

Copyright
by
Preston Brent Landers
2015

The Report Committee for Preston Brent Landers
certifies that this is the approved version of the following report:

**Speakur: leveraging Web Components
for composable applications**

APPROVED BY

SUPERVISING COMMITTEE:

Adnan Aziz, Supervisor

Christine Julien

**Speakur: leveraging Web Components
for composable applications**

by

Preston Brent Landers, B.A.

REPORT

Presented to the Faculty of the Graduate School of
The University of Texas at Austin
in Partial Fulfillment
of the Requirements
for the Degree of

Master of Science in Engineering

THE UNIVERSITY OF TEXAS AT AUSTIN

May 2015

Dedicated to my wife Andrea and to my parents.

More...

Acknowledgments

I wish to thank the multitudes of people who helped me. Time would fail me to tell of the multitudes of individuals ...

Speakur: leveraging Web Components for composable applications

Preston Brent Landers, M.S.E.
The University of Texas at Austin, 2015

Supervisor: Adnan Aziz

This report is a case study of applying encapsulation, composition and distributed synchronization techniques to web application architecture with the use of Web Components, a proposed extension to the W3C HTML5 document standard. The author presents Speakur, a real-time social discussion plugin for the mobile and desktop web, as an example of applying HTML5 Web Component technologies to realize software engineering principles such as encapsulation and interface-based abstraction, and the composition of applications from components sourced from diverse authors and frameworks.

Web authors can add a Speakur discussion to their page by inserting a simple HTML element at the desired spot to give the page a real-time discussion or feedback system. Speakur uses the Polymer framework's implementation of the draft Web Components (WC) standard to achieve encapsulation of its internal implementation details from the containing page and present a simplified, well defined interface (API).

Web Components are a proposed World Wide Web Consortium (W3C) standard for writing custom HTML tags that take advantage of new browser technologies like Shadow DOM, package importing, CSS Flexboxes and data-bound templates. This report reviews Web Component technologies and provides a case study for structuring a real-world WC applet that is embedded in a larger app or system. The major research question is whether W3C Web Components provide a viable path towards the encapsulation and composition principles that have largely eluded web engineers thus far. In other words, *are components really the future of the web?* Subsidiary topics include assessing the maturity and suitability of current Web Components technologies for widespread deployment and the efficient synchronization of component state across distributed networks.

Table of Contents

| | |
|---|-------------|
| Acknowledgments | v |
| Abstract | vi |
| List of Tables | xi |
| List of Figures | xii |
| List of Source Listings | xiii |
| Chapter 1. Introduction | 1 |
| 1.1 Web Components Overview | 5 |
| 1.2 Structure of This Report | 6 |
| 1.3 Source Code and Demonstration Resources | 8 |
| Chapter 2. Background | 10 |
| 2.1 Current challenges in web authoring | 11 |
| 2.1.1 Encapsulation and composition | 14 |
| 2.2 Web Components | 16 |
| 2.2.1 Custom HTML elements | 17 |
| 2.2.2 Shadow DOM | 18 |
| 2.2.3 HTML Imports | 19 |
| 2.2.4 Templates | 20 |
| 2.3 Related W3C initiatives | 21 |
| 2.3.1 Mutation Observers | 22 |
| 2.3.2 Selectors | 22 |
| 2.3.3 Responsive Layout | 23 |
| 2.4 Polymer Framework | 23 |
| 2.5 Speakur | 23 |

| | | |
|-------------------|--|-----------|
| 2.5.1 | Origin | 24 |
| 2.5.2 | Motivations | 24 |
| Chapter 3. | Approach | 26 |
| 3.1 | Functionality | 26 |
| 3.2 | Architecture Overview | 26 |
| 3.3 | Responsive Design | 26 |
| 3.4 | Polymer and Web Components | 26 |
| 3.5 | Data store and synchronization | 26 |
| 3.5.1 | NoSQL and Firebase | 26 |
| 3.5.2 | Web Sockets | 27 |
| 3.5.3 | Security | 27 |
| 3.6 | Data Flow and Event Handling | 27 |
| 3.6.1 | Mutation Observers | 27 |
| 3.7 | Dependencies and Deployment | 27 |
| Chapter 4. | Implementation | 28 |
| 4.1 | Layout and Structure | 28 |
| 4.2 | Database Design | 28 |
| 4.3 | Distributed Synchronization | 28 |
| 4.3.1 | Data Bindings | 28 |
| 4.3.2 | Data-Bound Templates | 28 |
| 4.4 | Security | 28 |
| 4.4.1 | Authentication | 28 |
| 4.4.2 | Firebase Security Policy Rules | 28 |
| 4.5 | Internationalization | 28 |
| 4.5.1 | Architecture | 28 |
| 4.5.2 | Libraries | 28 |
| 4.6 | Responsive Design | 28 |
| 4.6.1 | Mobile Users | 28 |
| 4.6.2 | Accessibility | 28 |
| 4.7 | Publishing and Deployment | 28 |

| | |
|--|-----------|
| Chapter 5. Analysis | 29 |
| 5.1 Using Speakur | 29 |
| 5.2 Lessons Learned | 29 |
| 5.3 Future of Web Components | 29 |
| Chapter 6. Conclusions | 30 |
| Appendices | 31 |
| Appendix A. Lerma's Appendix | 32 |
| Appendix B. My Appendix #2 | 33 |
| B.1 The First Section | 33 |
| B.2 The Second Section | 33 |
| B.2.1 The First Subsection of the Second Section | 33 |
| B.2.2 The Second Subsection of the Second Section | 33 |
| B.2.2.1 The First Subsubsection of the Second Subsection of the Second Section | 33 |
| B.2.2.2 The Second Subsubsection of the Second Subsec- tion of the Second Section | 34 |
| Appendix C. My Appendix #3 | 35 |
| C.1 The First Section | 35 |
| C.2 The Second Section | 35 |
| Vita | 44 |

List of Tables

List of Figures

| | | |
|-----|---|----|
| 1.1 | A Speakur thread inside a demonstration page. | 2 |
| 2.1 | A partial example of Twitter Bootstrap navigation bar HTML. . . | 13 |
| 2.2 | Opera's shadow DOM for <video> highlighting the Play button . . | 15 |

List of Source Listings

| | | |
|-----|--|----|
| 1.1 | Example of the Speakur custom HTML element | 8 |
| 2.1 | Hypothetical Bootstrap nav bar custom element. | 13 |

Chapter 1

Introduction

This report is a case study of using W3C Web Components, a proposed HTML5 extension, to implement techniques of encapsulation, abstraction, modularity in web application engineering. The author designed Speakur, a real-time discussion social plugin for the web, as an experiment to determine the viability and maturity of using Web Components to create modern, highly composable web applications. Figure 1.1 shows an example of a Speakur discussion.

