Report

on

"Destination Discovery site"

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UX PERSONA

We have thought of certain types of users who will be using our web application.

1. Aditya Ram

- Age: 65
- Gender: Male
- Marital status: Married
- Occupation: Retired Army Veteran
- Location: Bangalore, India
- Bio: Mr. Aditya Ram is a retired Army officer and lives with his wife in an apartment complex. Their children live abroad and visit them seldomly. Mr. Ram enjoys taking a walk in the society's park and has made few friends who are around his age.
- Goals: He wants to live a healthy life and stay connected with nature as long as he can. He also wants to spend some time with his wife at a family vacation or holiday spot before they get too old.
- Frustrations: He wants to visit a new place and needs a change from the usual society park. He and his wife wish to arrange or visit holiday spots/pilgrimages with the old couples in his apartment.

2. Madhav Jha

- Age: 19
- Gender: Male
- Marital status: Bachelor
- Occupation: Student
- Education: Bachelor's degree in Engineering
- Location: Baner, Pune
- Bio: Mr. Madhav Jha is a very busy student studying in the International Institute of Information Technology. He has a hard time managing his college hours and free time for himself. He likes to travel and explore new places.He also likes to go hiking.
- Goals: He wants to live a stress free life along with managing his work. He wishes to travel and learn new things and also wants to spend some time with himself.
- Frustrations: He is usually so busy that he doesn't get time to spend with himself. He needs a break and wants to explore new places.So, he needs a solution to cut off his time taken to search for tourist attractions instead he could see all the nearest famous tourist spots with ratings just by a single click and visit those locations.This would save him a lot of time.

