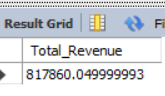
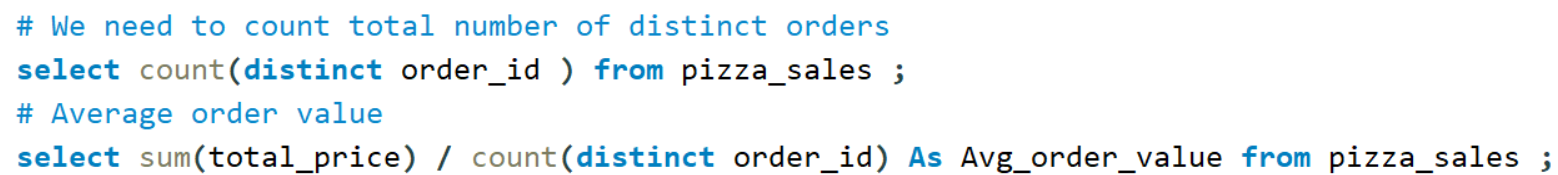
**PROBLEM STATEMENT WITH SQL QUERIES**

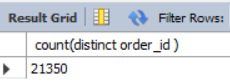
1. **KPI’s REQUIREMENTS: -**
2. **TOTAL REVENUE: The sum of the total price of all pizza orders.**

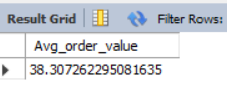
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1. **AVERAGE ORDER VALUE: Dividing the total revenue by the total numbers of orders.**

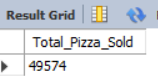
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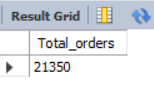
1. **TOTAL PIZZAS SOLD: The sum of the quantities of all pizzas sold.**

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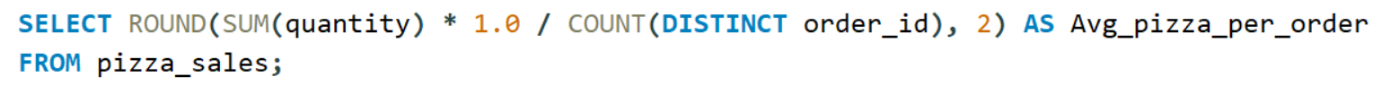
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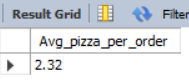
1. **TOTAL ORDERS: The total number of orders placed.**

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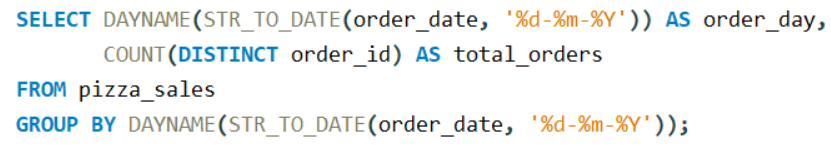
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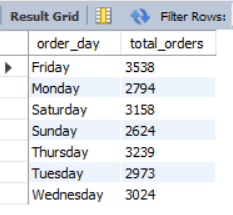
1. **AVERAGE PIZZA PER ORDER: how many pizzas sold per order, dividing total number of pizzas sold by the total number of orders.**

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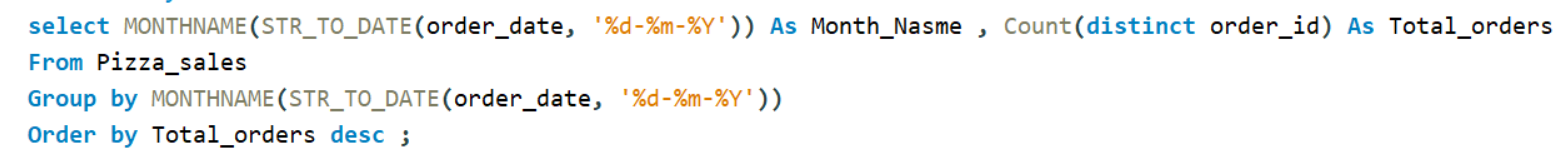
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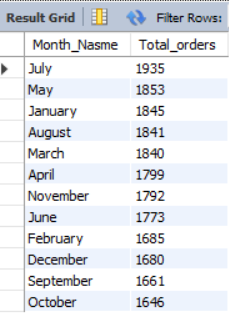
1. **CHART REQUIREMENTS: -**
2. **DAILY TREND FOR TOTAL ORDERS: COLUMN CHART**

