

# Credit Card Transaction Analysis

Revenue

61.71M

Week on Week %

-12.7%

Interest Earned

7.84M

Cards Activated  
within 30 days

5809

Chip

Online

Swipe

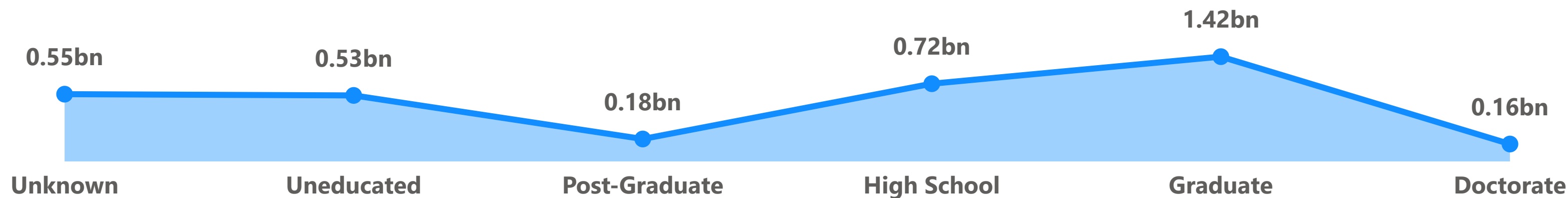
Platinum

Silver

Gold

Blue

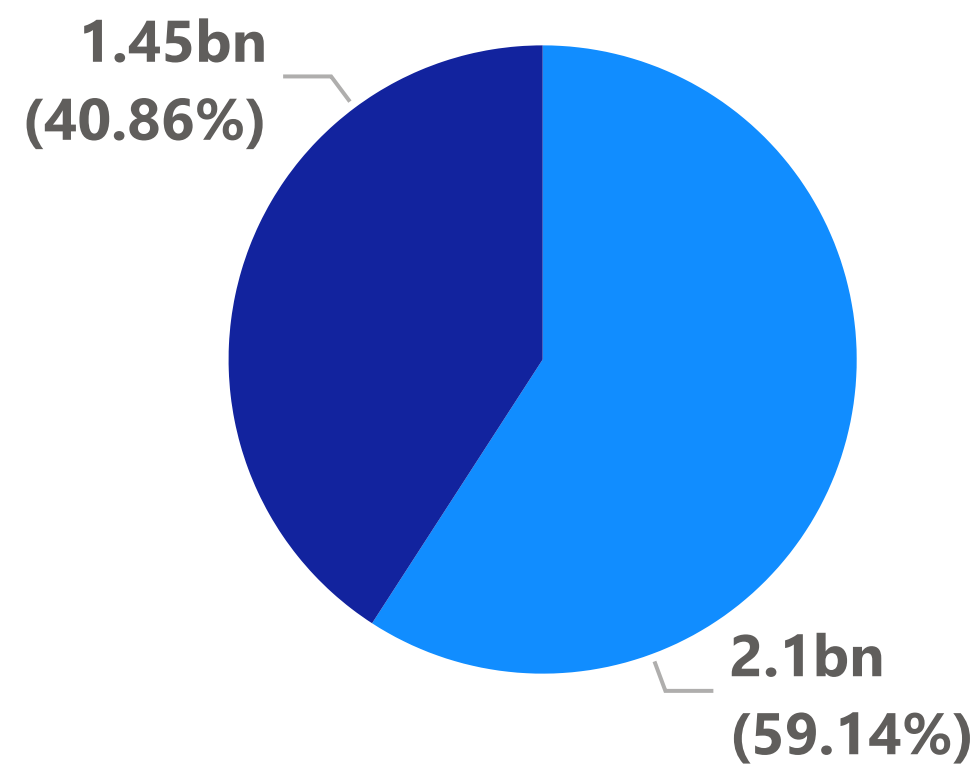
Revenue by Qtr & Total Volume transaction



