IO-powered chat spaces, enabling users to connect with registered users, including peer groups and mental health professionals.

#### Core Functionalities:

- User-Based Chat System: Enables registered users to engage in discussions with their names displayed, fostering a sense of community and accountability.
- Journal-Based Sentiment Analysis: Uses journal entries to assess emotional well-being and provide support accordingly.
- Peer Support Groups: Users can join topic-based discussions and share their experiences.
- Professional Consultation: Direct access to mental health professionals for one-on-one guidance.
- Emergency Help & Crisis Support: The system suggests contacting a helpline if a user exhibits prolonged distress.

### D. Additional Features

- Curated Self-Care Content: Includes therapeutic music, guided relaxation, informative articles, and breathing exercises.
- User Dashboard: Displays emotional trends, recommendations, and upcoming consultations.

### E. System Workflow

The system follows the workflow outlined below:

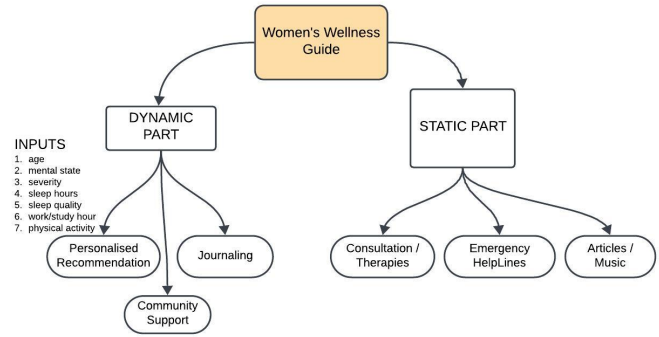


Fig. 5. Flowchart

- 1) User Writes Journal Entry → Sentiment analysis classifies it as positive or negative.
- 2) Emotional Trends Analyzed → Generates weekly reports based on mood patterns.
- 3) Decision Tree Matches User Profile & Sentiment → Suggests personalized self-care activities.
- 4) Registered Users Engage in Real-Time Chat → Connects users with peer support or professionals for guided discussions.
- 5) Crisis Detection & Alert System → Prompts self-care tips or emergency support in case of prolonged negative sentiment.

By combining machine learning, real-time support, and personalized recommendations, the Women's Wellness Guide aims to create a safe, accessible, and stigma-free environment for women to track and enhance their mental well-being.

## IV. EXPERIMENTAL RESULTS

The Proposed Women's Wellness Health Web Application has been implemented using Machine Learning technology. Upon logging into the website, the user is directed to the login page, which features five sections: Personalized Recommendation, Journal Entry, Music, Exercise, and Research Papers. Selecting the Personalized Recommendation section prompts the user to provide demographic and lifestyle details, including age group, sleep duration, exercise routine, and work hours. Based on this input, the user is presented with a list of common mental health concerns, each accompanied by a brief description. After selecting a relevant concern, the user completes a questionnaire designed to assess the severity of their condition. Once the severity level is determined, the system generates personalized recommendations to help improve the user's mental well-being by suggesting modifications to their daily routine.

The Journal Entry section allows users to record their daily thoughts and experiences. For current week, the system analyzes their journal entries to assess overall sentiment. A

graphical representation of their weekly emotional trends is displayed, along with recommendations based on the sentiment analysis.

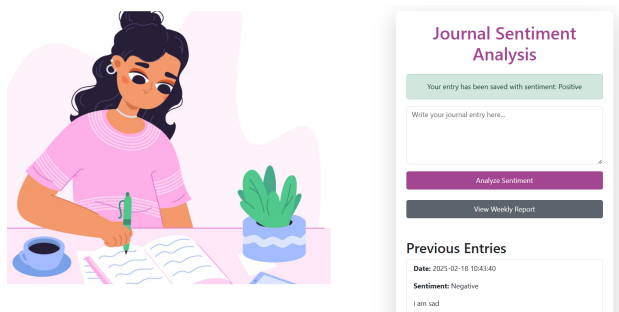


Fig. 6. Journal Entries with Sentiment

- The figure 6 illustrates the interface where users can input their journal entries. This section is designed to provide a structured yet flexible platform for users to document their thoughts, emotions, and daily experiences.

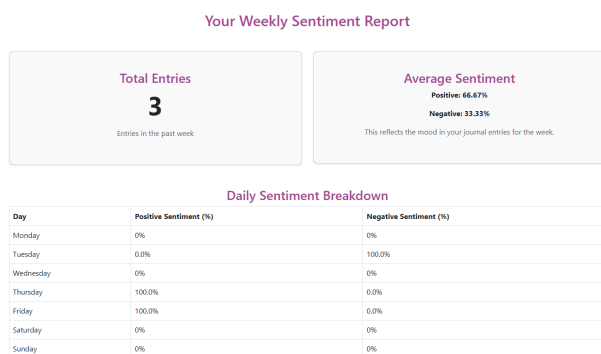


Fig. 7. Weekly Sentiment Analysis

- As figure 7 presents a weekly sentiment analysis report, illustrating how the user's sentiments fluctuated over the course of the week. This report is generated based on journal entries and user interactions, providing a visual representation of emotional trends. By analyzing these fluctuations, users can identify patterns in their mood, potential triggers, and areas for improvement. This feature enables users to gain a deeper understanding of their emotional well-being.

