



Tiffany Stanner

Teen

Age: 13
Family: Teenager
Work: Student
Location: Perth WA
User Type: Child

Frustrations

- Feel bad when I receive gifts I don't like.
- Need to be able to show my friends and family the things I really want.

Motivation

Speed
Social
Convenience



Brands

H&M
Sephora
Cotton On
Kmart



About me

I am 13 I like to hang out with my friends, I play netball and like shopping. I love fashion and makeup, I love to search the internet for new items to add to my wish list.

Goal

My birthday gifts are still a little too young for me, I like make up and hair stuff and fashion, but my family still gives my toys and dolls. I want a program or something that stores all the things I want for my presents, that my family can pick from my list of saved choices.

Preferred Channels

- In Store Shopping
- Online
- Social Media