Week No

All

Revenue by Gender

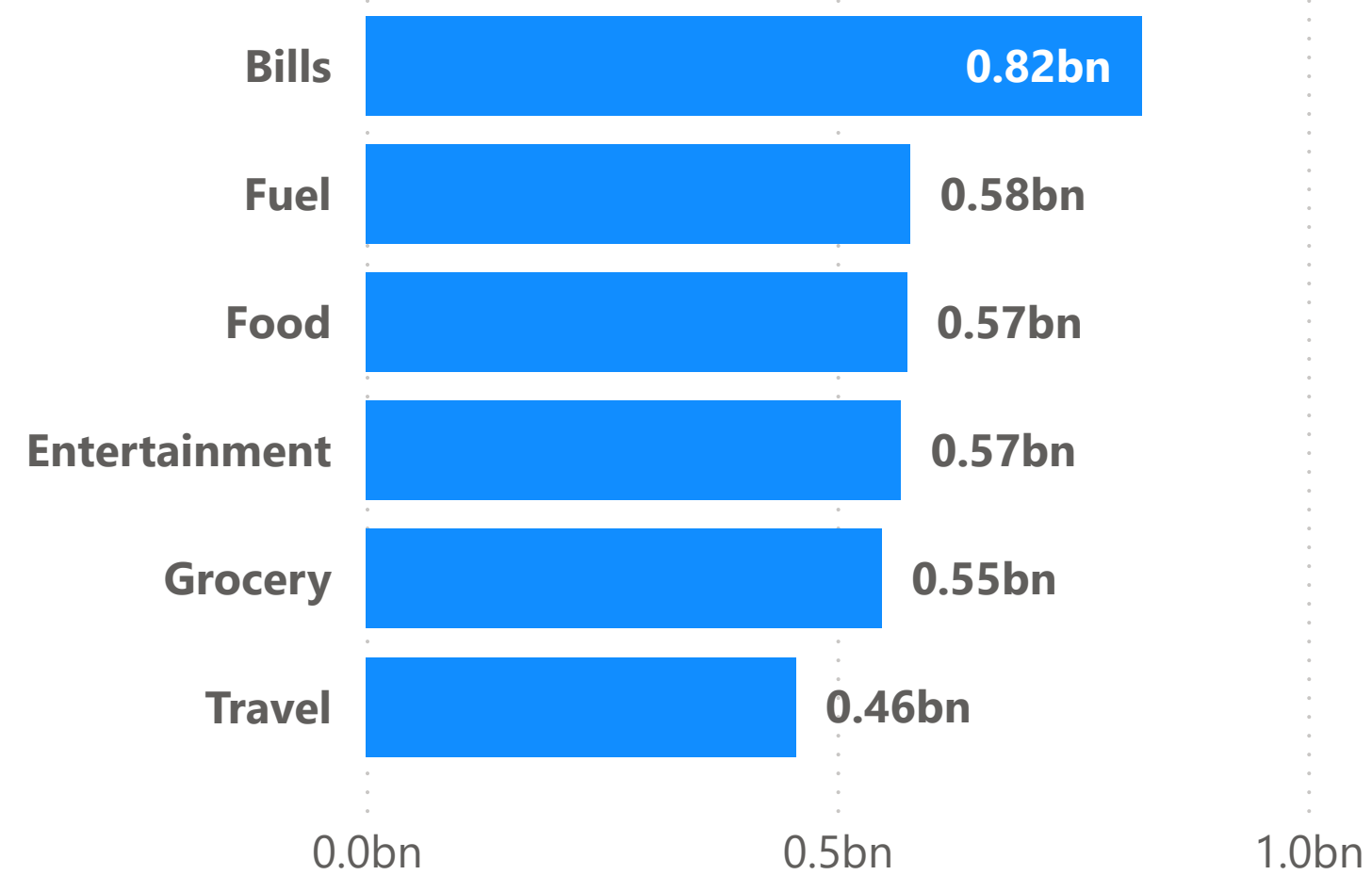


Gender

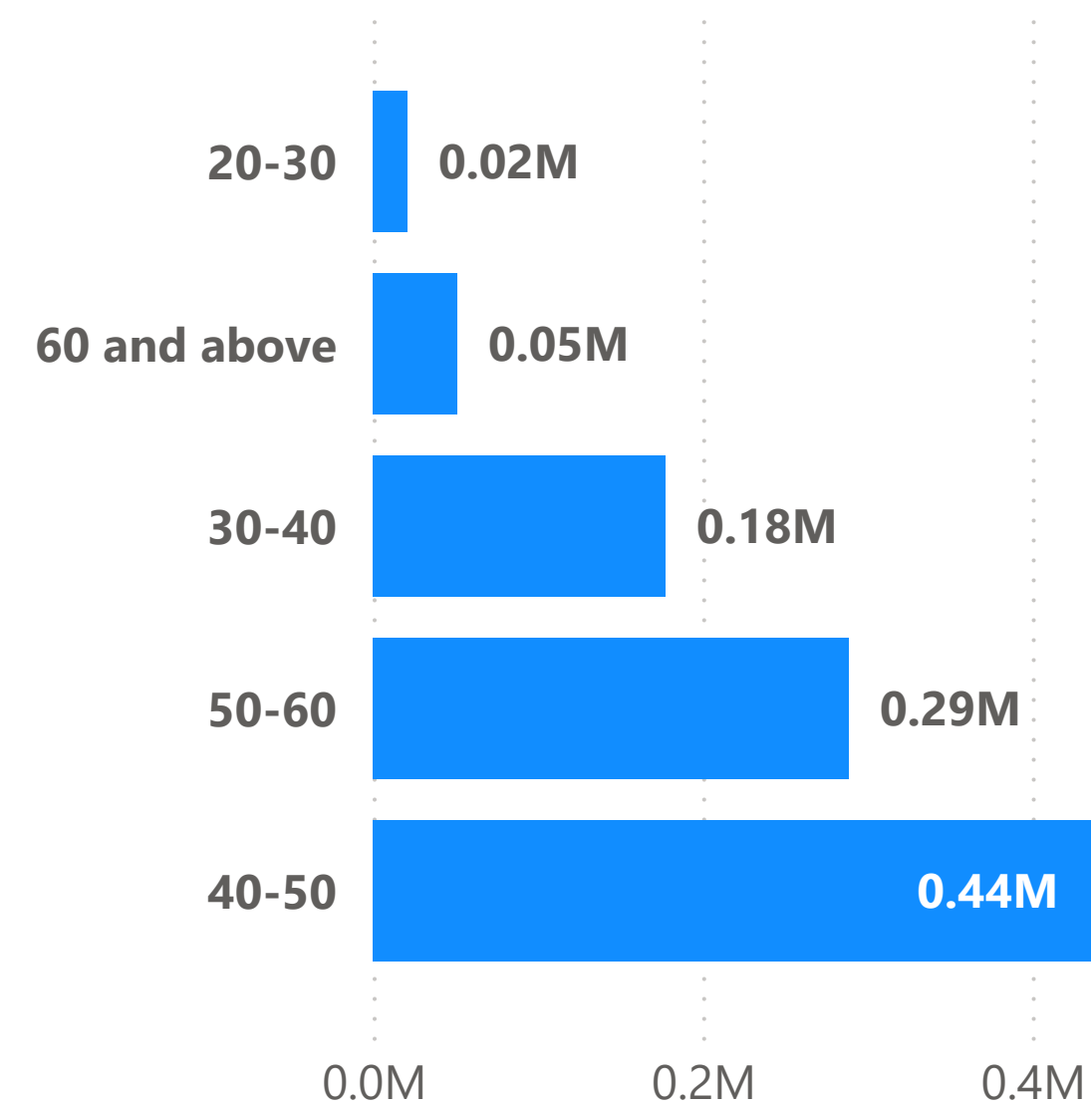
M

F

