

₹142.22M

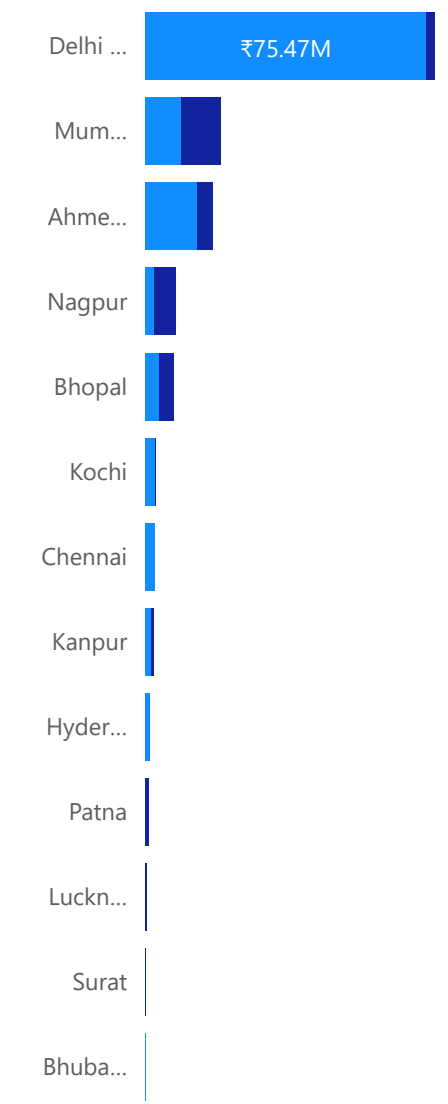
Revenue

350K

Sales Qty

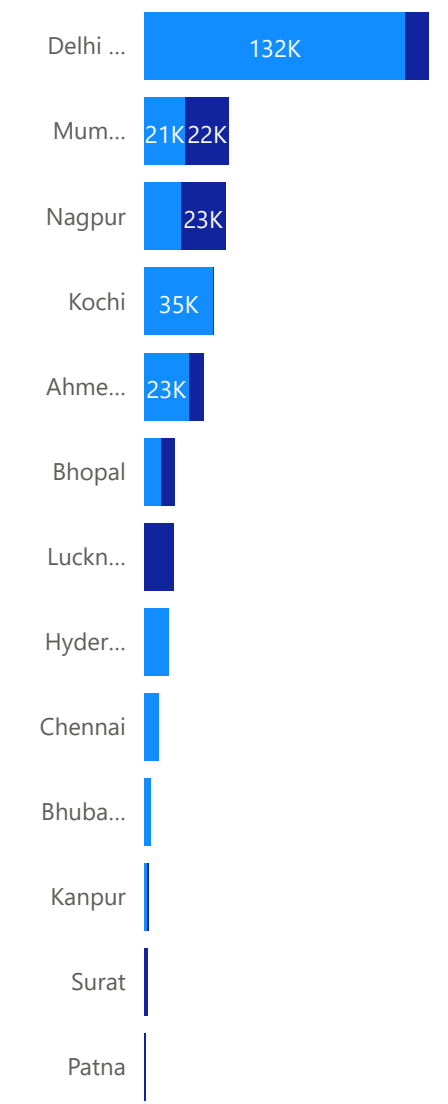
Revenue by Markets

customer_type Brick & Mortar E-Commerce

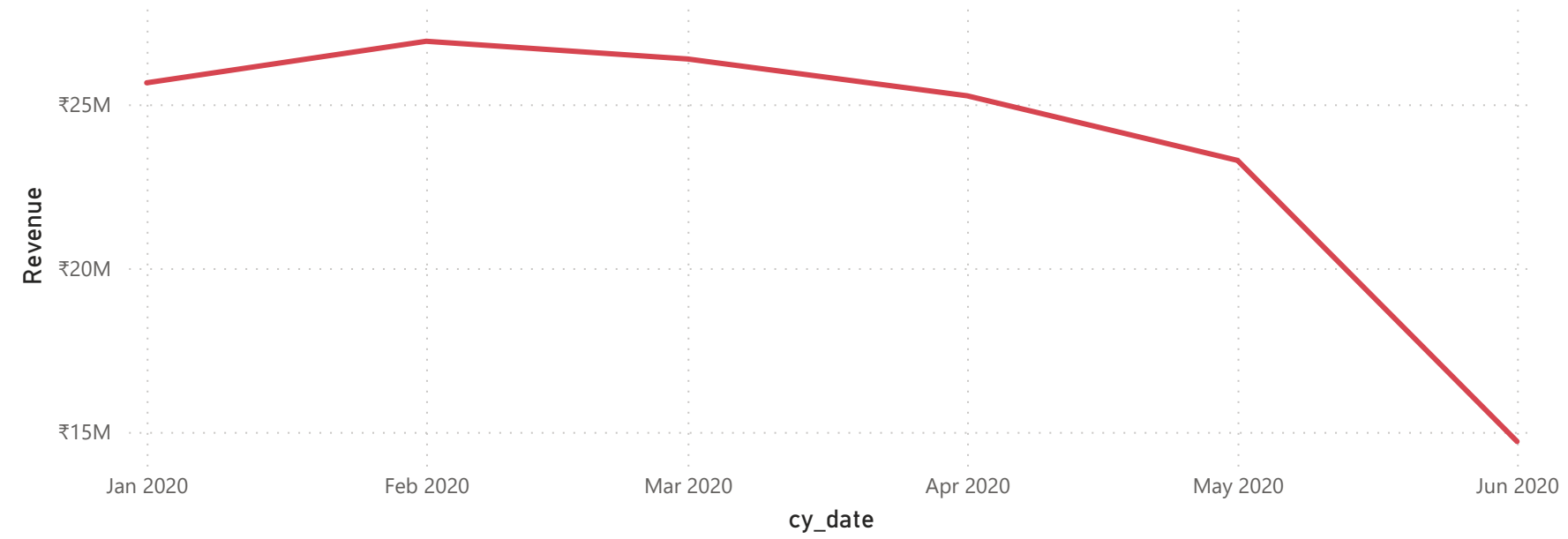


Sales Qty by Markets

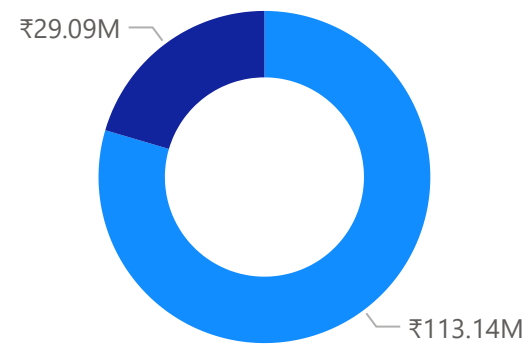
customer_type Brick & Mortar E-Commerce



Revenue Trend

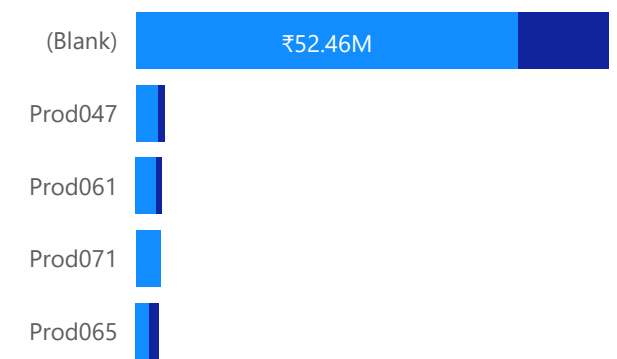


