

Q1'18 Vesta OKRs and Goals

OKRs

Become a quality, process, and data obsessed operation

Integrate software to support core business unit activities

Be ready to secure a new warehousing facility

Prioritize people and structure with focus on team building and development

Deliver first rate client experiences

KPIs & Goals

Quality

- Develop and implement employee training, retraining, and new employee onboarding modules (4 complete modules, 1 for each function)
 - New Employee Onboarding: Orientation & Training
 - Floor Operations Training
 - Field Operations Training
 - Install
 - Move-outs
 - Furniture Delivery
 - Inventory Operations Training
- Hire and train a full staff of 60 FTEs to support growth
- Develop handling, receiving, and restocking SOPs for 90% of furniture categories
- Develop, deploy, and enforce quality metrics for installs and move-outs

Performance Management

- Develop and implement preliminary performance management guidelines and formalize review cycles for all Vesta hourly employees

Tech

- [Complete by 1/31/18] Full support from product and engineering to implement reliable inventory cycle counting and reconciliation process for current operations
- [Complete by 1/31/18] Filters for product EAMES/catalogue
 - Items > X
 - Color
 - Restrictions for Bonach/\$ contract value (i.e. certain inventory can only be accessed once the contract value is greater than \$XX,XXX, etc.)
- [Complete by 3/31/18] Parent-Child relationship process and solution finalized and deployed
- [Complete by 3/31/18] Furniture sell through process and solution finalized and deployed
- [Complete by 3/31/18] Sales sheets fully functional and integrated into Vesta sales process

- [Complete by 3/31/18] Ops and Tech finalizes next steps re: small accessories handling and picking

Team Building

- Meet hiring targets for procurement team (2)
 - Procurement Manager
 - Assistant Buyer
- Meet hiring targets for operations (2)
 - LA City Operations Manager
 - LA Field Operations Supervisor
- Successfully onboard the Head of Design Operations to be fully operationally by end of quarter

Planning

- Commence search for the next Vesta warehousing facility first week of March
 - [Complete by 2/28/18] Assess RFID integration potential and decide operational scope of RFID infrastructure going forward
 - [Complete by 2/28/18] Determine infrastructure, operational, and business requirements for next facility and translate into firm budgets and cost model for warehouse search

Sales

- Work with sales management to formalize core service offerings and operations processes in order to provide first tier service to clients
 - [Complete by 1/31/18] Revamp scheduling process to incorporate capacity availability
 - [Complete by 2/28/18] Finalize Vesta product offering guidelines (i.e. what can and cannot be promised to clients, conditionals for installs, etc.)
 - [Complete by 3/31/18] Deep dive on sales pricing and operating margins