Revenue by Category and total transaction  
volumne

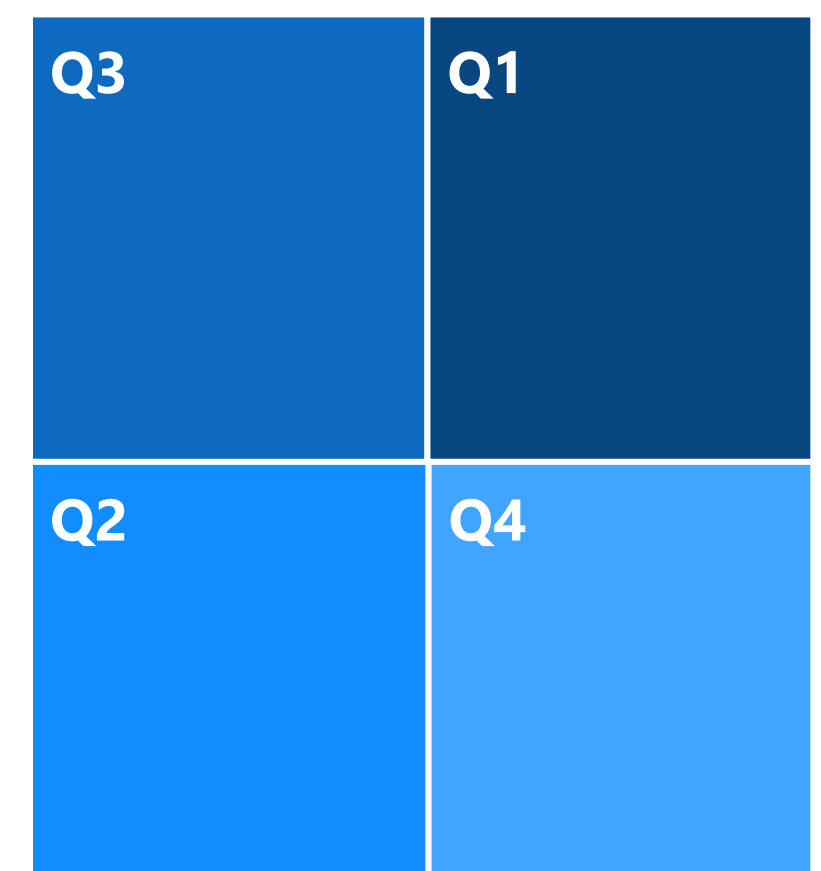


Customer Acq cost by Age Group



Monthly

All