Top 5 Customers



Top 5 Products

customer_type Brick & Mortar E-Commerce



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

year

2017

2018

2019

2020

cy_date

Jan 20

Feb 20

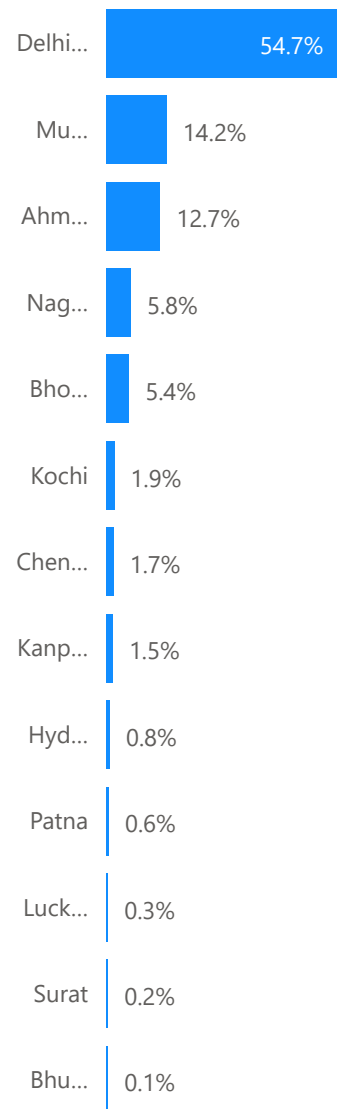
Mar 20

Apr 20

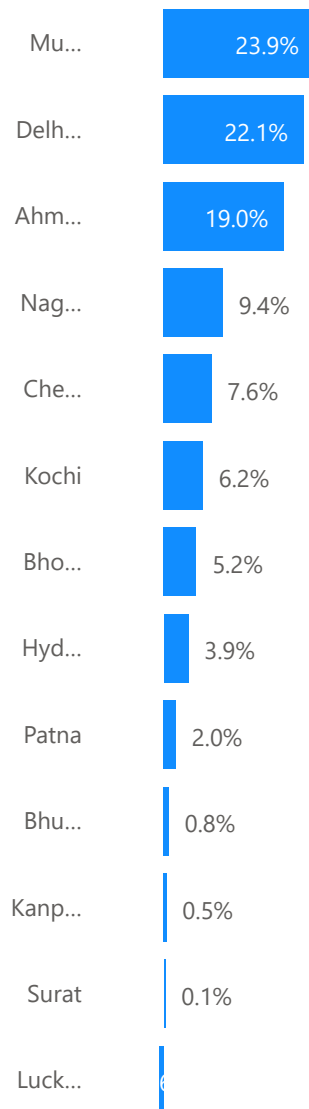
May 20

Jun 20

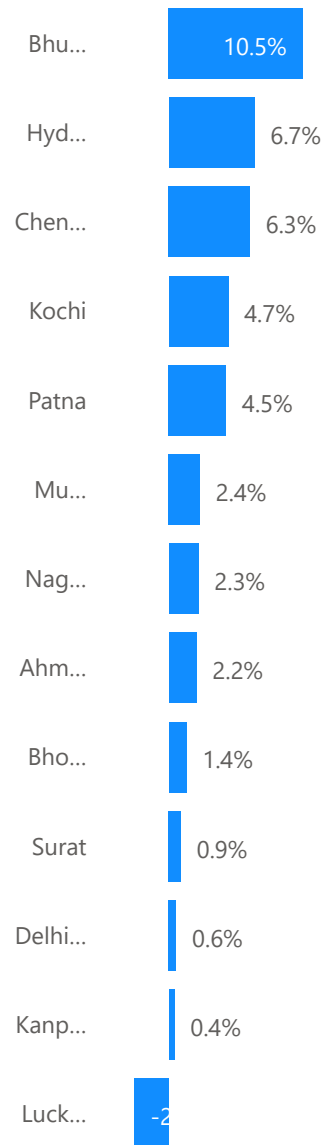
