



Freelancing from Scratch

Beginner to Pro

~Prerak Gada
<https://prerakgada.in>

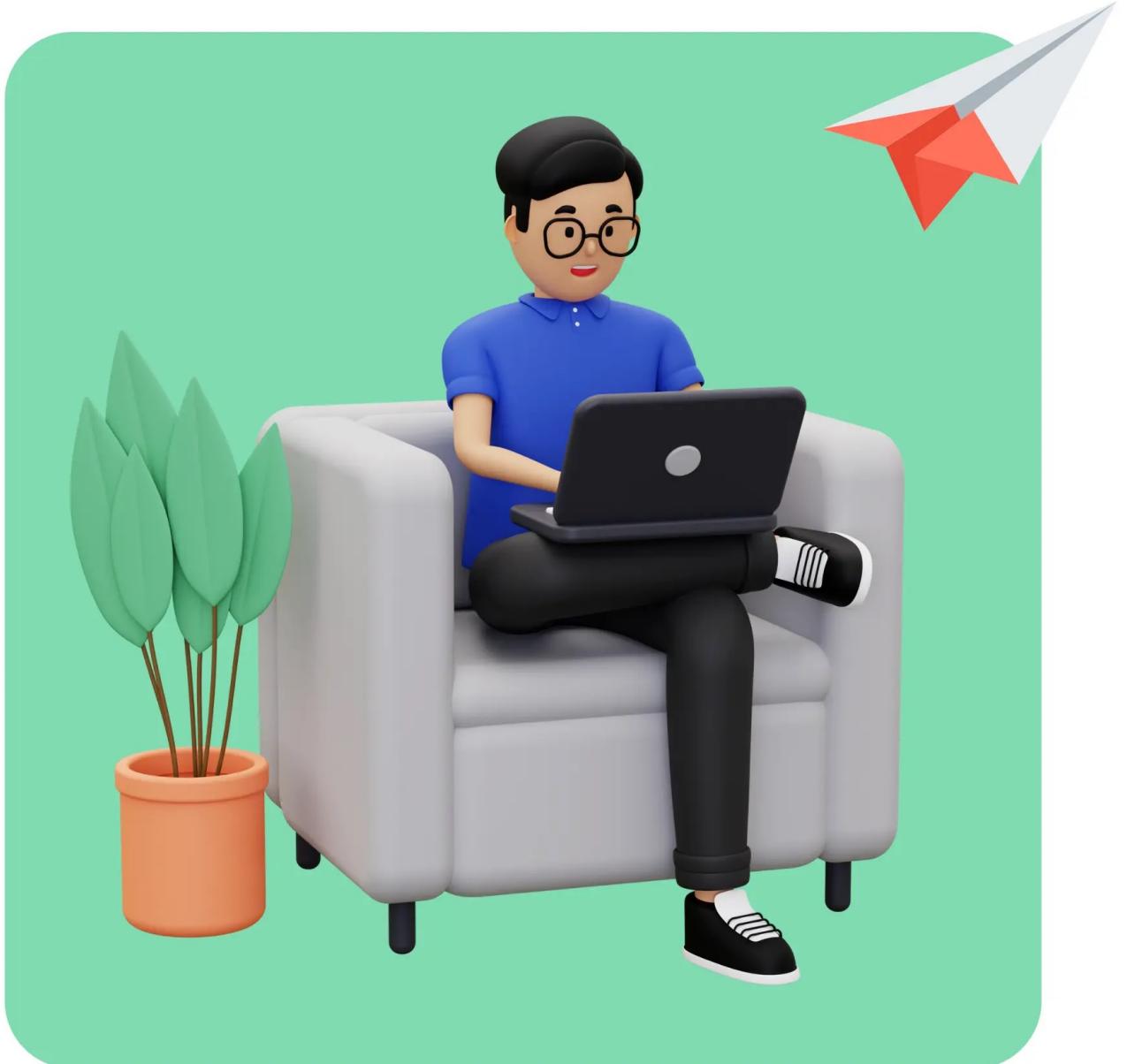


About me

- Software Development Freelancer
- App Lead of Google Developer Student Club ACE
- Technical Head of IEEE ACE
- Primarily Flutter Developer
- Other Skills: React, Vue, Nodejs, Django, MongoDB, PostgreSQL, AWS, GCP, DevOps, Tailwind.