# Credit Card Customer Analysis

Customer  
Satisfaction

10.11K

Revenue

3.55bn

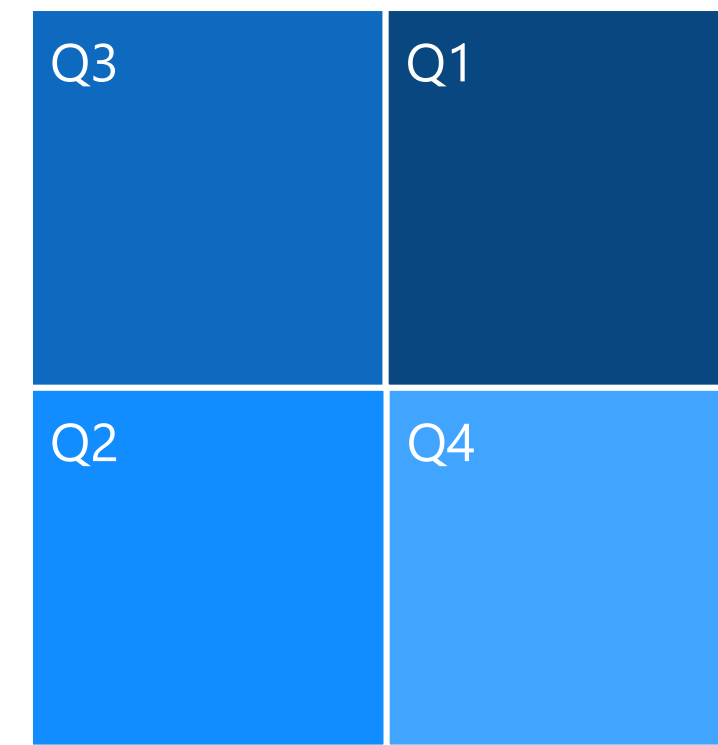
Monthly

All

