

Prerna Patnaik

Software Engineer

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OBJECTIVE

Self-motivated and hardworking fresher seeking for an opportunity to work in a challenging environment to prove my skills and utilize my knowledge & intelligence in the growth of the organization.

TECHNICAL SKILLS

- Programming Java, OOPS Concept
- Web Development: HTML, CSS, JS
- Software Development Life Cycle (SDLC)
- SQL

PROJECTS

Multimedia

- Created and delivered a comprehensive multimedia training presentation to 100+ employees, resulting in a 30% increase in understanding and utilization of multimedia tools.
- Implemented a new multimedia software system, resulting in a 20% decrease in production time.
- Developed and executed a marketing campaign utilizing multimedia platforms, resulting in a 15% increase in website traffic.

Virtual Reality

- Created and delivered a visually compelling PowerPoint presentation on VR, resulting in a 50% increase in audience engagement.
- Developed a marketing strategy for promoting the VR presentation, resulting in a 75% increase in downloads and shares.
- Delivered the presentation to a diverse audience of 100+ attendees, receiving an average feedback rating of 4.8 out of 5.

EDUCATION

Bachelor of Technology, CSIT
Trident Academy of Technology,

📅 2020 - 2024

📍 Bhubaneswar, Odisha

SOFT SKILLS

- Learning Agility and Continuous Improvement
- Time Management and Prioritization
- Communication
- Problem solving
- Self-Motivation and Initiative

INTERNSHIP

Intern - Participant | Intel (Remote, IN) | Mar 2023 - Apr 2023

- Developed and executed a comprehensive marketing campaign for the AI for All program, resulting in a 20% increase in program enrollment.
- Utilized data analytics to identify key performance indicators for the AI for All program, leading to a 15% improvement in participant satisfaction.
- Collaborated with cross-functional teams to create and deliver engaging presentations on AI advancements, receiving positive feedback from 95% of attendees.

Web Development Intern | Octa net Sw. Services | Bhubaneswar, Odisha | Mar 2023 - Oct 2023

- Implemented A/B testing strategies to optimize the landing page, resulting in a 10% improvement in conversion rate and a 5% increase in lead generation.
- Utilized HTML, CSS, and JavaScript to create an engaging user interface on the landing page, leading to a 20% decrease in bounce rate.
- Developed and implemented a responsive landing page for a client, resulting in a 30% increase in website conversions.

Web Development Intern | Suyog Compu tech | Bhubaneswar, Odisha | Jan 2024 - Mar 2024

- Assisted in maintaining and updating existing web applications, ensuring their functionality and compatibility with the latest web technologies and frameworks.
- Collaborated with the development team to identify and resolve cross-browser compatibility issues, ensuring consistent performance across multiple web browsers.
- Displayed a strong willingness to learn and adapt to new technologies and development methodologies, contributing to personal and professional growth.