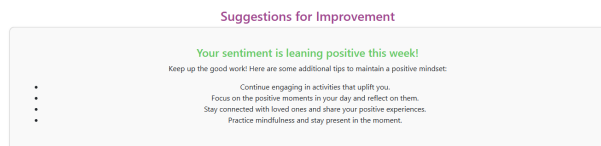


Fig. 8. Suggestions

- Users are provided with predefined suggestions that are generated based on their journal entries as shown

in figure 8. These suggestions are designed to offer actionable insights and coping strategies tailored to the emotions and experiences recorded by the user. By analyzing the journal input, the system presents relevant recommendations that can help improve the user's mental well-being. These static suggestions serve as general guidance, encouraging users to adopt positive habits and make informed decisions to manage their emotional health effectively.

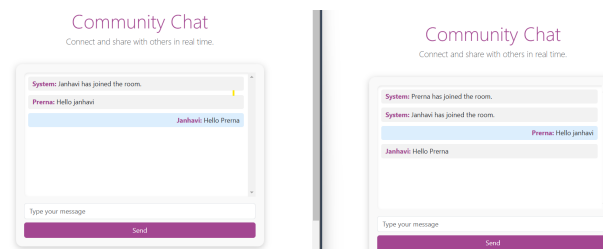


Fig. 9. Community Support

- The figure 9 depicts the community support channel, a platform where users from diverse locations can anonymously connect, chat, and discuss their concerns. This feature fosters a safe and supportive environment for individuals to share their experiences, seek advice, and offer encouragement to others facing similar challenges. By enabling anonymous interactions, the platform ensures privacy and inclusivity, allowing users to engage in open discussions without fear of judgment. This community-driven approach promotes peer support and collective well-being, reinforcing a sense of belonging and mutual understanding among users.
- User feedback is essential for evaluating the effectiveness and relevance of any website. It provides valuable insights into user experience, allowing for continuous improvement and optimization. The figure 10 illustrates the relevance of our website based on feedback collected from users. By analyzing this feedback, we can assess how well the platform meets user needs, identify areas for enhancement, and implement necessary modifications to improve overall usability and effectiveness.

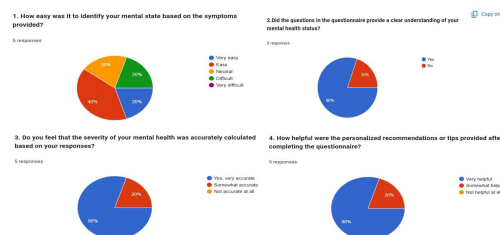


Fig. 10. User Feedback

## V. CONCLUSION

Understanding women's mental health across different age groups is crucial, as their challenges and needs evolve over time. By integrating data analysis, personalized recommendations, peer support, and technology, this approach provides comprehensive and effective mental health resources tailored to individual experiences. Sentiment analysis of journal entries helps identify emotional patterns, deepening insights into age-specific mental health issues. The goal is not only to improve individual well-being but also to drive broader societal change in the perception and support of women's mental health.

## ACKNOWLEDGMENT

The authors thank their family members and the SIES Management for their support towards the project's development.

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# Plagiarism Report

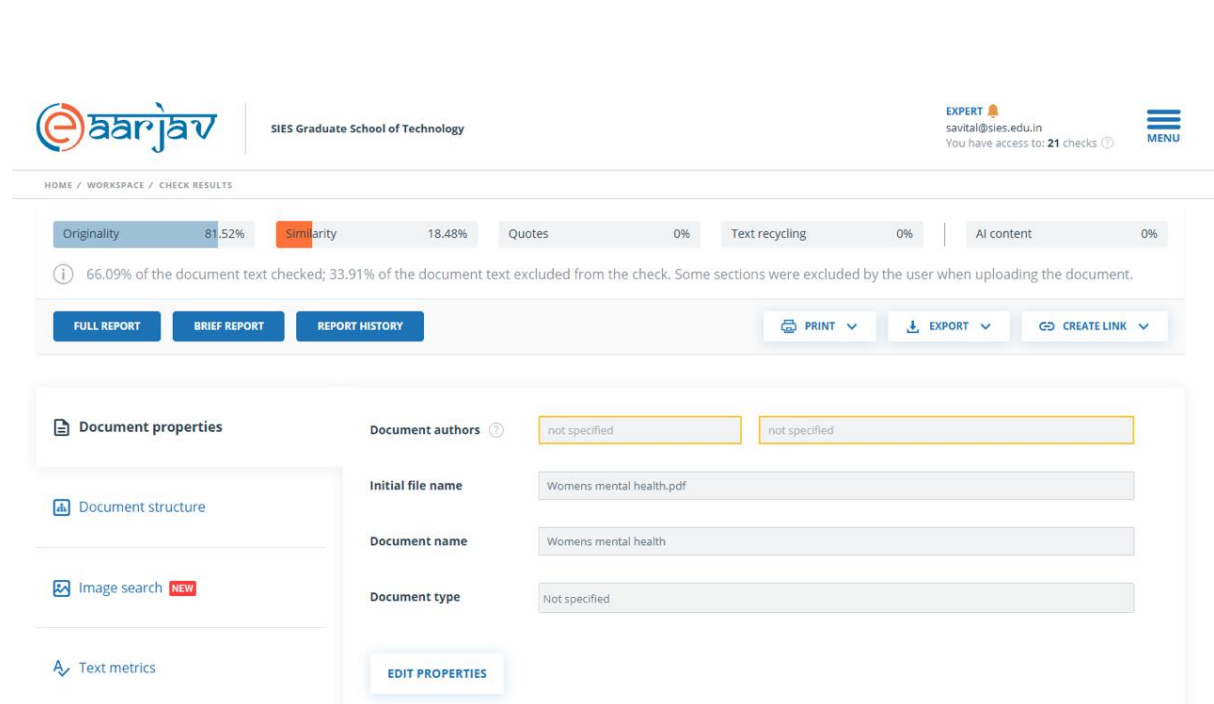


Fig 6.1 Plagiarism Report