

PIZZA SALES REPORT

01-01-2015 to 28-12-2015

Pizza Category
All

Order Date
01-01-2015 to 28-12-2015

Home

Best / Worst Sellers

Total Revenue

\$812.3K

Avg Order Value

\$38.3

Total Pizzas Sold

49.2K

Total Orders

21.2K

Avg Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

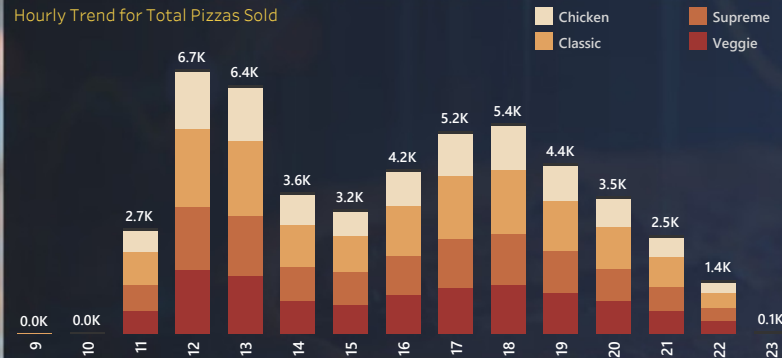
HOURS

Peak orders are between 12:00 PM and 1:00 PM, and in evening, from 4:00 PM to 7:00 PM.

WEEKS

Significant variation on weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold



Weekly Trend for Total Orders



SALES PERFORMANCE

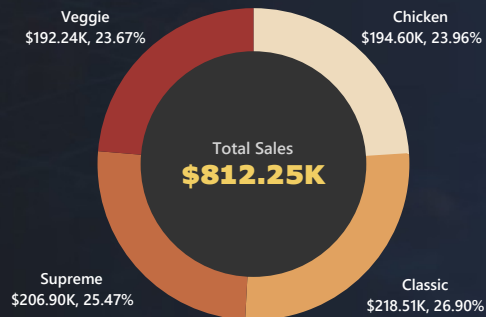
CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold

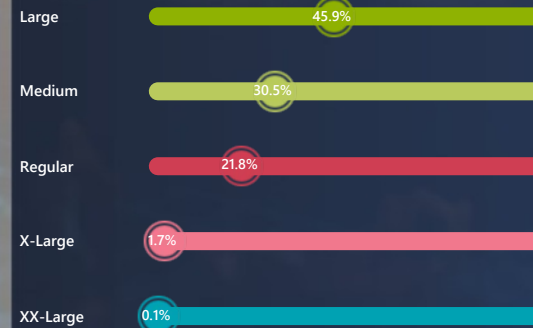
SIZE

Large Pizza Size contributes to maximum Total Sales

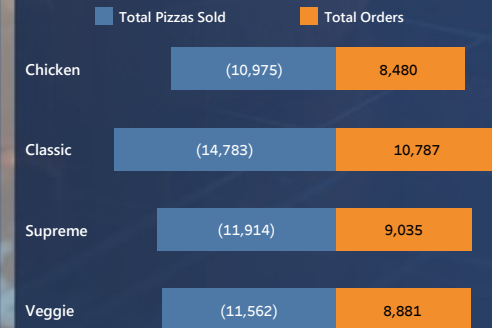
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category



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BUSIEST HOURS & WEEKS

REVENUE

The Thai Chicken Pizza
contributes to Maximum
Revenue

QUANTITY

The Classic Deluxe Pizza
contributes to Maximum Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
contributes to Maximum Total
Orders

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	\$43.23K
The Barbecue Chicken Pizza	\$42.41K
The California Chicken Pizza	\$41.08K
The Classic Deluxe Pizza	\$37.91K
The Spicy Italian Pizza	\$34.58K

Top 5 Pizzas by Total Pizzas Sold

The Classic Deluxe Pizza	2.44K
The Barbecue Chicken Pizza	2.41K
The Hawaiian Pizza	2.41K
The Pepperoni Pizza	2.40K
The Thai Chicken Pizza	2.36K

Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2,314
The Hawaiian Pizza	2,269
The Pepperoni Pizza	2,261
The Barbecue Chicken Pizza	2,255
The Thai Chicken Pizza	2,214

SALES PERFORMANCE

REVENUE

The Brie Carre Pizza contributes
to Minimum Revenue

QUANTITY

The Brie Carre Pizza contributes
to Minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes
to Minimum Total Orders

Bottom 5 Pizzas by Revenue

The Brie Carre Pizza	\$11.52K
The Green Garden Pizza	\$13.89K
The Spinach Supreme Pizza	\$15.21K
The Mediterranean Pizza	\$15.25K
The Spinach Pesto Pizza	\$15.40K

Bottom 5 Pizzas by Total Pizzas Sold

The Brie Carre Pizza	487
The Mediterranean Pizza	927
The Calabrese Pizza	932
The Spinach Supreme Pizza	946
The Soppressata Pizza	954

Bottom 5 Pizzas by Total Orders

The Brie Carre Pizza	477
The Mediterranean Pizza	905
The Calabrese Pizza	913
The Spinach Supreme Pizza	914
The Chicken Pesto Pizza	933