Revenue contribution % by market



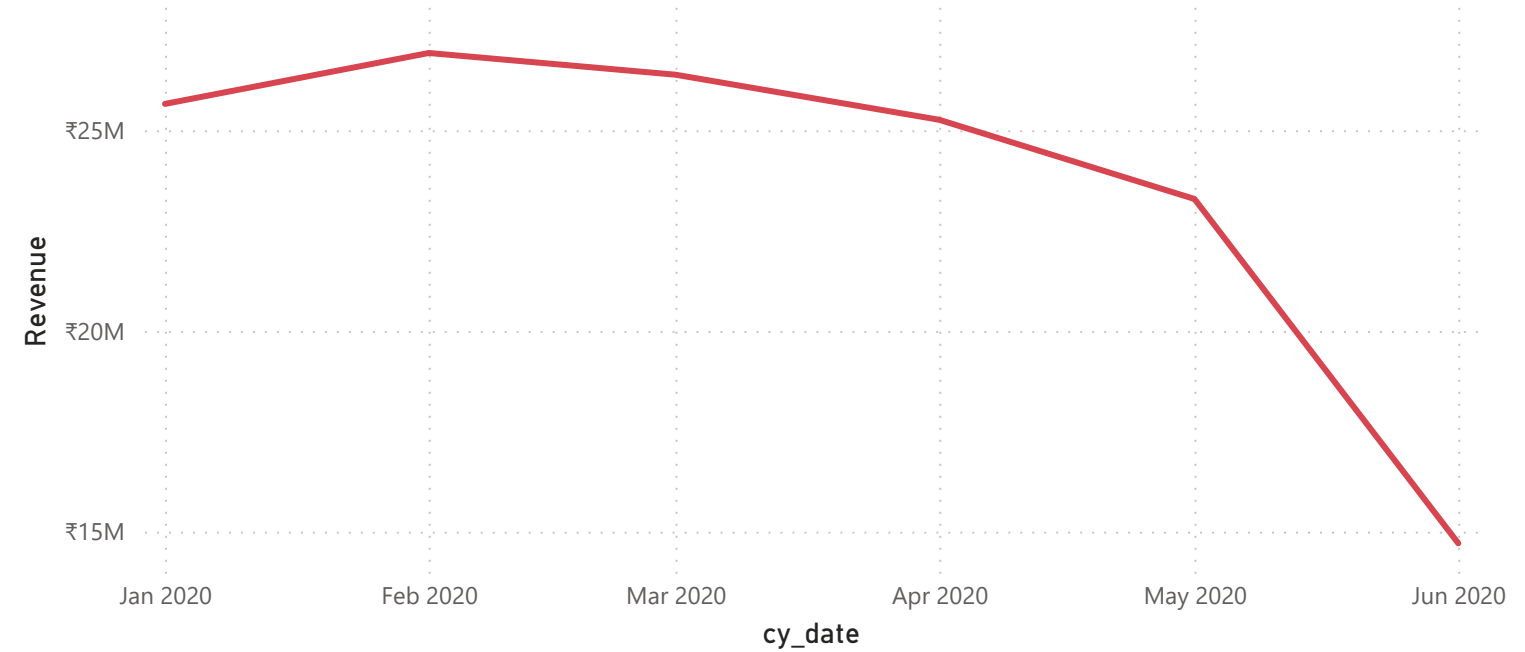
Profit contribution % by market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Excel Stores	₹7,928,385.00	5.6%	12.5%	3.3%
Premium Stores	₹5,899,748.00	4.1%	1.4%	0.5%
Electricalslytical	₹5,537,904.00	3.9%	1.3%	0.5%
Info Stores	₹5,064,374.00	3.6%	7.8%	3.2%
Control	₹4,182,662.00	2.9%	2.5%	1.2%
Surge Stores	₹3,953,600.00	2.8%	11.9%	6.2%
Logic Stores	₹3,319,243.00	2.3%	0.6%	0.4%
Acclaimed Stores	₹3,116,384.00	2.2%	6.1%	4.0%
Nixon	₹3,028,345.00	2.1%	4.7%	3.2%
Epic Stores	₹3,002,834.00	2.1%	-6.8%	-4.7%
Forward Stores	₹2,560,961.00	1.8%	5.4%	4.3%
Electricalsociety	₹2,520,938.00	1.8%	3.3%	2.7%
Total	₹142,224,545.00	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