Like most web applications Speakur is written in a combination of HTML markup and the Javascript programming language. HTML is a declarative markup language used to create documents — web pages — which are viewed with the help of a program called the browser. The Hypertext Markup Language (HTML) standard has proven wildly successful since its introduction in 1993 by British computer scientist Tim Berners-Lee, with billions and billions of pages served, and hundreds of millions of public and private web sites forming a major part of our information landscape [34]. More than any other invention, other than perhaps email, the World Wide Web (WWW) has shaped how we see and use the global network.

Those designing and programming applications for the Web as a comput-

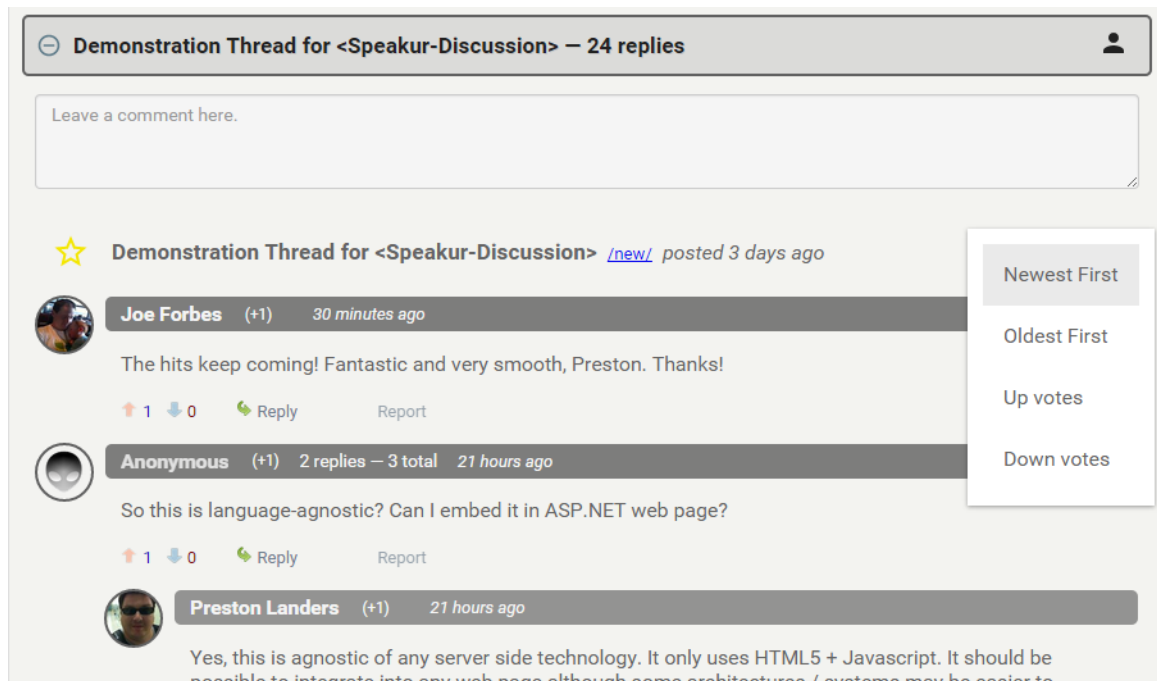


Figure 1.1: A Speakur thread inside a demonstration page.

ing platform have long dreamed of the ability to mix and match independent, reusable chunks of functionality — components — in their documents without mutual coupling and interference. The original and current Document Object Model (DOM) browser abstraction provided by HTML does not allow for significant decoupling; everything lives together on one big page. Hacks like the `<iframe>` tag let you work around some of these restrictions, usually in a limited and inelegant way.

At the time of HTML’s introduction the concept of quickly and easily composing a static web page, much less a full-fledged dynamic application, out of Lego-like reusable building blocks seemed like a distant dream at best. The introduc-

tion of the Javascript¹ (JS) programming language to web browsers in 1995 allowed for a completely new dimension of dynamic behavior that was not possible before [12]. Eventually web apps like Gmail and Google Docs, powered by Javascript, rivaled traditional desktop applications in functionality and usability while being instantly accessible from nearly anywhere. Still, web apps had to be stitched together ‘by hand’ in ways that carefully ensured the different parts didn’t step on each other’s toes, else disaster frequently ensued. Each component or area of the system could not help but be coupled to the others at some level as a result of the programming model imposed by the DOM and HTML [32].

Over the years the dynamic behaviors afforded by Javascript grew in importance along with the web, and helped contribute to its success. The flexible, loosely typed nature of Javascript aided the prototyping and initial development process, but the difficulties of building a large application in the DOM soon became apparent. Over time, a bewildering array of frameworks and libraries sprang up around the HTML/JS ecosystem to help manage this complexity and to provide scaffolding and structure for the client side of web apps. For many years individual JS frameworks seemed to come and go as ephemerally as teenage pop idols [48]. Interoperability between these competing frameworks was virtually non-existent; components from one framework typically couldn’t be easily combined with those from another. The industry kept searching for the Next Big Thing that would

¹ Javascript, also rendered as JavaScript or JS, has no significant relation to Sun’s (now Oracle’s) popular Java programming language; the name is an unfortunate coincidence at best.

To complicate the naming situation even further, Javascript is officially standardized under the name ECMAScript (ES).

make writing high quality web apps less of bug-ridden, messy chore [48].

In recent years (roughly 2011 to 2014) Google’s Angular [21] has emerged as a dominant client framework, due in part to its high perceived quality [25] and the fact that it represents an common point for a fragmented industry to rally around. Facebook’s React [11] JS library with its Virtual DOM is an up-and-comer focused on high performance that is more complementary in nature to Angular than a true challenger.

