

## **2021 Global Rates Overview**

	News Release Distribution				
GMSM	Global-Mobile-Social-Measurable				
V GM	Circuits marked with   include Global-Mobile-Social-Measurable (GMSM) features that amplify visibility, engagement, analytics and measurement. A \$110 charge applies per invoice.	\$110	Per invoice	les	slations
	United States			< Trades	< Transla
	Rates are applicable for news releases issued over Business Wire or our specialty wires: AutomotiveWire, EntertainmentWire, HealthWire, or SportsWire*. Includes online posting to news sites, portals and mobile platforms plus your choice of trade media from more than 200 vertical categories.*Select regions available.	First 400 words	Each add'l 100 words or fraction thereof		
	Nationwide				
•	National	\$830	\$230	•	Г
	Corridors				
•	Industry: Choose from Biosciences, Energy, Entertainment or Technology	\$650	\$190	¥	Г
	Regional				
•	Major Markets	\$805	\$220	¥	Г
•	Northeast, Southeast or Midwest	\$545	\$150	v	Г
•	Southwest or Pacific Coast	\$495	\$135	•	
•	Pacific Northwest, Rocky Mountain States, New England, Carolinas or Ohio Tristate	\$400	\$125		Г
	Metros, States, Cities			Г	
•	New York Metro	\$475	\$130	V	
•	New York	\$475	\$130	•	Г
•	California	\$375	\$115	•	Г
•	Any other Metro, State or City, including:	\$365	\$115	V	Г
	Atlanta, Austin/San Antonio, Boston, Central Florida, Chicago, Cincinnati/Southwest Ohio, Cleveland/Northeast Ohio, Columbus/Central Ohio, Dallas/Ft. Worth, DC Metro, Denver, Detroit, Houston, Los Angeles Metro, Miami/South Florida, Minneapolis/St. Paul, North Florida, Northern California, Philadelphia/Eastern Pennsylvania, Pittsburgh/Western Pennsylvania, San Diego, San Francisco Bay Area, Seattle/Puget Sound, Southern California, Southwest Michigan, Toledo/Northwest Ohio, Upstate New York				
	Add Multimedia - Smart News Release	First multimedia file	Each add'l file	T	T
	Add photos, video and other multimedia to your release to create a Smart News Release. Reach up to 3,500 media points via the AP's multimedia delivery platform.	\$450	\$250		

	Interactive Media			
	Business Wire Interactive Media	Unlimited word count		
•	Interactive Media - Includes distribution to a Business Wire country-wide circuit + 6 assets (photos and/or videos)	\$2,795	•	
	Add up to 5 additional assets	\$1,200		
	Update your post-production asset, excluding anchor (per update)	\$200		

	Specialty Services			l	
	Public Policy Wire	First 400 words	Each add'l 100 words or fraction thereof		Ī
•	Public Policy Wire National	\$830	\$230	>	Γ
•	Public Policy Wire DC Capital	\$210	\$60	•	Г
	Add distribution to the US Senate	\$140	-		Ī
	Add distribution to the US House of Representatives	\$305	-		Ī
	Add distribution to a Senate or House Committee (per list)	\$105	-		Ī
	Add distribution to Issues-Focused Reporters (per list):	\$140	-		Γ
	Congressional, Education, Foreign Affairs, Foreign, Healthcare, Homeland Security, Immigration, Pentagon, Supreme Court, Sustainability, UN, White House				
	LatinoWire & Ethnic Verticals	First 400 words	Each add'l 100 words or fraction thereof		
•	LatinoWire National	\$620	\$170		,
•	LatinoWire State Circuits: California, Florida, Illinois, New York/New Jersey or Texas	\$425	\$125		
•	African American Media	\$575	\$155		Ī
•	Asian American Media - reach media serving the Chinese, Japanese, Filipino, Korean and Vietnamese communities	\$575	\$155		Ī
•	Native American Media	\$375	\$115		Ī
	Features	First 400 words	Each add'l 100 words or fraction thereof		
•	Features National	\$830	\$230	>	ſ
	Collegiate	First 400 words	Each add'l 100 words or fraction thereof		
•	College & University Media	\$525	\$135		Γ

	SmartBrief Industry Newsletters	Per use			
	SmartBrief, per newsletter - with a Business Wire circuit	\$225	-	T	ī
	Corporate Social Responsibility	Flat rate			
•	CSR Circuit - requires a Business Wire circuit order at an additional fee	\$600	-		
	CSR Circuit - standalone	\$735	-		
	CSR Circuit - 15 release package	\$7,500	-		Ī
	Closed-End Fund Disclosure	First 400 words	Each add'l 100 words or fraction thereof		
	Closed-End Fund Disclosure Circuit	\$375	\$115		
	Email & Fax Targeting				
	Email, per destination	\$0.50	-		
	NewsFax, per page, per destination	\$0.50	-		Ī
	Measurement & Analytics				
	NewsTrak news release analytics reports are included with circuits marked with the GMSM symbol.	part of GMSM	-		Ī

