

# Customer Behavior Dashboard

## Subscription status

No

Yes

## Subscription status

Female

Male

## Category

☐ Accessories

☐ Clothing

☐ Footwear

☐ Outerwear

## Shipping Type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

3.9K

Number of Customers

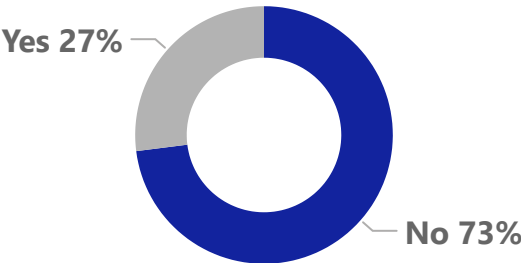
\$59.76

Average Purchase Amount

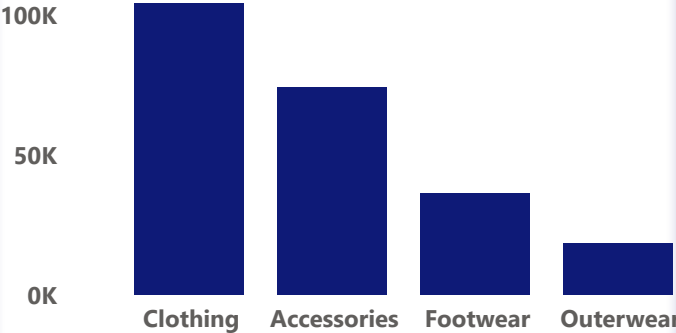
3.75

Average Review Rating

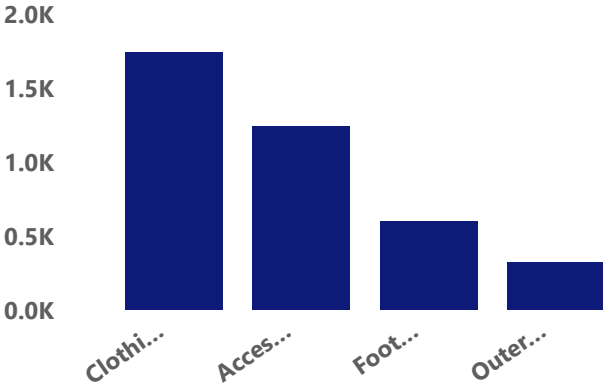
## Percentage of Subscribers



## Revenue by category



## Sales by category



## Revenue by Age Group