Yet despite the emergence of the updated HTML5 standard in 2011 and the recent successes of web frameworks like Angular and React in capturing developer attention, a clear picture still did not exist of how web apps could achieve the encapsulated component model that had become prevalent in other areas of software engineering. That is, until engineers from Google² and Mozilla³ and other organizations got together in 2012 under a W3C Web Applications Working Group [54] to draft a new standard called **Web Components** that will extend and enhance HTML5 in ways that could have a significant long-term impact [36]. For example, as of the time of this writing, a rewrite of Angular called Angular 2.0 is slated to include Web Components as a core architectural element [26].

²As of March 2015, Google’s Chrome browser is the most popular desktop browser [56].

³The Mozilla Foundation is the sponsor of the popular Firefox web browser. It grew out of Netscape, whose Navigator browser helped bring the web to a mass audience.

1.1 Web Components Overview

Fundamentally, the Web Components standard consists of four new core DOM technologies — extensions to the current HTML5 standard. If these standards are accepted by major browser vendors and the World Wide Web Consortium (W3C) which maintains HTML, they will eventually become native browser features and available directly to any web page without needing to use any additional JS frameworks or libraries. The core Web Component technologies are [47]:

- **Custom Elements:** extending HTML with author-created tags
- **Shadow DOM:** encapsulation for the internals of custom elements
- **Templates:** scaffolding for instantiating blocks of HTML from inert templates
- **Imports:** packaging for HTML components

This report also explores several related web standards initiatives that are frequently associated with Web Components but are not formally grouped under them, including mutation observers, model driven views, and the CSS Flexible Boxes and CSS Grid systems. In part because many of these technologies are not yet formally accepted as W3C standards and are not yet widely implemented in typical mobile and desktop browsers, Speakur has been implemented using Google’s experimental Polymer framework [10]. Polymer provides a Javascript ‘polyfill’ library to implement many of the new Web Component features in browsers which would otherwise not support them. Eventually this platform polyfill should

become unnecessary, in theory, as WC becomes widely adopted in browsers. Some browsers like Google Chrome already have at least some native Web Component support and on these browsers the polyfill is effectively a ‘no-op’.

The potential componentization of the web is one of the most exciting developments in web engineering in years and follows the overall growth in software-as-a-service (SaaS) and the service oriented architecture model. The conversion of dynamic web logic—not mere snippets of plain HTML—into bundles of reusable, extendable, composable components enables web developers to move to a higher level of abstraction than was previously possible.

The move towards a component-based Web will enable interesting new composite services, mashups, and may help broaden the potential pool of web developers. What previously required a highly integrated, high-overhead development model or lots of tedious glue code can become as simple as importing a custom element and dropping it onto a page.

1.2 Structure of This Report

The goal of this report is to demonstrate the application of software engineering design patterns embodied in the W3C proposed Web Components standard such as encapsulation, modular composition, and the synchronization of distributed application state. This report discusses many of the goals and principles of the Web Components initiative and how a number of different technologies taken together help raise the overall level of abstraction for content authors, web engineers, and application developers — which I will refer to collectively as (web)

authors for short.

The Background section provides an introduction to some of the architectural problems inherent in modern web authoring and how Web Components (WC) address them. It also provides some background on software engineering design patterns that are embodied in Web Components such as encapsulation and composition. It describes some of the motivations behind the development of Speakur and some of the specific software engineering questions it addresses, such as the ability to provide a hassle-free way to host an embedded discussion forum inside an arbitrary web resource in a way that is fully encapsulated.

The Approach section describes the high level software architecture choices behind Speakur and details the specific structures and techniques used when constructing a Web Component. It describes how Speakur uses WC to implement encapsulated modules whose internals are protected from unintentional outside influence. It also describes how the choice of the Firebase cloud database service and its Websocket-based event notification system impacts Speakur's architecture.

The Implementation section shows how to apply Web Component principles to the task of creating a flexible and generic discussion forum for both desktop and mobile browsers. It describes the low level architecture, code flow, and synchronization process. An important topic in this section is security: how can we implement a largely client-based system while maintaining some kind of data integrity?

This is followed by an Analysis section which discusses some of the out-

comes as compared to the original goals and also looks at the impact of the selection of Web Components, Polymer, Firebase and some of the other architectural choices. A few quantitative results are included, I hope (TODO).

Finally, the Conclusion section is there and wraps up the report with various words (TODO).

1.3 Source Code and Demonstration Resources

The source code for Speakur consists of HTML and Javascript files located in a Git version control repository. These files constitute an “HTML Import” package that provides a **<speakur-discussion>** custom HTML element for the use of web authors in their own pages. An example of using **<speakur-discussion>** is given in Chapter 3 and in briefly in Listing 1.1 below.

```
<!-- place this on your page
      where you want a discussion -->
<speakur-discussion
  href="http://example.com/news/web-components-in-action"
  allowAnonymous="false">
</speakur-discussion>
```

Listing 1.1: Example of the Speakur custom HTML element

The Speakur source code and component documentation can be found on the social coding site GitHub.com at [38]:

<https://github.com/Preston-Landers/speakur-discussion>

Demonstrations of several web pages which show off embedded Speakur discussions are available at the following location [41]:

[https://preston-landers.github.io/speakur-discussion/components/
speakur-discussion/demo.html](https://preston-landers.github.io/speakur-discussion/components/speakur-discussion/demo.html)

Chapter 2

Background

When the Web was first created by Tim Berners-Lee in 1989, web pages were largely envisioned as static *documents* with a single author or a small group of coordinating authors. The idea of composing a complex web application out of basic components like snapping together Lego blocks seemed like a distant dream at best. Until recently, web authors were limited to using the predefined HTML layout elements or ‘tags’ that were listed in the W3C standard and understood by browser programs, such as `<title>` and `<video>`. Creating your own *sui generis* HTML elements with unique behaviors seemed beyond the capabilities of the web browsers of the day like Mosaic and Netscape Navigator.

As of early 2015, modern web apps are typically written with a Javascript framework that provides a cohesive set of structures, design patterns and practices designed to facilitate composing web applications, large or small, from a number of sub-components. Angular, Meteor, and Backbone are three such frameworks [25]. The difference between a ‘framework’ and a library is somewhat arbitrary, but typically frameworks are more comprehensive than narrowly focused utility libraries. Yet all frameworks must exist within the confines of the programming model provided by the browser and the Document Object Model (DOM). In this model,

the entire web page or app belongs to a single ‘document’, constituent parts are not encapsulated or isolated from each other, and authors are limited to working with the predefined HTML tags. These issues make it difficult to create and share generic, reusable *web components* — in the abstract sense — among different users who may not use the same frameworks or follow the same set of assumptions and conventions.