Investor Relations Services			
Regulatory Compliance Services			Ī
EDGAR Filings	Flat rate		Ť
EDGAR Filing Fee (non-ComboPack orders)	\$150	-	Ī
PowerPoint Presentation Conversion	\$15 per page	-	Ī
HTML Conversion	\$16 per page	-	1
HTML Author's Alterations	\$20	-	1
Section 16 - Forms 3,4,5	\$140	-	
8-K or 6-K ComboPack Filing (Custom HTML) - added to a Business Wire circuit order	\$450	-	
8-K or 6-K ComboPack Filing (Standard HTML) - added to a Business Wire circuit order	\$300	-	1
SEDAR Filings	Flat rate		1
Individual SEDAR Filing	\$80	-	1
Annual SEDAR Filing	\$400	-	1
Interim SEDAR Filing	\$300	-	1
XBRL Services			1
Call your Business Wire representative for XBRL consultation and fulfillment services.	call for quote		
European Disclosure Services			
Business Wire is a recognized disclosure service in more countries than any other newswire. We provide complete disclosure services for listed companies in Belgium, Denmark, Finland, France, Ireland, Luxembourg, The Netherlands, Sweden, Switzerland and the United Kingdom.			
VentureBeat	Flat rate		
VentureBeat - with a Business Wire circuit	\$700	-	1
VentureBeat - 15 release package	\$9,000	-	٦

	International News Release Distribution				
	Global	First 400 words	Each add'l 100 words or fraction thereof		
•	Full Global	\$9,395	\$2,375	٧	٧
•	Global Financial Media	\$5,495	\$1,395	¥	٧
•	Global Media	\$5,495	\$1,395	¥	٧
•	Global Technology Media	\$5,495	\$1,395	•	٧
•	Global Health Media	\$5,495	\$1,395	¥	٧
•	Global EconoPack	\$4,795	\$1,275	٧	٧
	North America	First 400 words	Each add'l 100 words or fraction thereof		
•	North America Disclosure Network	\$975	\$275	¥	Г
•	North America Disclosure Network - Bilingual	\$1,250	\$320	¥	¥
•	North America Media	\$975	\$275	¥	Г
•	North America Media - Bilingual	\$1,250	\$320	¥	٧
•	The Americas	\$2,395	\$615	¥	v
•	USMCA - includes US National, Mexico, Canada Media	\$1,625	\$425	¥	٧
	Canada	First 400 words	Each add'l 100 words or fraction thereof		
•	Canada Media	\$475	\$130	•	
•	Canada Media - Bilingual	\$605	\$170	¥	٧
•	Canada Financial Media	\$475	\$130	•	Г
•	Canada Financial Media - Bilingual	\$605	\$170	¥	٧
•	Canada Technology Media	\$505	\$145	•	

