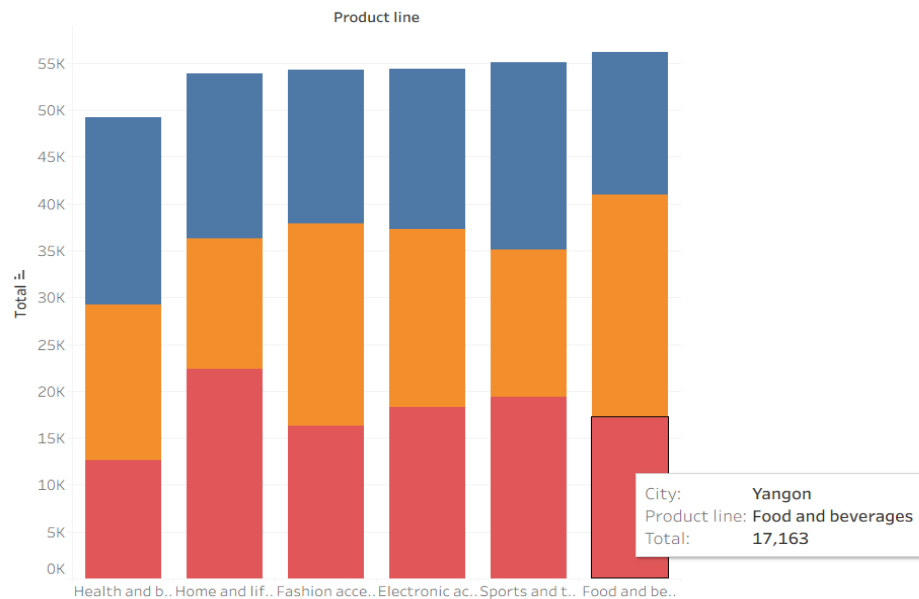


Supermarket Sales Analysis (January 2019 – March 2019)

ASSIGNMENT 1

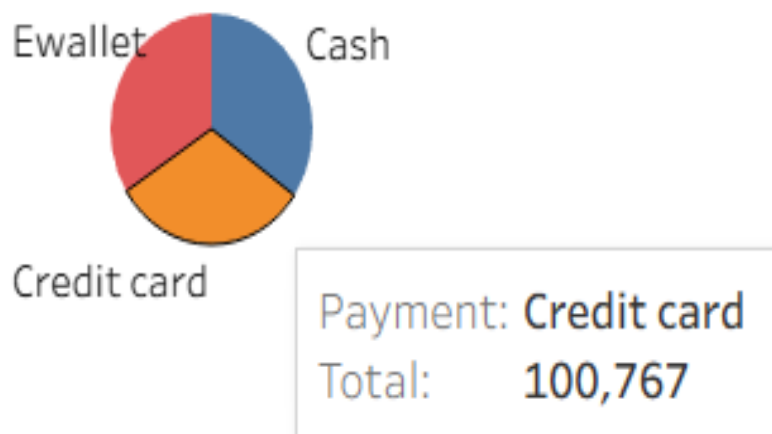
1. Bar Chart – Total Sales by Product Line

Goal: To analyse and compare total sales across different product lines in order to determine the top-performing category.



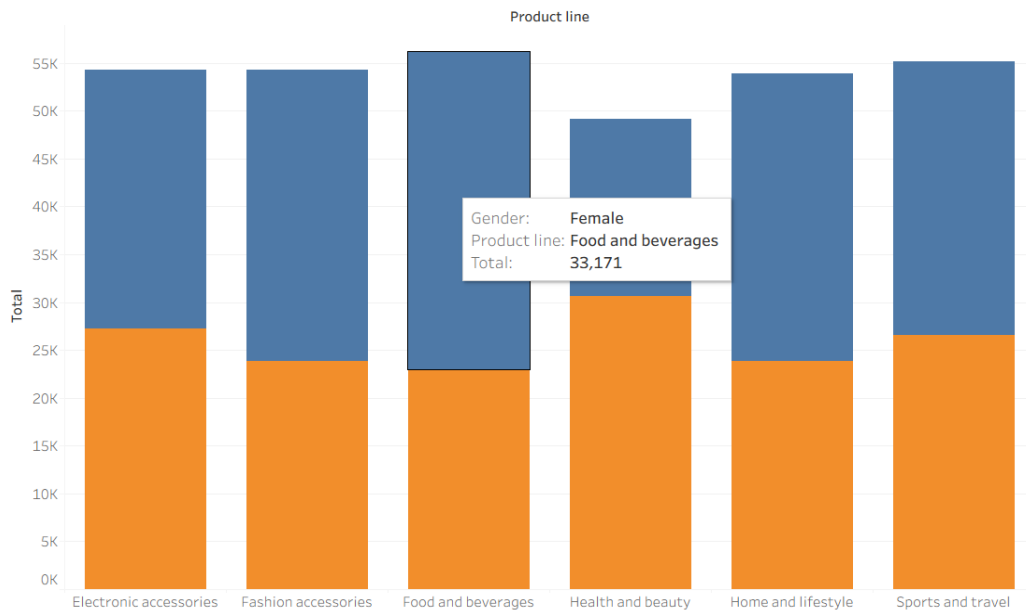
2. Pie Chart – Payment Method Usage

Goal: To represent the percentage distribution of transactions across different payment methods.



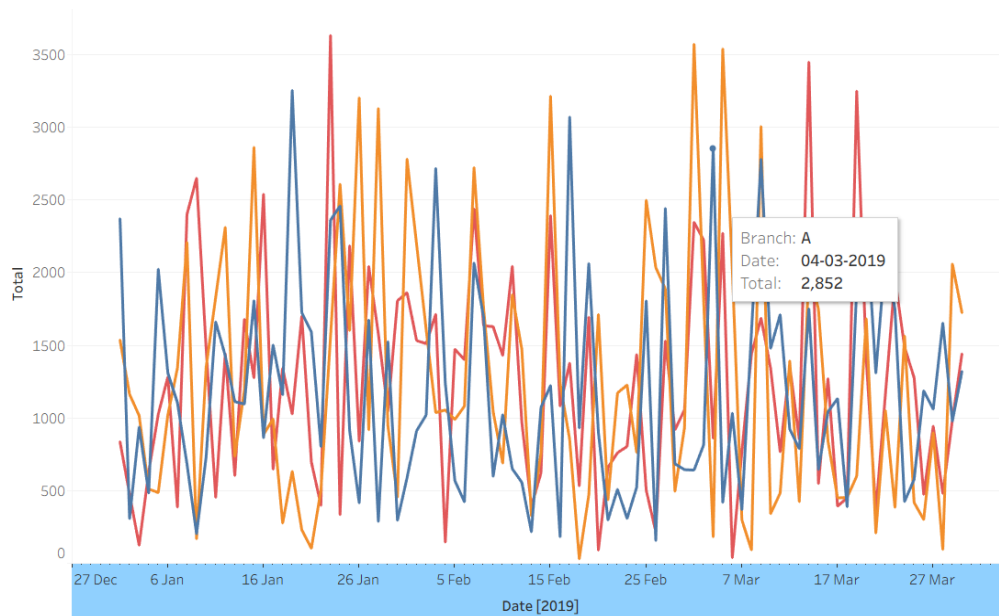
3.Stacked Bar Chart – Sales by Gender in Each Product Line

Goal: To analyse gender-based differences in sales across product lines.



4. Line Chart – Daily Sales Trend

Goal: To analyse variations in daily sales to identify patterns and trends over the recorded time period



5. Bubble Chart – Gross Income by City

Goal: To highlight and compare the total gross income generated by each city.