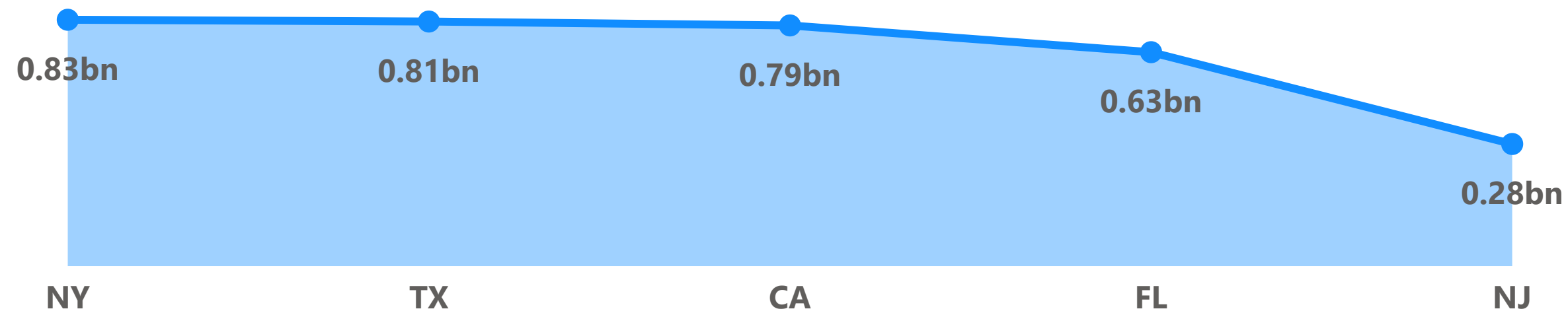


Week No

All

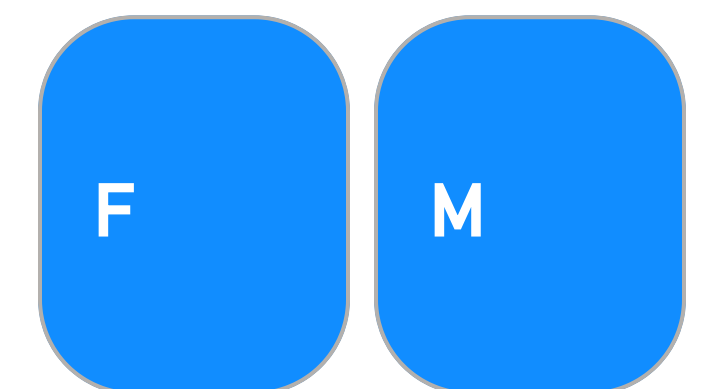


Revenue by State