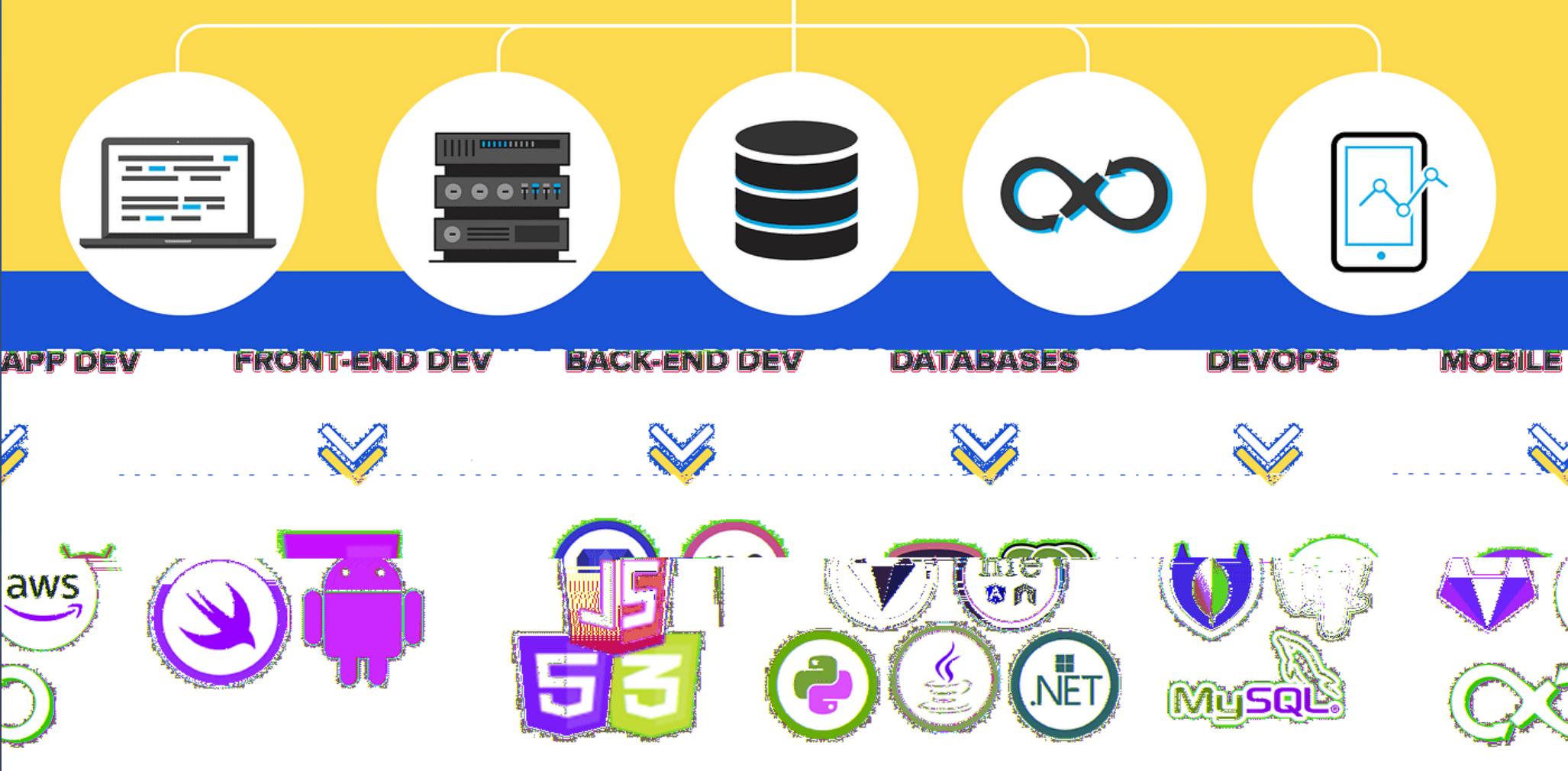
Projects/Clients

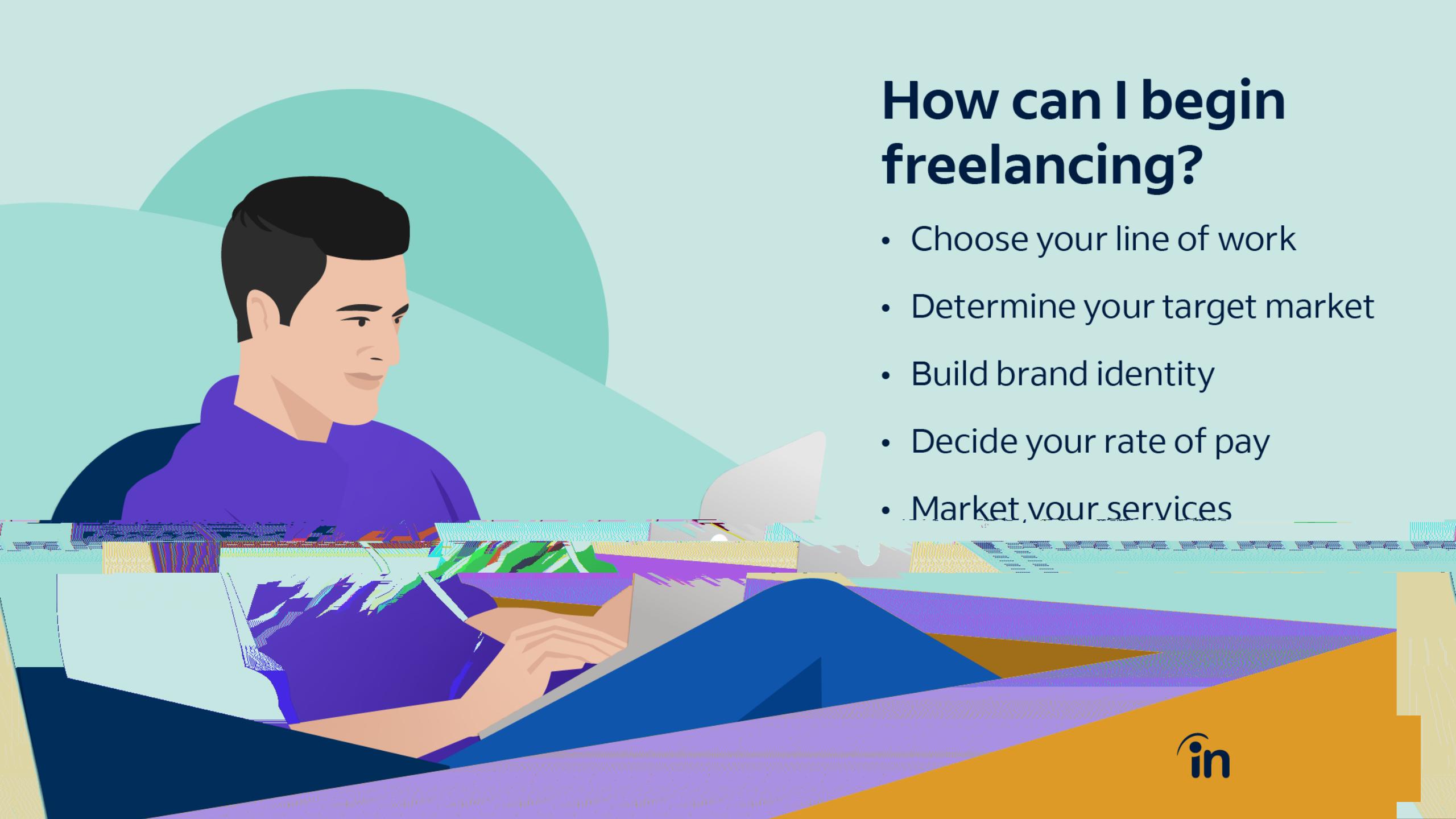
- Smartwatch App for Boult Audio
- App for Netaji: Political Poster Maker
- Shopify Website for hungry brain
- App Lead at CitJo: Hyper Local News Video Sharing
- Few other minor projects



**WHAT IS
FREELANCING?**

FULL STACK DEV



A stylized illustration of a man with dark hair and a purple shirt, sitting at a desk and working on a laptop. The background is a large, light blue circle containing a colorful, abstract landscape of green, yellow, and blue patterns.

How can I begin freelancing?

