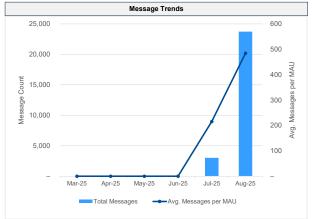
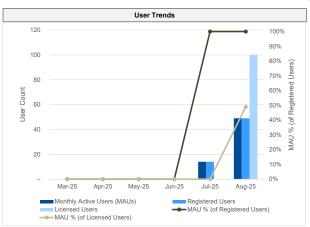
Client Dashboard - Eldridge Capital Management, LLC



Note: See Definitions + Notes tab for more detail on metrics & methodology



		→ MAU % (of Licensed Users)								
		Overall Monthly Trends						MoM Variance		
	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Jun-25	Jul-25	Aug-2	
Total Messages MoM Growth %	-	<u>-</u> -	<u>-</u> -	<u>-</u> -	3,015 -	23,731 687%	-	3,015	20,71	
Monthly Active Users (MAUs)	_	_	_	_	14	49	_	14	3	
Avg. Messages per MAU	=	-	-	-	215	484	-	215	26	
Registered Users	_	-	-	-	14	49	-	14	3	
MAU % (of Registered Users)	_	-	-	-	100%	100%	-	+100pts		
Licensed Users	-	-	-	-	-	100	-	-	1	
MAU % (of Licensed Users)	_	-	_	_	_	49%	-	=	+49	
		Top 20 Users - Total Monthly Messages						MoM Variance		
User ID	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Jun-25	Jul-25	Aug-2	
jack.steed@eldridge.com tyler.mackesy@eldridge.com	-	-	_	_	1,443 92	5,728 3,073	_	1,443 92	4,2 2,9	
kaan.erturk@eldridge.com	_	_	_	_	82	3,026	_	82	2,8	
charlie.unice@eldridge.com	_	_	_	_	337	2,450	_	337	2,1	
shane.miller@eldridge.com	_	_	_	_	61	1,353	_	61	1,2	
anish.shah@eldridge.com	_	_	_	_	107	1,170	_	107	1,0	
gaurav.maheshwari@eldridge.com	_	_	_	_	_	880	_	-	8	
vishal.pandey@eldridge.com	_	_	_	_	_	594	_	_	5	
jeff.iverson@eldridge.com	_	_	_	_	85	419	_	85	3	
angelica.mariscal@eldridge.com	_	_	-	_	111	371	_	111	2	
kun.qiu@securitybenefit.com	_	-	-	-	128	357	_	128	2	
peter.kelley@eldridge.com	-	_	_	-	148	336	_	148	1	
vlad.stashchyshyn@eldridge.com	_	_	-	-	99	335	_	99	2	
jose.quezada@eldridge.com	-	-	-	-	99	334	-	99	2	
owen.carter@eldridge.com	=	-	-	-	85	334	-	85	2	
ted.divis@eldridge.com	-	_	_	-	_	299	-	-	2	
andrew.eiler@eldridge.com	_	-	_	-	138	298	-	138	1	
anit.gyawali@eldridge.com	=	-	-	_	-	265	-	-	2	
matthew.ozanich@eldridge.com thompson.schmeil@eldridge.com		_	_	_	_	139 136	_	-	1	
		Top 10 Users - Increasing Monthly Messages						MoM Variance		
User ID	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Jun-25	Jul-25	Aug-2	
jack.steed@eldridge.com	_	-	-	-	1,443	5,728	-	1,443	4,2	
tyler.mackesy@eldridge.com	=	-	-	-	92	3,073	_	92	2,9	
kaan.erturk@eldridge.com	_	-	_	_	82	3,026	_	82	2,9	
charlie.unice@eldridge.com shane.miller@eldridge.com	_	_	-	_	337 61	2,450 1,353	_	337 61	2,1 1,2	
				_			_	107	1,0	
anich chah@aldridge.com	-	_			107				8	
	- -	-	_	-	107	1,170				
gaurav.maheshwari@eldridge.com	- - -	- - -	- - -	- - -	107 _ _	880	-	_	5	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com	- - - -			-	-	880 594	- - -	-		
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com	- - - -			-	-	880	- - - -		3	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com	- - - - -	- - -		- - -	- - 85 -	880 594 419	- - - -	-	3	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID		- - -	- - -	- - -	- - 85 -	880 594 419	- - - - Jun-25	- 85 -	3 2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com	Mar-25	- - Top 10 l	Jsers - Decreas May-25	ing Monthly M	- 85 - essages	880 594 419 299	- - -	85 - MoM Variance Jul-25	3 2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eiler@eldridge.com	Mar-25	Top 10 l	Jsers - Decreas May-25 —	ing Monthly M Jun-25	85 - essages Jul-25 -	880 594 419 299 Aug-25	Jun-25	MoM Variance Jul-25	3 2 Aug-2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eiler@eldridge.com will.anderson@eldridge.com	Mar-25	Top 10 I	Jsers - Decreas May-25	 _ _ ing Monthly M _ _ _ _ _	- 85 - essages Jul-25	880 594 419 299 Aug-25		MoM Variance Jul-25	3 2 Aug-2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eiler@eldridge.com will.anderson@eldridge.com constantyn.vandervoort@eldridge.com	Mar-25	Top 10 l	Jsers - Decreas May-25 —	ing Monthly M Jun-25	85 - essages Jul-25 -	880 594 419 299 Aug-25 - - 14 17	Jun-25	MoM Variance Jul-25	3 2 Aug-2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eiler@eldridge.com will.anderson@eldridge.com constantyn.vandervoort@eldridge.com carlton.mcmillen@eldridge.com	Mar-25	Top 10 l	Jsers - Decreas May-25 —	 _ _ ing Monthly M _ _ _ _ _	85 - essages Jul-25 -	880 594 419 299 Aug-25 - - 14 17	Jun-25	MoM Variance Jul-25	3 2 Aug-2	
blueflame@eldridge.com admin-eiler@eldridge.com will.anderson@eldridge.com constantyn.vanidervoort@eldridge.com carlton.mcmillen@eldridge.com alexander.robey@eldridge.com	Mar-25	Top 10 l	Jsers - Decreas May-25 —	 _ _ ing Monthly M _ _ _ _ _	85 - essages Jul-25 -	880 594 419 299 Aug-25 - - 14 17 41	Jun-25	MoM Variance Jul-25	3 2 Aug-2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eiler@eldridge.com will.anderson@eldridge.com carton.mcmillen@eldridge.com alexander.robey@eldridge.com edan.marks@eldridge.com edan.marks@eldridge.com	Mar-25	Top 10 l	Jsers - Decreas May-25 —	_ _ _ _ ing Monthly M: _ _ _ _ _ _ _ _ _ _	85 - essages Jul-25 -	880 594 419 299 Aug-25 - - 14 17	Jun-25	85 - MoM Variance Jul-25 - - - - -	3 2 2 Aug-2	
gaurav.maheshwari@eldridge.com vishal.pandey@eldridge.com jeff.iverson@eldridge.com ted.divis@eldridge.com User ID blueflame@eldridge.com admin-eller@eldridge.com will.anderson@eldridge.com constantyn.vandervoort@eldridge.com alexander.robey@eldridge.com alexander.robey@eldridge.com		Top 10 l	Jsers - Decreas May-25 —	- - - jun-25 - - - - - - -	85 - essages Jul-25 -	880 594 419 299 Aug-25 14 17 17 41 43	Jun-25	85 - MoM Variance Jul-25 - - - - - -	55 33 25 Aug-2	