2.1 Current challenges in web authoring

In object oriented programming, encapsulation is typically defined as a “language mechanism for restricting access to some of the object’s components” [45, p. 522]. The point of encapsulation is providing an *abstraction* that consumers of the functionality can rely on without knowing the internals. The goals of encapsulation and abstraction include:

Identifying the interface of a data structure ... providing *information hiding* by separating implementation decisions from parts of the program that use the data structure ... and allowing the data structure to be used in many different ways by many different components [45, p. 243].

Although techniques of abstraction and encapsulation have been widespread in object oriented programming for decades, the fundamental web client programming model has not allowed for significant encapsulation of things like the DOM structure and CSS style rules [32].

To illustrate how these problems affect the ability of authors to share and reuse code, let's look at an example from the popular Twitter Bootstrap library [6]. Twitter Bootstrap is a collection of Cascading Style Sheet (CSS) rules and Javascript widgets or components designed to allow web authors to quickly 'bootstrap' an attractive, consistent look-and-feel onto a web page. Bootstrap provides pre-styled User Interface (UI) widgets such as menus, buttons, panels, dropdown selectors, alerts, dialogs, and so on, to be used as building blocks to construct web sites or application user interfaces. Because Bootstrap must work within the confines of the DOM and the HTML5 standard, this necessarily exposes a great deal of Bootstrap's internals to its users. For example, to add a Bootstrap site navigation bar to your page, you must essentially copy and paste a large block of HTML and then customize it to your needs as shown in Figure 2.1.

This forces Bootstrap's users to tightly couple the layout of their page with the internal structure required by Bootstrap's navigation bar widget. This coupling militates against Bootstrap significantly refactoring the internal structure of the navigation widget because that would require a large community of developers to update their applications accordingly. In addition, because CSS rules normally apply across the entire page, the authors of Bootstrap must carefully select the scope and nomenclature of all rules to ensure minimal interference with other components and unintended effects [55]. Even then, conflicts are inevitable when the entire page is treated as a single sandbox and you combine components from many different vendors.

```

<nav class="navbar navbar-default" role="navigation">
  <!-- Brand and toggle get grouped for better mobile display -->
  <div class="navbar-header">
    <button type="button" class="navbar-toggle" data-toggle="collapse" data-target=".navbar-
      <span class="sr-only">Toggle navigation</span>
      <span class="icon-bar"></span>
      <span class="icon-bar"></span>
      <span class="icon-bar"></span>
    </button>
    <a class="navbar-brand" href="#">Brand</a>
  </div>

  <!-- Collect the nav links, forms, and other content for toggling -->
  <div class="collapse navbar-collapse navbar-ex1-collapse">
    <ul class="nav navbar-nav">
      <li class="active"><a href="#">Link</a></li>
      <li><a href="#">Link</a></li>
      <li class="dropdown">
        <a href="#" class="dropdown-toggle" data-toggle="dropdown">Dropdown <b class="caret"
          <ul class="dropdown-menu">
            <li><a href="#">Action</a></li>
            <li><a href="#">Another action</a></li>
            <li><a href="#">Something else here</a></li>
            <li><a href="#">Separated link</a></li>
            <li><a href="#">One more separated link</a></li>
          </ul>
        </li>
      </li>
    </ul>
  </div>

```

Figure 2.1: A partial example of Twitter Bootstrap navigation bar HTML.

What if instead one could create and share a reusable chunk of functionality — a web component — that hid all of these tedious structural details and encapsulated its private, internal state? What if web authors could create their *own* HTML elements? Using Bootstrap’s navigation bar could be as easy as replacing the code in figure 2.1 with a custom element like the one in the following example:

```

<twbs-navbar>
  <a href="#">Home</a>
  <a href="#">About</a>
  <a href="#">Sign In</a>
</twbs-navbar>

```

Listing 2.1: Hypothetical Bootstrap nav bar custom element.

2.1.1 Encapsulation and composition

The Web Components working group, consisting of software engineers from several major browser vendors, looked at this situation and found that, in practice, browsers already had a suitable model for encapsulating components that hide complexity behind well-defined interfaces. That model was that one used internally by browsers to implement the newer HTML5 tags like the `<video>` element. The `<video>` element presents a simple interface (API) to HTML authors that hides the complexities of playing high definition video. Internally, however, browsers implement `<video>` with a ‘shadow’ or hidden document inside the object that contains the internal state [35]. For example, an author can write:

```
<video loop src=...> </video>
```

to cause the video to loop repeatedly.

This shadow Document Object Model (DOM) inside the `<video>` tag creates the user interface (UI) needed to control video playback such as the volume controls, the timeline bar, and the pause and play buttons. These inner playback controls are themselves built out of HTML, CSS and JS but these details are not exposed to web authors who simply place a `<video>` element on their page. Figure 2.2 illustrates how this works. It shows the shadow (internal) DOM of a `<video>` element on a page with the Play button `<div>` highlighted.

This example illustrates two design principles that are widely followed in other areas of software engineering [28]:

- Use **encapsulation** and well defined interfaces, as the `<video>` element does,

