



Player Engagement Analytics

Non Table Games

6,21,21,390.46

Livebook

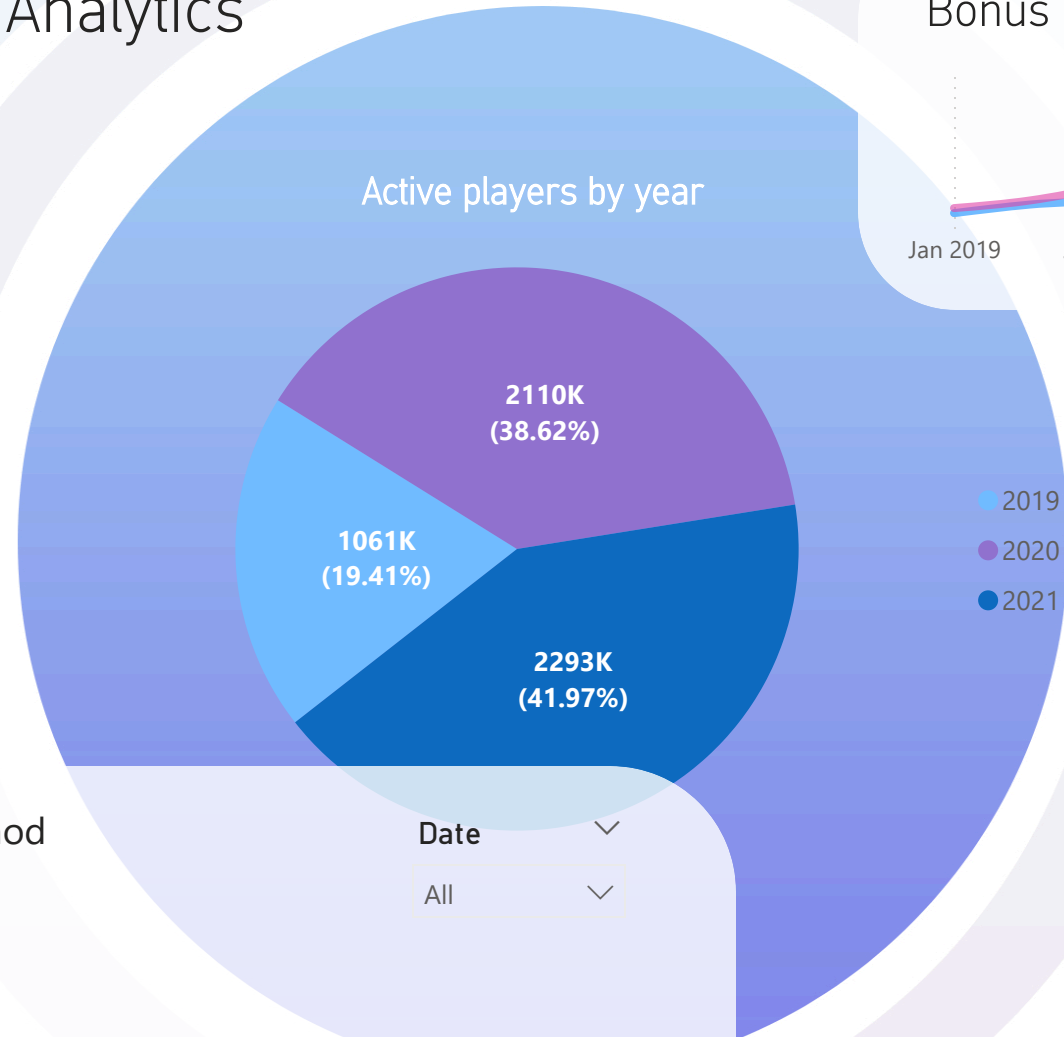
2,60,47,457.54

Prematch

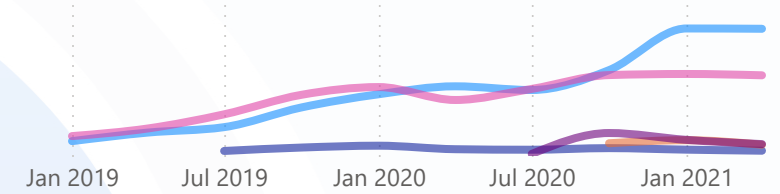
1,52,79,769.06

Table Games

55,16,545.79



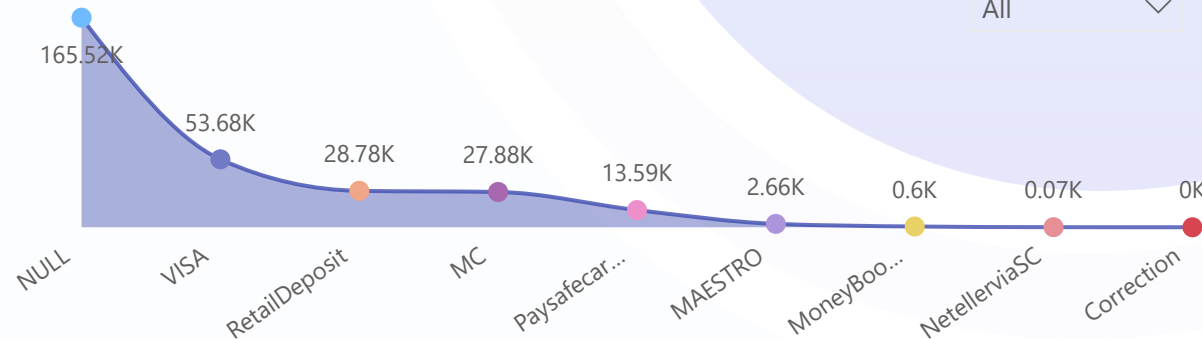
Bonus Cost **23.48M**



181.15

YoY Growth %

Deposit Amount by Deposit Method



Date

All

Click here for
Customer
Segmentation
Details





Player Engagement Analytics

Betting Platform

Select all

(Blank)

Mobile



181.15

YoY Growth %

Date

All



Net Gross Win

111.04M

Betting Amount

2.90bn

Gross Win

132.19M

Net Gross Win by Year & Acq Channel

Acquisition Channel

60M

40M

20M

0M

2019

2020

2021

23.18M

15.76M

9.57M

3.12M

19.83M

14.57M

8.08M

5.58M

3.96M

2.44M

Net Gross Win by Product and Gender

Gender — F — M

60M

40M

20M

0M

eGaming

SportsBook

IVG

Lotto

Lottery

55201.79K

39569.03K

12436.15K

1758.2K

48.73K

109.46K

156.72K

M

221.26K

F

71.51K