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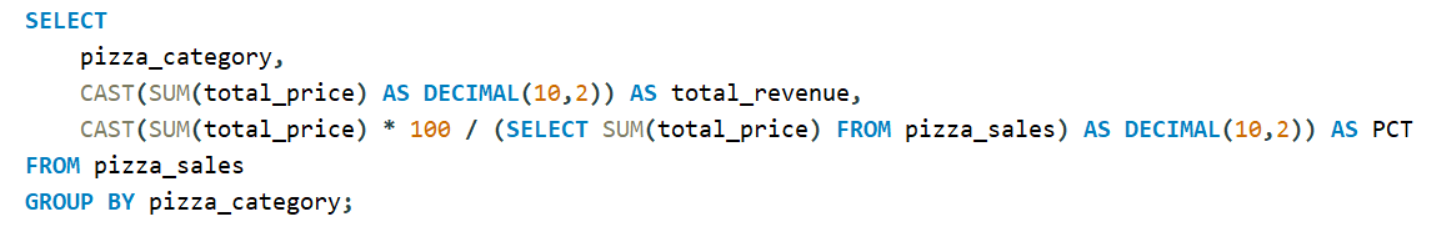
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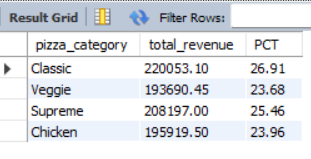
1. **MONTHLY TREND FOR TOTAL ORDERS: AREA CHART**

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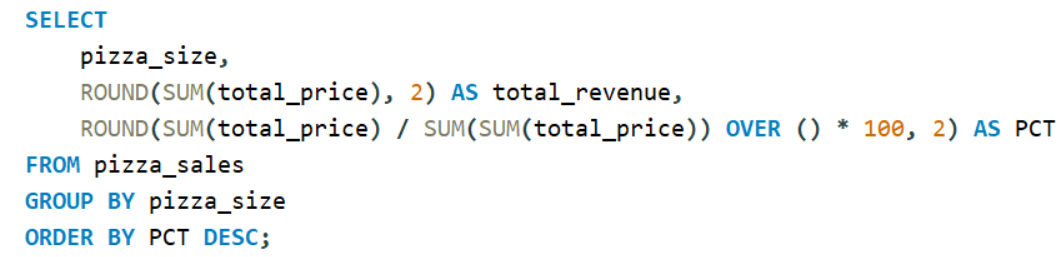
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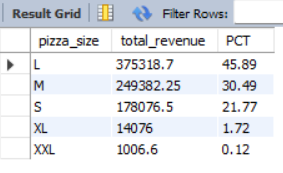
1. **PERCENTAGE OF SALE BY PIZZA CATEGORY: DONUT CHART**

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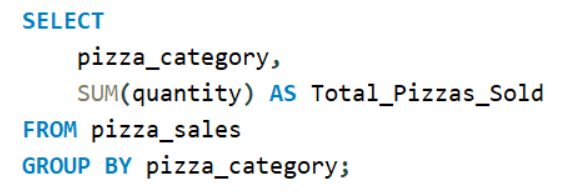
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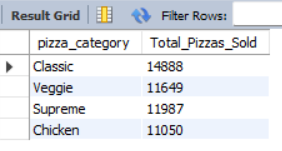
1. **PERCENTAGE OF SALE BY PIZZA SIZE: WATERFALL CHART**

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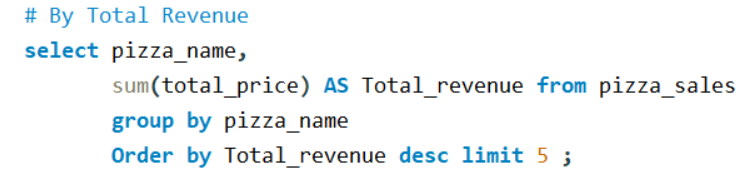
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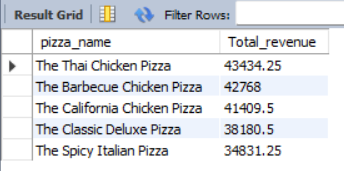
1. **TTOTAL PIZZAS SOLD BY PIZZA CATEGORY: FUNNEL CHART**