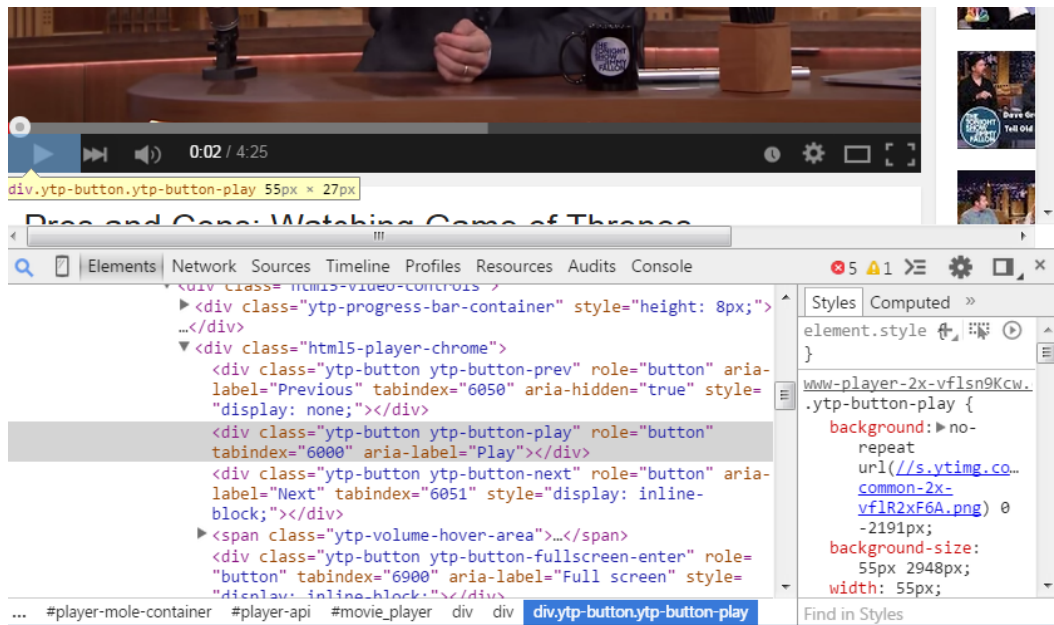


Figure 2.2: Opera's shadow DOM for `<video>` highlighting the Play button

to protect private state, hide implementation complexity, and leave implementors free to refactor internals.

- Prefer **composition** or *has-a* relationships over inheritance or *is-a* relationships when building modules.

Composition helps reduce coupling or structural between modules by forcing them to interact using only public interfaces. In the case of the interface for `<video>`, it's composed of simple block elements and scoped CSS roles and the Volume and Play controls aren't particularly special objects, just `<divs>` with CSS rules and click handlers.

The solution, therefore, to these coupling problems in web authoring is to expose these internal browser APIs for creating elements in a safe and portable fashion. This will allow web authors to create their own rich custom elements using standard portable APIs, encapsulate their internals, and enable easier sharing, composition and integration. The question remains, which specific browser internals must be exposed and standardized in order to support Web Components?

2.2 Web Components

The Web Component initiative consists of two main technologies and two supporting features. Custom HTML Elements and Shadow DOM are the two key players while HTML Imports and Templates support these features. One of the central goals of the Web Components initiatives is to maintain interoperability across different browsers and frameworks, so that modules which adhere to the Web Components standard can provide a consistent experience no matter what framework the developer chooses or which browser the user selects. For example, an important benefit of Custom Elements is that they *are* standard HTML elements; they live in the DOM and can be accessed by the usual DOM methods and the majority of standard HTML/JS development tools [47]. They also behave somewhat like objects in traditional object oriented programming (OOP) in that they have *methods* and hidden internal *state* (data).

2.2.1 Custom HTML elements

Never before have web authors been able to define their own custom HTML elements that were not found in the official list. Actually, many authors and web frameworks have been doing exactly that for years, primarily for internal purposes where the custom elements are preprocessed and compiled down to standard HTML. The custom elements would not get sent to the end user's browser because it would not know what to do with them. In addition, the DOM has long supported creating custom-named elements, but it was not possible to do much interesting with them because they were treated like an ordinary `` element [13]. However, the possibility now exists to create custom elements in a standard way that will work consistently across browsers with the W3C Custom Element specification [13].

The primary restriction is that all custom elements must have a - character (dash) in their name, such as `<my-element>`. This is to avoid a name collision with future built-in HTML elements. To create a new Custom Element, you must first register the element:

```
var MyElement = document.registerElement('my-element');
```

Then you place your new element on the page, either declaratively in HTML:

```
<my-element> hello, world! </my-element>
```

or imperatively with Javascript:

```
var MyElement = document.registerElement('my-element');  
  
// instantiate a new instance of the element  
var thisOne = new MyElement();  
document.body.appendChild(thisOne); // add to the <body>
```

With a quick example like this the result does not look all that different from a ``. To do something more interesting with your custom element you will need to the other features of Web Components: Shadow DOM, templates and imports.

2.2.2 Shadow DOM

Shadow DOM encapsulates the internal structure of an element [17]. As we have seen, browsers already use Shadow DOM to encapsulate the private state of standard elements like `<video>` but now this capability is extended to custom-defined elements.

You can think of shadow DOM like an HTML fragment inside an element that describes its external appearance without exposing these structural details¹. Typically a custom element definition has a template (more on these in a moment) which produces the shadow DOM necessary to render the element. The actual contents of the shadow DOM are just ordinary elements. Any element (whether custom or not) can have zero, one, or more shadow DOM trees attached.

Custom elements can wrap regular text, normal HTML elements, other custom elements, or nothing at all, and then project that content through its shadow DOM, therefore its visual representation. In the example in Listing 2.1 above, a `<twbs-navbar>` element consumes a set of three `<a>` (anchor or link) elements but internally transforms that to something like the example in figure 2.1, project-

¹HTML5 Shadow DOM should not be confused with the React framework's **Virtual** DOM, which is conceptually closer to HTML5 Templates in nature than Shadow DOM.

ing the set of links into the nav menu structure with appropriate wrappers.

The `<content>` tag is used inside a custom element's template to indicate the spot where the consumed (wrapped) content should be *projected*. This wrapped content is known as *light DOM*, because it's given by the user and projected through into the shadow. Together the shadow DOM and light DOM form the *logical DOM* of a custom element. It is also possible for elements to have multiple shadow DOM sub-trees. This is used particularly for emulating object-oriented-like inheritance relationships between custom elements.

In languages like C# and Java, the encapsulation of classes and the protection of private object fields are a relatively strong guarantee by the language. But in the case of Web Components, shadow DOM is not completely and utterly isolated from the containing page. It is possible to “reach inside” and break encapsulation to at least some degree, but the point is that this must be an intentional act by the developer and not an unexpected side-effect [3].

2.2.3 HTML Imports

One significant problem faced by web developers is the lack of any built-in packaging system for modules in HTML. Prior to Web Components there was no way to import a snippet of HTML or Javascript from an external location and insert it exactly one time into the current document, similar to an `#include` directive in the C language or the packaging and import systems popular in scripting languages like Python, Go and Ruby. Javascript could always be loaded with a `<script>` tag like usual, but this did not ensure that resources were loaded and executed

exactly once, a process known as *de-duping*. A component that uses a certain JS resource might be found in two different spots on the page but that resource would be requested from the server twice, degrading application performance.

