Kolawole Precious Eniola

~Creative Technologist,

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*Blessedtech.com.ng*

Professional Summary

Creative and detail-oriented web developer and graphic designer with over 3 years of experience. Designing compelling visuals for a diverse range of clients. Adept at managing multiple projects and meeting tight deadlines while delivering high-quality work. Passionate about branding, typography and creating visual stories that resonate with target audience.

Objectives

A forward-thinking candidate with a conscientious approach to tasks and an interest in technology. Currently seeking the responsibility of a quality control analyst by joining an exciting and ambitious organization, to learn as well as deploy the knowledge and experience gathered overtime to managing successful product design and launch. Having experienced a lot of things in the world of Technology, I understand the rudiments of being a technologist and the benefits of synergy and collaboration designed to achieve collective goals

Education & Certification

* **CYBER SECURITY**

Ladoke Akintola University of Technology (LAUTECH), Ogbomosho | 2023 - present

* **SECONDARY SCHOOL CERTIFICATION EXAMINATION (S.S.C.E)**

Rochas Foundation College, Ibadan. | **2017-2023**

* **CERTIFICATION OF DESKTOP PUBLISHING:**

Excel Computers And Ventures. | 2018-2024

* **PRIMARY INSTITUTION**

The Lord’s School International | **2008-2017**

Professional Experience

* ***Desktop Publisher,***

**Excel Computers | (2017-2020).**

1. Designing and formatting documents, such as brochures, magazines and newsletters.
2. Creating visually appealing layouts, including text, images and graphics.
3. Managing files and assets, including images, graphics and fonts.
4. Ensuring files are properly formatted and optimized for print or digital publications
5. Reviewing and proofreading final publications for errors or inconsistencies.
6. Ensuring publications meet quality standard and clients expectations.

* ***Creative Digital Strategist,***

**Blessed Tech inc. | (2020-2021).**

1. Designed and developed projects such as websites and application
2. Implemented digital marketing campaign and social media strategy
3. Collaborated with team to achieve a very functional and responsive website
4. Staying up-to-date with the latest design and development trends, as well as digital marketing best practices.

* ***Front Desk Officer,***

**Blessed Tech inc. | (2021-2022)**

1. Managing front desk operations as a receptionist in the organization.
2. Management of data, databases, and records.
3. Creation of marketing materials.
4. Provision of excellent customer service.

* ***Graphics Designer &Web developer,***

**Freelance | (2021-2024)**

1. Communicating with clients to understand their design needs and preferences.
2. Providing design solutions that meets clients requirements and managing deadlines.
3. Working Independently on multiple projects simultaneously.
4. Ensuring high-output and attention to detail.
5. Managing freelance business, including invoicing, accounting and taxes.

* **Key Achievements:**
* Successfully designed branding materials for over 35 small businesses, increasing their brand recognition by up to 30%.
* Built a website for a nonprofit organization that increased online donations by 20%.
* **Sample Projects:**
* **Temperature Converter** Website | A Weather forecasting organization got in touch with me and I was able to deliver a temperature converter website which converts temperature values from one unit to another units (degrees, kelvin, Rankine)
* **Tools Used:** Photoshop, Adobe Illustrator, HTML, CSS, JavaScript, PHP.
* **Link to project**: *<https://github.io/cssg8temperatureconverterwebsite>*

1. **Logo Design:**

I designed a logo for a lot of fictional company, showcasing my creativity and branding skills

1. **Social Media Graphics**

I have designed couple social media graphics for several brands, demonstrating my understanding of social media platforms and visual content.

1. **Infographics:**

I created an infographic on topics which showcase my ability to visualize data and communicate complex information.

1. **Email Marketing campaign:**

I have created email marketing campaign for different business by advertising goods and services to target audience which therefore brings about sales

1. **Content Creation:**

I create content for brand’s blog or social media channels which is a means of driving at sales.

1. **Personal Website:**

I have designed a personal website which has contributed to my website development skills and creativity.

1. **Brand Identity Project:**

I designed a brand identity for different companies which includes logo, website and social media graphics which promotes such brand.

Key Skills

* **Technical Skills:**
* Microsoft Office Suite(Microsoft Word, PowerPoint, Excel), Adobe Creative Suite: (Photoshop, Illustrator, InDesign), HTML, CSS, JavaScript.
* **Soft Skills:**
* Time management, Good Communication, Client Relations, Creativity.
* **Industry-Specific Skills:**
* Branding, Print design, UX/UI design.

Tools & Technologies

* **Design Tools:**
* Adobe Photoshop, Illustrator, InDesign, CorelDraw.
* **Web Technologies:**
* HTML, CSS, JavaScript, PHP.

Referees

Available on request