2%

year

2017

2018

2019

2020

cy_date

Jan 20

Feb 20

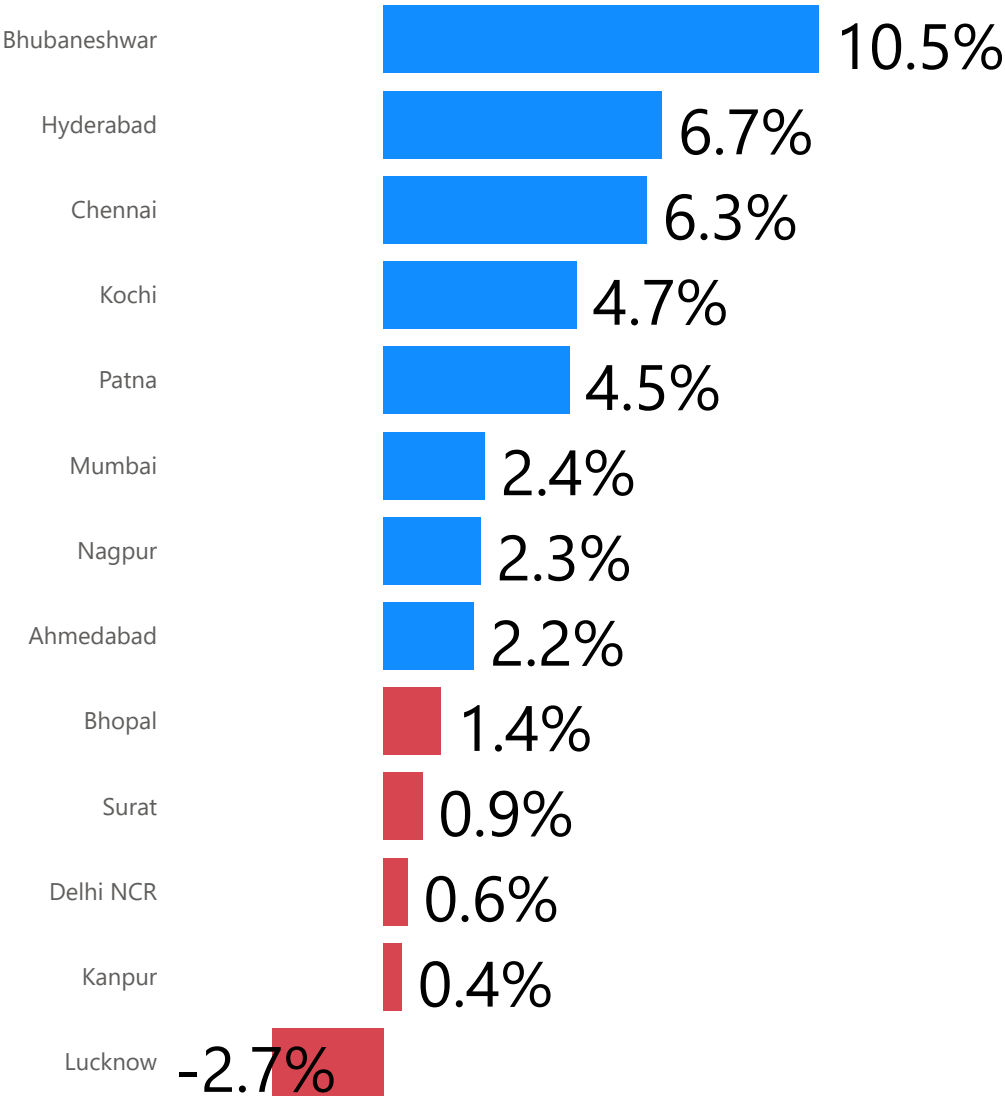
Mar 20

Apr 20

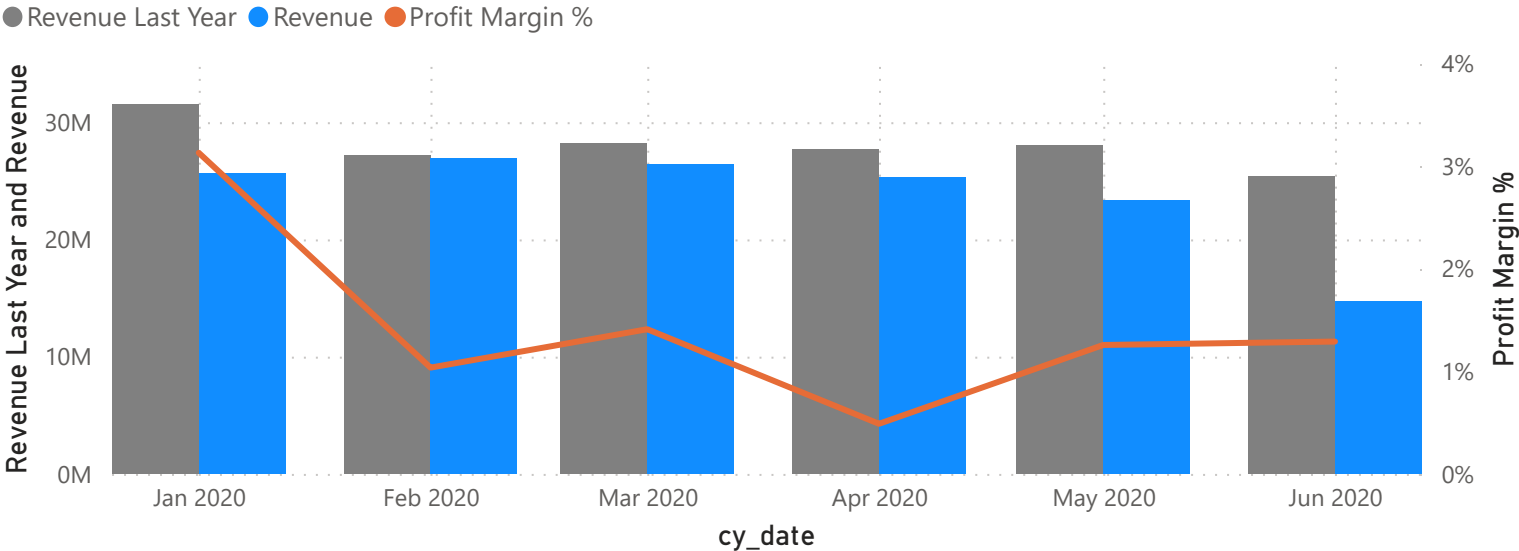
May 20

Jun 20

Profit % by Zone, Market, Customer & Product Code



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
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