In order to fix these problems the HTML Imports standard allows for bringing in snippets of HTML, CSS or Javascript into the current document in a way that ensures automatic de-duping of repeated requests [14]. The one major caveat is that de-duping only happens if the resources are named in exactly the same fashion in each case [2]. Dealing with HTML Imports in a consistent fashion will be discussed in the Implementation section.

2.2.4 Templates

The last major piece of the Web Component puzzle is the native HTML5 `<template>` tag. Unlike the rest of Web Components, `<template>` has already become a standard part of the HTML5 specification, although one that is perhaps not widely used yet outside of WC [18]. *Template* is a frequently overloaded word with different meanings in different programming environments. While HTML5 templates have some similarities to the concept of templates popularized by frameworks like Angular and Django, there are some important differences.

HTML5 templates are inert hunks of HTML embedded in the page that can be instantiated into ‘real’ elements by Javascript. Their basic function is to give a template for custom element representation.

However, templates are most useful in combination with ‘live’ data, not

static, unchanging text. Binding data into templates with special operators,² also known as a Model-Driven View, is **not** a part of the standard HTML5 template spec. The following example of a data bound template is something that does *not* work with plain Web Components alone:

```
<template>
  The temperature is {{ temp }} in {{ city }} right now.
</template>
```

Google engineers have advanced a proposal for standardizing Model-Driven Views but it is not yet part of the standard `<template>` element [23]. Instead this functionality can be handled by a Javascript framework such as React or Polymer. Data-bound templates are discussed in more detail in the following chapter.

The primary benefit of HTML Templates from a performance perspective is that external resources referenced from the template (images, stylesheets, etc) will not be fetched until the template is actually instantiated. Templates are often used to declare the internal structure (shadow DOM) of custom elements. Therefore the resources needed to use the custom element aren't downloaded until they are actually needed, which is necessary when composing a large application out of numerous distinct elements.

2.3 Related W3C initiatives

There are a number of related W3C initiatives for web standards. Sometimes these are loosely grouped under the label Web Components, and they do

²Sometimes called mustaches, handlebars or curly braces.

support componentization in web application design, but they are a separate part of the HTML5 standard. These include mutation observers, DOM selectors, and so-called “responsive” attributes designed to adjust the layout automatically according to screen size. All of these techniques have been used extensively in Speakur.

2.3.1 Mutation Observers

For example, *mutation observers* allow a component to register a ‘callback’ function to observe and react to any changes in the state of an area of interest in the DOM, whether that change was generated by a user action or another component [15]. This helps decouple components by allowing them to react asynchronously to changes in each other’s public state without directly interconnecting the components. The observers “deliver mutations in batches asynchronously at the end of a micro-task rather than immediately after they occur” [46]. This helps performance and user experience (UX) by ensuring that the callback is only called “as-needed” rather than once for each small change.

2.3.2 Selectors

Another standardization initiative is in the area of DOM / CSS *selectors*, as popularized by the extremely widespread jQuery library, written by John Resig and used in half of all major websites as of 2012 [30]. The Selector API was officially standardized in 2013 and browser support is good in current versions [16].

Selectors allow you to quickly find DOM elements based on a ‘selector’ — a rule-based description string – to perform further operations on their state such as

reading or modifying, or observing future changes, attaching animations, and so on. The following example shows how to populate a JS variable with the element that has the `id` attribute equal to `some-id`:

```
// find an element whose id is equal to 'some-id'  
var someElem = document.querySelector("#some-id");
```

2.3.3 Responsive Layout

Flex boxes layout: intended for smaller page components...

[https://developer.mozilla.org/en-US/docs/Web/Guide/CSS/Flexible_](https://developer.mozilla.org/en-US/docs/Web/Guide/CSS/Flexible_boxes)
boxes

CSS Grid layout intended for overall page layout...

<http://www.w3.org/TR/css3-grid-layout/>

2.4 Polymer Framework

A team within Google has developed the Polymer [10] framework based on Web Components architecture.

2.5 Speakur

My desire to learn more about modern web development led me to investigate web frameworks like Angular and Meteor. I spent a few weeks building elementary demos with these two frameworks in particular. Although they are expressive and powerful, and are used every day to power high-traffic applications, I was unhappy with the non-standard and idiosyncratic nature of these frameworks.

They relied on ‘proprietary’ (even if open source) extensions that were not native to HTML and not easily transportable across different frameworks and architectures. This dissatisfaction led me to learn about the Web Components initiative.

2.5.1 Origin

Learning about Web Components quickly led me to the Polymer project. I wanted a component that demonstrated common use cases for Web Components and also showed off some of the design possibilities provided by Polymer and Material Design [33]. I was also intrigued by the possibilities of a server-free design afforded by Firebase. Some kind of ‘live’ social plugin seemed like a natural fit for the capabilities of Polymer and Firebase, so this led to a discussion plugin for blogs and other articles. My hope was that it would required little or nothing in the way of dedicated server resources in order to actually use it.

2.5.2 Motivations

I wanted my discussion component to have some of the following attributes:

- Provide a simple API to consumers that hid most implementation details.
- Require minimal server resources. Ideally nothing would need to be “installed” and it could be loaded in a cross-origin fashion from online web developer tools like <https://jsbin.com>.
- Support Markdown formatted comments including syntax highlighting for code snippets.

- Support internationalization (i18n) and localization (l10n) features for a global audience.
- Support distributed event notification similar to the publish-subscribe (pub-sub) design pattern.

In essence, ‘live’ data updates: when someone replies to a post it should become instantly available to anyone viewing the thread.

- If any framework was used at all, it should be based on Web Components.

This instantly ruled out the vast majority of frameworks, leaving only Polymer and the less-comprehensive X-Tags project [20] and a few other smaller contenders.

In the next chapter we will discuss some of the high level architectural concerns that should be addressed when designing such a component.

Chapter 3

Approach

3.1 Functionality

3.2 Architecture Overview

Roy Fielding, the author of the influential REST web architecture, described a software architecture as:

An abstraction of the run-time elements of a software system during some phase of its operation. A system may be composed of many levels of abstraction and many phases of operation, each with its own software architecture.

