This document pertains to materials that are not freely accessible elsewhere that were used in the studies.

**Closeness items (Study 1)**

1. The idea of being around other individuals appeals to me
2. I would be interested in spending time with friends or family
3. I do not like the idea of being alone
4. I would like to have contact with other people
5. In general, I would prefer to avoid other people (reversed)
6. I would feel more comfortable surrounded by other people than being alone

**Closeness items (Study 3)**

1. I miss seeing my friends and family
2. I would consider meeting up with friends/family
3. I would prefer to avoid friends/family (reversed)
4. I would like to spend time with people that I am close to
5. I miss being around places where there are other members of the public
6. I would consider going out to public places
7. I would prefer to avoid members of the public (reversed)
8. I would like to spend time in the vicinity of other members of the public

**Social Distancing (Study 3)**

For the following items, please indicate how much you envisage **others** doing the things listed

1. Avoiding close contact with others
2. Staying inside
3. Avoiding all people outside of your immediate household
4. Only leaving the house for absolute necessities
5. Not going out to socialise

**Efficacy (Study 3 and 4)**

1. I believe social distancing can be effective in combatting the coronavirus
2. I believe social distancing can reduce the spread of the coronavirus

**Desire for Closeness items (Study 4)**

1. I miss seeing friends and/or family
2. I would like to spend time with people that I am close to
3. It is important to me to feel close to my friends and/or family
4. I don’t mind being kept apart from people that I am close to (reversed)
5. I miss being around other people

**General social distancing items (study 4)**

For the following items, please indicate how much you envisage **yourself** doing the things listed

1. Staying inside
2. Avoiding all people outside of your immediate household
3. Only leaving the house for absolute necessities
4. Avoiding close contact with the general public

**Close others social distancing items (study 4)**

For the following items, please indicate how much you envisage **yourself** doing the things listed

1. Inviting friends or family over to your home
2. Meeting up with friends or family in public places (i.e., parks)
3. Going over to a friend or family member’s house
4. Having face to face contact with people you know who do not live with you

**Social distancing culturally valued items (study 4)**

1. I believe people can be heroes by staying at home
2. I believe that following social distancing guidelines is important
3. Those who are staying at home as much as possible are making a valuable contribution to society
4. People who are avoiding all unnecessary contact with others are ‘good’ people

**Reward and penalty for social distancing (study 4)**

We would now like you to imagine that the government decided to pay people who followed the stay at home guidelines (i.e., avoid contact with others) a reward. Please indicate from 0 to 10,000 dollars how much you think a person should be rewarded: \_\_\_\_\_\_\_\_

We would now like you to imagine that the government decided to punish people who did not follow the stay at home guidelines (i.e., avoiding contact with others) by giving them a fine. Please indicate from 0 to 10,000 dollars how much you think this fine should be: \_\_\_\_\_\_\_

**Study 3 manipulation**

**Coronavirus outbreak**

The COVID-19 (also known as coronavirus) outbreak is a worldwide pandemic that so far infected over 1 million individuals and caused over 50,000 deaths. Whilst most who are infected with the virus show mild symptoms, approximately 15-20% of the infected are classified as ‘severe or critical’ and may require hospitalisation. The mortality rate is currently unclear but according to scientific estimates, the rate is around 1-5%. This, of course, does not count for indirect deaths caused by the virus because of the strain to medical services.

OR

**Dental Pain**

Whilst many people report having little to no experience with dental pain, the occurrence might be more common than you think. Surveys indicate that many people who experience dental pain report a mild discomfort, but approximately 15-20% of people report severe levels of discomfort. The main cause of dental pain is inflammation of the gums or to the central portion of the tooth known as the pulp. Whilst the experience of dental pain itself can be discomforting, it can also make visits to the dentist uncomfortable for those who commonly experience dental pain.

**Study 4 manipulation**

**Coronavirus outbreak**

The COVID-19 (also known as coronavirus) outbreak is a worldwide pandemic that so far infected over 1.5 million individuals and caused almost 90,000 deaths. Whilst most who are infected with the virus show mild symptoms, approximately 15-20% of the infected are classified as ‘severe or critical’ and may require hospitalisation. The mortality rate is currently unclear but according to scientific estimates, the rate is around 1-5%. This, of course, does not count for indirect deaths caused by the virus because of the strain to medical services. Whilst many who die have underlying health conditions or are older, there are numerous documented cases of healthy, and young, individuals dying from the virus.

OR

**Dental Pain**

Whilst many people report having little to no experience with dental pain, the occurrence might be more common than you think. Surveys indicate that many people who experience dental pain report a mild discomfort, but approximately 15-20% of people report severe levels of discomfort. The main cause of dental pain is inflammation of the gums or to the central portion of the tooth known as the pulp. Whilst the experience of dental pain itself can be discomforting, it can also make visits to the dentist uncomfortable for those who commonly experience dental pain. Whilst many who experience dental pain have poor dental hygiene, there are numerous documented cases of those with healthy teeth and gums experiencing discomfort.