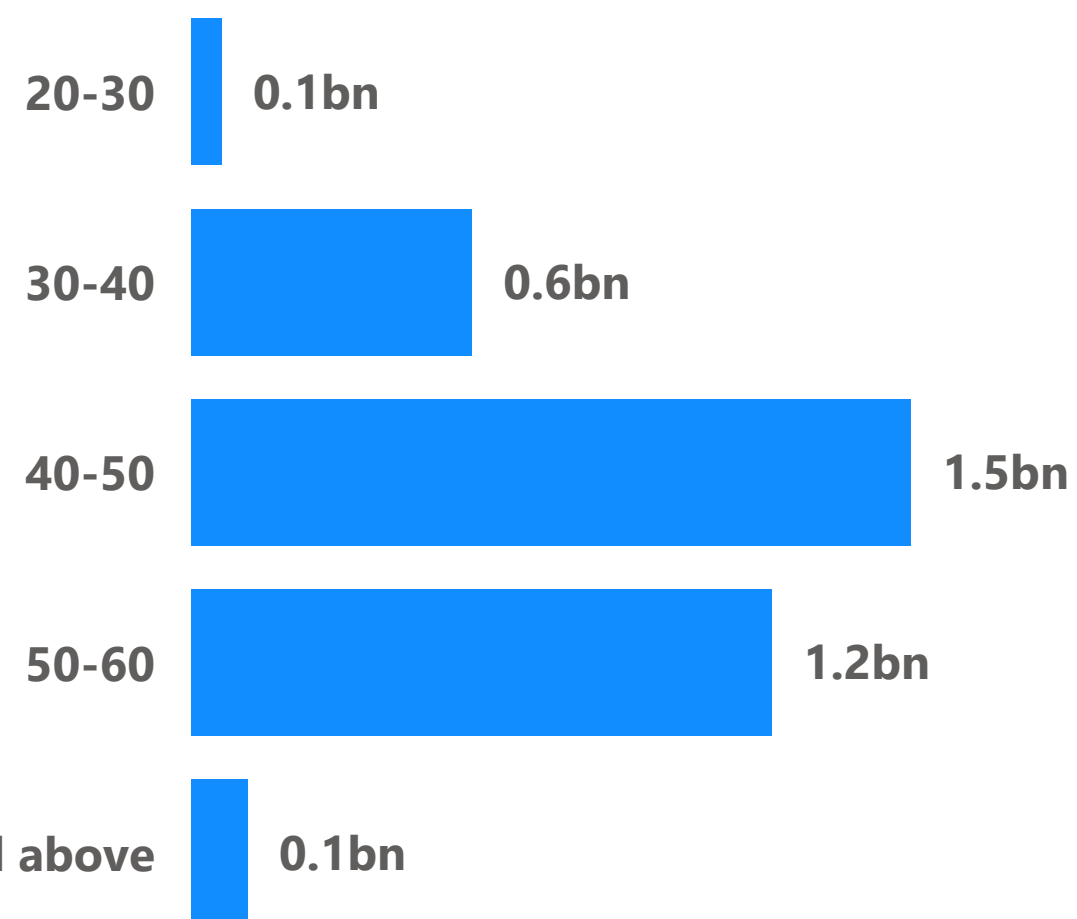


Car Owners & House Owners

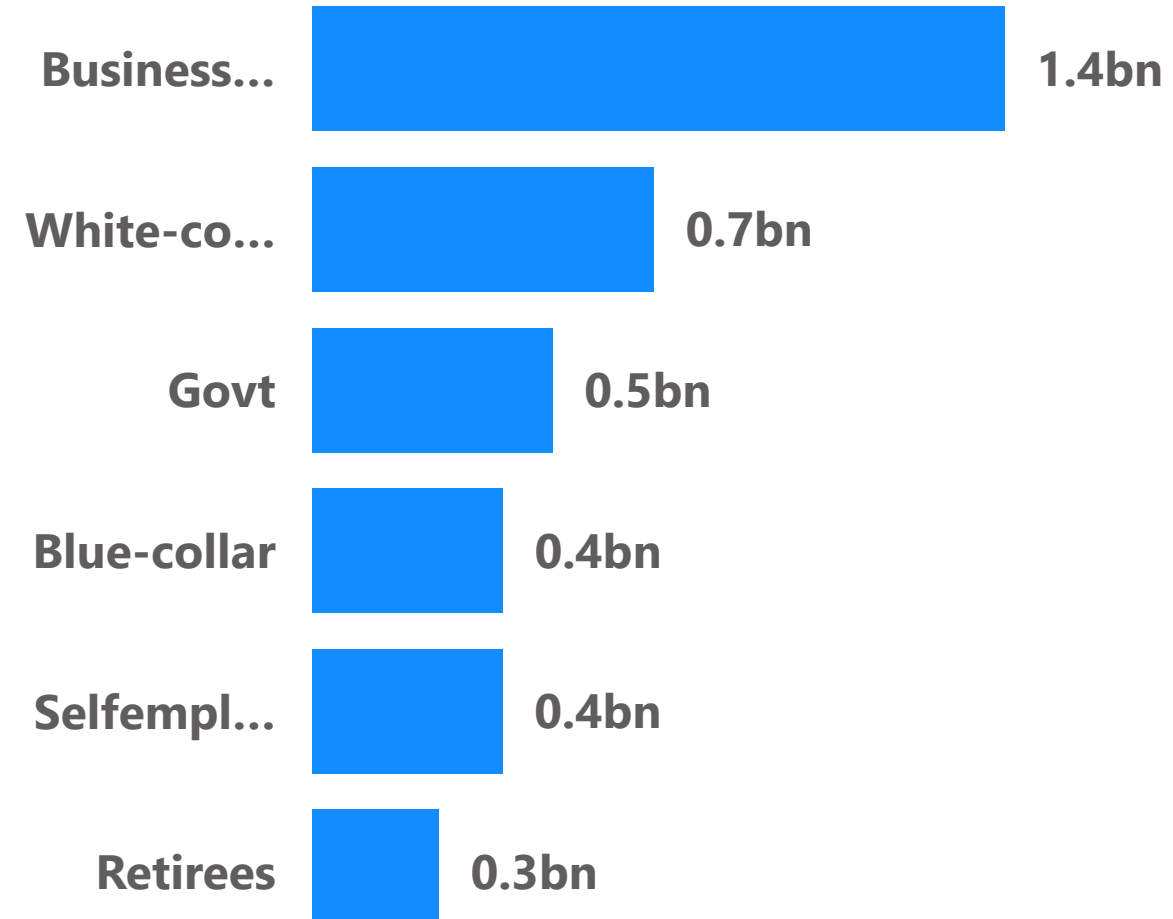
● Sum of House Owners ● Sum of Car Owners



