

# My experience as a Level 8 Google Maps Local Guide

An insight of Google Maps and associated key technologies for Local Guides while setting up ratings, reviews, multimedia, missing places, answers, questions within Google Maps as well as the benefits of becoming a Google Local Guide Contributor.

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Made with love using beamer, LaTeX and git.

You can view at `local-guide-google-maps-contributor`

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# Who Am I

Geek@Slackware

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Work : SMTT@Meteorological.Services.mu

Active in many User group LUGM, MMC, MSCC, FECM, GDG\_MU  
and several other hackathons

Passionate about how and why things work.

Fervour Advocate of Free Libre and Open Source Software.

Pritvi Jheengut - Level 8 Google Maps Local Guide

# Who are you

Would you mind tell me who you are?

1. @twitter\_handle
2. where you work
3. email you want to share
4. Hobbies
5. purpose and expectations of this session

# Community Groups in Mauritius

## Healthy growth of Community Groups in Mauritius

This turn of the century has seen an uprising of Community groups in Mauritius in the field of the Digital World. The diversity has helped the exchange and sharing of innovative ideas, experience, bleeding edge technology, upcoming events, conferences in the Digital Island of the Republic of Mauritius.

This is a list of some of the active communities in Digital Mauritius.

- ▶ Linux User Group Meta, LUGM
- ▶ Mauritius Software Craftmanship Community, MSCC
- ▶ Mauritius Makers Community, MMC
- ▶ Front-End Coders Mauritius, FECM
- ▶ PHP User Group of Mauritius, phpMauritiusUG
- ▶ Symfonymu
- ▶ Google Developers Group Mauritius, GDG\_M
- ▶ Digital Marketing Mauritius

# About Google Local Guides

## Characteristics of a Local Guide

A person eager to share tips, make discoveries and share news and other content with the community using

- ▶ knowledge
- ▶ photos
- ▶ reviews
- ▶ video
- ▶ questions
- ▶ multimedia

in order to better understand places is often a Local Guide.

More specifically, a Google Local Guide uses Google Maps for the above mentioned actions regularly.

# About Google Maps

## Google Maps is a GIS

Google Maps is a raster based Geographic Information System, ie GIS, available either as a Web App or as a Mobile App designed to present spatial or geographic data only.

## What is Google Maps after all?

Google Maps helps Local Guides to find geographic information based on what they are searching for and also where they are looking forward to go to with relevance to places they are interested in.

By the way, people other than Local Guides can use Google Maps too.

## Google Maps Local Guide Meetups

Google Maps provides Local Guides the ability to host or join meetups.

# Local Guides Connect

## Regarding Local Guides Connect

When Google Maps is not enough for Local Guides.

Sometimes Local Guides need more space to contribute to more than just about places such as

- ▶ to talk about Google Maps,
- ▶ write blogs about their experience
- ▶ add content that don't fit on a particular given location
- ▶ Tutorials, Manuals, How-Tos
- ▶ Stories



# Local Guides Connect

## Local Guides Connect in depth

Local Guides Connect provides more detailed post or blogpost such as

- ▶ Photography
- ▶ Travel
- ▶ Food and Drink
- ▶ Local Stories
- ▶ Meet-ups
- ▶ How-tos
- ▶ Announcements
- ▶ Help Desk
- ▶ Idea Exchange

This Website [localguidesconnect](https://localguidesconnect.com) is the place to go to fulfil these needs.

# Contributing on Google Maps

## Steps to Contributing to Google Maps

Contributing to Google Maps is easy and quite intuitive. Imparting knowledge, tips, multimedia content, new places, satisfaction of visiting a particular place influence how other people.

Here are the current ways of Contributing

- ▶ Rate and write a Review, better if the Review in question is more than 200 words
- ▶ Add Photos not just flat images but 360, panoramic too are welcomed
- ▶ Add Videos but there is a time limit of 30 seconds
- ▶ Answer questions about the particular place, tags are then associated for quick look up by the Google search engine and also helpful for people with accessibility issues
- ▶ Add a place and edit places to correct mistakes or updating new information
- ▶ Check and verify facts about a recently added place before it is published on Google Maps, this is one of the reasons it takes hours before a new place is available for Review