- Choose your line of work
- Determine your target market
- Build brand identity
- Decide your rate of pay
- Market your services

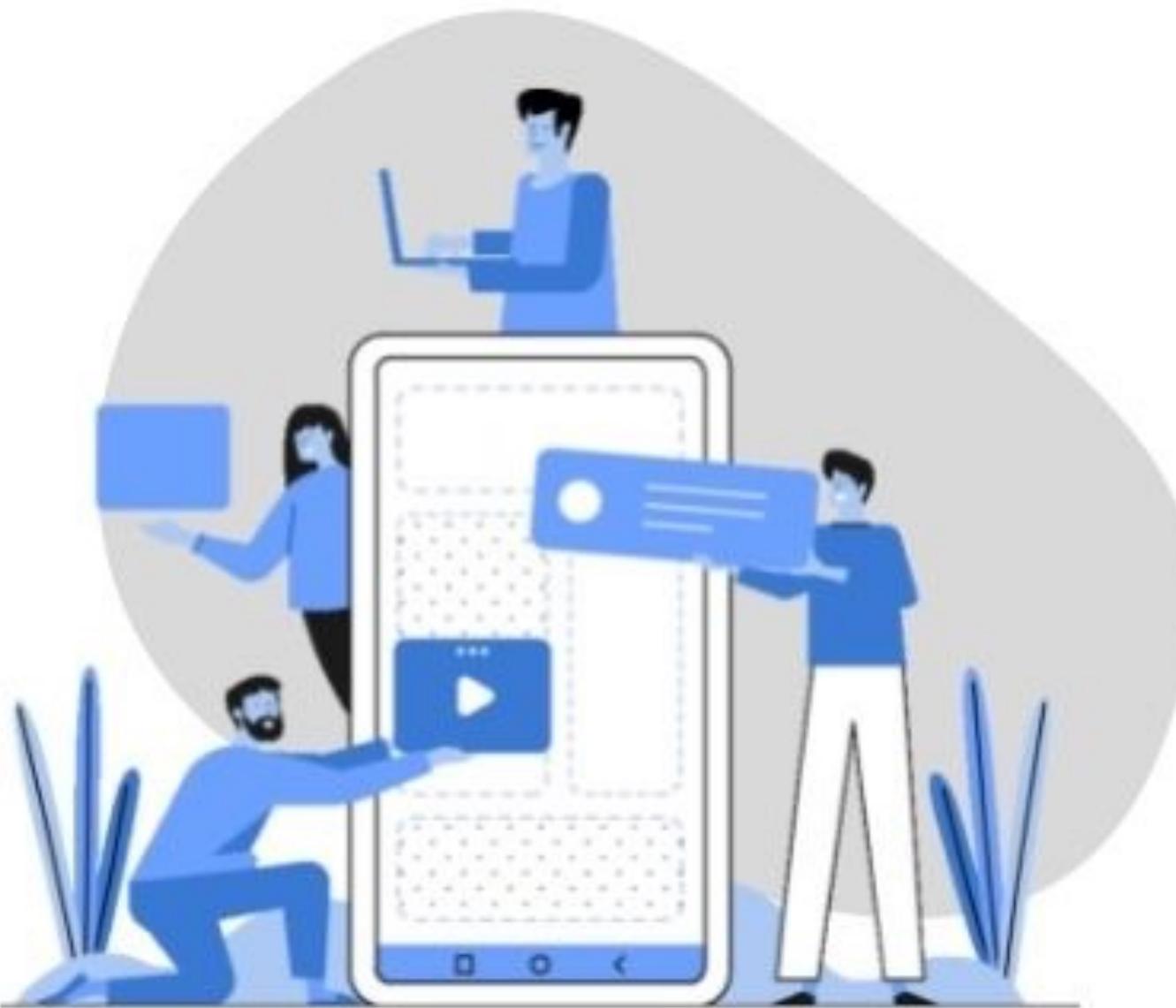
How to Start *Freelancing* (And Get Your **FIRST Client!)**



Dealing with Rejection

A background collage featuring a white computer keyboard at the top left, a yellow pushpin on the right, and a pair of shiny gold headphones with a coiled cord at the bottom left.

TIPS FOR NEW FREELANCERS



Create
Your
Online
Presence

How Much Should You Charge?



ANSWERING “HOW MUCH DO YOU CHARGE?”



+ BE PREPARED

Responding with surprise or uncertainty can make you seem inexperienced.

+ TRANSITION

Make sure you know what you are selling them before you give them a price.

+ EMPATHIZE

in the business world, talking about price is the norm—so never get defensive or irritated.

+ KNOW YOUR WORTH

Never lower your prices or offer a discounts straight out the gate.

+ NEVER IGNORE THE QUESTION

Get to a quote as soon as possible, but make sure you have the right information first.



MEET YOUR
DEADLINE

WHEN TO SCALE YOUR FREELANCE BUSINESS

Full
Thrive
Freelancers

**KEEP
EDUCATING
YOURSELF**





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