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Stiff America Technology Media		Latin America Financial	\$1,350	\$350	•	t
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Chile, Colombia or Venezuela   \$475   \$130			\$550	\$150	H	t
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Nuerto Rico		·		·	-	t
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Asia-Pacific Regionwide         First 400 words         End 400 words           ■ All Asia         \$3,495         \$3,495           ■ Asia-Pacific Media         \$2,495         \$2,495           ■ Asia-Pacific Financial Media         \$2,495         \$2,495           ■ Asia-Pacific Technology Media         \$2,595         \$2,595           A Asia-Pacific Technology Trades (add to any circuit)         \$595         \$475           A Asia-Pacific Other Industry Trades (add to any circuit)         \$475         \$475           ■ Southeast Asia         \$1,525         \$505           ■ Australia         \$450         \$450           ■ Australia/New Zealand         \$625         \$625           ■ Australia/New Zealand         \$625         \$625           □ Cambodia         \$275         \$625           □ Cambodia         \$275         \$625           □ Greater China (includes Hong Kong and Taiwan)         \$1,195         \$625           □ India         \$445         \$450         \$625         \$625           ■ India         \$445         \$450         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         \$650         <	\$100	$\vdash$	十
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● Asia-Pacific Media         \$2,495           ● Asia-Pacific Financial Media         \$2,495           ● Asia-Pacific Technology Media         \$2,595           Asia-Pacific Technology Trades (add to any circuit)         \$595           Asia-Pacific Other Industry Trades (add to any circuit)         \$475           ● Southeast Asia         \$1,525           countries         \$450           ● Australia         \$450           ● Australia/New Zealand         \$625           ■ Bangladesh         \$250           Cambodia         \$275           Greater China (includes Hong Kong and Taiwan)         \$1,195           China         \$595           Hong Kong         \$495           • India         \$475           Indonesia         \$450           Japan         \$825           Kazakhstan         \$650           Laos         \$195           Malaysia         \$450           Malaysia         \$450           Malaysia         \$675           Myamar         \$300           • Pakistan         \$300	\$950		+
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• Asia-Pacific Technology Media         \$2,595           Asia-Pacific Technology Trades (add to any circuit)         \$595           Asia-Pacific Other Industry Trades (add to any circuit)         \$475           • Southeast Asia         \$1,525           countries         \$1,525           • Australia         \$450           • Australia/New Zealand         \$625           • Bangladesh         \$250           Cambodia         \$275           Greater China (includes Hong Kong and Taiwan)         \$1,195           China         \$595           India         \$495           India         \$475           Indonesia         \$450           Japan         \$825           Kazakhstan         \$650           Laos         \$195           Malaysia         \$450           Malaysia         \$450           Malaysia/Singapore         \$675           Myamar         \$300           • Pakistan         \$300	\$625	*	
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Asia-Pacific Other Industry Trades (add to any circuit)       \$475         Southeast Asia       \$1,525         Countries       \$450         Australia       \$450         Australia/New Zealand       \$625         Bangladesh       \$250         Cambodia       \$275         Greater China (includes Hong Kong and Talwan)       \$1,195         China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$675	>	
Asia-Pacific Other Industry Trades (add to any circuit)       \$475         Southeast Asia       \$1,525         Countries       \$450         Australia       \$450         Australia/New Zealand       \$625         Bangladesh       \$250         Cambodia       \$275         Greater China (includes Hong Kong and Talwan)       \$1,195         China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$175	Г	T
● Southeast Asia         \$1,525           Countries         4450           ● Australia         \$450           ● Australia/New Zealand         \$625           ■ Bangladesh         \$250           Cambodia         \$275           Greater China (includes Hong Kong and Taiwan)         \$1,195           China         \$595           Hong Kong         \$495           • India         \$475           Indonesia         \$450           Japan         \$825           Kazakhstan         \$650           Laos         \$195           Malaysia         \$450           • Malaysia/Singapore         \$675           Myanmar         \$300           • New Zealand         \$300           • Pakistan         \$300	\$130	T	†
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• Australia/New Zealand       \$625         Bangladesh       \$250         Cambodia       \$275         Greater China (includes Hong Kong and Taiwan)       \$1,195         China       \$595         Hong Kong       \$495         • India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	0405	₽	+
Bangladesh       \$250         Cambodia       \$275         Greater China (includes Hong Kong and Taiwan)       \$1,195         China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$125	L	┵
Cambodia       \$275         Greater China (includes Hong Kong and Taiwan)       \$1,195         China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$185	L	
Greater China (includes Hong Kong and Taiwan)       \$1,195         China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$75		
China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$80	T	T
China       \$595         Hong Kong       \$495         India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$350		1
Hong Kong	\$175	┢	╈
• India       \$475         Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300		⊬	4
Indonesia       \$450         Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$135	Ļ	4
Japan       \$825         Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$130	L	
Kazakhstan       \$650         Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$125	Ĺ	
Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$230		Ţ
Laos       \$195         Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$190	Т	1
Malaysia       \$450         • Malaysia/Singapore       \$675         Myanmar       \$300         • New Zealand       \$300         • Pakistan       \$300	\$60	H	t
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• New Zealand         \$300           • Pakistan         \$300	\$195	L	┛
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• Singapore \$350	\$115	H	+
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South Korea \$550	\$150	Ļ	4
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Thailand \$495	\$135		Ţ
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Middle East & Africa First 400 words			
Regionwide	fraction thereof	Г	T
Middle East with Africa     \$2,150		~	
Islamic Financial Circuit     \$1,495	fraction thereof	-	-
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•	Arabic Middle East	\$1,095	\$295	•	٧
	Middle East Industry Trades (add to any circuit)	\$205	\$65		
•	Gulf States	\$895	\$250		•
•	Africa Media	\$1,350	\$350		•
•	North Africa	\$875	\$245		•
•	Southern Africa	\$450	\$125		
•	Southern Africa Technology Media	\$495	\$135	•	
	Countries				
•	Bahrain, Egypt, Kuwait, Oman, Qatar or Saudi Arabia	\$495	\$135		•
	Israel	\$550	\$150		•
•	United Arab Emirates/Dubai	\$625	\$175		•

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