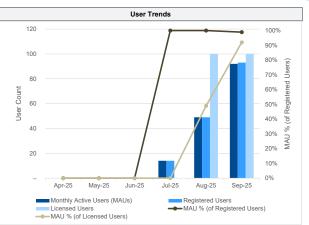
Client Dashboard - Eldridge Capital Management, LLC





Total Messages	Avg. Messages per		Licensed Users MAU % (of Licensed Users)			→ MAU % (of Registered Users)				
		Overall Monthly Trends						MoM Variance		
	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Jul-25	Aug-25	Sep-25	
Total Messages	_	_	_	3,015	23,731	61,575	3,015	20,716	37,844	
MoM Growth %	_	_	_	-	687%	159%	3,013	20,710	37,04	
Monthly Active Users (MAUs)	_	-	-	14	49	92	14	35	4:	
Avg. Messages per MAU	-	-	-	215	484	669	215	269	18	
Registered Users	=	-	-	14	49	93	14	35	44	
MAU % (of Registered Users)	_	-	-	100%	100%	99%	+100pts	-	(1)p	
Licensed Users	-	-	-	-	100 <i>4</i> 9%	100 92%	-	100	. 40-	
MAU % (of Licensed Users)						92%		+49pts	+43p	
		Top 20 Users - Total Monthly Messages						MoM Variance		
User ID	Apr-25	May-25	Jun-25	Jul-25 1,443	Aug-25 5,728	Sep-25 13,297	Jul-25 1,443	Aug-25 4,285	Sep-25 7,56	
jack.steed@eldridge.com tyler.mackesy@eldridge.com	_	_	_	92	3,073	11,275	1,443	2,981	8,20	
kaan.erturk@eldridge.com	_	_	_	82	3,026	9,950	82	2,944	6,92	
charlie.unice@eldridge.com	-	-	-	337	2,450	2,768	337	2,113	31	
shane.miller@eldridge.com	-	-	-	61	1,353	1,835	61	1,292	48	
ted.divis@eldridge.com	-	_	_	-	299	1,141	-	299	84	
vishal.pandey@eldridge.com	-	-	-	_	594	777	-	594	18	
gaurav.maheshwari@eldridge.com anish.shah@eldridge.com	_	-	-	107	880 1,170	632 595	107	880 1,063	(24 (57	
matthew.ozanich@eldridge.com	_	_	_	-	139	563	-	139	42	
carlton.mcmillen@eldridge.com	_	_	_	_	17	512	_	17	49	
jeff.iverson@eldridge.com	-	_	_	85	419	494	85	334	7	
anne.murphy@eldridge.com	-	_	_	-	106	479	-	106	37	
kyle.lindsay@eldridge.com	-	-	-		65	463	-	65	39	
ting.zhao@eldridge.com	_	-	_	-	120	456	-	120	33	
peter.kelley@eldridge.com louis.oreilly@eldridge.com	_	_	_	148	336 70	447 446	148	188 70	11 37	
tyler.white@eldridge.com	_	_	_	_	71	444	_	71	37	
angelica.mariscal@eldridge.com	_	_	_	111	371	442	111	260	7	
michael.woods@eldridge.com		-	-	-	82	442	-	82	36	
	Top 10 Users - Increasing Monthly Messages						MoM Variance			
User ID	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Jul-25	Aug-25	Sep-2	
tyler.mackesy@eldridge.com		-	-	92	3,073	11,275	92	2,981	8,20	
jack.steed@eldridge.com kaan.erturk@eldridge.com	_	_	_	1,443 82	5,728 3,026	13,297 9,950	1,443 82	4,285 2,944	7,56 6,92	
ted.divis@eldridge.com	_	_	_	-	299	1,141	-	299	84	
carlton.mcmillen@eldridge.com	_	_	_		17	512	-	17	49	
shane.miller@eldridge.com	_	_	_	61	1,353	1,835	61	1,292	48	
matthew.ozanich@eldridge.com	-	-	-	_	139	563	-	139	42	
kyle.lindsay@eldridge.com	-	_	_	_	65	463	-	65	39	
todd.gilbert@eldridge.com constantyn.vandervoort@eldridge.com	<u> </u>	_	_	-	_ 17	382 397	_	- 17	38 38	
User ID		Ton 10 I	leare - Dacross	ing Monthly Me	neeanne			MoM Variance		
	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Jul-25	Aug-25	Sep-25	
anish.shah@eldridge.com				107	1,170	595	107	1,063	(57	
gaurav.maheshwari@eldridge.com	_	_	_	-	880	632	-	880	(24	
andrew.eiler@eldridge.com	-	-	-	138	298	146	138	160	(15	
charlotte.rauner@eldridge.com	-	_	_	-	66	27	-	66	(3	
will.anderson@eldridge.com	-	_	_	-	14	-	-	14	(1	
blueflame@eldridge.com	_	_	-	_	_	_	_	_		
	_	_	_	_	_	_	_	-		
	_	_	_	_	_	16		_	1	
) admin-eiler@eldridge.com) peter.saba@eldridge.com) mehul.merchant@eldridge.com	- -	- -	- -	-	_ _	16 16	= -	-	1	

Note: See Definitions + Notes tab for more detail on metrics & methodology