Great tips for Local Guides

# Benefits of Contributing

## Collect Points by Contributing to Google Maps

### Guide to acquire points

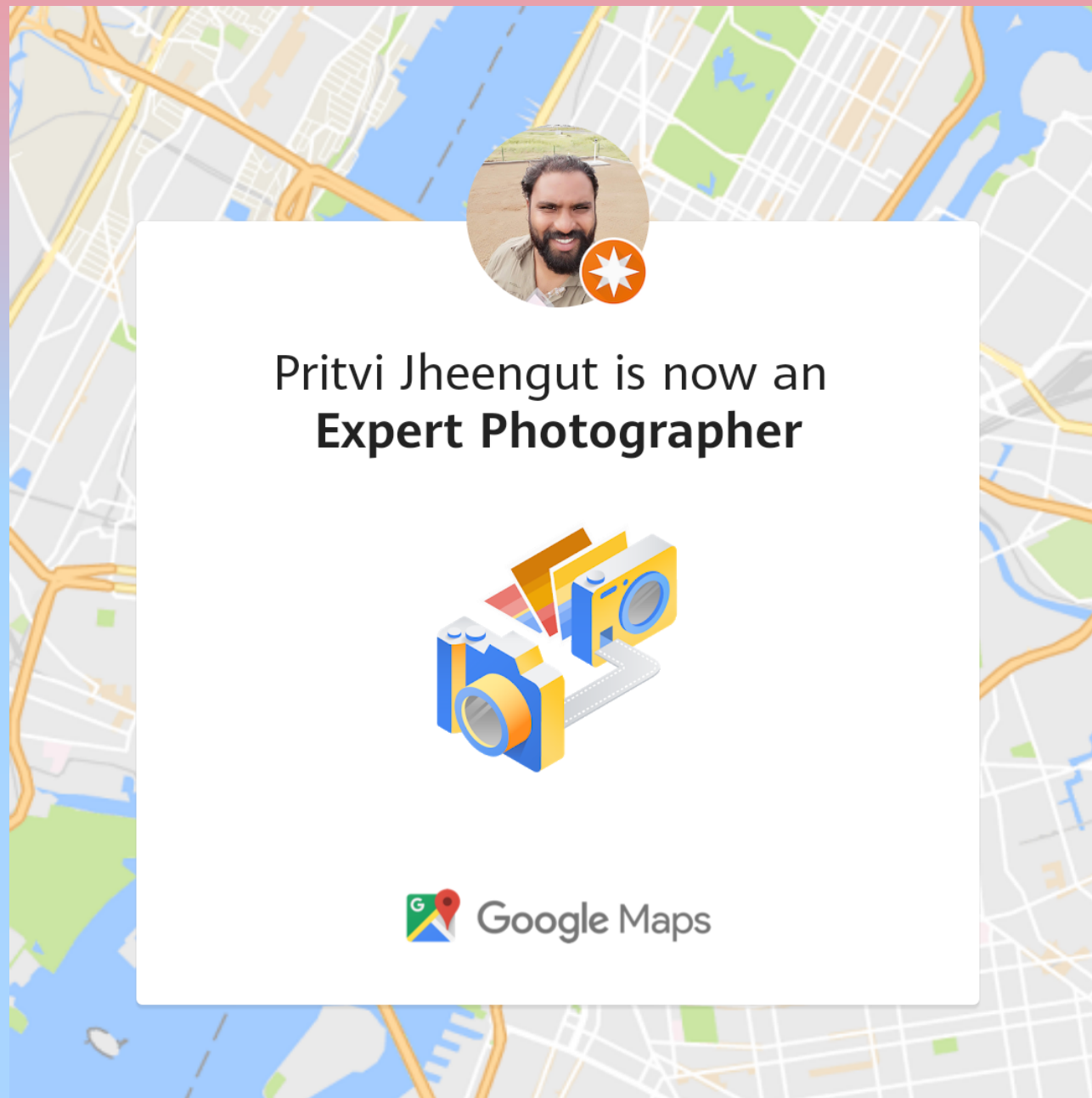
**Table:** Local Guides contribution points

Maps contribution	Points earned
Review	10 points per review
Review with more than 200 characters	10 bonus points per review
Rating	1 point per rating
Photo	5 points per photo
Video	7 points per video
Answer	1 point per answer
Respond to Questions and Answers	3 points per response
Edit	5 points per edit
Place added	15 points per place added
Road added	15 points per road added
Fact checked	1 point per fact checked

Local Guides Level badging

Nice blog about types of local guides

# Photographer



# Photographer

## Guide to badge level for a Photographer

**Table:** Local Guides unlock points

Photographer Level	Achievements acquired
Novice	add photo of 3 places
Expert	add 100 photos add photos of 25 places get 100000 photo views
Master	add 1000 photos add photos of 100 places get 1M photo views

# Reviewer



# Reviewer

## Guide to badge level for a Reviewer

**Table:** Local Guides unlock points

Reviewer Level	Achievements acquired
Novice	review 3 places
Expert	review 3 places write 5 reviews with over 200 characters get 5 likes on your reviews
Master	review 100 places write 50 reviews with over 200 characters get 50 likes on your reviews