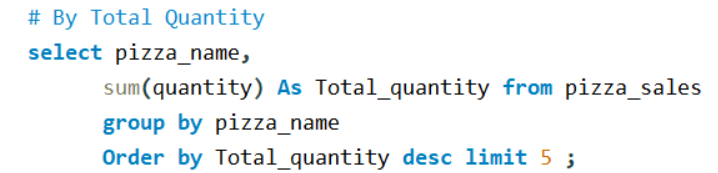
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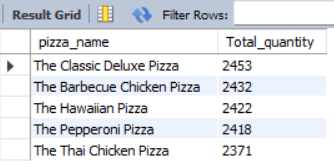
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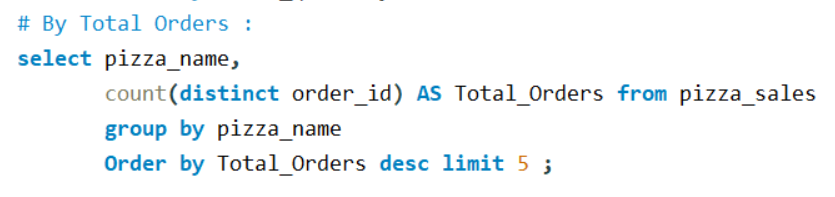
1. **TOP 5 BEST SELLERS by Total revenue, Total quantity and Total Orders: BAR CHART**

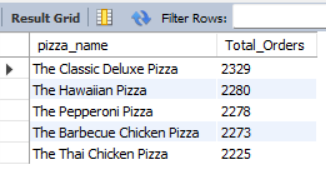
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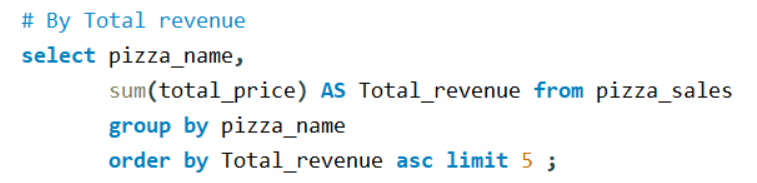
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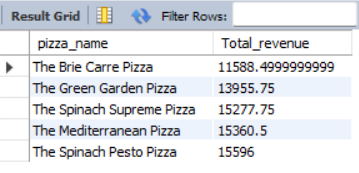
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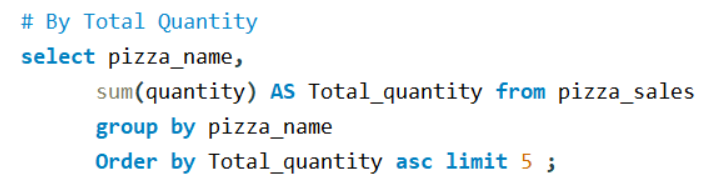
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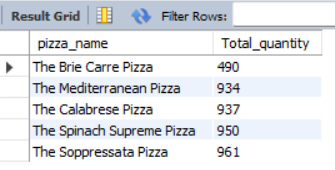
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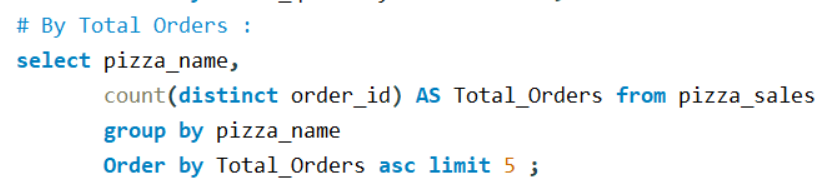
1. **BOTTOM 5 WORST SELLERS by Total revenue, Total quantity and Total Orders: BAR CHART**

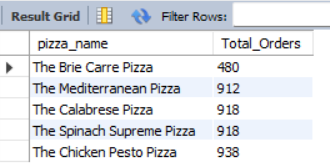
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