

# Prerna Bhardwaj

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My name is Prerna Bhardwaj, I am an Indian citizen living in Stuttgart, Germany with my family for last three years.

In 2017, I started to develop interest in web designing and UX/UI in particular, so I did online courses and learned Sketch. Based on this I started to work (remotely) with an India based UX design startup Kaizen Haus and continued with them until December 2018. I learned a lot from Er. Mohit Sharma (Partner Kaizen Haus, mohituxer@gmail.com) about the designing process and handling the clients.

The process of designing an app or a website is very exciting in itself; understanding the needs of a user and at the same time keeping in mind the priorities of client can be critical sometimes. Brainstorming with the team members for an appropriate solution; digging internet for market research, creating user stories, mapping user flowchart, testing it and improving them time and again. Wireframing, designing and prototyping are all part of fun filled roller coaster ride. This passion for designing user-friendly, market ready designs made me realize that I would like to be UX/UI designer.

Currently, I am a part of a designers team at Comida for Familias, a non-Profit organisation based in the USA. As a volunteer, I have taken part in various team activities along with individual projects.

The first project was to redesign the organisations website. My contribution to the Project: preparing questionnaires for user experience research, collect, sort and analyse the interview data. Based on these user opinions and google analytics data I sketched out a new site map which highlighted all the pain points of the users. Drew up user Personas to empathise with them on a deeper level and altered the site map with every new information. Finally, wireframes and prototypes were made and a clickable prototype was used to test on the users and get their views. After a final revamping the website was handed over to front end-developer team. Now available at <https://comidaforfamilias.org/>

As an individual project, I took on the responsibility to design an android application based on present conditions of social distancing. The complete process from concept formation to ideation, market research, wire framing and prototyping was carried by me. After completion of a clickable prototype and with the help of a fellow volunteer to develop an android app. The app is named "Ample" and its beta version is now available on App Store.

<https://play.google.com/store/apps/details?id=com.comidaforfamilias.ample>

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Apart from my technical skills, I am fluent in English with basic communicative knowledge of German. I am self-driven, enthusiast, creative at mind and soft at heart kind of person. If given an opportunity to work, I would do my best and prove my worth.

Feel free to contact me by email address listed above to set up video call or telephonic meeting.

Thank you in advance for your time and consideration.

Prerna Bhardwaj