3.Sahil Ambani

- Age: 16
- Gender: Male
- Marital status: Unmarried
- Occupation: Student
- Location: Hyderabad
- Bio: Sahil Ambani is a hardworking student of I2IT School of Hyderabad
- Goals: He wanted to a break from his school and academics and wanted to spend time with his friends want to go to some new placmily members
- Frustrations: He has to travel and see the world around and to spend Quality time with his family members. He is too stressed because of the hectic schedule of his schools and wants some time off to go with his parents.He is tired of studying and attending classes all day.
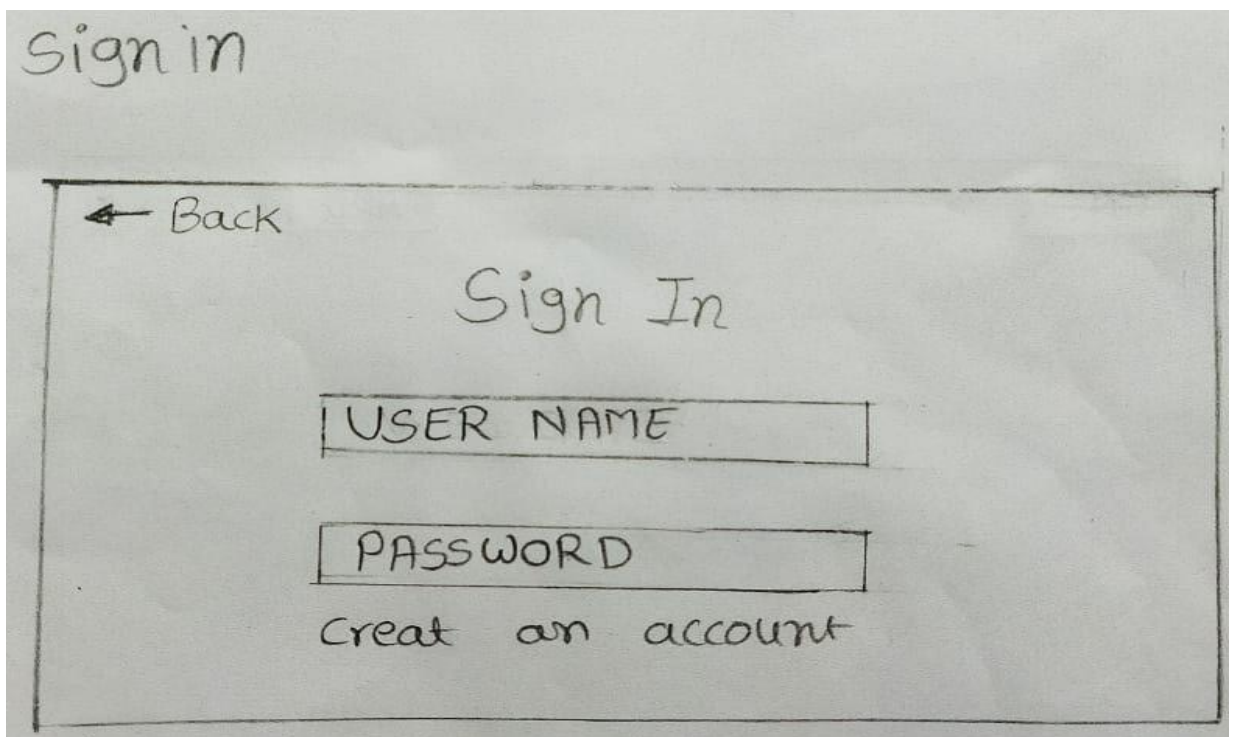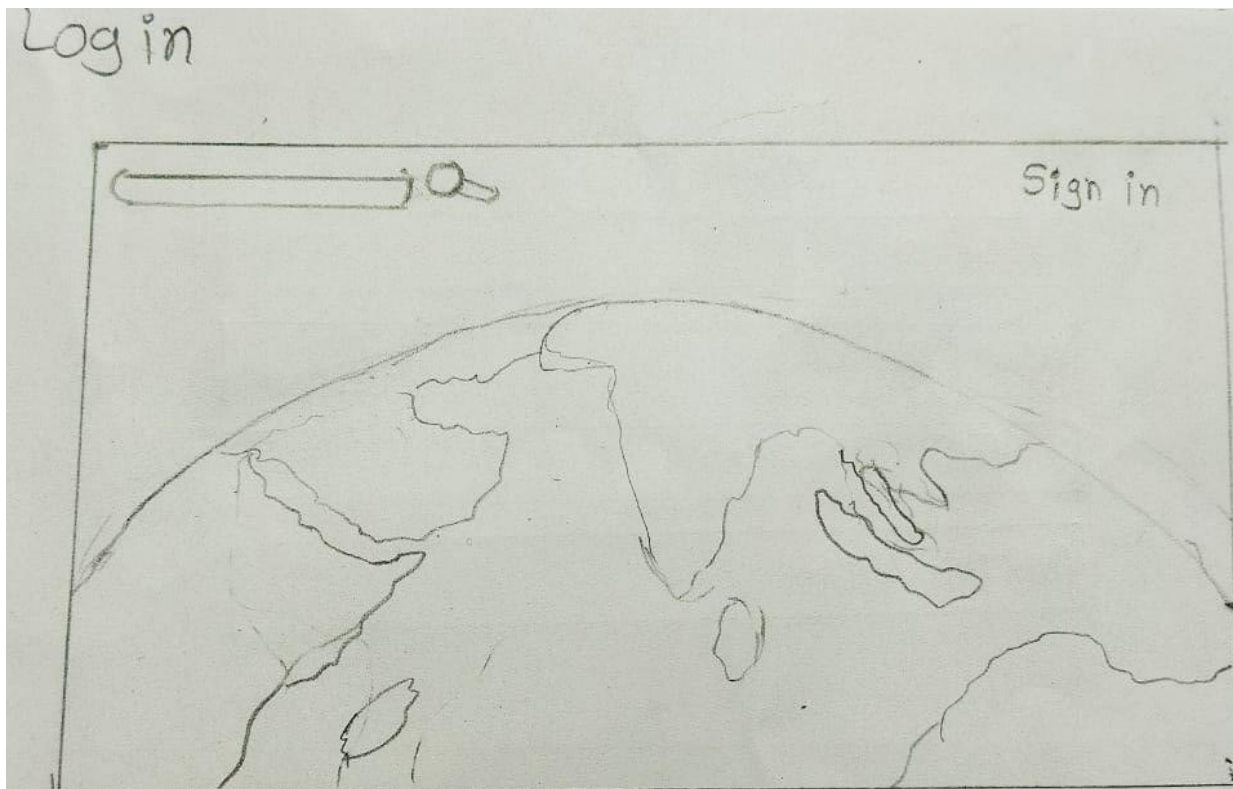
USER SCENARIOS

1. Mr. Aditya Ram wants to decide on a nearby holiday spot that is welcoming to older people. He doesn't prefer a place that involves a lot of walking but has plenty of resting spots. He also plans to invite some of his old friends and their spouses. Using our website, he and Mrs. Ram can easily find such places using relevent tages.

2. Mr. Madhav Jha studies in the college and returns home by 6pm. He is always so busy regarding his practicals and submissions that he never gets time to relax and spend with himself.
He realises that his life is being so stressful and needs a break and should spend time on doing something which he likes i.e. travelling and exploring new places.
But finding out new places to explore consumes a lot of time. So he would visit the Roam India site and there he can find all of the tourist attractions near him at one place too with a single click.

3. Mr Sahil Ambani is a hardworking Student of Class 9th. He is to much tired of his schedule and want some day off
Sahil loves to travel and wants to spend time with his parents and wants some day off.
He wanted to go somewhere with his parents and to take some time off from his school.
Because for quite some time his life is going in a loop. He has gotten bored. So he has decided to go somewhere to travel with his parents and to spend quality time with his family.

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