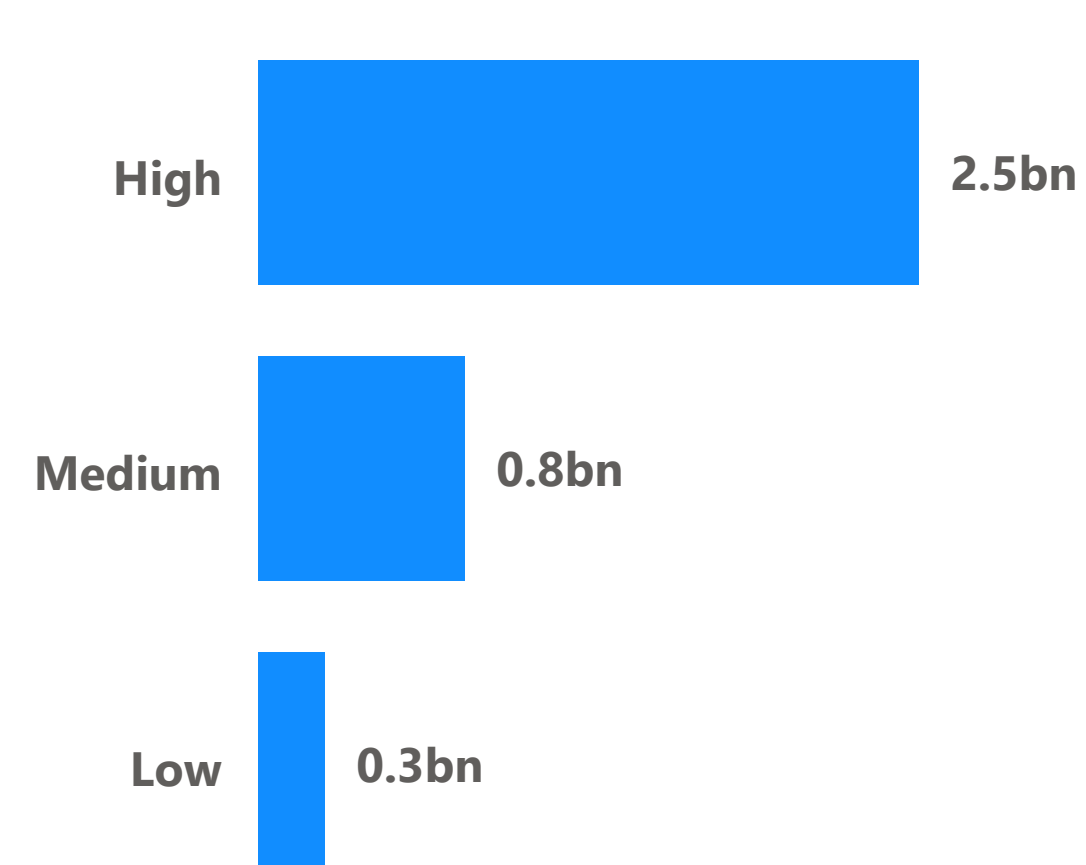
Revenue by Age Group



Revenue by Customer Job



Revenue by Income Group



Revenue by Marital Status

