Prerna Bhardwaj

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My name is Prerna Bhardwaj, I am an Indian citizen living in Stuttgart, Germany with my family for last two years. Growing up in India, I have learnt alot about power of simplicity and caring about emotions of people around you. I always had an artistic bone, I enjoyed painting and designing from very early age. I have a college degree in Chemistry and have worked in that field for a while. I got married in 2011, finished my studies in 2014, then moved to USA with my husband where I had my son.

In 2017, I started to develop interest in web designing and UX/UI in particular, so I did online courses and learned Sketch. Based on this I started to work (remotely) with an India based UX design startup Kaizen Haus and continued with them until December 2018. I learned a lot from Er. Mohit Sharma (Partner Kaizen Haus, mohituxer@gmail.com) about the designing process and handling the clients.

The process of designing an app or a website is very exciting in itself; understanding the needs of a user and at the same time keeping in mind the priorities of client can be critical sometimes. Brainstorming with the team members for an appropriate solution; digging internet for market research, creating user stories, mapping user flowchart, testing it and improving them time and again. Wireframing, designing and prototyping are all part of fun filled roller coaster ride. This passion for designing user-friendly, market ready designs made me realize that I would like to be UX/UI designer.

In Germany, I worked (Jul 2019-Dec 2019) as akademische beschäfigte (part time) in Institüt for Chemie, Universität Hohenheim after successfully completing a 6-month (Jan-June 2019) internship in the same institute. This gave me an opportunity to get familiar with different cultures, people and managing individual projects. I also discovered some of my strengths in this process like easy adaptability to new environment. Along this internship, I kept learning more about UX/UI design architect and did online certifications so that this time I can build a serious carrier around it.

Nevertheless, everything that I have learned as a scientist also apply to my new found path. I would like to summarize few of my skills which correlates both paths.

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1. **User empathy**: As a scientist also, I always tried to understand the need of society and environment. I can easily relate to other people's pain points and can imagine their situation in a clear way.

2. **Research:** I know the importance of research before starting a new project. Understanding the market need, competition and user expectation are three pillars of good research work and I have relevant experience in research.

3. **Records**: Maintain records for all the steps and designing stepwise protocols is my expertise.

4. **Evaluate**: I am good at taking up constructive criticism and incorporate necessary changes to make
final product more meaningful.

   Apart from my technical skills, I am fluent in English with basic communicative knowledge of German. I am self-driven, enthusiast, creative at mind and soft at heart kind of person. If given an opportunity to work, I would do my best and prove my worth.

Please contact me at the phone number or email address listed above to set up an in-person meeting.

Thank you in advance for your time and consideration.

Sincerely,

Prerna Bhardwaj