# Fact Finder





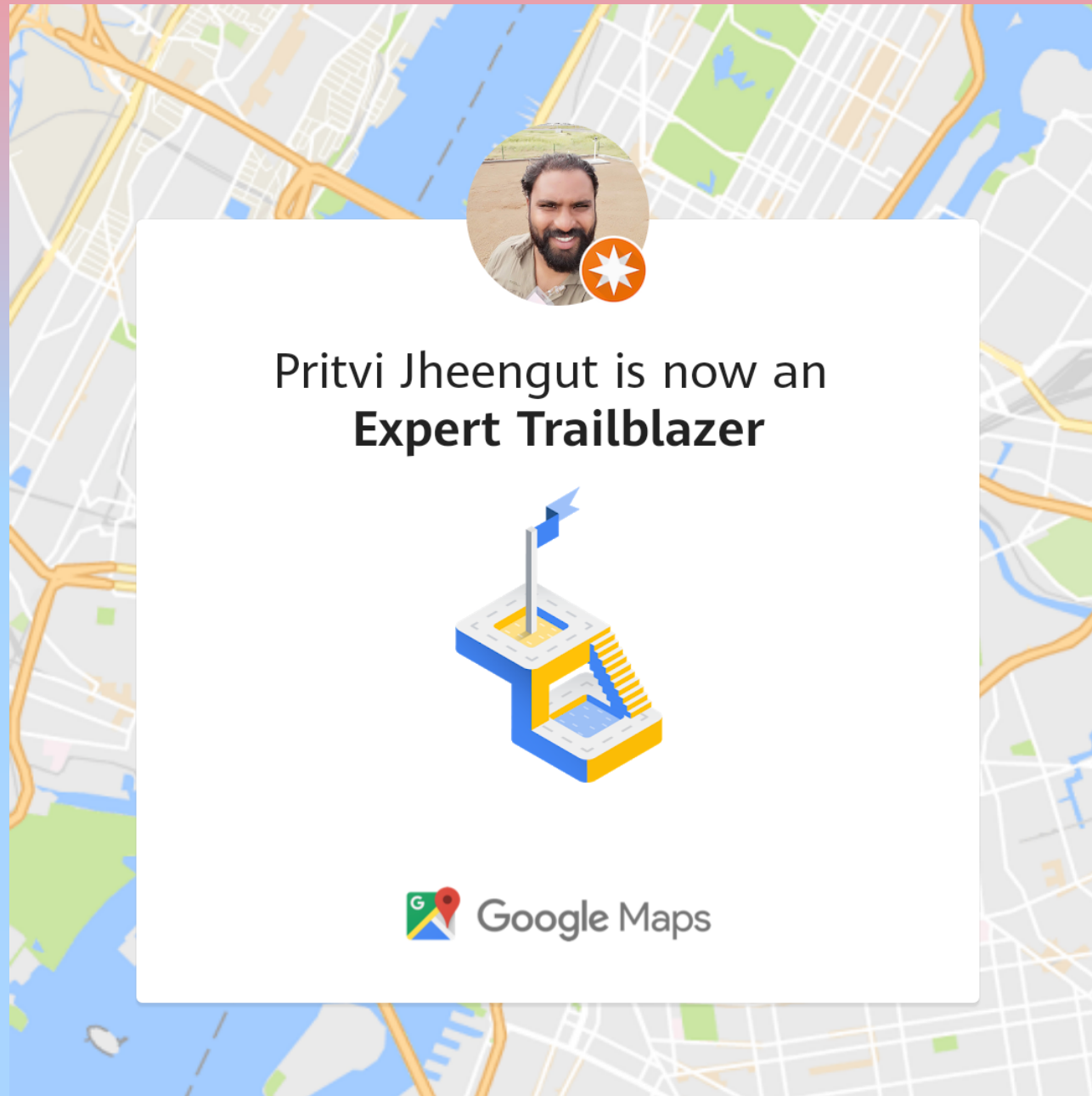
# Fact Finder

## Guide to badge level for a Fact Finder

**Table:** Local Guides unlock points

Fact Finder Level	Achievements acquired
Novice	suggest 3 approved edits verify 3 edits answer 25 questions
Expert	suggest 25 approved edits verify 25 edits answer 250 questions
Master	suggest 100 approved edits verify 100 edits answer 1000 questions