At the heart of software architecture is the principle of abstraction: hiding some of the details of a system through encapsulation in order to better identify and sustain its properties. A complex system will contain many levels of abstraction, each with its own architecture. [27]

3.3 Responsive Design

3.4 Polymer and Web Components

3.5 Data store and synchronization

3.5.1 NoSQL and Firebase

'Serverless'

3.5.2 Web Sockets

3.5.3 Security

3.6 Data Flow and Event Handling

3.6.1 Mutation Observers

3.7 Dependencies and Deployment

Bower

Vulcanize

CORS

Chapter 4

Implementation

- 4.1 Layout and Structure**
- 4.2 Database Design**
- 4.3 Distributed Synchronization**
 - 4.3.1 Data Bindings**
 - 4.3.2 Data-Bound Templates**
- 4.4 Security**
 - 4.4.1 Authentication**
 - 4.4.2 Firebase Security Policy Rules**
- 4.5 Internationalization**
 - 4.5.1 Architecture**
 - 4.5.2 Libraries**
- 4.6 Responsive Design**
 - 4.6.1 Mobile Users**
 - 4.6.2 Accessibility**
- 4.7 Publishing and Deployment**

Chapter 5

Analysis

5.1 Using Speakur

5.2 Lessons Learned

5.3 Future of Web Components

Chapter 6

Conclusions

Concluding remarks here...

Summary of lessons learned.

Is this *the future*?

Appendices

Appendix A

Lerma's Appendix

The source \LaTeX file for this document is no longer quoted in its entirety in the output document. A \LaTeX file can include its own source by using the command `\verbatiminput{\jobname}`.

Appendix B

My Appendix #2

B.1 The First Section

This is the first section. This is the second appendix.

B.2 The Second Section

This is the second section of the second appendix.

B.2.1 The First Subsection of the Second Section

This is the first subsection of the second section of the second appendix.

B.2.2 The Second Subsection of the Second Section

This is the second subsection of the second section of the second appendix.

B.2.2.1 The First Subsubsection of the Second Subsection of the Second Section

This is the first subsubsection of the second subsection of the second section of the second appendix.

B.2.2.2 The Second Subsubsection of the Second Subsection of the Second Section

This is the second subsubsection of the second subsection of the second section of the second appendix.

Appendix C

My Appendix #3

C.1 The First Section

This is the first section. This is the third appendix.

C.2 The Second Section

This is the second section of the third appendix.

Bibliography

- [1] Tim Berners-Lee. *Hypertext Markup Language (HTML)*. June 1993. URL: <http://www.w3.org/MarkUp/draft-ietf-iiir-html-01.txt>.
- [2] Eric Bidelman. *HTML Imports*. Dec. 2013. URL: <http://www.html5rocks.com/en/tutorials/webcomponents/imports/>.
- [3] Eric Bidelman. *Shadow DOM 201: CSS and Styling - HTML5 Rocks*. Apr. 2014. URL: <http://www.html5rocks.com/en/tutorials/webcomponents/shadowdom-201/>.
- [4] Eric Bidelman. *Using Polymer in a WebView*. Mar. 2015. URL: <https://www.polymer-project.org/0.5/articles/webview.html>.
- [5] Richard Clark. *Avoiding common HTML5 mistakes*. July 2011. URL: <http://html5doctor.com/avoiding-common-html5-mistakes/>.
- [6] Bootstrap contributors. *Twitter Bootstrap*. Mar. 2015. URL: <http://getbootstrap.com/>.
- [7] Bower Contributors. *Bower*. 2015. URL: bower.io/search.
- [8] Firebase contributors. *Firebase*. Mar. 2015. URL: <https://www.firebase.com/>.
- [9] Mozilla Contributors. *Using CSS flexible boxes*. 2015. URL: https://developer.mozilla.org/en-US/docs/Web/Guide/CSS/Flexible_boxes.
- [10] Polymer contributors. *Polymer*. 2015. URL: <https://www.polymer-project.org/0.5/docs/start/everything.html>.
- [11] React contributors. *React*. 2015. URL: <http://facebook.github.io/react/>.
- [12] W3C contributors. *A Short History of Javascript*. Feb. 2012. URL: https://www.w3.org/community/webdev/wiki/A_Short_History_of_JavaScript.
- [13] W3C contributors. *Custom Elements*. Mar. 2015. URL: <http://w3c.github.io/webcomponents/spec/custom/>.

- [14] W3C contributors. *HTML Imports*. Mar. 2015. URL: <http://w3c.github.io/webcomponents/spec/imports/>.
- [15] W3C contributors. *Mutation Observers*. July 2014. URL: <http://www.w3.org/TR/dom/#mutation-observers>.
- [16] W3C contributors. *Selectors API*. Feb. 2013. URL: <http://www.w3.org/TR/selectors-api/>.
- [17] W3C contributors. *Shadow DOM*. Mar. 2015. URL: <http://w3c.github.io/webcomponents/spec/shadow/>.
- [18] W3C contributors. *Template element*. Mar. 2015. URL: <https://html.spec.whatwg.org/multipage/scripting.html#the-template-element>.
- [19] Web Components contributors. *Ten Principles for Great General Purpose Web Components*. URL: <https://github.com/basic-web-components/components-dev>.
- [20] X-Tags contributors. *X-Tags*. 2015. URL: <http://www.x-tags.org/>.
- [21] Google Developers. *AngularJS*. Mar. 2015. URL: <https://angularjs.org/>.
- [22] Google Developers. *Easier website development with Web Components and JSON-LD*. Mar. 2015. URL: <http://googlewebmastercentral.blogspot.com/2015/03/easier-website-development-with-web.html>.
- [23] Google Developers. *Model-Driven Views*. July 2014. URL: <http://mdv.googlecode.com/svn/trunk/docs/model.html>.
- [24] Google Developers. *The Awesome Power of Auto-Binding Templates – Polycasts #08*. Jan. 2015. URL: <https://www.youtube.com/watch?v=82LfXCeua0o>.
- [25] J. Dickey. *Write Modern Web Apps with the MEAN Stack: Mongo, Express, AngularJS, and Node.js*. Develop and Design. Pearson Education, 2014. ISBN: 9780133962376.
- [26] Santiago Esteva. *AngularJS 2 Status Preview*. Mar. 2015. URL: <http://ng-learn.org/2014/03/AngularJS-2-Status-Preview/>.
- [27] Roy Thomas Fielding. “Architectural styles and the design of network-based software architectures”. PhD thesis. University of California, Irvine, 2000.

