M Priyanka Naidu

Associate Product Manager — Product-minded Engineer — SaaS & AI Products

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SUMMARY

Product-minded engineer with 4 years of experience building and scaling SaaS and AI-powered products. Hands-on experience in product discovery, PRDs, prioritization, and execution through formal product management training and real-world ownership of features across cross-functional teams. Strong background in AI products, UX optimization, stakeholder collaboration, and data-informed decision making.

CORE PRODUCT SKILLS

Discovery	User interviews, stakeholder interviews, JTBD, problem framing, pain-point analysis
Strategy	Product vision, roadmaps, MVP definition, OKRs, North Star Metrics
Execution	PRDs, user stories, acceptance criteria, sprint planning, release coordination
Prioritization	RICE, MoSCoW, impact vs effort analysis
Analytics	AARRR funnel, feature adoption analysis, experimentation mindset

EXPERIENCE

Product Management Fellow (Formal PM Training) – NextLeap   Aug 2025 – Jan 2026

- Owned **3+ end-to-end product problem statements** from discovery to delivery, including user research, PRDs, prioritization, and success metrics.
- Conducted **15+ user interviews** across multiple user personas to identify pain points and validate problem hypotheses.
- Defined MVP scope, success metrics, and experiment plans; prioritized features using the **RICE framework**.
- Presented product proposals and trade-off decisions to mentors and peer PMs, incorporating feedback into iterations.

Senior Frontend Developer – Outgrow   Jul 2023 – Present

- Owned end-to-end delivery of core features for **ChatbotBuilder**, an AI-powered SaaS platform serving **10K+ monthly active users**, from problem scoping and requirement definition to execution and post-release analysis.
- Partnered with product, design, and backend teams across **3+ cross-functional squads** to plan sprints, manage dependencies, and deliver features on schedule.
- Analyzed user behavior and funnel drop-offs using product analytics and qualitative feedback to identify high-impact UX improvements.
- Prioritized and shipped iterative UX and feature experiments that improved overall user engagement by **70%** and increased feature adoption.
- Supported integration of third-party APIs and AI workflows, contributing to faster go-to-market for new product capabilities.

Software Developer – Outgrow   Jul 2022 – Jul 2023

- Collaborated closely with product managers and designers to deliver roadmap features across multiple releases.
- Translated product requirements and user stories into scalable frontend implementations, improving delivery predictability.
- Contributed to sprint planning, backlog grooming, and release coordination to reduce development cycle time.

Associate Software Developer – VenturePact   Jul 2021 – Jul 2022

- Contributed to building an MVP no-code automation platform adopted by **5,000+ users** during early-stage rollout.
- Worked on core workflows and UI components, enabling faster experimentation and user feedback loops.
- Supported early product validation by implementing rapid iterations based on stakeholder and user inputs.

TOOLS & TECHNICAL SKILLS

Product Tools	Jira, Confluence, ClickUp, Notion
Data	SQL (basic queries), metrics interpretation
APIs	REST APIs, third-party integrations, requirement definition
UX / UI	UX principles, usability heuristics, Figma

EDUCATION

Master of Computer Applications   CGPA: 8.7 / 10
Lovely Professional University

Bachelor of Computer Applications   CGPA: 7.8 / 10
Central University of Odisha