# Trailblazer



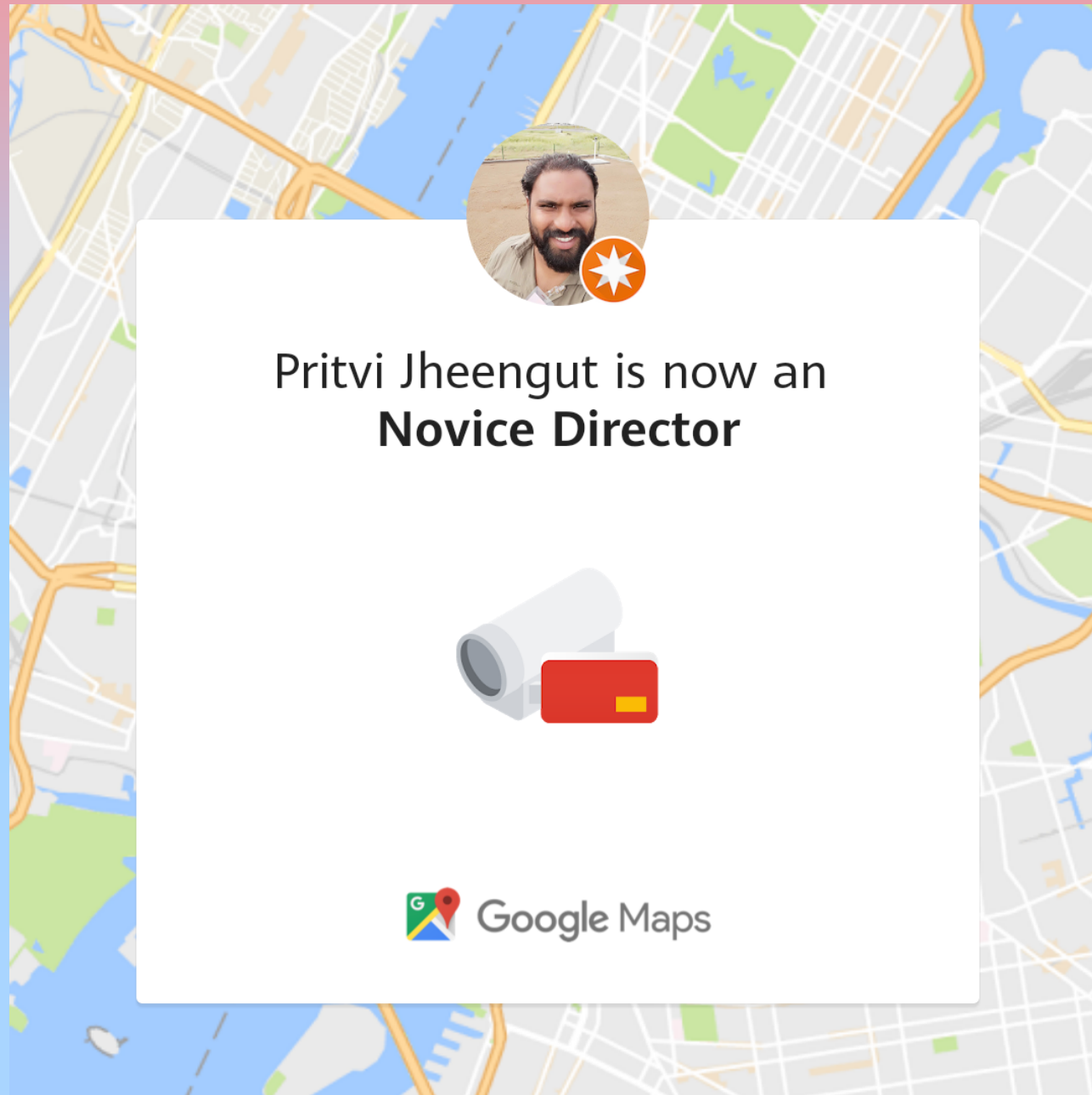
# Trailblazer

## Guide to badge level for a Fact Finder

**Table:** Local Guides unlock points

Trailblazer Level	Achievements acquired
Novice	add first photo of 1 place write first review of 1 place add 1 approved place
Expert	add first photo of 10 places write first review of 10 places add 10 approved places
Master	add first photo of 50 places write first review of 50 places add 5- approved places

# NoviceDirector



# Novice Director

## Guide to badge level for a Novice Director

**Table:** Local Guides contribution points

NoviceDirector Level	Achievements acquired
Novice	add videos of 3 places
Expert	add 100 videos add videos of 25 places get 100000 video views
Master	add 1000 videos add videos of 100 places get 1M video views

# Benefits of becoming a Google Local Guide Contributor

## Benefits of becoming a Google Local Guide Contributor

The list of of benefits of becoming a Google Local Guide Contributor is not exhaustive, including

- ▶ Get recognized with a Google Guides exclusive badge beside your profile on Google.
- ▶ special surprise
- ▶ early access to Google features and perks to say “thanks!”
- ▶ feature in a Local Guides Video
- ▶ invitation to Google-hosted Local Guides events like Connect Live(Main criteria is to be at least level 5)

# Questions

# QUESTIONS!