- [28] M. Fowler. *Patterns of Enterprise Application Architecture*. Addison-Wesley Signature Series (Fowler). Pearson Education, 2012. ISBN: 9780133065213.
- [29] Ewa Gasperowicz. *Creating semantic sites with Web Components and JSON-LD*. Mar. 2015. URL: <http://updates.html5rocks.com/2015/03/creating-semantic-sites-with-web-components-and-jsonld>.
- [30] Matthias Gelbmann. *Why jQuery is the Most Popular JavaScript Library*. Aug. 2012. URL: http://w3techs.com/blog/entry/jquery_now_runs_on_every_second_website.
- [31] Ian Hickson et al. *HTML5 A vocabulary and associated APIs for HTML and XHTML*. W3C Recommendation 28 October 2014. <http://www.w3.org/TR/2014/REC-html5-20141028/>. W3C, Oct. 2014.
- [32] Colin Ihrig. *The Basics of the Shadow DOM*. Aug. 2012. URL: <http://www.sitepoint.com/the-basics-of-the-shadow-dom/>.
- [33] Tomomi Imura. *Creating a Polymer Chat App with Material Design*. Jan. 2015. URL: <http://www.pubnub.com/blog/creating-a-polymer-chat-app-with-material-design/>.
- [34] InternetLiveStats.com. *Total Number of Websites*. Mar. 2015. URL: <http://www.internetlivestats.com/total-number-of-websites/>.
- [35] Eiji Kitamura. *Introduction to Shadow DOM*. Oct. 2014. URL: <http://webcomponents.org/articles/introduction-to-shadow-dom/>.
- [36] Yves Lafon et al. *Web Applications Working Group Charter*. 2015. URL: <http://www.w3.org/2014/06/webapps-charter.html>.
- [37] Preston Landers. *Conditionally wrapping <content> insertion points in Polymer*. Feb. 2015. URL: <http://stackoverflow.com/questions/28330000/conditionally-wrapping-content-insertion-points-in-polymer>.
- [38] Preston Landers. *Eurgh! translation software*. Feb. 2015. URL: <https://github.com/Preston-Landers/eurgh>.
- [39] Preston Landers. *Polymer: adding implicit arguments to function calls in expressions - Stack Overflow*. Feb. 2015. URL: <http://stackoverflow.com/questions/28530725/polymer-adding-implicit-arguments-to-function-calls-in-expressions>.

- [40] Preston Landers. *Speakur Demo*. Mar. 2015. URL: <https://preston-landers.github.io/speakur-discussion/components/speakur-discussion/demo.html>.
- [41] Preston Landers. *Speakur-Discussion*. Mar. 2015. URL: <https://github.com/Preston-Landers/speakur-discussion>.
- [42] Matthew MacDonald. *HTML5: The Missing Manual*. 2nd. O'Reilly Media, Inc., 2013.
- [43] Nathan Marz. *How to beat the CAP theorem*. Oct. 2011. URL: <http://nathanmarz.com/blog/how-to-beat-the-cap-theorem.html>.
- [44] Meligy. *The Longest Write-Up On ng-conf, AngularJS 1.3, 1.4, 1.5 AND 2.0 Yet*. Mar. 2015. URL: <http://gurustop.net/newsletter/10>.
- [45] John C. Mitchell. *Concepts in programming languages*. Cambridge, U.K. ; New York: Cambridge University Press, 2003. ISBN: 0521780985.
- [46] Addy Osmani. *Detect, Undo And Redo DOM Changes With Mutation Observers*. June 2014. URL: <http://addyosmani.com/blog/mutation-observers/>.
- [47] Soledad Penades. *An Introduction to Web Components*. Jan. 2015. URL: <http://webcomponents.org/presentations/an-introduction-to-web-components-at-web-components-london>.
- [48] Allen Pike. *A JS Framework on every table*. Feb. 2015. URL: <http://www.allenpike.com/2015/javascript-framework-fatigue/>.
- [49] Pascal Precht. *Inheritance and composition with Polymer*. July 2014. URL: <https://pascalprecht.github.io/2014/07/14/inheritance-and-composition-with-polymer/>.
- [50] Andrew Rota. *Complementarity of React and Web Components*. Jan. 2015. URL: <http://webcomponents.org/presentations/complementarity-of-react-and-web-components-at-reactjs-conf>.
- [51] Chris Strom. *I18next, Polymer and Pluralization*. Feb. 2014. URL: <http://japhr.blogspot.com/2014/02/i18next-polymer-and-pluralization.html>.
- [52] Chris Strom. *Patterns in Polymer*. 2014. URL: <http://patternsinpolymer.com/>.

- [53] Luis Vieira. *HTML5 Local Storage Revisited*. Mar. 2015. URL: <http://www.sitepoint.com/html5-local-storage-revisited/>.
- [54] W3C. *Web Applications Working Group*. 2015. URL: <http://www.w3.org/2008/webapps/>.
- [55] Phillip Walton. *Web Components and the Future of CSS*. Nov. 2014. URL: <http://webcomponents.org/presentations/web-components-and-the-future-of-css/>.
- [56] Erik Zachte. *Wikimedia Traffic Analysis Report - Browsers e.a.* Mar. 2015. URL: <https://stats.wikimedia.org/wikimedia/squids/SquidReportClients.htm>.

Vita

Preston Brent Landers was born in Texas and attended high school on the Nevada side of Lake Tahoe. He received his Bachelor of Arts in English from the University of Texas at Austin. He works as a web and mobile software engineer for Journyx, Inc.* in Austin, Texas and began graduate studies in Software Engineering at the University of Texas at Austin in August 2012.

Permanent address: `planders@utexas.edu`

This report was typeset with \LaTeX^\dagger by the author.

*<http://www.journyx.com>

$^\dagger\text{\LaTeX}$ is a document preparation system developed by Leslie Lamport as a special version of Donald Knuth's \TeX Program.