

Prerna Bhardwaj

prerna.bhardwaj.uxui@gmail.com

<https://prerna49.github.io/Prerna-CV/>

I am a goal-oriented and highly motivated UX-UI Designer with adept learning. Being a team player by nature, I enjoy working with other designers, programmers and product owners and have experience in working in multicultural environment.

UX-Research using tools like Google analytics, user testing, and analysing them to understand the needs of user is important part of my work model. Along with the expertise in design and prototyping tools like Sketch and Figma, I have basic knowledge of programming (HTML, CSS), this makes it easier to work with front end developers.

I am fluent in written and spoken English besides having a good knowledge of German Language (B1).

EXPERIENCE

UX Designer/ Comida for Familias, USA

Apr 2020 - Present

Presently, I am working as a volunteer UX Designer for a non-profit Organisation which works for people to reduce the food wastage. It is based in the USA and I have helped them with the redesign of their website. Based on my performance I am also working with a developer on a mobile application named 'Ample' (beta version is available at android playstore).

UX Designer/ Freelancer, Online

Feb 2020 - Present

As a freelancer, I have done projects like Wordpress website design, page design for mobile app in edTech, event ad designs for social media and others.

Research Assistant / University of Hohenheim, Germany

Jan 2019 - Dec 2019

I developed protocols, performed Experiments and maintained records for all the experimental data.

UX Designer/ KAIZEN HAUS PVT. LTD, India

Jul 2017 - Dec 2018

My responsibilities were to gather user-stories, empathise with them and create personas. Create site map, determine user-flow and design wireframes.

CERTIFICATES

- Visual Elements of User Interface Design
- Web Design: Strategy and Information Architecture
- Web Design: Wireframes to Prototypes
- Learn Figma - UI/UX Design Essential Training
- The Complete 2020 Web Development Bootcamp

SKILLS

User Centered Design (UCD)
Agile UX Conception
Concept Design
User Empathy via Personas
Prototyping/ Wire framing
Design-Strategie
Sitemapping
UX/UI-Design
UX research
Information Architect
Responsive-design

TOOLS

Sketch	HTML
Figma	CSS
AdobeXD	User Testing
Invision	Google analytics
Zeplin	
Miro	

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PROFILE & PROJECTS

<https://www.behance.net/prernabhardwaj> || <https://www.linkedin.com/in/prerna-bhardwaj-1096051a1/>

Some of the project which I have done in past are listed here.

Website redesign link: <https://comidaforfamilias.org/>

Android app link: <https://play.google.com/store/apps/details?id=com.comidaforfamilias.ample>

Sketch link: <https://sketch.cloud/s/fb9ff1aa-2be0-44c3-8240-134c574d5544>

WordPress Link: <https://medsafedisposable.in/>

REFERENCES

For professional references please check recommendations at my LinkedIn account.

<https://www.linkedin.com/in/prerna-bhardwaj-1096051a1/>